

1999 Program Chair's Message

Tom Jones, University of Arkansas



ON BEHALF OF THE PROGRAM Committee, let me express our appreciation to each of you who assisted the Track Chairs, Theme Chairs, and Coordinators as reviewers for the papers, proposals, and competitions. Such

efforts, in a relatively short time frame, are very important to ensure the quality of the papers presented and the success of this Conference. The competitive submission review process is nearing completion, and the Track Chairs and Theme Chairs currently are developing their respective programs for the 1999 Annual Meeting — the Institute's 30th anniversary meeting.

Acceptance/Rejection Decisions: It is anticipated that authors will be notified as to acceptance or rejection of competitive papers and proposals in early July. Accepted papers must be mailed to the *Proceedings* Coordinator in the required format by July 26, 1999. Instructions and page limitations for the *Proceedings* will be distributed with each acceptance letter. There will be a \$100

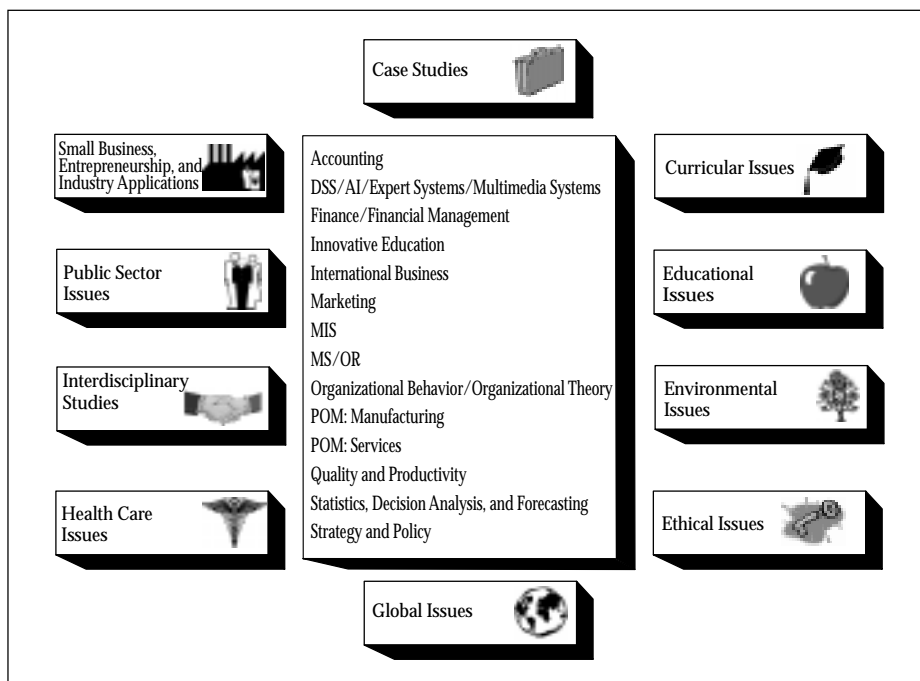


Figure 1: Core Tracks and Interdisciplinary Themes.

charge for each page that exceeds the *Proceedings* page limitation.

Postcards: All postcards to acknowledge receipt of competitive submissions for the 1999 Annual Meeting have been mailed, except those that did not contain a stamp or did not contain an address. Since I have received numerous e-mail and phone messages from authors who did not receive their postcards, let me provide an explanation.

If you did not receive a postcard, the most common reason is that your "postcard" is nonmailable because it does not meet the U.S. Postal Service's minimum standards for domestic mail. Mailpieces too small (e.g., a 3x5 card) or flimsy are not accepted because they can jam mail-processing machines, slow down service, and damage other mail. Minimum size standards for domestic mail are:

- All mailpieces must be at least .007 inch thick.
- Mail that is 3 1/4 inch thick or less must be at least 3 1/2 inches high, 5 inches long, and rectangular in shape.

Conference Program: The 1999 Annual Meeting is structured such that papers are classified and cross-listed according to the Institute's core Tracks and interdisciplinary Themes (see Figure 1). The conference program will provide new opportunities for the dissemination of innovation in teaching, curriculum, and scholarship. Many opportunities will be available for participants in addition to the research paper presentations. Among the special sessions and professional development activities are the following:

- Development and Exploration of Pedagogical Issues Through the Medium of International Field Studies
- Environmental Research Needs in the Decision Sciences: Perspectives from the U.S. EPA Environmental Accounting Project and the World Resources Institute
- Environmentally Responsible Manufacturing
- ERP Curriculum Development Issues
- ERP Vendor Workshop
- How to Use the Web in Your Accounting Courses

1999 Annual Meeting of the Decision Sciences Institute Program Chair Web Page

For the latest materials pertaining to the 1999 DSI Annual Meeting, check out the Program Chair Web Page on the Internet at:

<http://comp.uark.edu/~finnell/dsi99/>

Among the numerous links, you can access information about New Orleans; send e-mail to the Track Chairs, Theme Chairs, and Coordinators; and still volunteer to be a discussant or session chair for any of the Tracks and Themes via the 1999 DSI Annual Meeting Participation Request Form Web Page.

We look forward to your participation in the 30th anniversary meeting, November 20-23, 1999, in New Orleans.

Check This Out!

1999 ANNUAL MEETING COORDINATORS

Program Chair

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Job Placement Coordinator

Gary Klein
College of Business and
Administration
University of Colorado
at Colorado Springs
1420 Austin Bluffs Parkway
P.O. Box 7150
Colorado Springs, CO 80933-7150
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fax: (719) 262-3494
e-mail: gklein@mail.uccs.edu

- Measuring Corporate Social Performance: Beyond the Bottom Line
- Papers From the Past
- Strategic and Tactical Issues in the Development of International Research in Operations Management
- Strategy, SCM, and Competitive Advantage
- Tales From the Front: Integrating Software and Spreadsheets into Quantitative Methods Courses
- Professional Development Program Funding Opportunities in the Decision Sciences at the National Science Foundation
- Innovative On-line Technology Options
- Distance Education MBA Programs
- Heuristic Search Procedures
- Implementing Enterprise Applications on the Web
- How Discrete-Event Simulation Software Works
- Services Management Miniconference:
 - What's New in Service Management Practices
 - Service Practice Issues in Location Planning
 - Service Practice Issues in Capacity and Design
- Best Case Studies Award Competition Presentations by Finalists
- Instructional Innovation Award Competition Presentations by Finalists
- Teaching With Spreadsheets (Miniconference)

Brainstorming Sessions: To address the diverse interest areas of DSI members, the Track Chairs and Theme Chairs are encouraged to offer panels and workshops aimed at teaching specific topics within disciplines and to organize Roundtable Sessions for special interest groups (e.g., Electronic Commerce, Transportation and Logistics, Telecommunications, and Services Marketing). This is an exciting new opportunity for brainstorming with colleagues having similar interests. If you are interested in participating in one of these informal dis-

cussion sessions, or if you have an idea for a Roundtable Session, **NOW** is the time to contact me or one of the Track/Theme Chairs. (Their names and e-mail addresses appear elsewhere in this issue of *Decision Line*. They also can be accessed from the Program Chair Web Page, from which e-mail can be sent to any Track / Theme Chair simply by clicking on their e-mail address.)

Other important features of our Annual Meeting are:

- Curricular Issues Miniconferences:
 - Academic Administrator Program
 - Undergraduate Curricular Issues Program
 - MBA Curricular Issues Program
 - Ph.D. Curricular Issues Program
- Doctoral Student Consortium
- Elwood S. Buffa Doctoral Dissertation Competition
- New Faculty Development Consortium

Be sure to look for announcements containing specific details in future issues of *Decision Line*.

CPE Credit: Continuing Professional Education (CPE) credit will be available to all CPAs attending the 1999 Annual Meeting. CPE forms will be available at the conference registration desk in New Orleans. Copies also can be obtained after September 1 either by visiting the Program Chair Web Page or by sending an e-mail to the Accounting Track Chair (Lynn Griffin) at GRIFFINL@NCAT.EDU. The forms will be similar to those used at AAA national and regional meetings.

Remember to check the Program Chair Web Page for updates to conference materials. This web page provides links to the latest materials pertaining to the 1999 DSI Annual Meeting and can be found on the Internet at:

<http://comp.uark.edu/~finnell/dsi99/>

Please plan to join friends and colleagues at the 30th anniversary meeting, November 20-23, 1999, at the Sheraton New Orleans Hotel located near the French Quarter. ■

1999 Competitions and Programs

Best Paper Awards Competition

Four Best Paper Awards will be presented at the Annual Meeting, each with a \$200 prize, for

- **Best Theoretical / Empirical Research Paper,**
- **Best Application Paper,**
- **Best Interdisciplinary Paper, and**
- **Best Environmental Issues Paper.**

Reviewers will be asked to nominate competitive paper submissions for these awards. Nominations will then be reviewed by a best paper review committee, which will make award recommendations.

Case Studies Award Competition

The Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. The Best Case Studies Award, with a \$200 prize, will be presented in conjunction with the 25th annual DSI Case Studies Workshop on "Case Techniques in the Decision Sciences." The competition is co-sponsored by UNISYS Corporation-Information Services and DSI. Cases may be *methodological* in nature (i.e., crafted to support the learning of a specific technical skill) or *integrative* (i.e., designed to foster the integration of scientific approaches and analyses with real-world decision making). Submission deadline was March 1, 1999. For more information contact the coordinator:

Brooke Saladin

Wake Forest University
Babcock Graduate School of
Management
7659 Reynolda Station Worrell 3136
Winston-Salem, NC 27109-7659
Phone: (336) 758-5050
fax: (336) 758-4514
e-mail: brooke_saladin@mail.mba.wfu.edu

Elwood S. Buffa Doctoral Dissertation Competition

The purpose of the Doctoral Dissertation Competition is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written in the past year in the decision sciences. The Elwood S. Buffa Dissertation Award, accompanied by a \$1,500 stipend, will be presented at the annual meeting. Submission deadline was March 1, 1999. For more information contact the coordinator:

Dorothy G. Dologite

City University of New York
Baruch College
Zicklin School of Business
17 Lexington Avenue
New York, NY 10010
Phone: (212) 876-3362
fax: (212) 996-6967
e-mail: dorothy_dologite@
baruch.cuny.edu

Instructional Innovation Award Competition

The Instructional Innovation Award Competition, co-sponsored by Irwin-McGraw Hill and DSI, seeks to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is innovation in college- or university-level teaching. Four finalists will be chosen to make presentations at the conference competition. The winning entry receives a prize of \$1,500 and each of the other finalists receives \$250. Submission deadline was March 1, 1999. For more information contact the coordinator:

Cliff T. Ragsdale

Virginia Polytechnic Institute and
State University
Department of Management Science
and Information Technology
Pamplin College of Business
Blacksburg, VA 24061
Phone: (540) 231-5051
fax: (540) 231-3752
e-mail: cragsdal@mail.vt.edu

Curricular Issues Miniconferences

The Curricular Issues Miniconferences include four programs that focus on administrative and curricular issues. The Academic Administrator Program provides a forum for addressing various issues and problems that confront the department chair and other academic administrators. It is of special interest to those who hold or expect to hold department- and college-level administrative positions.

In addition, there are degree-focused programs at the Undergraduate, MBA, and Ph.D. levels. The Undergraduate Curricular Issues program provides a forum for exchange of teaching and curriculum ideas. The 5th Annual MBA Curricular Issues program continues its focus on changes in MBA curricula. The Ph.D. Curricular Issues program discusses the changing environment in the business Ph.D. For more information contact the coordinator:

Rose Sebastianelli

University of Scranton
Department of Operations and
Information Management
School of Management
602A O'Hara Hall
Scranton, PA 18510
Phone: (570) 941-4287
fax: (570) 941-4342
e-mail: sebastianer1@uofs.edu

Pictures Needed From Past DSI Annual Meetings

The 1999 Annual Meeting of the Decision Sciences Institute is the Institute's 30th anniversary meeting. To celebrate this, we are soliciting pictures taken at past annual meetings—whimsical, serious, academic, frolicsome. We also will need a caption and/or a brief description of who, when, and where for each picture. All pictures will be returned.

Please send these to:

Thomas W. Jones
1999 Annual Meeting
Program Chair, DSI
204 BADM, CISQA
University of Arkansas
Fayetteville, AR 72701

Brainstorming Sessions at the 1999 Annual Meeting of the Decision Sciences Institute

To address the diverse interest areas of DSI members, the Track Chairs and Theme Chairs are encouraged to offer panels and workshops aimed at teaching specific topics within disciplines and to organize Roundtable Sessions for special interest groups (e.g., Electronic Commerce, Telecommunications, Transportation and Logistics, and Services Marketing). This is an exciting new opportunity for brainstorming with colleagues having similar interests. If you are interested in participating in one of these informal discussion sessions, or if you have an idea for a Roundtable Session, **NOW** is the time to contact the Program Chair or one of the Track/Theme Chairs. (Their names and e-mail addresses appear elsewhere in this issue of *Decision Line*. They also can be accessed from the Program Chair Web Page, from which e-mail can be sent to any Track/Theme Chair simply by clicking on their e-mail address.)

Doctoral Student Consortium

The Doctoral Student Consortium provides a unique opportunity for doctoral students from across the nation to interact with one another and with distinguished scholars in a one-day program devoted to career development. Attendance at this consortium is by invitation based on an application. All students who meet the criteria will be accepted. Submission deadline is July 30, 1999. For more information, see page 38 or contact the coordinator:

James C. Hershauer
Arizona State University
Department of Management
College of Business
Tempe, AZ 85287-4006
Phone: (602) 965-5478
fax: (602) 965-8314
e-mail: james.hershauer@asu.edu

New Faculty Development Consortium

The New Faculty Development Consortium deals with research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. The consortium is co-sponsored by the Graduate Programs and Research Office, College of Business Administration, University of Rhode Island. Attendance at this consortium is by application and is open to faculty members who have completed their Ph.D. degree and are in the first two years of their teaching career. Submission deadline is September 7, 1999. For more information, see page 36 or contact the coordinator:

Maling Ebrahimpour
University of Rhode Island
Department of Management Science
and Information Systems
College of Business Administration
7 Lippitt Road
Kingston, RI 02881-0802
Phone: (401) 874-4369
fax: (401) 874-4312
e-mail: maling@uriacc.uri.edu

Professional Development Program

The Professional Development Program is aimed at helping the Institute's membership to keep current in their fields. The content of the sessions offered is designed to provide insight into the challenges and opportunities of an academic career in this rapidly changing environment. Topics include, but are not constrained to, the following: new instructional and research methodologies, professional service and consulting, globalization of business education, obtaining research funding, career path strategies, meeting increasing demands in teaching, service, and research, and the challenge and opportunities of new technologies. The submission deadline was May 1, 1999. For more information, contact the coordinator:

George A. Marcoulides
California State University, Fullerton
Department of Management Science/
Information Systems
School of Business Administration
and Economics
P. O. Box 6848
Fullerton, CA 92834-6848
Phone: (714) 278-7033
fax: (714) 278-5940
e-mail: gmarcoulides@fullerton.edu ■

1999 New Faculty Development Consortium

Professional development for pre-tenure faculty members

The 1999 Annual Meeting of the Decision Sciences Institute will include the annual mentoring program for new faculty, the New Faculty Development Consortium. This exciting program is co-sponsored by the Graduate Programs and Research Office, College of Business Administration, University of Rhode Island. The focus of the consortium will be on professional issues such as research, publications, grant writing, teaching, and career management. The seminar will last a full day on Saturday, November 20, 1999. It will include discussion sessions with suc-

cessful faculty and opportunities for interaction and networking.

New faculty members are encouraged to apply using the form below. The Decision Sciences Institute has members from all disciplines and as such the consortium is open to all faculty. However, applicants are required to have finished their Ph.D. work and be in the first three years of their post-doctoral teaching career.

Applications should be submitted by September 7, 1999, and participants will be notified by the end of September. For the consortium, participation will be limited to

the first 50 qualified applicants. Each participant will be expected to register for the Institute's 1999 Annual Meeting in New Orleans. No additional fees are charged for the consortium. ■

Direct all inquiries and applications to:
Maling Ebrahimpour
College of Business Administration
University of Rhode Island
Kingston, RI 02881-0802
Phone: 401-874-4369
Fax: 401-874-4312
email: maling@uri.edu

Application for New Faculty Development Consortium

Send this form to:

Maling Ebrahimpour, College of Business Administration,
University of Rhode Island, Kingston, RI 02881-0802

Name: _____

Current position: _____

Department: _____

School address: _____

Phone numbers: (w) _____

(h) _____

Email: _____

Courses taught: _____

Research topics: _____

Publications: _____

Proceedings: _____

Papers under review: _____

Have you attended a previous DSI Doctoral Student Consortium?

Ph.D. Institution: _____

Ph.D. subject area: _____

Date granted: _____

What is your major concern as a new faculty member?

SUBMISSION DEADLINE: September 7, 1999

Check out the DSI Placement Database

The time is here to open the new placement database in preparation for the November conference. Once again, we will be posting applicants and positions on an accessible website. A hardcopy directory will be sent to all applicants and recruiters, as well as all business schools in the AACSB dean's directory. At the conference, those who list with us will be entitled to use the placement services, which includes interview tables, a message center, and placement database access.

Listing fees are unchanged and still a great bargain. Each position listed is \$100. Student members list free. All others must pay a fee of \$25. Confidential listings are \$100 and must be arranged directly with the placement coordinator. Membership must be current for all applicants. New members and renewals may not be processed until membership fees are processed. (See membership information on the DSI homepage). Instructions for use of the system follow and are available on the DSI homepage at <http://dsi.gsu.edu/>. Questions and suggestions should be directed to me at the address below.

Submitting Placement Data

There are two methods for submitting placement data.

Hardcopy Method. Placement forms and directions will be mailed to all members. In addition, placement forms and directions can be found on the Job Placement Services area of the DSI home page. Please use the area of interest codes provided on the directions as this classification is used to organize the web pages. Hardcopy submissions may be mailed or faxed. No vitae or position descriptions will be accepted in hardcopy form. Please mail or fax the completed form to the Placement Service Coordinator Gary Klein at the address or fax number below. Attach a check for payment or indicate appropriate payment information on the form as indicated below.

Electronic Method. Download an ASCII copy of the placement form from the DSI website. This can be done with most web browsers by saving the file as an ASCII file or mailing the form to yourself. Complete the form using any word processor and save the result as a "text" or "rich text format" file. If you do not have access to your own server, you may attach your vita or position announcement to the submission. These will be posted on the DSI Placement server. Send your attachment via e-mail in rich text format, html, or MS Word Office 97 document format to Gary Klein at gklein@mail.uccs.edu. You may alternately send the file on a 3 1/2" disk (PC-compatible) to Placement Coordinator Gary Klein at the address below. Vitae will be posted as received. Include appropriate payment information as indicated below.

Viewing the Database

All members and institutions have access to the database via the DSI website. Select the viewing of "applicants" or "positions" from the Placement Center Home Page. Positions and applicants are listed by primary interest area. Searches may be conducted by using the find function on your browser. You may also acquire a copy of the information within an interest area by mailing yourself any html document or saving it as a file. In addition, tabular versions readable by most word processing systems can be downloaded to your system. Visit the website to conduct any of these activities.

Payments

Payments are by check, Visa, Mastercard or Purchase Order. Payment by check should accompany the mailed submission. Payment by credit card requires complete information on the submission form. Institutions posting a position should provide a copy of the purchase order with mailed submissions. Submissions sent electroni-

cally by institutions should include the purchase order number on the position form. Regardless of method, include the required payment or payment information with the submission of the form to the placement coordinator at the address below. ■

Please send all correspondence to:

Gary Klein
College of Business and Administration
The University of Colorado at Colorado Springs
1420 Austin Bluffs Parkway
P.O. Box 7150
Colorado Springs, CO 80933-7150
phone: (719) 262-3157
fax: (719) 262-3494
gklein@computer.org
DSI website: <http://dsi.gsu.edu>

CPE Credit Available at the 1999 Annual Meeting of the Decision Sciences Institute

Continuing Professional Education (CPE) credit will be available to all CPAs attending the 1999 Annual Meeting. CPE forms will be available at the conference registration desk in New Orleans. Copies also can be obtained after September 1 either by visiting the Program Chair Web Page on the Internet at:

<http://comp.uark.edu/~finnell/dsi99/>

or by sending an e-mail to the Accounting Track Chair (Lynn Griffin) at GRIFFINL@NCAT.EDU. The forms will be similar to those used at AAA national and regional meetings.

Doctoral Student Consortium

Job placement and professional development for students pursuing an academic career

The Decision Sciences Institute and Irwin/McGraw Hill will sponsor the Institute's 17th annual Doctoral Student Consortium on Saturday, November 20, at the 1999 DSI Annual Meeting to be held at the Sheraton New Orleans Hotel in New Orleans, Louisiana. The focus of the consortium will be on job placement and professional development for students planning to pursue an academic career.

The Doctoral Student Consortium is a unique program devoted to critical career development, teaching, and research issues for students who are near the end of their doctoral studies and entering the job market. The Consortium will consist of interactive large-group sessions and small-group workshop sessions with prominent academicians from a variety of institutions and disciplines. The sessions will include such topics as:

- Interviewing for a job
- Institutional expectations of new faculty
- Developing research strategies
- Enhancing teaching effectiveness
- Successful career planning

All participants must apply for the Consortium and submit (one copy each):

1. A current curriculum vita (please include e-mail address—most pre-Con-

sortium correspondence will be handled electronically);

2. A letter of recommendation from your dean, doctoral program director, or dissertation chair, attesting to your qualifications and your expected entry into the job market;
3. A one-page abstract of your planned dissertation, including the title and a description of your research problem.

Applications will be evaluated by the consortium coordinator. The minimum criteria for acceptance are that the applicant must have his/her dissertation research well underway by October 1999, be involved in placement activities starting in the 1999-2000 academic year, be participating in the consortium for the first time, and not have received the doctoral degree before December 1999. Students in any discipline related to the decision sciences are invited to apply.

Applicants are encouraged to submit early, and should send their complete package of application materials to the Doctoral Student Consortium Coordinator by July 30, 1999. Individuals who apply by this date and meet the criteria stated above will be accepted for participation. Applications

will be considered on a space-available basis through October 1, 1999.

Attendees must pay the regular student registration fee for the annual meeting. There is no additional charge for the Consortium itself.

Consortium participants will be recognized in *Decision Line*, the Institute's news publication. At the annual meeting participants will receive special recognition in the placement system, special designation on their name badges, and an introduction at the breakfast and plenary session.

Please note that participation in the 1999 Doctoral Student Consortium is by invitation only, based upon review of the application materials. Each participant will be responsible for his/her own student registration fee for the annual meeting as well as travel, lodging, and meal expenses. Customarily, the participant's school will provide some monetary support for expenses. ■

James Hershauer
College of Business
Arizona State University
Tempe, AZ 85287-4006
(602) 965-5478
Fax: (602) 965-8314
email: james.hershauer@asu.edu

Room Rebates

In 1995, the Institute made the commitment to hold its 1999 Annual Meeting in New Orleans, Louisiana. This year, the Institute's Board of Directors requested that The Sheraton New Orleans, the conference hotel, add a rebate to the previously negotiated reduced group room rate.

The Institute has been reluctant, as a general practice, to initiate such rebates. However, exceptions have been made by the Board so that rebate funds could help support additional

member services and conference activities that otherwise would not have existed, or would have required higher registration fees, or significant member dues increases.

In April, during this year's budget deliberations, the Board of Directors approved a per guest room rebate of \$10 which will be paid to the Institute for the 1999 Annual Meeting in New Orleans. In the original contract with The Sheraton New Orleans, the Home Office had negotiated a very favorable room rate that is 40%

lower than the normal hotel rates. Consequently, from the beginning, our members were assured of unusually attractive room rates for the 1999 Annual Meeting.

With this in mind, the Board decided that using the rebate monies paid to the Institute to help defray conference and member service expenses represented the best benefit for the membership. ■



Air Discounts for Annual Meeting

Teplis Travel has obtained air discounts applicable from any city in the U.S. into New Orleans. The discounted fares are valid a few days before and after the convention dates.

If you would like to take advantage of the discounts, your ticket must be ticketed and mailed by Teplis Travel. The sooner you call, the more likely you will get the flights and times you wish. There is an additional expense for Express Mail tickets.

Tickets may be charged to any major credit card, or you may pay by check.

Win two free airline tickets

When you book your travel to New Orleans through Teplis Travel, you will be eligible to win two domestic tickets for travel anywhere within the continental USA. (This offer is based on a minimum of 500 DSI participants purchasing air through Teplis Travel.)

If you purchase your tickets by August 30th, you will qualify for a double entry in the drawing.

Call 1-800-950-2950

(In GA: 404-252-6696, ext. 3302)

Ask for "Group Department" and identify yourself as a "DSI Attendee."

Office hours: 8:30 a.m. - 5:30 p.m. EST

1999 TRACK CHAIRS

Accounting: Theory, Applications and Practice (CPE credit is available)

Lynn K. Griffin, North Carolina A&T State University
e-mail: griffinl@ncat.edu

DSS/AI/Expert Systems/Multimedia Systems

Kenneth E. Kendall, Rutgers University
e-mail: kendallk@crab.rutgers.edu
Ron G. Thorn, University of Texas - Pan American
e-mail: rthorn@panam.edu

Finance/Financial Management

Shaw K. Chen, University of Rhode Island
e-mail: chenshaw@uriacc.uri.edu

Innovative Education

Hope M. Baker, Kennesaw State University
e-mail: hbaker@ksuemail.kennesaw.edu

International Business

Robert E. Markland, University of South Carolina
e-mail: bobbym@darla.badm.sc.edu

Management Information Systems

Uma G. Gupta, Creighton University
e-mail: ugupta@creighton.edu
Roy Martin, Southwest Texas State University
e-mail: rm05@swt.edu
Vivek Shah, Southwest Texas State University
e-mail: vs01@swt.edu

Marketing: Theory, Models and Applications

Chandrashekar D. Challa, Virginia State University
e-mail: cchalla@vsu.edu

MS/OR: Techniques, Models and Applications

Ina S. Markham, James Madison University
e-mail: markhais@jmu.edu

Organizational Behavior/Organizational Theory

Toby J. Kash, Pittsburg State University
e-mail: tkash@pittstate.edu

Production and Operations Management: Manufacturing

Vijay R. Kannan, James Madison University
e-mail: kannanvr@jmu.edu
Edward M. Knod, Jr., Western Illinois University
e-mail: emknod@aol.com

Production and Operations Management: Services

Marc J. Schniederjans, University of Nebraska - Lincoln
e-mail: mschnied@unlinfo.unl.edu

Quality and Productivity

Robert J. Pavur, University of North Texas
e-mail: pavur@unt.edu

Statistics, Decision Analysis and Forecasting

Robert L. Andrews, Virginia Commonwealth University
e-mail: rlandrew@vcu.edu

Strategy and Policy

Farzad Moussavi, University of Northern Iowa
e-mail: moussavi@uni.edu

1999 THEME CHAIRS

Case Studies

Jonathan P. Pinder, Wake Forest University
e-mail: jon_pinder@mail.mba.wfu.edu

Curricular Issues

Rose Sebastianelli, University of Scranton
e-mail: sebastianer1@uofs.edu

Educational Issues

James J. Divoky, The University of Akron
e-mail: jdivoky@uakron.edu
Mary Anne Rothermel, The University of Akron
e-mail: mrothermel@uakron.edu

Environmental Issues

Robert B. Handfield, Michigan State University
e-mail: handfiel@pilot.msu.edu

Ethical Issues

Garth Allen, University of Northern Colorado
e-mail: gallen@unco.edu

Global Issues

Manoj K. Malhotra, University of South Carolina
e-mail: malhotra@darla.badm.sc.edu

Health Care Issues

Samia M. Siha, Kennesaw State University
e-mail: ssiha@ksuemail.kennesaw.edu

Interdisciplinary Studies

Amir M. Hormozi, Texas A&M University - Corpus Christi
e-mail: hormozi@tamucc.edu

Public Sector Issues

Mary L. Fischer, University of Texas at Tyler
e-mail: mfischer@mail.uttyl.edu

Small Business, Entrepreneurship, and Industry Applications

Don B. Bradley, III, University of Central Arkansas
e-mail: donb@mail.uca.edu