

■ G. Keong Leong, Management Department, University of Nevada, Las Vegas

Congratulations to Kenneth E. Kendall, Rutgers University, as he assumes the presidency of the Institute. In his opening letter, he asks each board member and committee chair to assist in the renewal of the Institute by adopting the four core values of courage, communication, simplicity, and feedback, which he borrowed from his research in agile modeling.

Our first article, "Statistics Students Create Their Own Textbook Using Wiki Technology," by Professor Sandra Strasser, Valparaiso University, is the winning entry in the 2006 Instructional Innovation Award Competition. Her innovative MBA statistics course enables students to write their own textbook using class notes, supplemental handouts, and external research. She feels the reluctance of many professors to give up control and structure of the classroom may be the biggest challenge to implementing this approach.

Professor Andrew Manikas, Georgia Institute of Technology, discusses a real touchy topic for faculty members: cheating by students in the classroom. Instead of dealing with the problem after the student is caught cheating, he suggests taking a more proactive approach. He presents several approaches that faculty members at his institution have adopted to discourage students from trying to cheat in the classroom.

Professor Allen Schmidt, Madison Area Technical College, and Professor Kenneth E. Kendall, Rutgers University, expand on their "mashups" article in the last *Ecommerce* column (March 2007). In this article, they present several examples to show how easy it is to create mashups using a few lines of code.

In The Deans' Perspective column, Dean David G. Martin, College of Business, Bloomsburg University of Pennsylvania, examines how business education has evolved over the last decade and discusses the challenges that business schools are facing today. The changes in AACSB accreditation standards have necessitated changes in the

way business schools are managed. For example, AACSB is leading the assessment movement in an effort to improve educational quality. Another challenge is the expected shortage of doctorally qualified faculty as many schools have reduced the size of their doctoral programs.

Professors Jatinder N. D. Gupta and Cynthia P. Ruppel, University of Alabama in Huntsville, review five textbooks on ERP systems that are different in scope, approaches, and content: *Why ERP? A Primer on SAP Implementation*, by F. Robert Jacobs and D. Clay Whybark (Irwin McGraw Hill); *Enterprise Resource Planning*, by Mary Sumner (Pearson Prentice Hall); *Concepts in Enterprise Resource Planning* (2nd ed.), by Ellen Monk and Bret Wagner (Thomson Course Technology); *Implementation Strategies for SAP R/3 in a Multinational Organization Lessons from a Real-World Case Study*, by Chetan S. Sankar & Karl-Heinz Rau (Cybertech Publishing); and *SAP R/3 Enterprise Software: An Introduction*, by Roger Hayden (McGraw-Hill Irwin). Professors Gupta and Ruppel conclude that each book requires either lab work or supplementary material to be sufficient for a three-credit-hour course.

Have a safe, enjoyable, and productive upcoming break! ■



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is professor and chair of the Management Department in the College of Business, University of Nevada, Las Vegas. He holds a Bachelor of Engineering from the University of Malaya, an MBA

and a Ph.D. from the University of South Carolina. Professor Leong has held leadership positions in Decision Sciences Institute such as at-large vice president, Doctoral Student Consortium coordinator, Instructional Innovation Award Competition coordinator, and POM track chair. He has published articles in *Decision Sciences*, *Journal of Operations Management*, *Interfaces*, *Journal of Management*, and other journals. His current research interests include international operations, operations strategy, technology management, and supply chain management. Professor Leong has co-authored two books, won teaching and research awards, and received the Educator of the Year award from the Asian Chamber of Commerce in Las Vegas.

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Erratum

In the Production/Operations Management column (January 2007 *Decision Line*, vol.38n1), the order of authorship was inadvertently reversed. Robert Sroufe (who is now the Murrin Chair of Global Competitiveness at the John F. Donahue Graduate School of Business at Duquesne University) was the lead author and Frank Montabon (Iowa State University) was the second author.