



## 2006 Program Chair's Message

M. "Mo" Adam Mahmood, University of Texas at El Paso



**Theme: Decision making at all levels that leads to increased organizational business value**

The preparation for the Decision Sciences Institute's 2006 Annual Meeting in San Antonio is in full swing. The reviews for all manuscripts have been completed and track chairs are in the process of putting the sessions together. As of May 30, 2006, we have received over 1,000 submissions. We have over 500 refereed and about 450 abstract submissions. The rest of the submissions came from award competitions and proposals for colloquium, the invited Fellows session, special invited sessions, panel discussions, symposia, tutorials, and workshops. It appears that the Supply Chain Management track has the highest number of submissions with a total of 184 research papers and abstracts. This is followed by the Information Systems track with a total of 118 submissions. Innovating Education, Manufacturing Management and Practice, and Service Management tracks have 87, 83, and 56 submissions, respectively. We expect to receive about 1,200 submissions by the time all submissions are sent. We expect somewhere between 1,500 to 2,000 conference attendees from around the world. The latest update on the conference is available at: <http://www.dsi-2006.org>.

In addition to regular paper sessions organized into 20 tracks, individual track chairs have worked hard to create invited sessions, panels, and tutorials that will include academic scholars and industry leaders. Also, a number of miniconferences on successful grantsmanship, curricular issues,

and technology in the classroom have also been planned. In addition, a number of consortia such as new faculty development, doctoral student, and professional and faculty development are also planned. In the previous program chair message (Decision Line, May 2006), I have provided program highlights for these consortia and miniconferences.

As I stated in an earlier program chair message (Decision Line, March 2005), the San Antonio meeting will host two CEO keynote speakers — Diana Natalicio, president of the University of Texas at El Paso and Larry Olson, Chief Technology Officer for State of Texas. They will speak on the conference theme of generating business value.

A senior editors forum is also being planned for the 2006 DSI Annual Meeting in San Antonio. V. Sambamurthy from Michigan State University will represent Information Systems Research. Barry Nault from the University of Calgary will represent Management Science. I am in the process of inviting senior editors from other journals in some of the other areas of decision sciences (e.g., POM and SCM).

On the entertainment side, as I stated in my last message, Southern Bent, one of the Southwest's most popular classic country western bands, will play on two evenings: Saturday (11/18) and Monday (11/20) from 6:00 to 8:00 p.m. in the Grand Ballroom at the Marriott Rivercenter. They will sing traditional country, southern rock, and a touch of Cajun. We will have a dance floor in the front of the Ballroom. All you have to do is bring your dancing shoes and dance the evening away. Cowboy hats are recommended but not mandatory. If you would rather network with friends and colleagues, make new friends, and carry out intellectual con-

versations, we will have room for that, too.

On the cultural side, if you have time after the conference and want to stay a little longer in San Antonio (for your information, the conference rate applies to Nov. 17-25, 2006 at both Marriott hotels) and visit some of the attractions the city has to offer, here is what the San Antonio Convention and Visitor Bureau says on San Antonio: "Visit the Alamo where you'll find relics and mementos from the Republic of Texas and narration on the fall of the Alamo. Take a tour through the largest and most spectacular show cavern in Texas at Natural Bridge Caverns. Explore the Riverwalk with 3 miles of unique retail shops, restaurants and nightclubs. Enjoy a breathtaking view of San Antonio from the Tower of the Americas observation deck. You'll be amazed at all there is to see and do with so many attractions in San Antonio".

As you can tell, we expect a full house for the 2006 DSI Conference in San Antonio. We have reserved a block of rooms in both San Antonio Marriott hotels – Marriott Rivercenter and Marriott Riverwalk— for the 37th Annual Meeting of the Decision Sciences Institute participants. The Institute has



*For many Americans, the Alamo represents a heroic struggle against overwhelming odds, which explains why the historic site remains hallowed ground to this day.*

## 2006 DSI Annual Meeting

negotiated very competitive rates with the Marriott hotels. Most of the research papers sessions will be scheduled at the Marriott Rivercenter since it has more conference rooms. We encourage you to stay at one of the Marriot hotels. These hotels are right next to each other. There are a couple of advantages in staying at the conference hotels: first, it gives the hotels an incentive to provide us with meeting rooms, audio visual equipment, and refreshment breaks at a reduced cost or no cost to the DSI. It also helps you make new friends and keep up with old ones. Second, it provides great networking opportunities. Third, it allows the Institute to keep the registration fee low. Please make your hotel reservation as early as possible by going to the DSI-2006 conference site.

Speaking of the registration, you probably have noticed that the registration fee for this year has not been increased. I encourage you to register as early as possible, especially to avoid a late fee, for the conference by going to the conference site at <http://www.dsi-2006.org>. Please note that all attendees must register for the conference. At least one author of a refereed research paper must register for the conference by September 29, 2006 for it to be included in



*The San Antonio Riverwalk is one of the most visited places in all of Texas and features hotels, restaurants, exciting theme parks and attractions, and great nightclubs, nightlife and entertainment. [photographs courtesy of SACVB/Al Rendon]*

the conference proceedings. In addition, at least one author for each presentation must also register by September 29, 2006. The conference registration fees for members and nonmembers are \$250.00 and \$375.00, respectively. The non-members' fee includes one year DSI membership fee. Member and non-member fees include Saturday's reception, Sunday's DSI Fellows Appreciation luncheon, Monday's reception, Tuesday's awards luncheon, and the CD-ROM Proceedings. Please note that the conference registration fees will increase by \$50.00 after October 20, 2006.

That is all for now. Please do not hesitate to contact me or other members of the DSI 2006 Program Committee, if you have any questions or need any help with your trip to San Antonio. I want to make sure that it goes as smoothly as possible for each and every one of you. I look forward to welcoming you to San Antonio in November. ■



*The Palmer Course at La Cantera Golf Club in San Antonio, Texas, is the creation of golfing legend Arnold Palmer. This championship golf course features a variety of waterfalls, majestic landscape and breathtaking views of the San Antonio skyline and Texas Hill Country.*



### 2006 Annual Meeting Coordinators

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## 2006 Competitions

For a listing of past DSI award winners, see [www.decisionsciences.org/hallfame.htm](http://www.decisionsciences.org/hallfame.htm).

### Elwood S. Buffa Doctoral Dissertation Award Competition

The purpose of the Doctoral Dissertation Award Competition is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written in the past year in the decision sciences. The Elwood S. Buffa Dissertation Award, accompanied by a \$1,500 prize, will be presented at the annual meeting. Applicants for this award should submit three (3) hardcopies of their dissertation in the required format directly to the Doctoral Dissertation Award Competition Coordinator by April 3, 2006. For more information concerning this competition, please contact the coordinator.

**Kenneth K. Boyer**, Michigan State University, [boyerk@bus.msu.edu](mailto:boyerk@bus.msu.edu)

### Instructional Innovation Award Competition

The Instructional Innovation Award Competition seeks to recognize outstanding contributions that advance

instructional approaches within the decision sciences. The focus of this award is on innovation in college- or university-level teaching. Three finalists will be chosen to make presentations at the conference competition. The winning entry receives an award of \$1,500, and \$750 will be divided among each of the other finalists. Applicants are required to submit all contributions electronically using instructions on the conference Web site. The due date for submissions was April 3, 2006. For information concerning this competition, please contact the coordinator.

**Nada R. Sanders**, Wright State University, [nadia.sanders@wright.edu](mailto:nadia.sanders@wright.edu)

### Best Paper Awards Competition

Best Paper Awards, sponsored by ACK (Ft. Lauderdale) and DSI, will be presented at the 2006 Annual Meeting. Categories include Best Theoretical/Empirical Research Paper, Best Application Paper, and Best Interdisciplinary Paper. At the discretion of the program chair and track chairs, outstanding scholarship may be recognized through

a distinguished paper award in a given track. Reviewers will be asked to nominate competitive paper submissions for these awards. Nominations will then be reviewed by a best paper review committee, which will make award recommendations.

### Best Case Studies Award Competition

The Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. The Best Case Studies Award will be presented in conjunction with the 32nd annual DSI Case Studies Workshop on "Case Techniques in the Decision Sciences." Cases may be methodological in nature (i.e., crafted to support the learning of a specific technical skill) or integrative (i.e., designed to foster the integration of scientific approaches and analyses with real-world decision making).

**Janelle Heineke**, Boston University, [jheineke@bu.edu](mailto:jheineke@bu.edu) ■

## 2006 Professional Activities

### Curricular Issues Miniconference

Is your curriculum getting stale? Have you struggled unsuccessfully with program restructuring? Would you like an opportunity to benchmark world-class curricula? If so, the Curricular Issues Miniconference may be just what you need. This year's conference will provide a forum for exchanging ideas and discussing curricular challenges and opportunities in degree-granting business institutions. Separate tracks will explore issues of interest to those who design, run, and contribute to programs at the undergraduate, MBA, and Ph.D. levels.

**Hope M. Baker**, Kennesaw State University, [hbaker@kennesaw.edu](mailto:hbaker@kennesaw.edu)

### Doctoral Student Consortium

The Doctoral Student Consortium provides a unique opportunity for doctoral students from across the nation and around the world to interact with one another and with distinguished scholars in a one-day program devoted to career development. Attendance at this consortium is by invitation based on application. All students who meet the criteria will be accepted.

**Janelle Heineke**, Boston University, [jheineke@bu.edu](mailto:jheineke@bu.edu)

**J. Robb Dixon**, Boston University, [jrdixon@bu.edu](mailto:jrdixon@bu.edu)

### New Faculty Development Consortium

The New Faculty Development Consortium deals with research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Attendance at this consortium is by application and is open to faculty members who have a Ph.D. degree and are in the first two years of their teaching career.

**James R. Burns**, Texas Tech University, [jburns@ba.ttu.edu](mailto:jburns@ba.ttu.edu)

See **2006 ACTIVITIES**, page 26



## 2006 Doctoral Student Consortium

### Creating successful career paths for students

Co-sponsored by McGraw Hill/Irwin, Baruch College (CUNY), Beta Gamma Sigma, and DSI

DSI's 24th annual Doctoral Student Consortium is an engaging, interactive professional experience designed to help participants successfully launch their academic careers. We are pleased to have the sponsorship of McGraw Hill/Irwin and Beta Gamma Sigma for this important event. The Consortium will take place on Saturday, November 18, 2006, at the 2006 DSI Annual Meeting in San Antonio, Texas.

### Who Should Attend?

The Doctoral Consortium is offered to individuals who are well into their doctoral studies. The Consortium welcomes students from all subject areas within the decision sciences. A variety of students with backgrounds in operations management, management information systems, management science, strategy, organizational behavior, marketing, accounting, and other areas will increase the vitality of the sessions. The program will focus on career goals, job search issues, placement services, research strategies, teaching effectiveness, manuscript reviewing, and promotion and tenure. Students who are interested in addressing these subjects in a participative, interactive way will enjoy and benefit from the Consortium.

### Why Should You Attend?

There are several important reasons why you should attend.

1. **Networking**—getting a job, finding collaborators, and gaining advantages in the career you are about to enter are all related to “who you know.” This is your chance to meet and get to know some of the leading researchers and educators in the field.

2. **Skill development**—excellent teaching and research require practical skills in addition to content knowledge. You will learn from veterans who will share their secrets to success.

3. **Furthering your research**—the research incubator will give you a chance to engage in a discussion of your research ideas with your peers and with outstanding researchers.

4. **Learn about DSI**—this is a chance to “test-drive” DSI, learn about its people, its processes (such as placement services), and its opportunities.

5. **Fun!**—come socialize with your current and future colleagues in a city that has retained its sense of history and tradition, while carefully blending in cosmopolitan progress.

### Program Content

The Doctoral Student Consortium involves seasoned, world-class research faculty from several schools, junior faculty just beginning their careers, and key journal editors. All will help guide discussions in the following sessions:

**Teaching Effectiveness.** Harvey Brightman will return to the Doctoral Consortium for another post-retirement workshop in 2006. His sessions are simply not to be missed – even experienced faculty members sit in on these dynamic and inspiring sessions.

**Research Strategy Workshop.** In this hands-on workshop, tenured faculty mentors help participants to develop a strategic research plan for moving from the dissertation to a research program that will put them on a strong trajectory for tenure. Working in

small breakout groups and with the advice and guidance of the faculty mentor, participants will identify their areas of expertise, target appropriate journals, find suitable co-authors, and plan a mix of publications.

**Meet the Editors and Academic Reviewing.** Editors from journals in the decision sciences and related fields will describe the missions of their publications and will discuss how to craft strong manuscript submissions, how to improve the chances of getting a journal article accepted, and how to respond to reviews. Participants will also learn about how to be a constructive reviewer of manuscripts.

**Job Search Seminar.** Should I target my job search on research-oriented schools? Teaching schools? Private? Public? What's the best way to sell myself? What are the ingredients of a good job interview? This session will help participants answer these questions through insights drawn from a panel of faculty experts.

### Join Us

The Doctoral Consortium does more than prepare individual students, it creates a community of colleagues you'll know throughout your career. Please plan to attend the Consortium and also encourage your student colleagues to participate in this important program. Although many participants will be entering the job market for 2006-2007, others will appreciate the opportunity to get a better understanding of an academic career and how to approach the job market the following year.



### Application Process

Students in all areas of the decision sciences are encouraged to apply for the DSI Doctoral Consortium. Those wishing to be included should submit:

1. A current curriculum vita, including contact information (e-mail in particular), your major field (operations management, MIS, management science, strategy, and so on), the title of your dissertation proposal or the title of a current research paper.
2. A letter of recommendation from your dean, doctoral program director, department chair, or dissertation chair. The letter should attest to the applicant's qualifications and good progress in the doctoral program. Interested students are encouraged to apply early if they wish to ensure themselves space in the Consortium. Materials should be sent to Robb

Dixon & Janelle Heineke, Doctoral Consortium Co-Coordinators, by July 30, 2006. Those who apply by this date and meet the criteria listed above will be accepted for participation. Applications received after July 30th will receive consideration on a space-available basis.

Participants must pay the regular student registration fee of \$45 for the annual meeting, but there will be no additional charge for the Consortium. This fee includes the luncheon and reception on Saturday, the networking luncheon on Sunday, and the CD-ROM of the proceedings. Although students will be responsible for all of their own travel and accommodation expenses, it is customary for participants' schools to provide monetary support for these purposes.

Consortium participants will be recognized in *Decision Line*, the Institute's news publication. They also receive special recognition in the placement system, special designation on their name badges, and an introduction to the larger DSI community at the breakfast and plenary session. ■

**Doctoral Consortium Co-Coordinators**  
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## 2006 Track Chairs

### *Accounting: Theory, Applications, and Practice*

**Srini Ragothaman**, University of South Dakota

### *Business Value Generating Innovative Technologies and Methods*

**Nigel Melville**, University of Michigan

### *Case Studies*

**Chandra Shekar Challa**, Virginia State University

### *DSS/AI/Expert Systems*

**Peter Mykytyn**, Southern Illinois University

**John Windsor**, University of North Texas

### *E-commerce*

**Huseyin Cavusoglu**, Tulane University

### *Finance/Financial Management*

**Paul Swanson**, University of Cincinnati  
**Manual J. Tarrazo**, University of San Francisco

### *Information Systems*

**Nathalie Mitev**, London School of Economics

**Lyneth Kvansy**, Pennsylvania State University

### *Innovative Education*

**Jo Ann Duffy**, Sam Houston State University

### *International Business*

**André M. Everett**, University of Otago, New Zealand

### *Invited DSI Fellows Papers*

**Jack C. Hayya**, Pennsylvania State University

### *Knowledge Management*

**James R. Courtney**, University of Central Florida

**Brian Lehaney**, Coventry University, UK

### *Manufacturing Management and Practice*

**Binshan Lin**, Louisiana State University

### *Marketing: Theory Models and Applications*

**M. B. Myers**, University of Tennessee

### *MS/OR: Techniques Models and Applications*

**William E. Stein**, Texas A&M University

### *Organizational Behavior/ Organizational Theory*

**Thomas Callahan**, University of Michigan

### *Quality*

**Don G. Wardell**, University of Utah

### *Service Management*

**Steven Yourstone**, University of New Mexico

### *Statistics and Decision Analysis*

**Philip J. Mizzi**, Arizona State University

### *Strategy and Policy*

**Sid Das**, George Mason University

### *Supply Chain Management*

**E. Powell Robinson**, Texas A&M University

**Tim Butcher**, University of Hull, UK ■



## New Faculty Development Consortium

The New Faculty Development Consortium is for faculty in the beginning of their careers who would like to learn more about teaching, research, publishing and other professional development issues. Attendance at this consortium is by application and is open to faculty members who have earned their doctoral degree and are in the first three years of their post-doctoral teaching career.

Faculty in all business disciplines who have finished their doctorate and are in the first three years of their post-doctoral teaching career are encouraged to participate. Applications, using the form below together with a recent vita, should be submitted by September 15, 2006. Participation is limited to the first 50 qualified applicants. Each participant will be expected to register for the Institute's 2006 Annual Meeting in San Antonio. No additional fees are charged for the consortium.

### 2006 DSI New Faculty Development Consortium Schedule

Saturday, November 18, 7:30-8:00 a.m.

#### Continental Breakfast (provided) Welcome and Introductions

New Faculty Development Consortium  
Coordinators:

James R. Burns, Texas Tech University  
Larry Meile, Boston College

We will spend a half hour learning a little about each other as well as about the day's activities ahead, while eating breakfast.

Saturday, 8:00–9:00 a.m.

#### Dr. Phil — I have these concerns and nobody to turn to...

Moderators:

Larry Meile, Boston College  
Jamison Day, University of Houston

Consortium participants will break up into four groups, depending on the type of institution they teach at: Private-Teaching, Private-Research, Public-Teaching, Public-Research. Groups will generate a list of concerns among members and present these to Consortium participants for discussion.

Saturday, 9:00-10:00 a.m.

#### And then the four sages proclaimed...

Moderator:

Jamison Day, University of Houston

Private-Teaching:

Susan Pariseau, Merrimack College

Private-Research:

Joy Field, Boston College

Public-Teaching:

Purnendu Mandal, Lamar University

Public-Research:

Jim Courtney, University of Central Florida

Four distinguished professors will address Consortium participants' concerns and offer strategies for developing a research agenda, publishing, cultivating teaching capabilities, and balancing school and professional service, depending on the type of institution one teaches at.

Saturday, 10:00–10:15 AM

#### Coffee Break

Saturday, 10:15–11:00 a.m.

#### Understanding diverse tenure concerns at different schools

Panelists:

Public – Teaching:

Hale Kaynak, University of Texas, Pan American

Public – Research:

Christine Kydd, University of Delaware

Private – Teaching:

Susan Pariseau, Merrimack College

Private/Public – Research:

Larry Fredendall, Clemson University

Tenure practices vary depending on whether one's faculty operates in a shared governance environment or not and whether one teaches at a business school that is AACSB accredited, in candidacy, or unaccredited. This panel will explain how tenure requirements vary in these distinct environments.

Saturday, 11:00–11:45

#### You be the jury—A virtual tenure review

Leaders:

Public – Teaching:

Hale Kaynak, University of Texas, Pan American

Public – Research:

Christine Kydd, University of Delaware

Private – Teaching:

Susan Pariseau, Merrimack College

Private/Public – Research:

Larry Fredendall, Clemson University

Consortium participants will divide up into four groups and evaluate three fictitious

promotion and tenure cases. Groups will report to all Consortium participants on their P&T criteria, evaluations, and final decisions. Session leaders will assess the same cases and report their P&T criteria, evaluations, and final decisions. Discussion will ensue.

Saturday, 11:45–12:30 p.m.

#### Having a Career/Having a Life

Moderators:

Christine Kydd, University of Delaware  
Larry Meile, Boston College  
Christopher Craighead, Auburn University  
Jamison Day, University of Houston

In this session we will talk about how to handle your career in addition to your spouse/partner, children and other things important in life besides the job. Strategies for fitting it all in will be suggested and discussed.

Saturday, 12:30–1:15 PM

#### Working Lunch (provided) (Shared session with the Doctoral Student Consortium)

Speakers:

Mo Mahmood, 2006 DSI Program Chair, Univ. of Texas El Paso  
Tom Callarman, DSI Past President, Arizona State University  
Janelle Heineke, 2007 DSI Program Chair, Boston University

We will begin with the lunch, and then move into insightful, brief, presentations that should interest all in attendance.

Saturday, 1:15–2:30 p.m.

#### Writing publishable articles: Editors speak up

Moderator:

James R. Burns, Texas Tech University  
Barbara Flynn, Decision Sciences Journal of Innovative Education, Indiana Univ.—Indianapolis  
Aleda Roth, POMS, Clemson University  
Sal March, POMS, Vanderbilt University  
(additional editors TBA)

Editors of the leading journals in the decision sciences will describe the scope of their journals, methodologies and/or topics favored, and provide tips on writing publishable articles.



Saturday, 2:30–3:00 p.m.

**What are your concerns about teaching?**

Moderators:

Brian Reithel, University of Mississippi

Larry Meile, Boston College

Thomas Choi, Arizona State University

Open discussion.

Saturday, 3:00–3:15 PM

**Coffee Break**

Saturday, 3:15–4:00 p.m.

**Building Your Portfolio: Maintaining Mobility**

Moderator:

Linda Sprague, China Europe Int'l Business School

Panelists:

Aleda Roth, Clemson University

Kevin Dooley, Arizona State University

Minoo Tehrani, Roger Williams University

Paul Mangiameli, University of Rhode Island

It is unlikely that your first employer will be your last. Members of this panel have taught at a variety of universities as well as worked outside of academia. Their cumulative experience provides a wealth of knowledge regarding how to maintain employment mobility through publishing, obtaining grants for research and/or teaching, and networking.

Saturday, 4:00–5:00 p.m.

**Conclusion and Wrap-up: Enjoy your new career!**

Speaker: Jim Wetherbe, Texas Tech University

We will enjoy an entertaining end to the day's activities by one of the most accomplished professors in the decision sciences.

Saturday, 5:00–6:00 p.m.

**Social Hour, Sponsored by Beta Gamma Sigma (with Doctoral Student Consortium participants)**

Refreshments will be provided at this joint session with the Doctoral Student Consortium.

*Direct all inquiries and applications to:*

James R. Burns  
 Rawls College of Business Administration  
 Texas Tech University  
 Lubbock, TX 79409-2101  
 806-742-1547 | Fax: 806-742-1547  
 jimburns@ttu.edu

**Application for  
 New Faculty Development Consortium**

November 18, 2006 • San Antonio, Texas

*Send in this form and a current copy of your vita to the Consortium Coordinator (see above) by September 15, 2006.*

Name: \_\_\_\_\_

Research interests: \_\_\_\_\_

Current institution and year of appointment: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Teaching interests: \_\_\_\_\_

Mailing address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Major concerns as a new faculty member:

Year doctorate earned: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

\_\_\_\_\_

Fax: \_\_\_\_\_

Have you attended a previous DSI Doctoral Student Consortium?

E-mail: \_\_\_\_\_

\_\_\_\_\_ yes \_\_\_\_\_ no

If so, when? \_\_\_\_\_



# Miniconference on Successful Grantsmanship

A One-Day event to be held on Sunday, November 19, 2006

Applying for and securing research grants is a valuable experience and even a necessary step when the members of DSI engage in research projects that can be significantly enhanced by external research funds. The “**Miniconference on Successful Grantsmanship**” is designed to provide the DSI members with an opportunity to develop interests and to sharpen their skills to write successful grant proposals.

The miniconference will be a one-day event to be held on Sunday, November 19, 2006. In the morning, *Common Session 1* will showcase the panelists representing major funding organizations including NSF (DRMS in SBE and IIS in CISE) and NIH as well as private sectors. The panel session will be followed by a networking luncheon, where the attendees will join a pre-assigned small group.

In the afternoon, perspectives of successful grant writers will be presented in two *Breakout Sessions* of “success stories.” The breakout sessions will be contextualized (by discipline and type of funding organization) so that their relevance can be maximized for individual participants of the mini-conference. The mini-conference will end with *Common Session 2* in which experienced reviewers will describe what makes good proposals from the reviewer’s point of view.

### How to Register:

While there is no registration fee for this miniconference other than the registration fee for the Annual Meeting, a separate registration is required to attend the miniconference. To register, simply send an e-mail to either of the coordinators with your contact information. ■

#### Miniconference on Successful Grantsmanship Coordinators

Godwin Udo  
University of Texas at El Paso  
gudo@utep.edu

Q. B. Chung  
Villanova University  
q.chung@villanova.edu

Time	Sessions		
10:00 a.m. – 11:30 a.m.	<i>Common Session 1</i> “Successful Proposals: The Funding Source Perspectives” (Panel Discussion + Q&A)		
11:30 a.m. – 1:00 p.m.	<i>Networking Luncheon in Small Groups</i>		
1:00 p.m. – 2:30 p.m.	<table border="0"> <tr> <td><i>Breakout Session A</i> “Success Stories” (Presentations + Q&amp;A)</td> <td><i>Breakout Session B</i> “Success Stories” (Presentations + Q&amp;A)</td> </tr> </table>	<i>Breakout Session A</i> “Success Stories” (Presentations + Q&A)	<i>Breakout Session B</i> “Success Stories” (Presentations + Q&A)
<i>Breakout Session A</i> “Success Stories” (Presentations + Q&A)	<i>Breakout Session B</i> “Success Stories” (Presentations + Q&A)		
2:30 p.m. – 3:00 p.m.	<i>Coffee Break</i>		
3:00 p.m. – 4:30 p.m.	<i>Common Session 2</i> “Good Proposals: According to the Reviewers” (Panel Discussion + Q&A)		



## 2006 Curricular Issues Miniconference

The 2006 Curricular Issues Miniconference will be held on Saturday, November 18. Among the seven diverse sessions are those which address broad curriculum issues, including assurance of learning, international opportunities for faculty and students, cutting edge pedagogical research, and an overview of the strengths, weaknesses, challenges, and opportunities facing business schools. Sessions focused more on the classroom-level include hands-on demonstrations of techniques presented in recently published *Decision Sciences Journal of Innovative Education* Teaching Briefs, presentation of an IT Consulting Course, and discussion of a collaborative curriculum development process between industry and academia.

Planned sessions are as follows:

- KANO Model Application in Curriculum Development
- Best Practices for Assessment of Learning
- *Decision Sciences Journal of Innovative Education* Best Research Paper Awards and Presentations
- *Decision Sciences Journal of Innovative Education*: Recently Published Teaching Briefs
- Course Development for Technology Consulting
- Business Education – Challenges and Opportunities
- Global Studies Roundtable

*Hope to see you at these sessions.*

### Curricular Issues Miniconference Committee:

Hope M. Baker  
Kennesaw State University  
hbaker@kennesaw.edu  
*Chair*

Chris McCart  
Roanoke College  
mccart@roanoke.edu

Ina Markham  
James Madison University  
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## 2006 Job Placement Service

The DSI Placement Services Website is open for the 2006-2007 recruiting season. Instructions for using the online database are viewable through the Instructions link on the DSI Placement Services Homepage at [www.decisionsciences.org/placement](http://www.decisionsciences.org/placement).

Listing fees are a great value at \$250 for each position listed, \$25 for applicant listings, and no charge for student members. DSI membership must be current for all applicants (membership is not required for submitting a position listing).

A number of Applicants and Positions have already been posted for this year—these can be viewed without registering or logging in by simply selecting the “View Listings” link on the Placement Services Homepage. We anticipate many more listings will be added before this year’s Annual Meet-

ing (November 18-21, 2006, in San Antonio). New listings may be submitted directly through the Internet—there are no hardcopy forms.

### Applicants

If you would like to link to your Web presence elsewhere, have the URL ready. If you do not have a Web page, you might want to look into setting one up with your university, ISP, or Web sites such as dice.com or geocities. If a URL for your Web page is not yet available, it can be added to your listing later.

### Employers

Please have purchase order number or credit card information available. Payment by check will also be accepted—the address for mailing payments is shown on the Web site.

It may be to your advantage to have a more detailed position description posted on your university’s Web site that can be accessed via a link in the DSI placement database. Have the URL ready if you would like to have a link to a more detailed position description or department or school home page. If this is not yet available, it can be added later. ■

### DSI Placement Services Coordinator

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