

2008 Program Chair's Message

MARC J. SCHNIEDERJANS, University of Nebraska-Lincoln



"Improving Competitiveness through Information and Decision Sciences" is the theme of the Decision Sciences Institute's 2008 Annual Meeting in Baltimore, Maryland. The

hallmark of any world-class organization is its ability to compete successfully. Today's markets require timely information and effective decision making based on the information. In this paradigm, information becomes the product and the decision science becomes the process.

The Decision Sciences Institute (DSI) encourages the advancement of decision-making research in many ways, including the sponsoring of its annual meeting, where scholars and practitioners from all over the world are invited to share the latest decision-making developments. The DSI 2008 Annual Meeting invites basic, applied, theory, and case study research in the field of decision making, as well as proposals for panel discussion, symposia, workshops, and tutorials dealing with research or pedagogical issues. This meeting will include invited sessions featuring highly respected researchers, educators, and practitioners who will share their knowledge and experience on decision-making practices. The sessions will be organized into 23 tracks and various miniconferences. The meeting will also feature curricular issues, technology in the classroom, doctoral student consortium, grantsmanship, and faculty development programs for both new and senior faculty.

The DSI 2008 Annual Meeting offers much more than just a paper presentation conference! The meeting offers faculty opportunities to renew teaching/technology skills, learn how to use current methodologies to enhance future research efforts, find employment, and establish networks that can last a career lifetime.

The 2008 DSI Annual Meeting will be held in Baltimore, Maryland, from

November 22-25 at the Baltimore Marriott Waterfront. This hotel is set on the edge of Baltimore Inner Harbor in the heart of Harbor East, the newest Baltimore neighborhood. You are steps away from Inner Harbor restaurants and shopping, the National Aquarium, Maryland Science Center, and USS

The 2008 DSI Annual Meeting theme is "Improving Competitiveness Through Information and Decision Sciences."

Constellation. There are just too many things in Baltimore alone to list, plus you are less than 35 miles (55.2 km) from Washington, D.C., which makes this a great location to take in a wide variety of places to visit. Registration information on the hotel and meeting event activities in Baltimore is available on the meeting website. If you have any questions, suggestions, or requests, feel free to email me at dsi2008@unl.edu. For information on the hotel, see the link from the DSI annual meeting website (below).

You are invited to participate in the 2008 DSI Annual Meeting in Baltimore. Plan to present your most recent research and teaching innovations, and attend a number of miniconferences and consortia scheduled during the meeting. Consistent with the Institute's commitment to collaboration across academic disciplines, the meeting encourages research and teaching innovations in all areas of information and decision sciences. ■

2008 DSI Annual Meeting Website

www.decisionsciences.org/annualmeeting/

2008 Annual Meeting Coordinators

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kyddc@lerner.udel.edu

2008 Competitions

For a listing of past DSI award winners, see www.decisionsciences.org.hallfame.htm.

Elwood S. Buffa Doctoral Dissertation Award Competition

The purpose of the Doctoral Dissertation Award Competition is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written in the past year in the decision sciences. The Elwood S. Buffa Dissertation Award, accompanied by a \$1,500 prize, will be presented at the annual meeting. Submission deadline was April 1, 2008. For more information concerning this competition, please contact the coordinator.

Julie Kendall, Rutgers University,
kendallj@crab.rutgers.edu

Instructional Innovation Award Competition

The Instructional Innovation Award Competition seeks to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is on innovation in college- or university-level teaching. Three finalists will be chosen to make presentations at the conference competition. The winning entry receives an award of \$1,500, and \$750 will be divided among each of the other finalists. Applicants are required to submit all contributions electronically using

instructions on the conference website. Submission deadline was April 1, 2008. For information concerning this competition, please contact the coordinator. Nancy Lea Hyer, Vanderbilt University,
nancy.lea.hyer@owen.vanderbilt.edu

Best Paper Awards Competition

Best Paper Awards will be presented at the 2008 Annual Meeting. Categories include Best Theoretical/Empirical Research Paper, Best Application Paper, and Best Interdisciplinary Paper. At the discretion of the program chair and track chairs, outstanding scholarship may be recognized through a distinguished paper award in a given track. Reviewers will be asked to nominate competitive paper submissions for these awards. Nominations will then be reviewed by a best paper review committee, which will make award recommendations. Submission deadline was April 1, 2008.

E. Powell Robinson, Texas A&M University,
e-robinson@tamu.edu

Best Case Studies Award Competition

The Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. Cases may be methodological in nature (i.e., crafted to support the learning of

a specific technical skill) or integrative (i.e., designed to foster the integration of scientific approaches and analyses with real-world decision making). Submission deadline was April 1, 2008.

Ayman Abuhamdiah, Indiana State University, sdayman@isugw.indstate.edu

Best Student Paper Award

An award for the best student paper will be presented at the 2008 Annual Meeting. Reviewers will be asked to nominate competitive paper submissions for this award. Nominations will then be reviewed by a Best Student Paper Award review committee that will make award recommendations. This is a great opportunity for students to receive recognition for their research.

Kathryn M. Zuckweiler, University of Nebraska at Kearney, zuckweilerkm@unk.edu

Journal Editors Attending the 2008 DSI Annual Meeting

Check out "Activities" at the link below for an alphabetical listing of editor-in-chiefs and regional editors who have expressed interest in attending the 2008 DSI Annual Meeting. Many other area editors, managing editors, and associate editors will also be in attendance.

www.decisionsciences.org/annualmeeting/



Bicyclists admire the view of the harbor from the nearby Federal Hill neighborhood.



Baltimore loves its crabs—whether steamed or in tasty crab cakes.

2008 Professional Activities

Curricular Issues Miniconference

The 2008 Curricular Issues Mini Conference, to be held in conjunction with the annual meeting November 22-25, will include several sessions that address issues that cut across the business curriculum. Planned sessions will address: AACSB Curriculum Guidelines, Assessment and Feedback, The Role of ERP Systems, Implementing Co-Curricular Activities, and Applying Lean Manufacturing Principles. In addition, authors of recent articles in the *Decision Sciences Journal of Innovative Education* will present details of teaching innovations and recent empirical findings.

Vijay R. Kannan, Utah State University,
v.kannan@usu.edu

Doctoral Student Consortium

The Doctoral Student Consortium provides a unique opportunity for doctoral students from across the U.S. and world to interact with one another and with distinguished scholars in a one-day program devoted to career development. Attendance at this consortium is by invitation based on application. All students who meet the criteria will be accepted.

Maling Ebrahimpour, Roger Williams University, bizdean@rwu.edu

Doctoral Studies Miniconference

Doctoral education is at the core of academic and scholarly development. However, very little attention has been given to the promotion, dissemination, and sharing of research that specifically deals with issues of doctoral education in focus areas such as information systems, decision sciences, operations research and management, information technology, and information science. This miniconference will provide an opportunity for researchers to discuss new ideas on research conducted, or future opportunities for research, in doctoral studies related (but not limited) to the key focus areas noted above. Primarily, the Doctoral Studies Miniconference will be interested

in original papers, initial research drafts, works in progress, and panel discussion proposals in these focus topics.

Yair Levy, Nova Southeastern University,
levyy@nova.edu; Irma Becerra-Fernandez,
Florida International University,
becferi@fiu.edu; George M. Marakas,
University of Kansas, gmarakas@ku.edu

New Faculty Development Consortium

The New Faculty Development Consortium deals with research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Attendance at this consortium is by application and is open to faculty members who have a Ph.D. degree and are in the first two years of their teaching career.

William B. Carper, University of West Florida,
bcarper@uwf.edu; Carl W. Gooding,
Samford University; James A. Pope,
Louisiana State University in Shreveport

Professional and Faculty Development Program

The Professional and Faculty Development Program is for Institute members at all stages of their careers, with the goal of keeping them current in their fields. The content of the sessions is designed to provide insight into the challenges and opportunities in today's rapidly changing environment (see topics on the 2008 Annual Meeting website). In addition, the program will include a series of sessions related to research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Submission deadline was May 1, 2008.

Binshan Lin, Louisiana State University in
Shreveport, Department of Management,
binshan.lin@lsus.edu

Successful Grantsmanship Miniconference

Securing external research grants is a valuable experience, or even a necessary step, because it can significantly enhance

research projects. A day-long event to be held on Sunday, November 23, 2008, the Miniconference on Successful Grantsmanship is intended to help develop interests among DSI members in obtaining external research grants and to sharpen skills in writing grant proposals so that endeavors may be more fruitful. You are invited to hear expert panelists and network with like-minded researchers.

Q. B. Chung, Villanova University,
q.chung@villanova.edu

Kristie Seawright, Brigham Young University,
kristie_seawright@byu.edu

Technology in the Classroom Miniconference

Please join us at this year's DSI meeting for the Miniconference on Technology in the Classroom. We have several interesting interactive presentations scheduled including using 'clickers' in the classroom, a LINKS Demo and the effective use of Excel and Power Point. The use of IT and web-based tools will be the main topic of some sessions as well as an exciting one on the use of artificial intelligence and educational robotics. Hope to see you there! Any questions can be directed to either of the coordinators below.

William Johnson, Bentley College,
wjohnson@bentley.edu

Rupak Rauniar, University of St. Thomas,
rauniar@stthom.edu ■



Baltimore's harbor at sunset.

2008 Conference Hotel — Baltimore Marriott Waterfront



There are two ways to make reservations (hard-copy forms are no longer used*):

Reservations Line: (800) 228-9290

When booking via phone on the Marriott Reservation line, please be sure to reference the "Decision Sciences Institute Meeting" in order to secure the special group room rates.

Reservations Online (use group codes below):

<http://www.marriott.com/hotels/travel/bwiwf-baltimore-marriott-waterfront/>

Group codes:

- Single occupancy rooms: **dsidsia**
- Double/triple/quad occupancy rooms: **dsidsib**

Baltimore Marriott Waterfront room types:

- One king-size bed in room
- Double/double bed in one room

Rates based on occupancy:

- \$174 (single)
- \$189 (double)
- \$209 (triple)
- \$229 (quad)

*At previous Decision Sciences Institute meetings, Marriott hotels have permitted attendees to reserve rooms by faxing or mailing a hard-copy form. Starting in 2008, Marriott no longer accepts a reservation using a form that contains credit card number information.

The spectacular Baltimore Marriott Waterfront Hotel, which is hosting the 2008 Decision Sciences Institute Annual Meeting, is set on the edge of the Baltimore Inner Harbor in the heart of Harbor East, the newest Baltimore neighborhood. Guests are steps away from Inner Harbor restaurants and shopping, the National Aquarium, Maryland Science Center & USS Constellation. The hotel is also within easy walking distance of downtown Baltimore, the Convention Center, Camden Yards & M&T Bank Stadium sporting events.

For reservations at the Baltimore Marriott Waterfront, please refer to the guidelines below. Note that check in time is 4:00 pm of the day of arrival and check out time is 12:00 pm, day of departure.

Group room rate reservations may be available based on occupancy of the hotel from November 17 – December 1, 2008.

NOTE: For room reservations for triple or quad occupancy, please note that your room rate will be changed upon arrival to \$209 for a triple and \$229 for a quad.

To guarantee your reservations at the Baltimore Marriott Waterfront and to receive the special offered group rate, your reservations must be made by Friday, October 31, and you must supply a credit card with the expiration date available from the following list: Visa, Master Card, American Express, Discover, Diners Club.

Note that the Decision Sciences Institute special group rate may not be available if the group room block becomes full, or after October 31, which is the cut off date for making reservations to receive the special group rate.

If for some reason your plans change, you may cancel your reservation up and until 6pm of date of arrival. Should you not cancel your reservation, you will be billed for one night room charge and tax.

Need a roommate? Doctoral students, faculty and business leaders are often looking for someone to share a room with during the annual meeting. For online assistance, fill out our roommate match form at the url below and submit your information to DSI:

<http://www.decisionsciences.org/annualmeeting/meetinginfo/roommates.asp>

Baltimore Marriott Waterfront
700 Aliceanna Street
Baltimore, MD 21202
410-385-3000

Marriott Centralized Reservations
1-800-228-9290

2008 Doctoral Student Consortium

Creating successful career paths for students

Co-sponsored by McGraw Hill/Irwin, Beta Gamma Sigma, and DSI

DSI's 26th annual Doctoral Student Consortium is an engaging, interactive professional experience designed to help participants successfully launch their academic careers. We are pleased to have the sponsorship of McGraw Hill/Irwin and Beta Gamma Sigma for this important event. The Consortium will take place on Saturday, November 22, 2008, at the 2008 DSI Annual Meeting in Baltimore, Maryland.

Who Should Attend?

The Doctoral Consortium is offered to individuals who are well into their doctoral studies. The Consortium welcomes students from all subject areas within the decision sciences. A variety of students with backgrounds in operations management, management information systems, management science, strategy, organizational behavior, marketing, finance, accounting, and other areas will increase the vitality of the sessions. The program will focus on career goals, job search issues, placement services, research strategies, teaching effectiveness, manuscript reviewing, and promotion and tenure. Students who are interested in addressing these subjects in a participative, interactive way will enjoy and benefit from the Consortium.

Why Should You Attend?

There are several important reasons why you should attend.

- 1. Networking:** Getting a job, finding collaborators, and gaining advantages in the career you are about to enter are all related to "who you know." This is your chance to meet and get to know some of the leading researchers and educators in the field.
- 2. Skill development:** Excellent teaching and research require practical skills in addition to content knowledge. You

will learn from veterans who will share their secrets to success.

- 3. Furthering your research:** The research incubator will give you a chance to engage in a discussion of your research ideas with your peers and with outstanding researchers.
- 4. Learn about DSI:** This is a chance to "test-drive" DSI, learn about its people, its processes (such as placement services), and its opportunities.
- 5. Fun!** Come socialize with your current and future colleagues in a city that has retained its sense of history and tradition, while carefully blending in cosmopolitan progress.

Program Content

The Doctoral Student Consortium involves seasoned, world-class research faculty from several schools, junior faculty just beginning their careers, and key journal editors. All will help guide discussions in the following sessions.

Teaching Effectiveness. Harvey Brightman will return to the Doctoral Consortium for another post-retirement workshop in 2007. His sessions are simply not to be missed. Even experienced faculty members sit in on these dynamic and inspiring sessions.

Research Strategy Workshop. In this hands-on workshop, tenured faculty mentors help participants to develop a strategic research plan for moving from the dissertation to a research program that will put them on a strong trajectory for tenure. Working in small breakout groups and with the advice and guidance of the faculty mentor, participants will identify their areas of expertise, target appropriate journals, find suitable co-authors, and plan a mix of publications.

Your Career as a Professor. In this session, you will hear from Professor Ira

Horowitz, a DSI Fellow and past president who will share his insight and secret for success as a professor in academia.

Meet the Editors and Academic Reviewers. Editors from journals in the decision sciences and related fields will describe the missions of their publications and will discuss how to craft strong manuscript submissions, how to improve the chances of getting a journal article accepted, and how to respond to reviews. Participants will also learn about how to be a constructive reviewer of manuscripts.

Job Search Seminar. Should I target my job search on research-oriented schools? Teaching schools? Private? Public? What's the best way to sell myself? What are the ingredients of a good job interview? This session will help participants answer these questions through insights drawn from a panel of faculty experts.

Join Us

The Doctoral Student Consortium does more than prepare individual students, it creates a community of colleagues you'll know throughout your career. Please plan to attend the Consortium and also encourage your student colleagues to participate in this important program. Although many participants will be entering the job market for 2007-2008, others will appreciate the opportunity to get a better understanding of an academic career and how to approach the job market the following year.

Application Process

Students in all areas of the decision sciences are encouraged to apply for the DSI Doctoral Student Consortium. Those wishing to be included should submit:

1. A current curriculum vita, including contact information (e-mail in particular), your

major field (accounting, finance, marketing, management, operations management, MIS, management science, strategy, and so on), the title of your dissertation proposal or the title of a current research paper.

2. A letter of recommendation from your dean, doctoral program director, department chair, or dissertation chair. The letter should attest to the applicant's qualifications and good progress in the doctoral program. Interested students are encouraged to apply early if they wish to ensure themselves space in the Consortium. Materials should be sent to Maling Ebrahimpour, Doctoral Consortium Coordinator, by July 30, 2008. Those who apply by this date and meet the criteria listed above will be accepted for participation. Applications received after July 30th will receive consideration on a space-available basis.

Participants must pay the regular student registration fee for the annual meeting, but there will be no additional charge for the Consortium. This fee

includes the luncheon and reception on Saturday, the networking luncheon on Sunday, and the CD-ROM of the conference proceedings. Although students will be responsible for all of their own travel and accommodation expenses, it is customary for participants' schools to provide monetary support for these purposes.

Consortium participants will be recognized in *Decision Line*, the Institute's news publication. They also receive special recognition in the placement system, special designation on their name badges, and an introduction to the larger DSI community at the breakfast and plenary session. ■

Doctoral Consortium Coordinator
Maling Ebrahimpour
Dean and Professor of Management
Gabelli School of Business
Roger Williams University
Bristol, RI 02809
bizdean@rwu.edu
(401) 254-3444



Baltimore's scenic harbor.

2008 Track Chairs

Accounting: Assurance and Public Accountability

Ashley Burrows, University of Wisconsin-Lacrosse

Business Ethics and Leadership

Shirley Hopkins, California State University, Chico

Case Studies

Corinne Karuppan, Missouri State University
Muthu Karuppan, Drury University

DSS/AI/Expert Systems

Mahour Mellat Parast, University of North Carolina-Pembroke
John H. Kim, Southwest Minnesota State University

E-Commerce

Seongbae Lim, St. Mary's University
Daesung Chang, Kyonggi University

Fellows Track

Manoj K. Malhotra, University of South Carolina-Columbia

Finance/Financial Management

Barbara Poole, Roger Williams University

Hospitality Management

G. Keong Leong, University of Nevada-Las Vegas
Natasia Christodoulidou, California State University, Dominguez Hills

Information Security

Merrill Warkentin, Mississippi State University
Allen C. Johnston, University of Alabama-Birmingham

Information Systems

Jeryl Nelson, Wayne State College
Tim Garvin, Wayne State College

Innovative Education

Steven Yourstone, University of New Mexico
Rachna Shah, University of Minnesota-Twin Cities

International Business

André M. Everett, University of Otago, New Zealand

Knowledge Management

Dianne Hall, Auburn University
Todd Peachey, Auburn University

Manufacturing Management and Practice

John R. Olson, University of St. Thomas
Carol Prahinski, Michigan State University

Marketing: Theory Applications and Practice
Effie Stavroulaki, Bentley College

MS/OR: Techniques, Models and Applications

Gyu Kim, Northern Illinois University
Suk-Ki Hong, Dankook University

Organizational Behavior/Organizational Theory

Robert Dengler, Benedictine University

Project Management and New Product Development

Dwight Smith-Daniels, Arizona State University
John McCreery, North Carolina State University

Quality and Productivity

Barbara B. Flynn, Indiana University

Service Management

Jo Ann Duffy, Sam Houston State University
Gerald Kohers, Sam Houston State University

Statistics and Decision Analysis

Robert J. Pavur, University of North Texas
Kellie Keeling, University of Denver

Strategy and Policy

Karen L. Fowler, University of Northern Colorado

Supply Chain Management

Sahin Funda, University of Tennessee-Knoxville ■

New Faculty Development Consortium

The New Faculty Development Consortium is for faculty in the beginning years of their academic careers who would like to learn more about teaching, research, publishing, and other professional development issues. Attendance at this consortium is by application and is limited to faculty members who have earned their doctoral degrees in a business discipline and who are in the **first three** years of their post-doctoral teaching careers within business schools or equivalent. The chronological age of the participant is not material—the key is being a “new” faculty member.

The consortium will last a full day on Saturday, November 22, 2008, beginning with a meet and greet session at 7:30 am. It will include interactive and panel sessions with faculty at varying stages of

their careers as well as opportunities for interaction and networking with more experienced colleagues. The content of the sessions offered is intended to provide insight into the challenges and opportunities in today’s rapidly changing higher education environment. Topics may include, but will not be limited to, the following:

- What it means to be a faculty member today
- Learning the “rules” of the game—tenure and promotion policies at different types of schools
- Becoming an excellent teacher and how to documenting it
- Becoming an excellent researcher in various types of environments

- The role of service—departmental, institutional, community, and professional

See **NEW FACULTY**, next page

*New Faculty Development Consortium
Co-Coordinator*

William B. Carper
College of Business
University of West Florida
Pensacola, FL 32514
(850) 474-2350 F: (850) 474-2314
bcarper@uwf.edu

Carl W. Gooding
Samford University

James A. Pope
Louisiana State University in
Shreveport

Application for New Faculty Development Consortium

November 22, 2008 • Baltimore, Maryland

Send in this form and a current copy of your vita to the Co-Coordinator (see above). Application deadline: Sept. 15, 2008.

Name: _____

Research interests: _____

Current institution and year of appointment: _____

Teaching interests: _____

Mailing address: _____

Major concerns as a new faculty member and/or topics you would like to hear discussed:

Year doctorate earned: _____

Doctoral institution: _____

Phone: _____

Have you attended a previous DSI Doctoral Student Consortium?

Fax: _____

_____ yes _____ no

E-mail: _____

If so, when? _____

- Career path strategies, organizational politics, and the importance of networks and mentors
- Understanding that everyone does not receive tenure at his or her first institution and that this does not mean your career is over
- Building an academic portfolio that will serve you well
- Academic ethics
- Future trends in the academy

To apply for the 2008 New Faculty Development Consortium, please

complete the application form and send it along with a copy of your current vita to the NFDC Co-Coordinator. All applications must be received by September 15, 2008. More specific information will be provided to those participants who are accepted for the Consortium.

Participation is limited to the first 50 qualified applicants. Each participant will be expected to register for the Institute's 2008 Annual Meeting in Baltimore, MD. No additional fees are charged for the New Faculty Development Consortium. ■



The star-shaped Fort McHenry is a famous point of interest in Baltimore. It was the valiant defense of the fort during the War of 1812 that inspired Francis Scott Key, a lawyer and amateur poet, to compose the Star Spangled Banner.

DSINFO Listproc

DSINFO, a listproc maintained by the Decision Sciences Institute, broadcasts emails on news and announcements relating to DSI and the decision sciences community. The listproc can be used for announcing calls for papers and for updating news on meeting and other events. (We ask that you support the Institute by using the DSI Job Placement Service or online Marketplace to list job positions.)

DSINFO subscribers also receive notice from DSI when *Decision Line* articles are made available on the DSI website. Because this content is placed online prior to printing the hard-copy, the articles are available on the Internet weeks before the publications arrive in the mail.

For more information on joining DSINFO or to subscribe, visit

<http://mailbox.gsu.edu/mailman/listinfo/dsinfo>

Professional and Faculty Development Program

The Professional and Faculty Development Program is for DSI members in all stages of their careers, with the goal of keeping them current in their fields. The content of the sessions is designed to provide insight into the challenges and opportunities in today's rapidly changing environments. Topics include, but are not limited to the following:

- Assessment in practice.
- Balancing the needs of different stakeholders in the educational process.
- Blogs in business school.
- Career path strategy.
- Cutting edge pedagogical research.
- Developing Chinese business education.
- Globalization of business education.
- How do you get the message across?
- How do you turn conference paper into journal article?
- Meeting increasing demands in teaching, service, and research.
- New instructional and research methodologies.
- Obtaining research funding.
- Online communities in academic world.
- Sustainability and management in business school.
- Teaching an integrated core curriculum
- The challenges and opportunities of new technologies.
- The role of grading and assessment.
- Transforming curriculum design and development.

In addition, the program will include a series of sessions related to research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Submission deadline was May 1, 2008. ■

Professional and Faculty Development Program Coordinator

Binshan Lin
Louisiana State University in Shreveport
Department of Management
binshan.lin@lsus.edu

Miniconference on Successful Grantsmanship

The majority of DSI members are active researchers. External research funding can significantly enhance research efforts. The Miniconference on Successful Grantsmanship is designed to provide DSI members with an opportunity to develop interests, broaden perspectives, and explore collaboration in sponsored research while developing skills in writing grant proposals.

The miniconference is a one-day event to be held on Sunday during the DSI Annual Meeting. Session 1 will set the stage for the Miniconference with an overview of various funding opportunities. Session 2 will showcase panelists representing major funding sources ranging from government agencies to private funding organizations.

In Session 3 (Networking Luncheon), miniconference participants will form small groups and exchange research ideas and learn from one another as well as from experts sharing the table. In the afternoon, two workshops will be offered. Participants will be able to participate in both workshops since they are offered twice.

Sessions 4 and 5 will feature experienced workshop leaders who will share their expertise in grant writing and show how to frame the proposal from the reviewer perspective.

Registration is required, although there is no registration fee to participate for those that are registered for the DSI Annual Meeting. To register, simply send an e-mail to either of the miniconference coordinators, with your contact information. Networking luncheon includes complimentary lunch. Seats are limited. First-come, first-served.

- **Session 1—Tutorial: Overview of Funding Sources**
Sunday 10:00 - 11:00 a.m.

- **Session 2—Panel: Successful Proposals from the Funding Source Perspectives**
Sunday 11:00 a.m. - 12:00 p.m.

- **Session 3—Networking Luncheon**
Sunday 12:00 - 1:30 p.m.

- **Session 4—Workshops:**
(1) **Getting Started Writing Grant Proposals;** (2) **Grant Proposals from the Perspective of the Reviewer**
Sunday 1:30 - 2:30 p.m.

- **Session 5—Workshops:**
(1) **Getting Started Writing Grant Proposals;** (2) **Grant Proposals from the Perspective of the Reviewer**
Sunday 2:30 - 3:30

Q. B. Chung, Villanova University,
q.chung@villanova.edu

Kristie Seawright, Brigham Young University,
kristie_seawright@byu.edu

Room Sharing in Baltimore

Need a roommate at the 2008 DSI Annual Meeting? Doctoral students and faculty are often looking for someone to share a room with during the annual meeting. For online assistance, fill out the roommate match form (located at the link below) and you'll receive information about other people looking for roommates.

<http://www.decisionsciences.org/annualmeeting/travel/hotel.asp>

Tips for Doctoral Students—Getting the Most from the DSI Annual Meeting

The Decision Sciences Institute Annual Meeting provides an opportunity for doctoral students to network, develop professional skills, interview for faculty positions—and have a good time!

For students who want to know how to get the most out of the Annual Meeting, see "Tips for Doctoral Students" on the DSI Web site at

<http://www.decisionsciences.org/people/doctoral.asp>

See past *Decision Line* articles focusing on doctoral student issues at

<http://www.decisionsciences.org/decisionline/col-doctoral>

Journal Editors Attending the 2008 DSI Annual Meeting

Check out "Activities" at the link below for an alphabetical listing of editor-in-chiefs and regional editors who have expressed interest in attending the 2008 DSI Annual Meeting. Many other area editors, managing editors, and associate editors will also be in attendance.

www.decisionsciences.org/

2008 Select Track Chair Sessions

Hospitality Management Track

This year we are proud to be co-chairing the Hospitality Management Track for the 2008 Decision Sciences Institute annual meeting. This is the first time that DSI is hosting the track. We are delighted to have received many submissions from academics from all over the world, reflecting the importance and globalization of the field of hospitality management. We hope in the long term that the hospitality management track will become an integral part of the Decision Sciences Institute annual meeting. We look forward to meeting everyone at the DSI Annual Meeting in Baltimore.

Track Chairs: G. Keong Leong, University of Nevada-Las Vegas, and Natasa Christodoulidou, California State University-Dominguez Hills

International Business Track

"Teaching & Researching China" is a special panel session featuring Bill Fischer & Rebecca Chung, IMD, Lausanne, Switzerland; Linda Sprague, Rollins College, Florida; Denis F. Simon, Pennsylvania State University; and André M. Everett, Otago University, New Zealand. How to squeeze 1.3 billion more people into your classroom? China's story is one of the biggest headlines of our time, yet how to present it in a traditional Western business curriculum? This panel will present and discuss China-focused teaching approaches and materials for use in DSI classrooms. Look for our panel in the program and on-line at

<http://www.DSIChinaClassroom.blogspot.com>

Track Chair: André M. Everett, Otago University, New Zealand

Case Studies Track

This year, the Case Studies track abounds with exciting cases designed to stimulate our students' critical thinking. The topics

are extremely varied: project management, entrepreneurship, interfaces between marketing and operations, health care management, etc. This broad range certainly appeals to a large proportion of the DSI constituency. This is why the track chairs are urging you to attend the Case Studies sessions, share your insights, and participate in a dynamic conversation on how to engage our students with these remarkable teaching tools. See you soon in Baltimore!

Track Chairs: Corinne Karuppan, Missouri State University, and Muthu Karuppan, Drury University

Information Systems Track and Decision Support Track

A special invited panel session on the Current Status of Usage and Applications of Mobile Alert, WiBro, Cellular TV, and Web 2.0 featuring J. P. Shim, Mississippi State University; Raj Sharman, The State University of New York at Buffalo; Mark Schmidt, St. Cloud State University; Seungwook Park, Inha University; and Brett J. L. Landry, University of Dallas.

IS Track Chairs: Jeryl Nelson, Wayne State College, and Tim Gavin, Wayne State College

DS Track Chairs: Mahour Mellat Parast, University of North Carolina-Pembroke, and John H. Kim, Southwest Minnesota State University

from the Statistics Track

The mission of the "Making Statistics More Effective in Schools and Business" (MSMESB) miniconference is to improve the teaching and practice of statistics in schools and business. More specifically, MSMESB focuses on improving the teaching of statistics and statistical thinking, on cross-disciplinary research, on continuous improvement in business and education, and on interaction between academia and industry. We aim to encourage interaction between

business faculty and others involved in teaching business statistics with professionals from industry and government, with publishers, and with software vendors. The following four panels will be presented as part of this miniconference. The panelists will present their findings and perspectives on a variety of challenges facing instructors teaching introductory statistics classes in colleges of business.

MSMESB Session 1: What Should We Teach Business Students in Introductory Statistics?

Session Chair: Robert Andrews, Virginia Commonwealth University

This session will examine what should be taught in an introductory statistics class from several perspectives: statistics teachers, teachers of courses that use statistics, and professionals in business. The panelists will present their findings and perspectives on what should be in the course to serve as a spring board for a moderated discussion that will include those in the audience.

Panelists: Kim Melton, North Georgia College and State University; Ellen Walk, University of Richmond; Weiyong Zhang, Virginia Commonwealth University; and Richard Drapeau, Lamar University

MSMESB Session 2: How Should We Teach Business Students in Introductory Statistics?

Session Chair: Robert Andrews, Virginia Commonwealth University

An instructor often chooses an instructional method that is deemed to be the most efficient and effective for him/her, but it may not be the most effective for the students who learn and think differently. Do we need to get out of our boxes in the area of statistics instruction? Panelists will share their findings and beliefs as well as their experiences with getting out of the box in delivering statistics instruction.

See **SELECT SESSIONS**, next page

political upheavals and intrigue—and how this was interpreted into business strategies. But then, about 500 B.C., Sun Tze, the pioneer of military tactics, wrote his *Art of War*, and these were adopted by the Japanese Army in the Second World War (concept of “surprise” in Pearl Harbor) and then by the U.S. Army in supply chain management and military logistics. For some time, I have been espousing the virtues of Sun Tze’s edict to my students, “An Army that lacks heavy equipment will lose the battle; an army that does not have food will not survive; an army that does not have supplies cannot continue fighting” ... all this without actually reading the *Art of War*.

Imagine my surprise then, when I finally read this book (actually, I bought three versions of it in a shopping frenzy in Singapore), and realized that Sun Tze mentioned a lot more about winning wars than just armaments and supplies. Within the 13 chapters, he gave us such gems like: Before winning a battle, start planning first (implementation will be much easier with better planning); a war should be won quickly without being

prolonged; to subdue the enemy without fighting is perfect victory (collaboration even with “enemies,” alliance only if it is advantageous); never go to war unprepared; creating favorable conditions and seizing the opportunity to win (the necessity for the commander to have mastery of flexible strategies and the troops to be disciplined, well-trained, and flexible; the caring and consideration of your troops); convert unfavorable factors into favorable ones and seize the opportunity to fight (e.g., good sources of supplies, useful local guides); make flexible adjustment of tactics according to changing circumstances of the battlefield; observation of the battlefields; military geography should not be neglected (environmental scans and competitive intelligence); strategic reconnaissance is essential in war. This is by no means a comprehensive list.

There have been many versions of business interpretations published and available but rather than resort to these interpretations, I would advise you to try to read the source documents yourself or at least the language-translated

version, then come up with your own interpretations (very much like one reading the Bible or Koran from the source documents rather than someone else’s interpretations). You may find it a fascinating journey of insights and discoveries, as I did.

What did I get out of this? It was the holistic, structured approach to making decisions, and the recognition of all the parts that are necessary to work well together to produce your required outcome. So, when we consider project over-runs, and compare them to other successful, timely projects, it is easy to see how often this comprehensive, holistic approach is lost, and the recognition that we are all parts of a whole.

We’re getting into a great part of the year, weather-wise, spring or autumn, depending on where you are—I sincerely hope you enjoy it!

Norma J. Harrison (海若琳)

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tion. The audience will be included in a follow on moderated discussion.

Panelists: Stephen Custer, Virginia Commonwealth University; Kellie Keeling, University of Denver; Nicole Koppel, Montclair State University; and William Rybolt, Babson College

MSMESB Session 3: Assurance of Learning Issues for the Business Introductory Statistics Course.

Session Chair: Barry Wray, University of North Carolina Wilmington

Business schools are facing Assurance of Learning challenges (AOL) for all courses including the Introductory Statistics course. This panel will discuss potential benefits and challenges as a result of the AOL process including (1) How can Business Schools benefit from the AOL

process? (2) What are some implementation issues? (3) What are some possible problems of a poorly designed AOL process? (4) What is the future direction of AOL in the Introduction to Statistics course?

Panelists: Hope M. Baker, Kennesaw State University; Barbara A. Price, Georgia Southern University; Kimberly Killmer Hollister, Montclair State University; and Norean Sharpe, Babson College

MSMESB Session 4: The Introductory Statistics Course: New Answers to Old Questions

Session Chair: Keith Ord, Georgetown University

The topical coverage in the introductory statistics course has not changed much

over the years. However, solutions that were infeasible in the past are now available and may provide students with greater insights than classical approaches. We will explore several such issues: (1) New rules of thumb for the modern course; (2) Resampling and randomization for comparing two independent groups; (3) When to use the Central Limit Theorem? The presentations will be followed by an extended discussion.

Panelists: John D. McKenzie, Jr., Babson College; Mark L. Berenson, Montclair State University; and Keith Ord, Georgetown University

Track Chairs: Robert J. Pavur, University of North Texas, and Kellie Keeling, University of Denver