

DECISION LINE

Vol. 34, No. 4

July 2003



PRESIDENT'S LETTER

Fall Planning

Barbara B. Flynn, Wake Forest University

It is hard to believe that the summer is rapidly coming to an end and that it is time to start thinking about getting ready for fall classes. It's not too early to start making plans for the 2003 DSI Annual Meeting, November 22-25, in Washington D.C. It promises to be an interesting conference with the theme of "Managing Information in the Information Age" and over 900 sessions, in addition to a number of consortia and workshops. You should have received information about the preference-based scheduling system from Scott Sampson. If you haven't had a chance to use it, now is the time to enter your preferences, so that sessions are scheduled to avoid conflicts as much as possible.

This year's meeting features something new—entertainment! I am pleased to announce that the Ad Hoc Committee on Social Events, chaired by Madeleine Pullman, working with Program Chair Mark Davis has arranged for the Capitol Steps to entertain following the president's reception on Monday evening, November 24. I've been lucky enough to see the Capitol Steps perform on several occasions before and found that my face actually hurt from laughing so hard! Their performances feature political satire set to popular music and are very funny—check out samples of their work at www.capsteps.com. Thanks to Mellie and Mark for all of their hard work in reviewing alternatives and making arrangements for what should be a great performance.

By now, you should have received your first issue of DSI's new teaching journal, *Decision Sciences Journal of Innovative Education*, which is included as part of your DSI membership. You will also find it in your university's library because it is included with a *Decision Sciences* subscription. Congratulations to the authors whose work is included in the premiere issue. It includes research on a number of innovative approaches, as well as teaching briefs describing innovative activities in the classroom. For further information on submissions to *Decision Sciences Journal of Innovative Education*, please see the website at www.mba.wfu.edu/dsjie/.

I'm pleased to announce the creation of two new positions within the Institute. Bob Markland of the University of South Carolina has agreed to serve as the director of professional development programs.

See **PRESIDENT'S LETTER**, page 35

Inside This Issue

FEATURES

From the Editor. *Decision Line* Editor Keong Leong provides an overview of 34(4) feature articles. **3**

International Issues. "The European Ph.D. in Operations Management: Quality Assurance and Efficiency by Collaborative Networks," by Cipriano Forza, Università di Modena e Reggio Emilia (Italy); and Christer Karlsson, Stockholm School of Economics. **4**

Ecommerce. "Collaborative Technologies and Virtual Teams: Which Is More Important—The 'Technology' or the 'Team'?", by Jack D. Becker, University of North Texas. **8**

Doctoral Student Issues. "Want to Launch a Successful Academic Career? Then Build a Multi-Disciplinary Foundation," by Rohit Verma, University of Utah. **11**

The Deans' Perspective. "Introducing the *Deans' Perspective*: A Forum for Discussion of Issues in Academic Leadership," by Krishna S. Dhir, Feature Editor. **13**

Specialist with the Universal Mind. "The Science of Negotiations," by Andrew Vazsonyi, University of San Francisco. **15**

From the Bookshelf. "Diversity Decisions," by Peter T. Ittig, Feature Editor. **17**

SPECIAL REPORTS

DSI 7th International Conference Wrap-up **21**

2003 Program Chair's Message **24**

2003 Job Placement Listings **33**

DEPARTMENTS

Names in the News **16**

Announcements **23**

Marketplace **35**

His job will be to work with the professional and faculty development program co-coordinators to develop a wide range of professional development programs for future conferences. Although DSI will continue to include the new faculty development consortium, the goal of this new position is to develop programs to meet the needs of faculty at all stages of their careers.

Tim Smunt of Wake Forest University will serve as the director of development

and corporate relations. In this capacity, he will work to continue existing and establish new relationships between the Institute and corporations. We hope that he will be able to continue to develop relationships such as the partnership with SAP that has underwritten projection equipment for the 2002 and 2003 annual meetings.

Please join me in congratulating Bob and Tim on their new positions and wish them luck as they continue to serve the

Institute. Thanks to all of the volunteers who do so much to make DSI a great organization! ■

Barbara Flynn

Wake Forest University
Babcock Graduate School of Management
Box 7659/Reynolda Station
Winston-Salem, NC 27109-7659
(336) 758-3672/fax: (336) 758-4514
barb.flynn@mba.wfu.edu

EDITORSHIP, from page 20

of skills, such as familiarity with both quantitative and nonquantitative behavioral material and a tolerance for having an occasional unpleasant encounter with the computer and/or an author. Additional clerical assistance will likely be needed during overload periods. The job may also require the use of graduate students for various journal-related activities.

The Editor needs the ability to identify, motivate, and reward a first-rate Managing Editor and to provide funds to support the Managing Editor's salary, the Editor's journal-related travel, postage, telephone, computer expenses, and copying. It is customary for the Editor's institution to sponsor a "Meet the Editor" reception held during the Institute's Annual Meeting and to support the cost of the Managing Editor's travel expenses to attend the Institute's Annual Meeting.

Each individual who is considered a candidate for the Editor position will be asked to submit a budget showing the anticipated annual cost of the Editorship activities and the percentage of funding provided by his/her institution.

Each candidate for the Editorship position will also be asked to provide the following information:

1. Current curriculum vita that includes information about education, academic and

administrative positions, publications, honors and awards, professional affiliations and activities, and other relevant items.

2. Description of editorial experience with scholarly journals or other publications.
3. Statement of interest and availability to serve as Editor, including a description of anticipated academic and professional responsibilities for the next three years.
4. Statement of editorial philosophy, including views on editorial policy, directions the publication should take, and composition of and approach to working with Associate Editors and reviewers.
5. Brief description of administrative, organizational and managerial experience.
6. Description of Institutional commitment for the support of the editorial office for the next three years.

The commitment of support should include release time for the Editor, adequate local secretarial and editorial staff (one fulltime position to be shared by Managing Editor and his/her assistant; some additional student help may be needed for handling of special issue submissions), sufficient funding for supplies, postage, fax and telephone charges, and computing and other related expenses.

The policy of the Institute regarding the timing of the appointment of an Editor is as follows.

The appointment of the new Editor by the Board of Directors shall be finalized at least three months before the new term of editorship is to begin so as to allow the newly appointed Editor to work with the outgoing Editor and Managing Editor for familiarization with the editorial procedures and process and for the replacement of Associate/Feature Editors.

To meet this objective, the due date for nomination/ application for the position will be November 1, 2003, with Board review/approval in January or April 2004. The new Editor would assume this position effective January 2005. The new editor and his/her staff will have to begin the transition process at least three months prior to assuming editorial responsibilities. ■

Direct all inquiries and proposals to:
Jack R. Meredith
Chair, DSI Publications Committee
Wake Forest University
Babcock Graduate School of
Management
P.O. Box 7659, Reynolda Station
Winston-Salem, NC 27109-7659
(336)758-4467/fax: (336) 758-7846
jack.meredith@mba.wfu.edu

MARKETPLACE

BROOKLYN COLLEGE THE CITY UNIVERSITY OF NEW YORK Anticipated Tenure-Track Faculty Positions for Fall 2004

The Department of Economics (Business Program) seeks an assistant or associate professor with expertise in corporate finance, decision sciences, HRM, international business, management, operations management/statistics, or marketing. The successful candidate will find teaching a student body as diverse as the borough of

Brooklyn to be an enlivening challenge and will thrive in an urban setting with easy access to New York City's business community. Individuals who seek a liberal arts environment as an alternative to the traditional business school setting are encouraged to apply. For assistant rank, excellent research and teaching potential necessary. For associate rank demonstrated record of research and innovative teaching essential. Doctorate required for both ranks.

Please send curriculum vitae, three letters of recommendation and one or more research papers to: Human Resource Services, Brooklyn College, 2900 Bedford Avenue, Brooklyn, New York 11210-2889. For a full job description please see <http://www.brooklyn.cuny.edu>.
An AA/EO/IRCA/ADA Employer ■