

DECISION LINE

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Make the most of your visit to San Diego. Join in on an evening dinner cruise aboard a public dinner yacht. This public cruise boards at the Broadway Pier for a leisurely three-hour dinner experience. Sharing this cruise with other diner's is a spectacular way to see the sparkling lights reflecting from the glass-encased towers of the downtown skyline and the shimmering San Diego bay. This dinner cruise been arranged especially for the Decision Sciences Institute by Destinations by Marriott. See page 33 for more information.



PRESIDENT'S LETTER *It's Summertime . . .*

Tom Jones
University of Arkansas

I hope that you have enjoyed the early part of the summer and that you are making (or have made) plans for the 2002 Annual Meeting of the Decision Sciences Institute. For me, the summer solstice has passed, summer school has ended, and, as I do annually, it is now time to hibernate.

2002 Annual Meeting: It is anticipated that the preliminary program will be published on the Decision Sciences Institute's website (<http://www.decisionsciences.org/>) by mid-August. Scott Sampson's preference ranking system, where potential conference attendees can select and rank presentations of interest, again will be utilized to design a program schedule using data that you provide. Read more about the preference ranking system on the Institute's website. For the conference's activities, please see Tim Smunt's Program Chair's Message in this issue of *Decision Line*. From information that Tim has shared with me, the conference is shaping up to be quite a success. I hope to see you at the 2002 Annual Meeting in San Diego to be held November 23-26.

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Annual Meeting Social Events: Acting on a recommendation from last year's Programs and Meetings Committee, the Institute's Board of Directors created the Ad Hoc Committee on Social Events for the 2002 Annual Meeting. Since early this year, the Committee has been working to organize special social events for networking and fun during the conference. Our appreciation is given to Norma Harrison and Rhonda Lummus (co-chairs), Mellie Pullman, Brooke Saladin, and Barbara Withers. Be alert for breaking news which appears elsewhere in this issue of *Decision Line*.

Promoting DSI: Terry Williams, Marketing Director, currently is implementing Phase 1 of the Institute's Marketing Test Plan. He is setting up a database of prospective members for conducting an aggressive e-mail campaign to solicit new members. Terry also is exploring ways to provide more services to members and to build communication with members.

Directly related to Terry's endeavors, is the on-line membership survey developed by Scott Shafer, Member Services Coordinator. Later this summer, or perhaps early-fall, be looking for an e-mail from Scott in which you will be asked to participate. The Decision Sciences Institute (DSI) requests that you complete this survey about your interests and perceptions of the Institute so we may better serve you in the future.

To continue the success that the Institute has enjoyed in the 33 years since it was founded in 1969, then **your** role is important—this is **your** organization. Please contact me with your comments and suggestions.

Ut Prosim,
Tom

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DEFENSE RESOURCES MANAGEMENT INSTITUTE U.S. Naval Postgraduate School

The Defense Resources Management Institute (DRMI) of the U.S. Naval Postgraduate School in Monterey, California, has an immediate opening for a tenure track position at the rank of assistant or associate professor.

The Institute offers team-taught interdisciplinary executive development courses for military and civilian government officials of the U.S. and other countries. DRMI courses are taught in residence at the Naval Postgraduate School and at many locations around the world, thus some foreign travel is required.

The successful candidate must have demonstrated potential for scholarly research and publication, and a willingness to pursue research relevant to the Department of Defense. Areas of research interest and applications should include behavioral decision theory and applied decision analysis. Interest in multi-attribute decision problems, risk analysis and management systems design is desirable. Our prime mission is education; thus the successful candidate must have excellent teaching and superior communication skills. The candidate must possess the ability to communicate sophisticated concepts in the most easily understood fashion, stripping away the encumbering theoretical details without losing the real-world value of the concepts. Proficiency in a foreign language, particularly Spanish, French or Russian, is desirable. The faculty of the Institute is multidisciplinary, including scholars in economics, OR and systems engineering, public finance, public budgeting, political science, and psychology. A Ph.D. and U.S. citizenship are required.

For more information, see our web page at <http://www.nps.navy.mil/drmi/>. Application deadline: December 31, 2002. The Naval Postgraduate School is an equal opportunity employer.

Please send vita and three letters of reference to Professor Kent D. Wall, DRMI, 64Wa, Naval Postgraduate School, Monterey, CA 93943-5201, or to kdwall@nps.navy.mil

MARKETPLACE

UNIVERSITY OF NEW HAMPSHIRE Whittemore School of Business and Economics Tenure Track Position in Operations Management

The Whittemore School of Business and Economics invites applications for one tenure-track position in Operations Management at the Assistant or Associate Professor level in the Decision Sciences Department beginning Fall Semester 2003. The position will have responsibility for teaching both required and elective graduate and undergraduate courses in various OM areas such as manufacturing and resource management (including APICS CPIM certification), supply chain management, quality management, and management of technology and innovation. Applicants with an appropriate doctoral degree by August 2003 will be given preference. Strong research interests in operations management and training in statistics, management science and/or information systems/technology are preferred. Applicants should submit a complete resume, all graduate transcripts, three letters of reference (at least one should address teaching proficiency), and sample evidence of research activity to Professor Christine Shea, Whittemore School of Business and Economics, McConnell Hall, Box OM, 15 College Road, Durham, NH 03824-3593. Application review will begin July 1, 2002 and continue until the position is filled. The School is AACSB accredited.

The Whittemore School of Business and Economics is located on the main campus of the University of New Hampshire in Durham. The campus is located on the edge of Great Bay with the ocean just ten miles to the east. Boston, with its rich academic resources, is located seventy miles south and the White Mountain National Forest is fifty miles to the north.

UNH is committed to excellence through diversity among its faculty and strongly encourages women and minorities to apply. UNH is an AA/EEO employer.