

## Newly Elected 2006-2007 Decision Sciences Institute Officers



**PRESIDENT-ELECT**  
**Kenneth E. Kendall**

is a professor in the School of Business – Camden at Rutgers University. He holds a B.S. in mathematics from Canisius College, and both an MBA and PhD in management systems (MIS) from State University of New York at Buffalo. He is the author or co-author of *Systems Analysis and Design* (6<sup>th</sup> ed.), *Project Planning and Requirements Analysis for IT Systems Development* (2<sup>nd</sup> ed.), *Emerging Information Technologies: Improving Decisions, Cooperation, and Infrastructure* (Ed.), *The Impact of Computer Supported Technologies on Information Systems Development* (Ed.) and *Needs Assessment and Project Planning*. He has published articles in *Decision Sciences*, *Decision Support Systems*, *Information and Management*, *Management Science*, *Operations Research*, and *MIS Quarterly*. He is also a member of Association for Information Systems, INFORMS, Production/Operations Management Society, International Federation for Information Processing WG 8.2 (Chair), and Information Resource Management Association.



**Treasurer**  
**Janelle Heineke**

is an associate professor and chair in the Operations and Technology Management Department in the School of Management, Boston University. She holds a BSN in nursing from Marquette University, an MSN in maternal/child health nursing from Boston College, an MBA from Babson College, and a DBA from Boston University. She is the co-author of *Operations Management: Integrating Manufacturing and Services* (with Mark Davis, McGraw-Hill/Irwin, 2005); *Managing Services: Using Technology to Create Value* (with Mark Davis, McGraw-Hill/Irwin, 2003); *Operations Management in a Service Environment* (with Mark Davis, American Management Association, 1997); *The Physician-Manager Alliance: Building the Healthy Health Care Organization* (with Stephen M. Davidson and Marion McCollom, Jossey-Bass, 1996); and *Games and Exercises for Operations Management: Hands-On Learning Activities for Basic Concepts and Tools* (with Larry Meile, Eds., Prentice Hall, 1995). She is the author of articles in *Decision Sciences*, *Journal of Operations Management*, *California Management Review*, *International Journal of Service Industry Management*, *Services Industries Journal*, and *International Journal of Production and Operations Management*. She is also a member of Production/Operations Management Society.



**At-Large Vice President**  
**Vijay R. Kannan**

is a professor of operations management in the Department of Business Administration at Utah State University. He holds a BSc (Hons) in management sciences from the University of London (UK), an MBA in finance & decision sciences from Indiana University, Bloomington, and a PhD in operations management from Michigan State University. He is the author of articles in *Decision Sciences*, *International Journal of Operations and Productions Management*, *International Journal of Production Research*, *Journal of Supply Chain Management*, *Omega*, and *Production Planning and Control*. He is also a member of the Institute for Supply Management and Phi Kappa Phi.



**At-Large Vice President**  
**Robert Klassen**

is an associate professor in the Ivey Business School at the University of Western Ontario. He holds an undergraduate degree from the University of Waterloo,

Canada, an MBA from the University of Western Ontario, and PhD from the University of North Carolina – Chapel Hill. He is the co-author of *Cases on Operations Management: Building Customer Value through World-Class Operations* (with L. J. Menor, Sage Publications, 2006), *Foundations of Operations Management* (with L. P. Ritzman & L. J. Krajewski, 2004, Canadian ed., Pearson Education Canada). He is the author of articles in *Academy of Management Journal*, *Decision Sciences*, *International Journal of Operations and Productions Management*, *Journal of Operations Management*, *Management Science*, and *Production and Operations Management*. He is also a member of the Academy of Management, INFORMS, and Production/Operations Management Society.



**At-Large Vice President**  
**G. Keong Leong**

is a professor and chair of the Management Department at the University of Nevada, Las Vegas. He holds a Bachelor of Engineering (Honors) from Universiti Malaya, an MBA from the University of South Carolina, and a PhD from the University of South Carolina. He is the author of *Principles of Supply Chain Management: A Balanced Approach* (with Joel Wisner and Keah-Choon Tan, Thomson-Southwestern, 2005); *Cases on International Management: A Focus on Emerging Markets* (with Steven Hills and Roberto Garcia, West Publishing Company, 1996); and *Operations Strategy: Focusing Competitive Excellence* (with Peter Stonebraker, Allyn & Bacon, 1994). He has published articles in *Decision Sciences*, *European Journal of Operational Research*, *Interfaces*, *International Journal of Production Research*, *Journal of Management*, and *Journal of Operations Management*. He is also a member of the Academy of Management, Production/Operations Management Society, and Beta Gamma Sigma.

**At-Large Vice President**

**E. Powell Robinson**



is a professor and Mays Research Fellow in the Department of Information and Operations Management at Texas A&M University. He holds both an undergraduate degree and PhD in operations management from the University of Texas. He is the author of articles in *Decision Sciences*, *European Journal of Operational Research*, *Interfaces*, *International Journal of Production Research*, *Journal of Operations Management*, and *Management Science*. He is also a member of INFORMS and Council of Supply Chain Management Professionals.

**Asia-Pacific Regionally-Elected Vice President**

**Manus (Johnny) Rungtusanatham**



is an associate professor of supply chain management in the Department of Supply Chain Management, W. P. Carey School of Business, at Arizona State University at Tempe Campus. He holds a BS in management and economics from Birmingham-Southern College and a PhD in operations management from the University of Minnesota – Twin Cities. He is the co-author of *Fondamenti di Operations Management* (with C. Forza and F. Salvador, Libreria Pojecto, 2004) and of articles in *Academy of Management Review*, *Business Horizons*, *Decision Sciences*, *International Journal of Operations and Productions Management*, *International Journal of Quality and Reliability Management*, *Journal of Operations Management*, among others. He is also a member of American Society for Quality and Production/Operations Management Society.

continued on next page



Midwest Regionally-Elected  
Vice President  
**William J. Tallon**

is interim dean at the College of Business, Northern Illinois University. He holds both a BS in management and MBA in information systems from Northern Illinois University, and a PhD in business administration in operations management from University of Iowa. He is the author of articles in *Decision Sciences*, *Journal of Operations Management*, *International Journal of Operations and Production Management*, *Journal of Business Logistics*, *Journal of High Technology Management Research*, and *International Journal of Logistics Management*. He is also a member of INFORMS, Production/Operations Management Society, American Society for Quality, and Council of Supply Chain Management Professionals.



Northeast Regionally-Elected  
Vice President  
**Shaw Chen**

is associate dean of graduate programs and research, professor of management science and director of PACAP Research Center, College of Business Administration, at the University of Rhode Island. He holds a BA in business administration from National Chengchi University, an MA in economics from National Taiwan University, and a PhD in business administration from the University of Michigan. He is the author of articles in *American Statistician*, *European Journal of Operational Research*, *Interfaces*, *International Journal of Production Economics*, *Journal of Product and Brand Management*, *Omega* and others. ■

2006 DSI Annual Meeting  
Website Links

DSI Annual Meeting Homepage  
[www.dsi-2006.org](http://www.dsi-2006.org)

Online Conference Registration:  
[www.decisionsciences.org/CIS](http://www.decisionsciences.org/CIS)

PRESIDENT'S LETTER, from page 1

of Directors for their patience, hard work, and dedication to the Institute. The Board was very active, and I think very productive. We had enjoyable, lively discussions, and everyone was willing to participate positively and to inject constructive criticism where necessary. Finally, I'd like to thank the DSI staff, Carol, Sandra, Hal, Andrea, and all of the others who do the "heavy lifting" when it comes to implementing the desires and needs of the membership through the recommendations of the Board. Thanks to all, and good luck to Mark Davis, the incoming president!

In an earlier President's Letter, I promised to provide you with more thoughts on my experiences in China. Thankfully, I waited six months before I began to write these: my reactions to what I see and learn change daily. From 2000-2005, I traveled to China more than a dozen times (if you include Hong Kong, more than 20 since 1999). Most of my stays were of one week or less, some as much as two weeks. I traveled primarily to Beijing and Shanghai, with a few side trips to smaller cities and small villages. I was doing research on the auto industry's supply chain in China and felt that I was beginning to know something about China.

Wrong! China, especially in the eastern cities, is rapidly changing and therefore a dynamic and exciting place. Every day I learn more than I thought I could ever learn about this extraordinary place. Much of my accelerated learning has come from numerous discussions with Professor Linda Sprague (many of them at our research laboratory, the Blue Frog, a local expatriate watering hole) about her experiences in China since she began management education here in 1980. As she describes it, before 1980 there was **no** management education because, under a Marxist Socialist centrally planned economy, topics such as marketing and comparative economics were not acceptable. Through the state planning system the government told the State Owned Enterprises (SOEs) what to do, and they did it. Management decision making . . . forget about it! The job was execution of The Plan.

Today, there are significantly fewer SOEs, and the State Planning Commission no longer exists. In the decades since Deng Xiaoping initiated his *Reform and Opening Up* policy, thousands of Multi National Corporations (MNC's) have arrived, mostly through joint ventures. Many have succeeded, many have failed, but the opportunities are still here. Since

China's acceptance into the World Trade Organization, the number of Wholly Owned Foreign Enterprises (WOFE's) is growing. Most MNCs and WOFEs are in manufacturing, with financial and other services beginning to start up. Because most of the factories have been built in the past decade, the MNCs and WOFEs that I have visited have the most up-to-date processes. Many also use the most recent supply chain (and other fields') practices—as best they can given the state of the country's supply chain infrastructure. Touring one of these factories is much like touring an American, European, or Australian factory: the people are different, but the processes are similar. Chinese manufacturing companies hesitate to let foreigners visit their factories, but after six months in the country and with the help of others, doors are beginning to open.

An interesting characteristic of the MNCs is that they have established their own supply chains in China, often through what amounts to coercion by customers: "We are going to China and will be sourcing locally: you, Ms. Tier 1 Supplier, will locate in China or we will find a substitute." This is both good and bad. It is good in that it has helped the

See **PRESIDENT'S LETTER**, page 44