



2007 Program Chair's Message

Janelle Heineke, Boston University



The final schedule for the Decision Sciences Institute's 2007 Annual Meeting in Phoenix is posted! Our 23 track chairs have created 337 ses-

sions, including paper/abstract sessions, panels, workshops and tutorials. The schedule is full, with sessions beginning bright and early on Saturday morning and continuing up until the Awards Luncheon on Tuesday. Check your commitments and peruse the sessions in each track at

<http://dsi.byu.edu/dsis/view.pl>

The last issue of *Decision Line* highlighted special sessions in the tracks and miniconferences. You can see those highlights posted on the Annual Meeting website at

<http://www.decisionsciences.org/annualmeeting/>

At this year's meeting we'll see some of our traditional offerings. As always, the Doctoral Consortium, coordinated by Powell Robinson and Funda Sahin, will be held on Saturday. Along with a stimulating day of panels and discussions on research, teaching and work/life balance, the participants in the first Doctoral Consortium 25 years ago have been invited to a reunion, to meet this year's participants and to reconnect. The New Faculty Development Consortium, coordinated by Maling Ebrahimpour, will run all day Saturday and Sunday morning, offering participants a chance to interact with faculty at various stages in their careers.

This year we will again offer the Professional and Faculty Development Program and three miniconferences: Technology in the Classroom, Grantsmanship, and Curricular Issues. The coordinators of these programs have done a terrific job of putting together panels, workshops and tutorials that I know you'll find stimulating.

For the first time this year we'll have three sessions that highlight the best paper award winners from the regional DSI meetings. We're excited about this opportunity to link the annual meeting more closely to the regions and to learn about the good work that's presented there!

An important highlight of this year's meeting is the Town Hall Meeting, which will be held on Sunday at 4:30 p.m. We invite you all to participate in this open forum on ways the Decision Sciences Institute can add value to members and to share your views on DSI today and in the future.

The Program Committee has worked hard to put together a meeting with challenging content and opportunities to learn from each other. But the Annual Meeting is about fun, too! Be sure to mark these events in your Annual Meeting calendar:

- Saturday (11/17, 6:00 p.m.)
Welcome Reception
- Sunday (11/18, 6:00 p.m.)
Barbecue
- Monday (11/19, 6:00 p.m.)
President's Reception
- Tuesday (11/20, 11:30 a.m.)
Award Luncheon

The conference hotel is the beautiful JW Marriott Desert Ridge Resort & Spa. Please make your hotel reservation early at

<http://www.decisionsciences.org/annualmeeting/travel/hotel.asp>

Also, remember to register early (to avoid a late fee) for the Annual Meeting at

<https://www.decisionsciences.org/annualmeeting/public/details.asp>

The Annual Meeting website provides more information about the meeting, travel to and from the airport, and even a cautionary word about speed traps on the highway!

Thank you to the Program Committee for all of your hard work! We look forward to seeing you in Phoenix! ■

2007 Annual Meeting Coordinators

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Doctoral Student Consortium

Continental Breakfast and Registration

Saturday, Nov. 17th, 7:30-8:00 a.m.

Welcome

Saturday, Nov. 17th, 8:00-8:30 a.m.

Powell Robinson, Texas A&M University
Funda Sahin, University of Tennessee

So You Want a Career in Academics? Life as a Doctoral Student

Saturday, Nov. 17th, 8:30-8:50 a.m.

Powell Robinson, Texas A&M University

How to Identify and Interview for a Job

Saturday, Nov. 17th, 8:50-9:30 a.m.

Session Facilitator: Funda Sahin, University of Tennessee

Authors/Presenters:

Xenophon A. Koufteros, Florida Atlantic University

Sriram Narayanan, Michigan State University

Thomas J. Kull, Arizona State University

Managing the Tenure Years: A Dean's Perspective

Saturday, Nov. 17th, 9:30-10:30 a.m.

Session Facilitator: Morgan Swink, Michigan State University

Panelists:

Jan Williams, Dean of College of Business Administration, University of Tennessee

Dave Christy, Dean of the Orfalea College of Business California Polytechnic State University – San Luis Obispo

Paul Bobrowski, Dean, Auburn University

Networking Break

Saturday, Nov. 17th, 10:30-10:45 a.m.

Sponsored by the Department of Marketing and Logistics, The University of Tennessee

Writing Publishable Articles and Navigating The Review Process

Saturday, Nov. 17th, 10:45-11:45 a.m.

Session Facilitator: Maling Ebrahimpour, Roger Williams University

Authors/Presenters:

Vicki Smith-Daniels, Arizona State University, Editor, *Decision Sciences*

Barbara B. Flynn, Indiana University, Editor, *Decision Sciences Journal of Innovative Education*

Chetan S. Sankar, Auburn University, Incoming Editor, *Decision Sciences Journal of Innovative Education*

Working Lunch

Saturday, Nov. 17th, 12:00-1:30 p.m.

Greetings by DSI President Ken Kendall, Program Chair Janelle Heineke, and representatives from Alpha Iota Delta and Beta Gamma Sigma. Introduction of the first annual DSI Doctoral Consortium participants by Funda Sahin.

Strategic Research Planning Workshop

Saturday, Nov. 17th, 1:30-2:30 p.m.

Working in small groups, participants use problem-solving exercises and the help of a faculty mentor to learn how to establish a strategic research plan for the short and long terms.

Session Facilitator: Powell Robinson (Texas A&M University)

Authors/Presenters:

Kenneth K. Boyer (Michigan State University), Kurt M. Bretthauer (Indiana University), Soumen Ghosh (Georgia Tech University), F. Robert Jacobs (Indiana University), Xenophon A. Koufteros (Florida Atlantic University), Ram Narasimhan (Michigan State University), Anthony D. Ross (Michigan State University), Johnny Rungtusanatham (University of Minnesota), Rachna Shah (University of Minnesota), Kingshuk K. Sinha (University of Minnesota), Morgan Swink (Michigan State University), Scott Webster (Syracuse University)

Strategic Research Planning – Recap

Saturday, Nov. 17th, 2:30-3:00 p.m.

Networking Break

Saturday, Nov. 17th, 3:00-3:15 p.m.

Sponsored by the Information and Operations Management Department, Texas A&M University

Best Teaching Practices from the Master

Saturday, Nov. 17th, 3:15-4:50 p.m.

Authors/Presenters: Harvey Brightman, Georgia State University

Closing Remarks

Saturday, Nov. 17th, 4:50-5:00 p.m.

Powell Robinson and Funda Sahin, Doctoral Consortium Coordinators

Social Hour

Saturday, Nov. 17th, 5:00-6:00 p.m. ■

Doctoral Consortium Coordinators

Powell Robinson, Texas A&M University, e-robinson@tamu.edu

Funda Sahin, University of Tennessee, fsahin@utk.edu

Instructional Innovation Award Competition Finalist Presentations

The Instructional Innovation Award Competition seeks to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is innovation in college-or university-level teaching. Three finalists have been chosen to make presentations that will be held at the 2007 DSI Annual Meeting on Sunday, Nov. 18th, from 10:00- 11:30 a.m.

A Self-Paced, Game-Based Programming Course

Grandon Gill (University of South Florida)

Abstract: An introductory programming course for undergraduate MIS majors featuring: i) games as projects, ii) a self-paced organization, iii) an instructor-developed progress monitoring system, iv) a validation-enforced assessment system, v) use of online media to communicate static content, and vi) the replacement of classroom lectures with instructor-led interactive learning activities.

Undergraduate TechTrek: A Blueprint for High-Impact, Integrative, Cross-Disciplinary Field Learning

John M. Gallagher (Boston College)

Abstract: The Undergraduate TechTrek combines a rigorous classroom learning

See **INNOVATION**, page 37



2007 Doctoral Student Consortium

Creating successful career paths for students

DSI's 25th annual Doctoral Student Consortium is an engaging, interactive professional experience designed to help participants successfully launch their academic careers. We are pleased to have the sponsorship of McGraw Hill/Irwin and Beta Gamma Sigma for this important event. The Consortium will take place on Saturday, November 17, 2007, at the 2007 DSI Annual Meeting in Phoenix, Arizona.

Who Should Attend?

The Doctoral Consortium is offered to individuals who are well into their doctoral studies. The Consortium welcomes students from all subject areas within the decision sciences. A variety of students with backgrounds in operations management, management information systems, management science, strategy, organizational behavior, marketing, accounting, and other areas will increase the vitality of the sessions. The program will focus on career goals, job search issues, placement services, research strategies, teaching effectiveness, manuscript reviewing, and promotion and tenure. Students who are interested in addressing these subjects in a participative, interactive way will enjoy and benefit from the Consortium.

Why Should You Attend?

There are several important reasons why you should attend.

- 1. Networking:** getting a job, finding collaborators, and gaining advantages in the career you are about to enter are all related to "who you know." This is your chance to meet and get to know some of the leading researchers and educators in the field.
- 2. Skill development:** excellent teaching and research require practical skills in addition to content

knowledge. You will learn from veterans who will share their secrets to success.

- 3. Furthering your research:** the research incubator will give you a chance to engage in a discussion of your research ideas with your peers and with outstanding researchers.
- 4. Learn about DSI:** this is a chance to "test-drive" DSI, learn about its people, its processes (such as placement services), and its opportunities.
- 5. Fun!** Come socialize with your current and future colleagues in a city that has retained its sense of history and tradition, while carefully blending in cosmopolitan progress.

Program Content

The Doctoral Student Consortium involves seasoned, world-class research faculty from several schools, junior faculty just beginning their careers, and key journal editors. All will help guide discussions in the following sessions:

Teaching Effectiveness. Harvey Brightman will return to the Doctoral Consortium for another post-retirement workshop in 2007. His sessions are simply not to be missed. Even experienced faculty members sit in on these dynamic and inspiring sessions.

Research Strategy Workshop. In this hands-on workshop, tenured faculty mentors help participants to develop a strategic research plan for moving from the dissertation to a research program that will put them on a strong trajectory for tenure. Working in small breakout groups and with the advice and guidance of the faculty mentor, participants will identify their areas of expertise, target appropriate journals, find suitable co-authors, and plan a mix of publications.

Meet the Editors and Academic Reviewers. Editors from journals in the decision sciences and related fields will describe the missions of their publications and will discuss how to craft strong manuscript submissions, how to improve the chances of getting a journal article accepted, and how to respond to reviews. Participants will also learn about how to be a constructive reviewer of manuscripts.

Job Search Seminar. Should I target my job search on research-oriented schools? Teaching schools? Private? Public? What's the best way to sell myself? What are the ingredients of a good job interview? This session will help participants answer these questions through insights drawn from a panel of faculty experts.

Join Us

The Doctoral Consortium does more than prepare individual students, it creates a community of colleagues you'll know throughout your career. Please plan to attend the Consortium and also encourage your student colleagues to participate in this important program. Although many participants will be entering the job market for 2007- 2008, others will appreciate the opportunity to get a better understanding of an academic career and how to approach the job market the following year.

Application Process

Students in all areas of the decision sciences are encouraged to apply for the DSI Doctoral Consortium. Those wishing to be included should submit:

1. A current curriculum vita, including contact information (e-mail in particular), your major field (operations management, MIS, management science, strategy, and so on), the title of your dissertation



proposal or the title of a current research paper.

2. A letter of recommendation from your dean, doctoral program director, department chair, or dissertation chair. The letter should attest to the applicant's qualifications and good progress in the doctoral program. Interested students are encouraged to apply early if they wish to ensure themselves space in the Consortium. Materials should be sent to Robb Dixon & Janelle Heineke, Doctoral Consortium Co-Coordinators, by July 30, 2007. Those who apply by this date and meet the criteria listed above will be accepted for participation. Applications received after July 30th will receive

consideration on a space-available basis.

Participants must pay the regular student registration fee of \$80 (\$105 for nonmembers) for the annual meeting, but there will be no additional charge for the Consortium. This fee includes the luncheon and reception on Saturday, the networking luncheon on Sunday, and the CD-ROM of the proceedings. Although students will be responsible for all of their own travel and accommodation expenses, it is customary for participants' schools to provide monetary support for these purposes.

Consortium participants will be recognized in *Decision Line*, the Institute's news publication. They also receive special recognition in the place-

ment system, special designation on their name badges, and an introduction to the larger DSI community at the breakfast and plenary session. ■

Doctoral Consortium Co-Coordinators

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2007 Track Chairs

Accounting: Theory Applications and Practice

Ashley Burrowes, University of Wisconsin - Lacrosse
Nihel Chabrak, Institut National des Telecommunications

Case Studies

Larry Meile, Boston College

DSS/AI/Expert Systems

Binshan Lin, Louisiana State University - Shreveport

E-Commerce

Elliot Rabinovich, Arizona State University

Ethics and Sustainability

Shirley Hopkins, California State University, Chico

Finance/Financial Management

Barbara Poole, Roger Williams University

Information Security

Chao-Hsien Chu, Pennsylvania State University
Robert Deng, Singapore Management University, Singapore

Information Systems

J.P. Shim, Mississippi State University

Innovative Education

Jo Ann Duffy, Sam Houston State University
Kellie Keeling, Virginia Polytechnic Institute and State University

International Business

André M. Everett, University of Otago, New Zealand

Knowledge Management

Dianne Hall, Auburn University

Manufacturing Management and Practice

Nada Sanders, Wright State University
Greg Graman, Michigan Technological University

Marketing/OM/IS Interface

Michael Pangburn, University of Oregon
Effie Stavrulaki, Bentley College

Marketing: Theory Applications and Practice

Bruce Weinberg, Bentley College

MS/OR: Techniques, Models and Applications

Jennifer V. Blackhurst, Iowa State University
Scott Webster, Syracuse University

New Product Development and Project Management

William H. A. Johnson, Bentley College
Rupak Rauniar, Jackson State University

Organizational Behavior/Organizational Theory

Thomas Callahan, University of Michigan - Dearborn

Quality

Stephan Vachon, HEC - Montreal

Service Management

Steven Yourstone, University of New Mexico

Statistics and Decision Analysis

Philip Mizzi, Arizona State University

Strategy and Policy

Scott Latham, Bentley College

Supply Chain Management

Anthony Ross, Michigan State University
Dan Conway, Indiana University ■

Curricular Issues Miniconference

The 2007 DSI Curricular Issues Miniconference will feature diverse sessions that address broad curriculum issues, including assurance of learning, international opportunities for faculty and students, cutting edge pedagogical research, and an overview of the strengths, weaknesses, challenges, and opportunities facing business schools. Sessions focused more on the classroom-level include hands-on demonstrations of techniques presented in recently published *Decision Sciences Journal of Innovative Education Teaching Briefs*.

Assessment in Practice: Building Blocks for Development and Implementation of a Successful Assessment Process

Sunday, Nov. 18th, 8:00-9:30 a.m.

Session Facilitator: Elizabeth Anderson-Fletcher (University of Houston)

Authors/Presenters: Elizabeth Anderson-Fletcher (University of Houston), David G. Martin (Bloomsburg University of Pennsylvania), Karen A. Tarnoff (East Tennessee State University)

Developing Chinese Business Education

Sunday, Nov. 18th, 10:00-11:30 a.m.

Session Facilitator: Robert T. Sumichrast (University of Georgia)

Authors/Presenters: Robert T. Sumichrast (University of Georgia), Ye-Sho Chen (Louisiana State University), Linda Kao (Southern Methodist University), Stanley Chang (Ernst & Young)

Teaching an Integrated Core Curriculum

Sunday, Nov. 18th, 1:00-2:30 p.m.

Session Facilitator: Michael E. Busing (James Madison University)

Authors/Presenters: Peter Arnold (Boston University), Michael E. Busing (James Madison University), Rex R. Cutshall (Indiana University Kelley School of Business)

Transforming Curriculum Design and Development: A Corporate Model

Monday, Nov. 19th, 8:00-9:30 a.m.

Session Facilitator: Freda Z. Hartman (University of Phoenix)

Authors/Presenters: Freda Z. Hartman (University of Phoenix), Brian G. Lindquist (University of Phoenix), Dawn Iwamoto (University of Phoenix)

Hands-On Decision Sciences Journal of Innovative Education Session: Outstanding Teaching Briefs

Monday, Nov. 19th, 10:00-11:30 a.m.

Session Facilitator: Chetan S. Sankar (Auburn University)

Conveying Cross-Functional Product Development Concepts: The Payloads 9.8 Mars Lander Exercise

Authors/Presenters: Karen A. Brown (University of Washington, Bothell)

Statistical Quality Control: Developing Students' Understanding of Variable Control Charts using String

Authors/Presenters: Lynn Fish (Canisius College)

Is This a Game or a Learning Moment?

Authors/Presenters: Gilles Reinhardt (DePaul University), Lori S. Cook (DePaul University)

The Supply Chain Puzzle Game: Highlighting Behavioral Issues in SCM

Authors/Presenters: Stanley E. Fawcett (Brigham Young University), Matthew McCarter

Decision Sciences Journal of Innovative Education: High-Quality Empirical Research Paper Presentations

Monday, Nov. 19th, 3:00-4:30 p.m.

Session Facilitator: Chetan S. Sankar (Auburn University)

Using Learning Style Instruments to Enhance Student Learning

Authors/Presenters: Thomas F. Hawk (Frostburg State University), Amit Shah (Frostburg State University)

Learning from the Pros: Influence of Web-Based Expert Commentary on Vicarious Learning About Financial Markets

Authors/Presenters: Matthew W. Ford (Northern Kentucky University), Daniel Kent (Northern Kentucky University), Steven Devoto (Northern Kentucky University)

Impact of Personality on Academic Performance of MBA Students: Qualitative Versus Quantitative Courses

Authors/Presenters: Keith L. Whittingham (Rollins College) ■

2007 Curricular Issues Miniconference Coordinator

Ina Markham

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experience with a week long field study to Silicon Valley. Classroom study leverages lecture and team-oriented, seminar learning formats. The field study consists of master classes, case studies, and Q&A sessions hosted and led by senior executives and managers onsite at their firms. The resulting program is a demanding, integrated course that goes far beyond what faculty alone can offer in the classroom.

EXEC: An Interactive Learning Approach to Developing Decision Making Expertise in Business and Management Programs

Thomas Triscari, Jr. (Rensselaer Polytechnic Institute, Lally School of Management and Technology)

Abstract: EXEC approach provides integrated experiences in decision science and practice in a safe but engaging environment. Pedagogically, EXEC shifts from solving "given" problems individually to finding, defining, and solving problems via interaction with other student groups. EXEC innovatively leverages diverse student groups to provide a dynamic engagement and learning environment. ■

2007 DSI Annual Meeting Website

www.decisionsciences.org/annualmeeting/



Winners Chosen for the 2007 Elwood S. Buffa Dissertation Award Competition

We are pleased to announce the winner and honorable mentions for the 2007 Elwood S. Buffa Dissertation Award Competition. The purpose of the award is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written during 2006 in the decision sciences.

Twenty submissions were received and entered into a two-stage review process. Each dissertation was subject to an initial screening by eight to ten reviewers. This round resulted in the selection of six dissertations for further reviews. In the second round, each of the remaining six dissertations was reviewed by three reviewers, each of whom reviewed two dissertations and voted for the "best" one.

The winner will receive a \$1500 check and a plaque at the Decision Sciences Institute conference in Phoenix on November 20, 2007. The honorable mentions will each receive a plaque.

We wish to thank the many reviewers who assisted in this process and congratulate the winners. In addition, each of the authors that submitted a thesis should be proud because the reviewers were generally very complimentary of the research contained.

Winner

Essays on Manufacturing Outsourcing

John Gray, The Ohio State University

Degree-granting Institution: The University of North Carolina-Chapel Hill

Dissertation Co-Advisors: Aleda V. Roth, Clemson University; Wendell G. Gilland, University of North Carolina-Chapel Hill

Honorable Mentions (in alphabetical order)

Continuous Improvement and Operations Strategy: Focus on Six Sigma Programs

Gopesh Anand, The University of Illinois at Urbana-Champaign

Degree Granting Institution: The Ohio State University

Dissertation Advisor: Peter T. Ward, Fisher College of Business, The Ohio State University

Improved Formulations, Heuristics and Metaheuristics for the Dynamic Demand Coordinated Lot-sizing Problem

Arunachalam Narayanan, Assistant Professor, Engineering Technology and Industrial Distribution, Texas A&M University

Degree Granting Institution: Texas A&M University

Dissertation Advisor: E. Powell Robinson, Mays Business School, Texas A&M University

Development of Appointment Scheduling Rules for Open Access Scheduling

Xiuli Qu, North Carolina A&T State University

Degree Granting Institution: Purdue University

Dissertation Adviser: Ronald L. Rardin, University of Arkansas Fayetteville

Thanks and appreciation to the following individuals who assisted with reviewing:

Anil Aggarwal, University of Baltimore
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Pamela Carter, Florida State University
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Amit Dutta, George Mason University
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Susan Meyer Goldstein, Univ. of Minnesota
John Goodale, University of Oregon

Janet Hartley, Bowling Green State University

Karina Hauser, Utah State University
H. Seb. Heese, Indiana University-Bloomington

Xinxin Hu, Indiana University-Bloomington
G. Tomas Hult, Michigan State University
Peter Ittig

Jayanth Jayaram, Univ. of South Carolina
Vijay Kannan, Utah State University
Ravi Kathuria, Chapman University

Julie Kendall, Rutgers University
Kenneth Kendall, Rutgers University
Jay Kim, Boston University

Mehmet Murat Kristal, York University
Sang M. Lee, University of Nebraska-Lincoln
G. Keong Leong, University of Nevada, Las Vegas

Kevin Linderman, University of Minnesota-Twin Cities

Robert E. Markland, University of South Carolina

Kathleen McFadden, Northern Illinois University

Lawrence Menor, University of Western Ontario

Nagesh Murthy, University of Oregon
Carol Prahinski, Michigan State University
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Cliff Ragsdale, Virginia Tech
Roberta Russell, Virginia Tech
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Vallabh Sambamurthy, Michigan State University

Kenneth Schultz, University of Alberta
Kristie Seawright, Brigham Young University
Scott Shafer, Wake Forest University
Dwight Smith-Daniels, Arizona State University

Linda Sprague, CEIBS
Morgan Swink, Michigan State University
F. Brian Talbot, University of Michigan
Srinivas Talluri, Michigan State University
Weiyu Tsai, University of Utah
Rajesh Tyagi, DePaul University
Asoo Vakharia, University of Florida
Thomas Vollmann, IMD
Scott Webster, Syracuse University

Finally I would like to thank **Linda Stoker** at Cornell University for assisting me in coordinating the award process in the most efficient manner. ■

2007 Elwood S. Buffa Doctoral Dissertation Award Competition Coordinator
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New Faculty Development Consortium

The New Faculty Development Consortium is for faculty in the beginning of their careers who would like to learn more about teaching, research, publishing and other professional development issues. Attendance at this consortium is by application and is open to faculty members who have earned their doctoral degree and are in the first three years of their post-doctoral teaching career.

Faculty in all business disciplines who have finished their doctorate and are in the first three years of their post-doctoral teaching career are encouraged to participate. Applications, using the form below together with a recent vita, should be submitted—participation is limited to the first 50 qualified applicants. Each participant will be expected to register for the Institute’s 2007 Annual Meeting in Phoenix. No additional fees are charged for the consortium.

NF-1: Welcome and Overview (Continental Breakfast Provided)

Saturday, Nov. 17th, 7:30 a.m.-8:00 a.m.

Session Facilitator: Maling Ebrahimpour
(Roger Williams University)

NF-2: Your Journey to a Successful Career: Emotional Intelligence: Achieving Success in Your Career and Life Relationships

Saturday, Nov. 17th, 8:00-9:45 a.m.

Session Facilitator: Sharon Lund O’Neil
(University of Houston)

Abstract: Do you know how (and how much) your personality and Emotional Intelligence (EQ) bias your success in business and life? Participate in this interactive session to find out! We’ll explore personality/communication

styles to give you a keen perspective on ways to maximize your EQ, relationships, and competitive edge for really “making a difference.” We’ll include a personal inventory so you can leave this session with simple positive actions you can practice every day—actions that truly reflect that Your Attitude Is Showing”!

NF-3: Your Journey to a Successful Career: Emotional Intelligence Role Models

Saturday, Nov. 17th, 9:45-10:30 a.m.

Session Facilitator: Jamison V. Kovach
(University of Houston)

Application for New Faculty Development Consortium

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Send in this form and a current copy of your vita to the consortium coordinator (see next page).

Name: _____

Research interests: _____

Current institution and year of appointment: _____

Teaching interests: _____

Mailing address: _____

Major concerns as a new faculty member:

Year doctorate earned: _____

Phone: _____

Fax: _____

Have you attended a previous DSI Doctoral Student Consortium?

E-mail: _____

_____ yes _____ no

If so, when? _____



NF-4: Your Journey to a Successful Career: Writing Publishable Articles and Navigating the Review Process (Joint Session with the Doctoral Student Consortium)

Saturday, Nov. 17th, 10:45-11:50 a.m.

Session Facilitator: Powell Robinson (Texas A&M University)

Authors/Presenters: Barbara B. Flynn (Indiana University), Powell Robinson (Texas A&M University), Vicki Smith-Daniels (Arizona State University), Chetan S. Sankar (Auburn University)

NF-5: Working Lunch: (Joint Session with Doctoral Consortium)

Saturday, Nov. 17th, 12:00-1:15 p.m.

Session Facilitator: Maling Ebrahimpour (Roger Williams University)

Greeting by DSI President, Ken Kendall; 2007 Program Chair; Janelle Heineke; regional representatives; Alpha Iota Delta and Beta Gamma Sigma. Introduction of the first DSI Doctoral Consortium participants from 25 years ago.

NF-6: Your Journey to a Successful Career: Role of Scholarly Activities

Saturday, Nov. 17th, 1:15-2:15 p.m.

Authors/Presenters: Sanjay Ahire (University of South Carolina), Linda Sprague (China Europe International Business School), Joy M. Field (Boston College), Sarah Bryant Bower (Shippensburg University)

NF-7: Your Journey to a Successful Career: Deans' Perspective

Saturday, Nov. 17th, 2:15-3:15 p.m.

Authors/Presenters: David G. Martin (Bloomsburg University of Pennsylvania), Freda Z. Hartman (University of Phoenix), Ali Malekzadeh (Xavier University)

NF-8: Your Journey to a Successful Career: Family Perspective

Saturday, Nov. 17th, 3:30-4:30 p.m.

Authors/Presenters: Neset Hikmet (University of South Florida), Priniti Panday (Roger Williams University), Laura Davis (Bloomsburg University), George Davis (Bloomsburg University), Ranjan Panth (Boston University), Hatice Hikmet (University of South Florida)

NF-9: Your Journey to a Successful Career: Faculty Development and Training: Faculty Preparation Programs for Teaching Success in Traditional versus Nontraditional Classrooms

Sunday, Nov. 18th, 8:30-9:30 a.m.

Authors/Presenters: Freda Z. Hartman (University of Phoenix), Barbara Baderman (University of Phoenix), Hal D. Morgan (University of Phoenix)

Abstract: What are the qualities that exemplify faculty effectiveness in the classroom? Do these qualities differ in "traditional" versus "nontraditional" classrooms? How can faculty development programs for new faculty be designed to address the teaching skills demanded by students who value and expect instructional effectiveness? A multiple-week faculty development model addressing these questions and involving online learning will be presented and discussed, including success measures and outcomes.

NF-10: Your Journey to a Successful Career: Faculty Liability Issues

Sunday, Nov. 18th, 9:30-10:30 a.m.

Authors/Presenters: Karen L. Fowler (University of Northern Colorado), Krishna S. Dhir (Berry College), Shirley A. Hopkins (California State University, Chico)

NF-11: Your Journey to a Successful Career: Share Your Concerns

Sunday, Nov. 18th, 10:30-11:45 a.m.

Authors/Presenters: Maling Ebrahimpour (Roger Williams University), Jamison V. Kovach (University of Houston), Susan E. Pariseau (Merrimack College)

NF-12: Evaluation, Concluding Remark and Wrap up

Sunday, Nov. 18th, 11:45 a.m.-12:00 p.m.

Presenter: Maling Ebrahimpour (Roger Williams University) ■

Direct all inquiries and applications to:

Maling Ebrahimpour
Roger Williams University
bizdean@rwu.edu

2007 Award Competition Finalists

Instructional Innovation Award Competition Finalists

Sunday, Nov. 18th, 10:00-11:30 a.m.

Session Facilitator: Peter Arnold (Boston University)

Undergraduate TechTrek: A Blueprint for High-Impact, Integrative, Cross-Disciplinary Field Learning

John M. Gallaughier, Boston College

A Self-Paced, Game-Based Programming Course

Grandon Gill, University of South Florida

EXEC: An Interactive Learning Approach to Developing Decision Making Expertise in Business and Management Programs

Thomas M. Triscari, Jr., Rensselaer Polytechnic Institute

Best Case Studies Award Competition Presentation

Monday, Nov. 19th, 10:00-11:30 a.m.

Session Facilitator: Kathleen E. McKone-Sweet (Babson College)

The Groundhog's New Clothes
Matthew J. Drake, Duquesne University

Paul M. Griffin, Georgia Institute of Technology

Julie L. Swann, Georgia Institute of Technology

Istockphoto
Rebecca Grant, University of Victoria

eBay Tackles Fraud & Community Unrest
Scott A. Newman, University of Utah
Gary Grikscheit, University of Utah
Kee (Kevin) Kao, University of Utah
Rohit Verma, Cornell University



2007 Professional and Faculty Development Program

PD-1: Workshop - Innovative Use of Large Datasets in the Classroom: "Hands On" Decision Making Applications

Saturday, Nov. 17th, 10:00-11:30 a.m.

Facilitator: Timothy Paul Cronan (University of Arkansas)

Presenters: David E. Douglas (University of Arkansas), Timothy Paul Cronan (University of Arkansas)

Abstract: Presentation and "hands on" use of examples and exercises related to IBM, SAP, Teradata, and Microsoft enterprise systems. Industry partner-donated datasets include Sam's Club (6 tables and over 55 million rows of POS transactions for 18 stores) and Dillard's Department Stores (5 tables and a transactions table of 120 million rows).

PD-2: Workshop - Using In-Class Experiential Exercises for Providing Conceptual Context

Saturday, Nov. 17th, 1:00-2:30 p.m.

Facilitator: Christina D. McCart (Roanoke College)

Presenters: Larry Meile (Boston College Carroll School of Management), Janelle Heineke (Boston University)

Abstract: In-class games and exercises are effective vehicles for providing a common context for presenting course concepts, motivating students to learn, and making learning more fun. Participants in this session will distribute and present two in-class exercises that achieve these objectives. Discussion will focus on how to use exercises as lead-off activities when presenting new concepts and ways in which the shared common experience can be used to deepen student's understanding of the subject.

PD-3: Workshop - Decision Sciences Journal's Order Winners and Order Qualifiers: Preparing Your Manuscript for Publication Success

Saturday, Nov. 17th, 3:00-4:30 p.m.

Facilitator: Vicki Smith-Daniels (Arizona State University)

Presenters: Vicki Smith-Daniels (Arizona State University), Jeanne Elliott (Arizona State University)

Abstract: This workshop discusses how to prepare your DSJ submission to improve the chances of getting it accepted. Topics include journal editorial focus, review process, managerial relevance, writing style, theoretical

development and targeted areas of opportunity.

PD-4: Panel Discussion—Do's and Don'ts of Teaching Online

Sunday, Nov. 18th, 1:00-2:30 p.m.

Facilitator: Johnny Rungtusanatham (University of Minnesota)

Presenters: Johnny Rungtusanatham (University of Minnesota), J. B. Arbaugh (University of Wisconsin Oshkosh), Lisa Ellram (Colorado State University), Diane H. Parente (Pennsylvania State University - Erie)

Abstract: The last decade has seen an explosion of online programmatic offerings within traditional university settings. These online offerings present both an opportunity and a challenge to faculty, many of whom may not have been trained to teach via this delivery medium. Invited panelists are distinguished scholars who will provide insights from research and experiences on what to do and what not to do when teaching online so as to maximize faculty and student performance success.

PD-5: Workshop—Conducting Research in Technology-mediated Learning: Issues, Opportunities and Future Directions

Sunday, Nov. 18th, 3:00-4:30 p.m.

Facilitator: J. B. Arbaugh (University of Wisconsin Oshkosh)

Presenters: J. B. Arbaugh (University of Wisconsin Oshkosh), Rebecca Duray (University of Colorado at Colorado Springs), Sean Eom (Southeast Missouri State University), Grandon Gill (University of South Florida), Brett J. L. Landry (University of Dallas), Dorothy Leidner (Baylor University), Diane H. Parente (Pennsylvania State University - Erie)

Abstract: The purpose of this proposed workshop is to encourage interdisciplinary dialogue in order to accelerate the development of research on technology-mediated learning in business education. We expect to attract participants who are conducting or are interested in conducting research on technology-mediated learning and are interested in networking with researchers who share their interests.

PD-6: Workshop—Automating Supply Chains: Capabilities and Hypes Surrounding RFID – Part I, Supply Chain Visibility and the EPC Network

Monday, Nov. 19th, 8:00-9:30 a.m.

Facilitator: Farhad Moeeni (Arkansas State University)

Presenters: Bill Hardgrave (University of Arkansas), Kevin Berisso (Ohio University), Cliff Dawning (Zebra Technology), Farhad Moeeni (Arkansas State University)

Abstract: In 2003, one of the largest retailers in the world adopted a pilot program to test RFID technology for automating data collection in a part of its supply network. This led to an unprecedented excitement about a technology that had been used in some applications for more than two decades earlier. This session sheds light on the validity of the thrill, potential hype and realistic expectations. The session is accompanied with hands-on demonstration.

PD-7: Workshop - Automating Supply Chains: Capabilities and Hypes Surrounding RFID – Part II, Interactive RFID: Dispelling the Hype

Monday, Nov. 19th, 10:00-11:30 a.m.

Facilitator: Farhad Moeeni (Arkansas State University)

Presenters: Kevin Berisso (Ohio University), Arijit Sengupta (Wright State University), Farhad Moeeni (Arkansas State University)

Abstract: When listening to the claims of RFID vendors, sorting the hype from fact can be challenging. Often, experience is your best weapon. This session will provide attendees with an opportunity to interact with various RFID readers and tags, providing for a better

See **DEVELOPMENT**, next page

CPE Credit Available at the 2007 Annual Meeting of the Decision Sciences Institute

Continuing Professional Education (CPE) credit will be available to all CPAs attending the 2007 Annual Meeting. CPE forms will be available at the conference registration desk. The forms will be similar to those used at AAA national and regional meetings.



Technology in the Classroom Miniconference

TC-1: Faculty Forum on Advantages/ Drawbacks of the New Office 2007 Programs from Microsoft

Sunday, Nov. 18th, 8:00-9:30 a.m.

Session Facilitator: Robert L. Andrews
(Virginia Commonwealth University)

Authors/Presenters: Robert L. Andrews
(Virginia Commonwealth University),
Cliff T. Ragsdale (Virginia Tech), Ali
Nazemi (Roanoke College), Wilma M.
Andrews (Virginia Commonwealth
University), Weiyong Zhang (Virginia
Commonwealth University)

Abstract: Open Forum for faculty on issues surrounding Microsoft's Office 2007 led by a panel with a diversity of experience with these products. Session is for current and prospective users of the new 2007 Excel, Word, PowerPoint and Access programs. Those in attendance will be invited to share their experience also.

TC-2: An Award-Winning Competitive Online Game for Teaching Operations Management

Sunday, Nov. 18th, 10:00-11:30 a.m.

Session Facilitator: Samuel C. Wood
(Responsive Learning Technologies and
Stanford University)

Authors/Presenters: Samuel C. Wood
(Responsive Learning Technologies and
Stanford University)

Abstract: In this workshop, participants will learn about an award winning online game used to teach Operations Management. "Littlefield Technologies" is a competitive simulation developed for the core Operations course in Stanford's MBA program. Participants will play an accelerated game of "Littlefield Technologies" and discuss the pedagogical value of online games, focusing on teaching skills versus concepts and facts, engagement through online competition and tips for using online games effectively . . .

TC-3: An Innovative Instructional Approach for Improving Students' Teaming and Dynamic Decision- Making Skills and Attitudes Towards MIS

Sunday, Nov. 18th, 1:00-2:30 p.m.

Session Facilitator: Randy V. Bradley
(University of Tennessee)

Authors/Presenters: Randy V. Bradley
(University of Tennessee), Chetan S.
Sankar (Auburn University), Victor
Mbarika (LSU)

Abstract: Prior research suggests that the use of multimedia in education fosters deeper

learning in students, when compared to traditional verbal- or text-only messages. We propose a workshop to discuss the use of multimedia case studies aimed at both improving students' perceptions of and attitudes towards MIS and students' teaming and dynamic decision-making skills. The workshop facilitators will also provide practical advice to aid others who wish to replicate this approach.

TC-4: Better Business Decisions using Crystal Ball simulation

Sunday, Nov. 18th, 3:00-4:30 p.m.

Session Facilitator: Dan Mitzner (Crystal Ball
Education Alliance)

Authors/Presenters: Mike Franden (Crystal
Ball Education Alliance), Dan Mitzner
(Crystal Ball Education Alliance), Brian
Malejan (Crystal Ball Education Alliance)

Abstract: This workshop will be an introduction to running Monte Carlo simulations and optimization through Crystal Ball software in order to make the best business decisions possible by quantifying risk and uncertainty. ■

Direct all inquiries and applications to:

Keong Leong
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DEVELOPMENT, from previous page

understanding of what can be reasonably expected.

PD-8: Workshop - Automating Supply Chains: Capabilities and Hypes Surrounding RFID – Part III, Inventory and Asset Tracking in Real Time

Monday, Nov. 19th, 1:00-2:30 p.m.

Facilitator: Farhad Moeeni (Arkansas State
University)

Presenters: In K Mun (Hospital Corporation
of America), Gregg Bryett (RF Code),
Farhad Moeeni (Arkansas State University)

Abstract: Locating an inventory item or an asset in real time, for example within a warehouse or hospital, have vast applications. Such ability offers the finest level of supply chain visibility. Real time locating systems have received widespread attention recently because of the advancement in the design and

manufacturing of RFID tags, readers and software. The session discusses various technologies used with hands-on demonstration.

PD-9: Workshop - Automating Supply Chains: Capabilities and Hypes Surrounding RFID – Part IV, the Outlook for RFID Integrated Supply Chain Studies

Monday, Nov. 19th, 3:00-4:30 p.m.

Facilitator: Farhad Moeeni (Arkansas State
University)

Presenters: Kevin Berisso (Ohio University),
Bill Hardgrave (University of Arkansas),
Suhong Li (Bryant College), Farhad
Moeeni (Arkansas State University),
Yumi Park (Oklahoma State University),

Pedro M. Reyes (Baylor University), Arijit
Sengupta (Wright State University), John
K. Visich (Bryant University)

Abstract: RFID-enabled operations appear to add another layer of automation to data collection within the supply chain and have the potential to transform supply chain management practices by offering unprecedented visibility. There is a growing need for academic researchers to engage in scholarly assessment with industry partners to better understand this new trend. A panel of researchers will discuss various issues surrounding the "future" design, planning, and control of RFID-enabled operations. ■

Direct all inquiries and applications to:

Joy Field
Boston College
fieldjo@bc.edu



Successful Grantsmanship Miniconference

Securing external research grants is a valuable experience, or even a necessary step, when our projects can be significantly enhanced by them. A day-long event to be held on Sunday, November 18, the sole purpose of the Miniconference on Successful Grantsmanship is to help develop interests among DSI members in obtaining external research grants and to sharpen their skills to write grant proposals so that their endeavors may be more fruitful.

The miniconference will kick off with a session entitled Successful Proposals: Funding Source Perspectives, which will showcase panelists representing major funding organizations including NSF, NIH, Fulbright, and private foundations, who will describe their various programs and funding priorities as well as characteristic attributes of successful proposals.

In the second session, Successful Proposals: Reviewer Perspectives, seasoned grant proposal reviewers will describe the characteristics of good grant proposals from the reviewer's point of view.

The first two sessions will be followed by Networking Luncheon, in which all participants—the panelists and miniconference attendants together—are grouped into tables of clusters to enjoy the lunch and the company of like-minded researchers. This was by far the most favorite session according to last year's participants as they could ask specific questions to the experts while enjoying the meal. Just like last year, there is no extra charge for participating in the luncheon. However, seats are limited and registration is required.

After the luncheon, the event will culminate at the Successful Proposals: Grantsmanship Success Stories session in which successful grant writers, who are also our fellow DSI members, will describe their grant-obtaining experiences. They are eager to give out valuable advice that has come from their successful experiences.

How to Register

While there will be no registration fee for Miniconference on Successful Grantsmanship as long as you have registered for the Annual Meeting, a separate registration is required. To register, simply send an e-mail to the miniconference coordinator, Q Chung (q.chung@villanova.edu) with your contact information. Again, please be reminded that seats are limited. Once you register, there will be an e-mail confirmation. ■

SG-1: Successful Proposals: Funding Source Perspectives

Sunday, Nov. 18th, 9:30-10:45 a.m.

Session Facilitator: Q B. Chung (Villanova University)

Authors/Presenters: Alan R. Hevner (National Science Foundation), Dan Gerendasy (National Institute of Health), Margo Cunniffe (Council for International Exchange of Scholars, Fulbright), Richard N. Keogh (InfoEd International)

Abstract: Securing external research grants is a valuable experience, or even a necessary step when our projects can be significantly enhanced by them. The "Funding Source Perspectives" session will showcase panelists representing major funding organizations including NSF, NIH, and private foundations.

SG-2: Successful Proposals: Reviewer Perspectives

Sunday, Nov. 18th, 11:00 a.m.-12:15 p.m.

Session Facilitator: Q B. Chung (Villanova University)

Authors/Presenters: Ramesh Sharda (Oklahoma State University), David Dilts (Vanderbilt University), Elliot B. Sloane (Villanova University), Virginia Eaton (University of Louisiana at Monroe)

Abstract: In the "Reviewer Perspectives" panel session, seasoned grant proposal reviewers will describe characteristics of good proposals from the reviewer's point of view.

SG-3: Miniconference Networking Luncheon

Sunday, Nov. 18th, 12:30-1:30 p.m.

Session Facilitator: Q B. Chung (Villanova University)

Authors/Presenters: (no author information)

Abstract: Participants will be grouped into tables of clusters to ask specific questions to the expert panelists and also to exchange research ideas with one another — while enjoying the lunch as well as the company. There is no extra charge for participating in the luncheon. However, registration is required and seats are limited. Contact the Miniconference Coordinator for more information.

SG-4: Successful Proposals: Grantsmanship Success Stories

Sunday, Nov. 18th, 1:45-2:50 p.m.

Session Facilitator: Elliot B. Sloane (Villanova University)

Authors/Presenters: Kristie K. Seawright (Brigham Young University), J. P. Shim (Mississippi State University), David Dilts (Vanderbilt University), Gregory W. Ulferts (University of Detroit Mercy), L. Douglas Smith (University of Missouri-St. Louis), Ramesh Sharda (Oklahoma State University), Rohit Verma (Cornell University)

Abstract: Successful grant writers, who are our fellow DSI members, will describe their experiences, along with valuable advice.

2007 Successful Grantsmanship Miniconference Coordinator

Q Chung
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Phoenix-area Tour Program: Southwest Conference Planners

For tour information in the Phoenix area, visit the website below for information on activities being offered, as well as dates and costs. You can register online with a credit card.

Note: Log-in and password is "dsi2007"

<http://www.swcp.net/register>



Job Placement Services Update

In the last few months, the DSI Job Placement Services has been overhauled. The main changes already in place include a complete rewrite of the old Placement services code in the new ASP .Net 2.0 Framework with C#, which will result in much faster response, more creative searching, browsing and editing interfaces, and will lend itself to many more new updates in the future. However, until all the kinks in the system are taken care of, the old placement system will continue to remain available. We expect the new system to completely replace the current system by late August 2007.

To ensure reliability, the new and old versions use the same backend database, a classic case of data independence. So whether you use the old system or new system, the data is in the same server; thus both systems will allow you to search the same data and will return the same results for the same searches. If a feature is not working for you, continue to use the old system and send us feedback on what did not work, so that we can make the appropriate changes.

The new placement services options are available in the normal placement systems website at <http://www.decisionsciences.org/placement>. You will see a paragraph starting with a red NEW!—and the link below it (saying “more...”) will take you to the new placement services page. The first link, under “View DSI Job Placement Listings,” will take you to a page like Figure 1.

As you notice, there are three options: search for positions, search for applicants, and advanced options. In addition, at the bottom of all the new pages, you will find a link saying “Send feedback/Report problems.” Anytime something seems to not work or malfunction, please use this link to send us a problem report. The more reports we get from you, the faster we can get all the issues taken care of.

The Job search screen now looks like Figure 2. As you can see, this includes all the search features in the old

version. The form is organized a little better, and best of all, you do not need to flip back and forth between the search and the result screens to change any criteria. The search results show up directly underneath the form. You can switch between the brief and detailed views, as well as change the sort order without having to re-post the search. You can also view your results page by page instead of scrolling through all the

results using the “Allow Paging” checkbox. Want to print the results but don’t want to see the form? No problem. Just click on the “Hide form” link above the form, and you will be able to print the search results without any forms.

While the accepted and well-recognized functionality of the old search pages are retained, some of the more subtle functionalities include contrasted

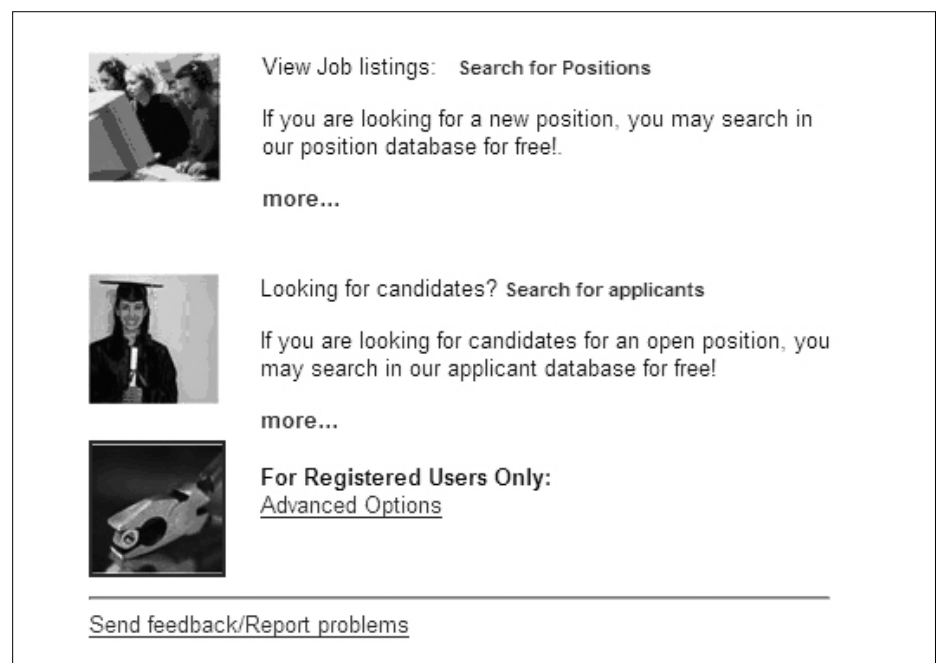


Figure 1: The public view of the Placement System.

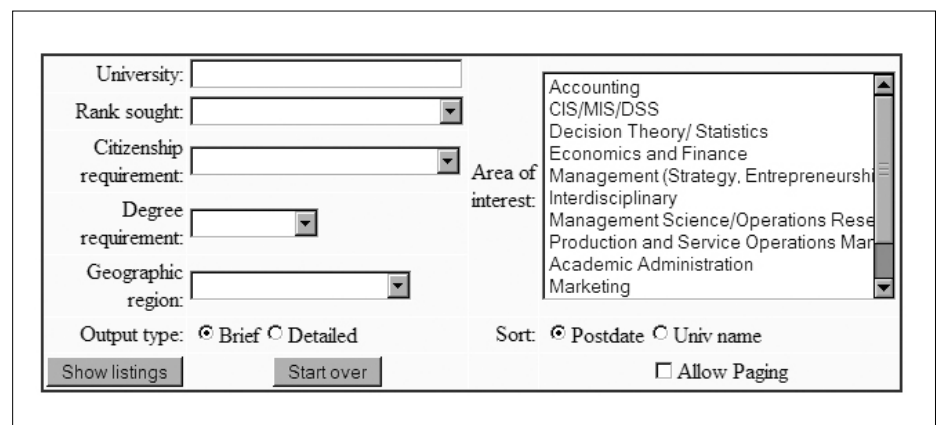


Figure 2: The job search interface.

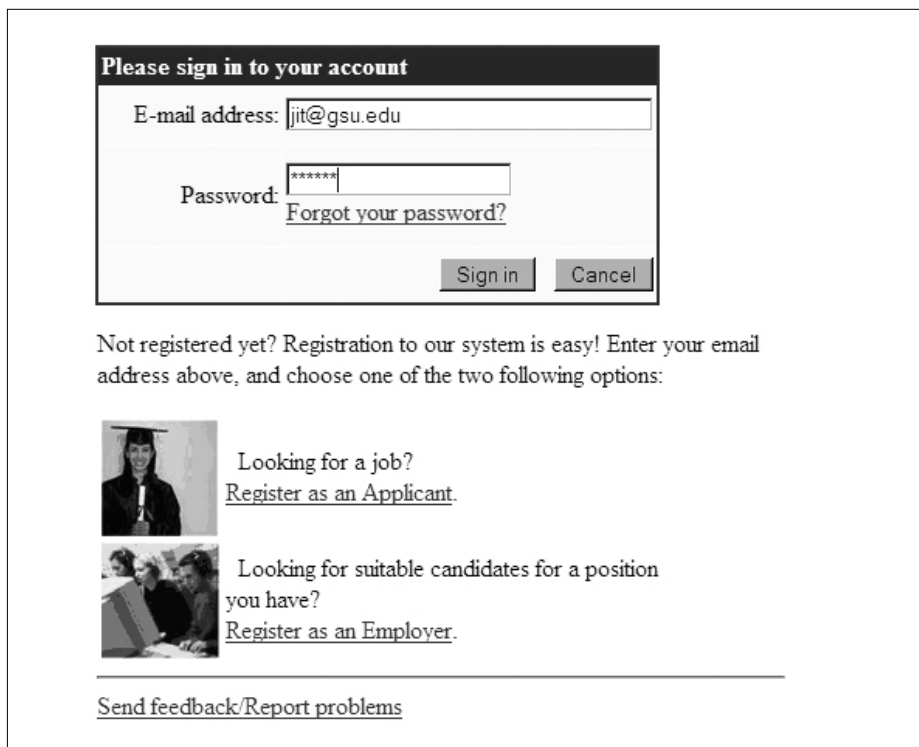


Figure 3: The new Placement System login screen.

checkbook-style outputs to make result browsing easier on the eye, paging and quick sorting. In addition, to preserve privacy of our patrons, e-mail addresses of employer contacts or applicants are not displayed in the public viewing mode. To see the e-mail addresses, you must register and log in with your user ID and password.

If you select the “Advanced options,” or follow the link under the “Add/Change Listings” in the home page, you will get to the new login screen. If you have registered already, even if it is from last year, you can log in using your previous credentials, or register yourself as a new applicant or employer. Remember though, the database is cleared every May, so while you will be able to log in, your information will need to be re-entered. That way we can ensure that all the information is current. The login screen will allow you to retrieve your password if you do not remember it. Once you authenticate, you will see a context-sensitive menu, depending on your level of access. If you are an applicant, you will be able to do standard searches, as well as edit your

information. If you are an employer, you can add more positions under your account, and edit/delete your existing position listings.

The biggest reason for this upgrade, of course, was that the old code was written back in 2000, and since then has changed hands several times, so that new features and improvements would require a tremendous amount of effort. This new upgrade will allow new features and updates to the system to be added easily and provide more services to the users. As always, we appreciate your support and welcome your comments and questions regarding this service. ■

Job Placement Coordinator

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Future DSI Annual Meetings

November 17-20, 2007
The Marriott Desert Ridge
Resort & Spa
Phoenix, Arizona

November 22-25, 2008
Baltimore Marriott Waterfront
Hotel and Courtyard by Marriott
Baltimore, Maryland

November 21-24, 2009
Hyatt Regency New Orleans
at the Superdome
New Orleans, Louisiana

November 20-23, 2010
San Diego Marriott Hotel and
Marina
San Diego, California

November 19-22, 2011
Boston Marriott Copley Place Hotel
Boston, Massachusetts

**Tips for Doctoral Students—
Getting the Most from the
Annual Meeting**

The Decision Sciences Institute Annual Meeting provides an opportunity for doctoral students to network, develop professional skills, interview for faculty positions—and have a good time!

For students who want to know how to get the most out of the Annual Meeting, see “Tips for Doctoral Students” on the DSI Web site at

http://www.decisionsciences.org/doc_tips.htm