

■ G. Keong Leong, Management Department, University of Nevada, Las Vegas

The summer is time to catch up with research, family, and travel, not necessarily in that order. I was fortunate to attend the Asia-Pacific DSI meeting in Hong Kong in June. The weather was hot and humid, much like the rest of the US where we have seen higher than expected temperatures. Those who attended the meeting agreed that it was well-organized and provided opportunities for international networking. As part of a special Asia-Pacific DSI program, a group of participants traveled to Shenzhen and Guangzhou in China to visit companies and attend a Research Symposium on "Operations Strategy and Supply Chain Management in China."

On a Saturday morning in Shenzhen, I was having breakfast which included two eggs sunny side up and chicken feet. My colleagues at the same table looked at me in disbelief. Just before the conference there was one reported case of avian flu in Shenzhen and so most were avoiding any form of chicken, including eggs. The fact that I am writing this report suggests that I survived! Another interesting lesson from that meeting is for faculty to check visa requirement when traveling internationally. Unfortunately, two participants were turned back at the immigration checkpoint in Shenzhen because they did not possess a visa! Many visitors do not need a visa to enter Hong Kong but this is not the case for China.

We kick off with a letter from our President, Professor Mark Davis, Bentley College. He presents two initiatives to add value for members. These include creating a new website that is "more user friendly and more functional" and organizing the first DSI-sponsored miniconference next year at Carnegie-Mellon University in Pittsburgh. The miniconference will focus on service science, defined as a "newly emerging field of business that recognizes the transdisciplinary nature of

business, especially today where services represent the vast majority of the economies in industrialized countries."

The feature article, "Academic Street Smarts" by Professor William B. Carper, University of West Florida, Professor Carl Gooding, Jacksonville State University, Professor James A. Pope, University of Toledo, and Professor Ernest B. Uhr, East Carolina University, offers advice and counsel for a successful academic career. Collectively, these authors have nearly 150 years of academic experience and approximately 90 years in administrative positions, including deans at AACSB accredited business schools.

Professor Myoung Ho Lee, Hankuk University of Foreign Studies, South Korea, reviews the text entitled *International Management: Culture, Strategy and Behavior* (6th edition) by Richard M Hodgetts, Fred Luthans & Jonathan Doh. The revised text, which is published by McGraw-Hill/Irwin, includes important new materials such as globalization/anti-globalization, global corporate responsibility, emerging markets strategy, international entrepreneurship and new ventures, and offshoring/outsourcing. The review suggests that the book is a "world-class" text for the study of International Management.

Have a great summer before the fall semester rolls around! ■



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is professor and chair of the Management Department in the College of Business, University of Nevada, Las Vegas. He holds a Bachelor of Engineering from the University of Malaya, an MBA and a Ph.D. from the Uni-

versity of South Carolina. Professor Leong has held leadership positions in Decision Sciences Institute such as at-large vice president, Doctoral Student Consortium coordinator, Instructional Innovation Award Competition coordinator, and POM track chair. He has published articles in Decision Sciences, Journal of Operations Management, Interfaces, Journal of Management, and other journals. His current research interests include international operations, operations strategy, technology management, and supply chain management. Professor Leong has co-authored two books, won teaching and research awards, and received the Educator of the Year award from the Asian Chamber of Commerce in Las Vegas.

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DSI will be a co-host for the 14th International XBRL Conference, which will take place in Philadelphia, PA on December 4-6, 2006. The theme of this year's conference will be "Interactive Data—The Revolution in Business Reporting." For more information on this conference, visit the conference website: <http://conference.xbrl.org>