

publications for tenure. Single-authored publications mean that you must be skilled in the development of theory, methodology, writing the paper in an appropriate style, and answering referees with a modicum of intelligence and tact.

Elaboration of the Strategic Research Plan

In order to help doctoral students sort out all of these choices, a set of forms was developed. During the session, doctoral students draw a representation of how their research will naturally progress from their current dissertation work. The pipeline metaphor is used often, but is not usually a desirable way to write a series of articles.

Other representations include a branching approach, a big-bang approach, and a hyperlinked approach to the development of a research plan.

The advantages of each approach are discussed and the unique nature of each doctoral student usually results in many different approaches being explored during the course of the breakout session.

The remainder of the time allows doctoral students to sort out the issues involving target journals, coauthors, and a reasonable data collection and writing schedule. Once again, we assist the process by using specially developed forms that we have created to facilitate the creation of a realistic, results-oriented research plan that can evolve over time.

By the end of the session, we hope that doctoral students realize the need to develop a strategic research plan. After completing the session they can return home to their advisor with the beginning of a research blueprint to help in pursuing and eventually meet their tenure and other goals.

For more about the DSI Doctoral Consortium to be held in New Orleans, please see the formal listing in this newsletter or contact the Chair of the Consortium, Professor Jim Hershauer (Arizona State University) at james.hershauer@asu.edu. ■

NAMES IN THE NEWS

CAROL LATTA, Feature Editor, Home Office, Georgia State University



Jeff Camm, a professor of quantitative analysis and head of the Department of Quantitative Analysis and Operations Management at the University of Cincinnati, has been named the Ronald J. Dornoff Fellow of Teaching Excellence.

The two-year appointment recognizes excellence, professionalism, rigor, and relevance in teaching in the College of Business Administration.



Maling Ebrahimpour has been named the associate dean for graduate programs and research in the College of Business Administration at the University of Rhode Island. Prior to this appointment, for seven years he served as the chair of Management Science and Information Systems Department in the College. In his new position,

he is not only in charge of overseeing three MBA programs, an MS in accounting, a PhD program, and four research centers, but he is also responsible for identifying and developing new programs, and helping to develop the research agenda for the college. In March 1999, Maling was proclaimed an advocate for quality by Providence Plantation and the governor of the Rhode Island for his service in enhancing and promoting training and education in quality management for service, manufacturing, and education industries throughout the state. Furthermore, he is the first academician to be inducted to the Rhode Island Quality Hall of Fame.



Nancy Weida was recently named chair of the Department of Management at Bucknell University. The Department of Management is composed of decision sciences, marketing, general management, strategy, accounting, and finance, and offers excellent undergraduate education linking business and the liberal arts.

DSI members can share their promotions, awards, publications, photos, and other news of interest to the membership by contacting:

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