

DECISION LINE

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2004 Officers' Nominees Selected

President-Elect

Thomas E. Callarman, Arizona State University
C. R. Michael Parent, Utah State University

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Cliff T. Ragsdale, Virginia Polytechnic Institute and State University

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Basheer M. Khumawala, University of Houston
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Timothy L. Smunt, Wake Forest University
Terrell G. Williams, Western Washington University

Asia-Pacific Regionally-Elected Vice President

Arnoud DeMeyer, INSEAD-Singapore Campus

Midwest Regionally-Elected Vice President

Enar A. Tunc, Ball State University
Charles A. Watts, John Carroll University

Northeast Regionally-Elected Vice President

Shaw K. Chen, University of Rhode Island
Janelle Heineke, Boston University
Barbara E. Withers, University of San Diego

See **NOMINATIONS**, page 48



PRESIDENT'S LETTER

Looking forward to Washington, D.C.

Barbara B. Flynn, Wake Forest University

It is hard to believe that the annual meeting will be taking place in a few weeks! I am looking forward to getting together with old and new friends at the beautiful Marriott Wardman Park in Washington, D.C., which is one of my favorite places for a conference, with many interesting opportunities to get together with friends over a great meal.

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Professional and Faculty Development Program

The Professional and Faculty Development Program, coordinated by Soumen Ghosh (Georgia Tech) in consultation with the Institute's Professional Development Program Director Robert E. Markland (University of South Carolina), is for the Institute's members in all stages of their careers, with the goal of keeping them current in their fields. The content of the sessions offered is designed to provide insight into the challenges and opportunities in today's rapidly changing environment. Topics include, but are not constrained to, the following:

- new instructional and research methodologies
- professional service and counseling
- balancing the needs of different stakeholders (students, corporations, alumni, etc.) in the educational process
- globalization of business education
- role of grading and assessment
- obtaining research funding

- career path strategies
- meeting increasing demands in teaching, service, and research
- challenge and opportunities of new technologies.

In addition, the program will include a series of sessions related to research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Please submit proposals for workshops, tutorials, and other special sessions directly to the professional development program coordinator, Soumen Ghosh, by May 1, 2004.

Soumen Ghosh
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Technology in the Classroom Miniconference

The Technology in the Classroom Miniconference provides a forum for participants to share novel or innovative

applications of technology in the classroom that enhance the student's learning experience. Submissions should be limited to creative approaches and best practices for using course support software, multimedia, spreadsheet software, simulation software, online tutorials, or other applications of technology, and be capable of being demonstrated and discussed within a 20-30 minute timeframe. Submissions will be competitively reviewed and selected for their creativity, novelty, and contribution to pedagogy, and should not be duplications of material found in existing textbooks. Please send submission (following the "Instruction for Electronic Submissions") directly to the miniconference coordinator, Tom L. Roberts, by May 1, 2004.

Tom L. Roberts
University of Kansas
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Many thanks to everyone who has worked so hard to put together an outstanding meeting. In particular, I would like to thank Program Chair Mark Davis (Bentley College), along with Associate Program Chair Michael Maggard (Northeastern University), Proceedings Coordinator Maling Ebrahimpour (Roger Williams University), Program Scheduling Coordinator Scott Sampson (Brigham Young University), Website Coordinator Philip Knutel (Bentley College), and Job Placement Coordinator Gerard Campbell (Fairfield University). Each of these people has put in countless hours to ensure that we will have a great meeting. I would also like to thank the track chairs and coordinators of professional activities. Their names are too numerous to mention here, but their hard work is appreciated. Without the work of volunteers, we would not be able to have a conference.

Please make sure to check out the preliminary conference program, available at <http://ss.byu.edu/dsis/view/pl>. You can check to see when your sessions are sched-

uled, as well as getting schedule listings by track and time of day.

There will be some new opportunities to enhance networking during the conference. On Sunday evening, the Regional DSI associations will be holding receptions. Whether you are a regional member or not, this is a great way to get caught up with DSI members from your part of the country and learn about some of the interesting activities that are taking place. Please be sure to stop by at your region reception to meet old friends and make new friends, before heading off to dinner. Also, the President's Reception on Monday night will feature great live entertainment by the Capitol Steps. This musical group performs lively political satire set to popular tunes. They are very funny, and you don't want to miss their performance.

Don't forget about the other networking events during the conference, including the Welcome Reception on Saturday night, the Networking Lunch on Sunday, and the President's Luncheon on Tuesday.

As you make your plans, remember that the conference will run all day Tuesday, since we are not meeting on the west coast this year.

I am looking forward to a wonderful meeting and to catching up with friends in Washington, D.C. ■

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