

NAMES IN THE NEWS

CAROL LATTA, Feature Editor, Home Office, Georgia State University



Dorothy G. Dologite, Professor of Computer Information Systems and Coordinator of the Information Systems Research Workshp, at the Zicklin School of

Business, Baruch College/City University of New York, was a keynote speaker and delivered a seminar paper at a May 2002 conference in Iasi, Romania. She has recently co-authored with Dr. Robert Mockler a book in Romanian, *Developing Intelligent Systems: Methodologies and Case Studies*. One of her four co-authored conference papers (with Dr. Mockler), "Business Planning Analyst (BPA): A New Venture Knowledge-Based System," won the Distinguished Best Paper Award at the Federation of Business Disciplines Twenty-Ninth Annual Meeting. She has also co-authored (with Dr. Mockler) several case studies, one of which has been selected as one of three finalists for the 2002 DSI case study competition.

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Jeet Gupta is joining the University of Alabama in Huntsville as Eminent Scholar for Management of Technology, Professor of Management Information Systems, and

Chairperson of the Department of Accounting and Information Systems (effective July 2002).

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Wang Jianmao, a full-time professor of economics at CEIBS and director of the CEIBS Case Development Center, will serve as local chair for the 7th International Meeting of the Decision Sciences Institute, to be held at CEIBS in July 2003.

Professor Wang was previously director of the CEIBS MBA Program. Before studying in the U.S., he was a lecturer at

Shanghai University. He received his PhD in economics at the University of Florida, an MSc in information science from the Institute of Scientific and Technical Information of Shanghai, and a bachelor's degree in physics from Zhongshan University. Dr. Wang's research is focused on capital goods trade, international technology diffusion, and price discrimination. His work has appeared in the *Canadian Journal of Economics*, *Shanghai Management Science*, and the *Journal of Economic Integration*.

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Robert J. Mockler, Joseph F. Adams Professor of Management, St. John's University, Tobin College of Business, Graduate School, in May 2002 had two books published in Romanian, one

a translation which received a book award, and one co-authored with a Romanian Professor and Dr. D.G. Dologite. He also was the keynote speaker at an Expert Center Systems conference in Iasi, Romania, and was named president of the Center for Research and Education in Intelligent Systems, AL. I CUZA University in Iasi, Romania. Earlier this year, his co-authored paper "Business Planning Analyst (BPA): A New Venture Knowledge-Based System" won the Distinguished Best Paper Award at the Federation of Business Disciplines 29th annual meeting. It is one of the nine presentations he has made or will make this year at annual meetings. His cross-disciplinary article "Using the Arts to Acquire and Enhance Management Skills," which is being published this fall in the *Journal of Management Education*, is in addition to the four co-authored (with Dr. D.G. Dologite) articles of his recently published or accepted for publication. His co-authored text *Introduction to Management* was published this year in Russian and his text *Multinational Strategic Management* has been accepted for publication in English next year by the Haworth Press. Les Digman is using four of his case studies in the new edition of his Strategic Management book and three of Dr. Mockler's essays (5000-word entries)

are being published in *The International Encyclopedia of Business and Management* (Thompson-Learning Publishing). Dr. Mockler has also presented or will present 10 co-authored case studies at national conferences this year, one of which was selected as one of three finalists for the 2002 DSI case study competition.

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Nandu Nayar, Lehigh University, and **G. Lee Willinger**, University of Oklahoma, scored a big hit with the media with their article that appeared in the Fall 2001 *Decision Sciences* journal.



The Wall Street Journal mentioned the article, entitled "Financial Implications of the Decision to Increase Reliance on Contingent Labor," on

its front-page 'Work Week' section on March 26, 2002. The article, which looked at the stock and financial performance of about 370 companies from 1978 to 1991 and concluded that companies using contingent workers on average showed better financial and share-price growth, was also mentioned in the online version of the *Chicago Sun Times*, *Tulsa World*, and *Norman Transcript*. A number of temporary employee companies have reviewed the article in their in-house publications, and Professors Nayar and Willinger have received calls from as far as Australia and Norway seeking more information about their research.

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