

2008 Program Chair's Message

MARC J. SCHNIEDERJANS, University of Nebraska-Lincoln



The final schedule for the Decision Sciences Institute's 2008 Annual Meeting in Baltimore is posted! We have 24 tracks with a total of 360 sessions representing over 1,100 papers, including regular sessions, panels, workshops and tutorials. The schedule is full, with sessions beginning early on Saturday morning and continuing up until the President's Luncheon on Tuesday. To review your preliminary schedule, check your commitments, and peruse the sessions in each track use the following website:

<http://dsi.byu.edu/dsis/view.pl>

In addition to the regular sessions, there are four miniconferences, two consortiums and a faculty development program. The last few issues of *Decision Line* highlighted these special activities. They include Curricular Issues Miniconference, coordinated by Vijay R. Kannan; Technology in the Classroom Miniconference, coordinated by William Johnson and Rupak Rauniar; and the Miniconference on Successful Grantsmanship, coordinated by Q. B. Chung and Kristie Seawright. New to DSI meetings we initiate this year the Doctoral Studies Miniconference, coordinated by Yair Levy, Iram Becerra-Fernandez, and George M. Marakas. We also have the Doctoral Student Consortium, coordinated by Maling Ebrahimpour; and the New Faculty Development Consortium, coordinated by William B. Carper, Carl W. Gooding, and James A. Pope. In addition we have the Professional and Faculty Development Program, coordinated by Binshan Lin. Additional information on these meeting activities can be found on the meeting website at:

<http://www.decisionsciences.org/annualmeeting/meetinginfo/miniconferences.asp>

The Program Committee, consisting of over 50 DSI members has worked hard

to put together a meeting with challenging content and opportunities to learn from each other. Be sure to mark these special events in your Annual Meeting calendar:

- **Annual Meeting Welcome Reception**
Saturday (11/22, 6:00 p.m.)
- **Information System/Healthcare Keynote Speaker**
Sunday (11/23, 3:00 p.m.)
- **Sara Lee Operations Keynote Speaker**
Monday (11/24, 3:00 p.m.)
- **President's Reception**
Monday (11/24, 6:00 p.m.)
- **President's Luncheon**
Tuesday (11/25, 11:30 a.m.)

The 2008 DSI Annual Meeting will be held at the Baltimore Marriott Waterfront in Baltimore, Maryland. This hotel is set on the edge of Baltimore Inner Harbor in the heart of Harbor East, steps away from Inner Harbor restaurants and shopping, the National Aquarium, Maryland Science Center and the USS Constellation. For more information, see

<http://www.marriott.com/hotels/travel/bwiwf-baltimore-marriott-waterfront/>

Please make your hotel reservation early. There are two ways to make reservations (phone or online): Reservations Phone: (800) 228-9290. Reservations Online (use group codes below):

<http://www.marriott.com/hotels/travel/bwiwf-baltimore-marriott-waterfront/>

For single occupancy rooms, please use group code: dsidsia. For double/triple/quad occupancy rooms, please use group code: dsidsib.

The Annual Meeting website provides more information about the meeting, travel to and from the airport. We look forward to seeing you in Baltimore!

2008 Annual Meeting Coordinators

Program Chair

Marc J. Schniederjans
University of Nebraska-Lincoln
College of Business Administration
Lincoln, NE 68588-0491
(402) 472-6732 F (402) 472-5855
dsi2008@unl.edu

Associate Program Chair

Qing Cao
Texas Tech University
Rawls College of Business
Lubbock, TX 79409-2101
(806) 742-3919
qing.cao@ttu.edu

Proceedings Coordinator

Anthony D. Ross
Michigan State University
Department of Marketing & Supply Chain Management
321 N. Business Complex
East Lansing, MI 48824
(517) 432-6401 F (517) 432-1112
rossant@msu.edu

CIS Manager

Scott E. Sampson
Brigham Young University
Department of Business Management
660 TNRB
Provo, UT 84602
(801) 422-9226
ses3@sm.byu.edu

Job Placement Coordinator

Arijit Sengupta
Wright State University
Raj Soin College of Business
Information Systems and Operations Management Department
3640 Colonial Glenn Hwy/271 Rike Hall
Dayton, OH 45435
(937) 775-2115 F (937) 775-3533
arijit.sengupta@wright.edu

Website Coordinator

Dara Schniederjans
University of Minnesota-Twin Cities
Carlson School of Management
Minneapolis, MN 55455
(952) 290-0562
schn0606@umn.edu

Local Arrangements Coordinator

Christine Kydd
University of Delaware
Department of Business Administration
223 Alfred Lerner Hall
Newark, DE 19716
(302) 831-1733 F (302) 831-4196
kyddc@lerner.udel.edu

Keynote Presentations

Sunday, November 23, 3:00 pm



Innovation and eCommerce in Health Care: Decision Support and Healthcare's Focus on Consumerism

John Janney, Vice President of eBusiness and

Enrollment Services, Independence Blue Cross, Philadelphia, Pennsylvania

America's approach to healthcare is on the verge of a major shift. This shift is being driven by a number of factors: the high cost of care, inconsistent outcomes, an aging population, a large number of uninsured, and rising insurance premiums. Major health insurers and purchasers are looking for innovative approaches and tools that, through the use of the Web, will empower consumers to make better informed decisions concerning their healthcare. John Janney will discuss how he and his eBusiness department developed and implemented these decision support applications and other innovations in the launch of IBC's new eCommerce portals.

John Janney began his career in Operations at General Accident Insurance of Philadelphia. While there, he was responsible for developing a number of software applications that were used to track transaction workflow, employee productivity, and workload. Eventually he oversaw the introduction and development of Sales-force Automation tools, Marketing Information Systems, and Geographic Information Systems at General Accident.

In 1995, John joined Independence Blue Cross to lead their newly formed Marketing Systems Department. There, he oversaw the deployment of a number of strategic system projects that helped make Marketing one of the most technologically advanced divisions in the company. During his time there, the Marketing Systems area successfully developed twelve new systems, includ-

ing IBC's first eCommerce application, a system named ROAM that today handles over 60,000 quotes for new business annually.

In 2000, he was asked to take a leadership role in IBC's eCommerce initiative. He was responsible for implementing IBC's strategic plan for addressing the eCommerce needs of its Physicians, Hospitals, Brokers, Employers, and Members. Under his leadership, the eCommerce department at IBC has launched a Provider Portal, Member Portal, Group Portal, and EDI Portal. These applications process tens of millions of transactions and inquiries annually.

Today, John is the Vice President of eBusiness and Enrollment Services. In that role he is responsible for overseeing a division of over 450 associates who develop and deploy all of the IBC's eCommerce and Operational technologies and provide Enrollment services to over 3.5 million members.

Monday, November 24, 3:00 pm



Successfully Managing Sara Lee in Today's Global Business Environment: Piece of Cake or Pie in the Sky?

L.M. (Theo) De Kool, Executive Vice President

and Chief Financial and Administrative Officer, Sara Lee Corporation, Downers Grove, Illinois

Changing consumer behaviors, consolidating customers, unprecedented input cost inflation, soft economies at home and abroad, strong emerging markets, sustainable business practices, sound corporate governance, tight credit conditions and a flagging stock market: it's all in a day's work for today's large cap senior executive. How can the modern-day manager deal with today's business challenges without losing sight of tomorrow's opportunities? From his own

international perspective, Sara Lee's CFO Theo de Kool will shed light on how Sara Lee's senior management team manages the company in today global business environment.

De Kool began his career with Sara Lee in 1990, serving as vice president of finance for the Household and Personal Care division of Sara Lee/DE. In 1993, de Kool left Sara Lee/DE to serve as chief financial officer of the Blokker retail chain. He rejoined Sara Lee/DE in 1995 as chief financial officer and a member of the board of management, and was named a vice president of Sara Lee Corporation in 1996. He was promoted to senior vice president in 2001 and was named executive vice president and chief financial officer of Sara Lee Corporation in January 2002. He was named to his current position in February 2005.

De Kool previously held positions with Buhrmann Tetterode and CPC Benelux, B.V. He is currently a member of the supervisory board of Royal Wessanen nv, which is based in the Netherlands, and is a member of the board of directors of the Executives' Club of Chicago. He holds a masters degree in economics from Erasmus University in Rotterdam, the Netherlands.

Each and every day, Sara Lee (NYSE: SLE) delights millions of consumers and customers around the world. The company has one of the world's best-loved and leading portfolios with its innovative and trusted food, beverage, household and body care brands, including Ambi Pur, Ball Park, Douwe Egberts, Hillshire Farm, Jimmy Dean, Kiwi, Sanex, Sara Lee and Senseo. In fiscal 2008, Sara Lee generated more than \$13 billion in net sales across approximately 200 countries. The Sara Lee community consists of 44,000 employees worldwide. Please visit www.saralee.com for the latest news and in-depth information about Sara Lee and its brands.

Receptions will immediately follow each presentation. ■

Winners Chosen for the 2008 Elwood S. Buffa Dissertation Award Competition

We are pleased to announce the winner and honorable mentions for the 2008 Elwood S. Buffa Dissertation Award Competition. The purpose of the award is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written during 2007 in the decision sciences. The competition is co-sponsored by McGraw-Hill/Irwin and the Decision Sciences Institute. The Competition coordinator was Julie E. Kendall, Professor of Management at Rutgers University.

Twenty submissions were received and entered into a two-stage review process. Each dissertation was subject to an initial screening by ten or eleven reviewers. This round resulted in the selection of four dissertations for further reviews. In the second round, four reviewers reviewed each of the remaining four dissertations.

The winner will receive a \$1,500 check and a plaque at the Decision Sciences Institute Annual Meeting in Baltimore, Maryland on November 25, 2008. The Honorable Mention Awardees will each receive a plaque.

We wish to thank the many reviewers who assisted in this process and congratulate the winners. In addition, each of the authors who submitted a thesis should be proud of their efforts, since the reviewers were highly complimentary of all of the research submitted.

Winner

Scott C. Ellis, Clemson University

Toward Supplier Portfolio Management Theory: An Empirical Study of Buyer-Supplier Relationships in the U.S. Automotive Components Industry

Dissertation Advisor & Degree-granting Institution: **Nallan C. Suresh, University at Buffalo, State University of New York**

Honorable Mentions

(listed in alphabetical order)

Thomas J. Kull, Arizona State University

A Multilevel Analysis of Quality Management Practices, Cooperative Cultural Values and Work Performance

Dissertation Advisor & Degree-granting Institution: **Ram Narasimhan, Michigan State University**

David Peng, Texas A&M University

Improved Formulations, Heuristics and Metaheuristics for the Dynamic Demand Coordinated Lot-sizing Problem

Dissertation Advisor & Degree-granting Institution: **Roger G. Schroeder, University of Minnesota**

Thanks and appreciation to the following individuals who assisted with reviewing:

Anil Aggarwal, University of Baltimore

Patrice Auger, University of Melbourne

Kathryn L. Blackmon, University of Oxford

Pamela Carter, North Carolina A&T State University

Joseph Carter, Arizona State University

Q. B. Chung, Villanova University

James F. Courtney, University of Central Florida

Christopher Craighead, Penn State University

Jo Ann M. Duffy, Sam Houston State University

Joy Field, Boston College

Byron Finch, Miami University

Barbara B. Flynn, Indiana University

S. Thomas Foster, Brigham Young University

John Goodale, University of Oregon

Hans Heese, Indiana University-Bloomington

Xinxin Hu, Indiana University-Bloomington

Peter Ittig, Univ. of Massachusetts-Boston

Kenneth E. Kendall, Rutgers University

Mehmet Murat Kristal, York University

G. Keong Leong, University of Nevada Las Vegas

Kevin Linderman, University of Minnesota-Twin Cities

Mo Adam Mahmood, University of Texas at El Paso

Debasish Mallick, University of St. Thomas
Paul Mangiameli, University of Rhode Island
Kathleen McFadden, Northern Illinois University

Diane Parente, Penn State Erie

William C. Perkins, Indiana University-Bloomington

James A. Pope, University of Toledo

Tobin E. Porterfield, University of Maryland

Daniel Power, University of Northern Iowa

Madeleine Pullman, Portland State University

Cliff Ragsdale, Virginia Tech

Marcus A. Rothenberger, University of Nevada, Las Vegas

Roberta S. Russell, Virginia Tech

Vallabh Sambamurthy, Michigan State University

Roger Schmenner, Indiana-Purdue University Indianapolis

Scott Shafer, Wake Forest University

Enno Siemsen, University of Illinois at Urbana-Champaign

Vijayan Sugumaran, Oakland University

Morgan L. Swink, Michigan State University

Kwei Tang, Purdue University

Asoo J. Vakharia, University of Florida

Shawnee K. Vickery, Michigan State University

Scott Webster, Syracuse University ■

For more information, please contact the Dissertation Award Competition Coordinator:

Julie E. Kendall
julie@thekendalls.org

Distinguished Track Papers

Hospitality Management

The Effect of Information Technology Steering Committees on Perceived IT Management Sophistication in Hotels
Cihan Cobanoglu, University of Delaware
Baker M. Ayoun, Auburn University
Daniel J. Connolly, University of Denver

International Business

Airlines In India—A Strategic Analysis
Nat Natarajan, Tennessee Technological University
V. Sridevi, Institute of Financial and International Management, Bangalore, India

Information Systems

Why Experience May Not Matter in Data Warehousing: The Role of Expertise
Richard J. Goeke, Widener University
Robert H. Faley, Kent State University
Kevin E. Dow, Kent State University
Alan A. Brandyberry, Kent State University

Finding the Business Value after Successful ERP Implementation: Making the Case for Gross Margin
Richard J. Goeke, Widener University
Robert H. Faley, Kent State University
Kevin E. Dow, Kent State University

A Service-Design of IT Infrastructure
Pratim Datta, Kent State University
Marvin D. Troutt, Kent State University
David Booth, Kent State University
Murali Shanker, Kent State University

Knowledge Management

A Model of Virtual Community Knowledge Exchange Intentions: Perceived Network Structure, Self-Efficacy, and Individual Motivations
Kyung Woo David Kang, University of Rhode Island
Seung Kyoon Shin, University of Rhode Island

The Impact of Business Intelligence Technologies on Organizational Absorptive Capacity and Ambidextrous Innovation Competence
Lih-Bin Oh, Xi'an Jiaotong University
Hock-Hai Teo, National University of Singapore

Manufacturing Management and Practice

Schedule Stability's Moderating Effects on the Impact of Manufacturing Flexibility
Gregory D. DeYong, Indiana University
Kyle Cattani, Indiana University
Barbara B. Flynn, Indiana University
F. Robert Jacobs, Indiana University

Supply Chain Management

Buy Now and Match Later: The Impact of Posterior Price Matching on Profit with Strategic Consumers
Lai Guoming, Carnegie Mellon University
Emergent Supply Chain Patterns and Their Impact on Performance
Barbara B. Flynn, Indiana University
Baofeng Huo, Chinese University of Hong Kong
Xiande Zhao, The Chinese University of Hong Kong

Strategy and Policy

Cliques and Structural Holes in Collaborative Endeavors
Yan Cimon, Université Laval
Louis Hébert, HEC Montréal
An Empirical Test of Thompson's Model of Strategic Choice
Paul C. Nutt, University of Strathclyde ■

Tips for Doctoral Students— Getting the Most from the DSI Annual Meeting

The Decision Sciences Institute Annual Meeting provides an opportunity for doctoral students to network, develop professional skills, interview for faculty positions—and have a good time!

For students who want to know how to get the most out of the Annual Meeting, see “Tips for Doctoral Students” on the DSI Web site at

<http://www.decisionsciences.org/people/doctoral.asp>

See past *Decision Line* articles focusing on doctoral student issues at

<http://www.decisionsciences.org/decisionline/col-doctoral.asp>

Best Paper Awards

Best Application Paper

The Effect of Information Technology Steering Committees on Perceived IT Management Sophistication in Hotels
Cihan Cobanoglu, University of Delaware
Baker M. Ayoun, Auburn University
Daniel J. Connolly, University of Denver

Best Theoretical/Empirical Paper

Buy Now and Match Later: The Impact of Posterior Price Matching on Profit with Strategic Consumers
Guoming Lai, Carnegie Mellon University

Best Interdisciplinary Paper

The Effects of Human Resource Management, Manufacturing and Marketing Strategy on Competitive Strategy and Firm Performance in an Emerging Economy: A Comparative Analysis of Family and Non-Family Firms
Kwasi Amoako-Gyampah, University of North Carolina-Greensboro
Moses Acquah, University of North Carolina-Greensboro
Jayanth M. Jayaram, University Of South Carolina

Best Student Paper

Applicability of Different Capacity Planning Methods: Practical Implications from Contingency Theory
Antti Tenhiala, Helsinki University of Technology

Journal Editors Attending the 2008 DSI Annual Meeting

Check out “Activities” at the link below for an alphabetical listing of editor-in-chiefs and regional editors who have expressed interest in attending the 2008 DSI Annual Meeting. Many other area editors, managing editors, and associate editors will also be in attendance.

www.decisionsciences.org/annualmeeting/

2008 Competitions

For a listing of past DSI award winners, see www.decisionsciences.org/hallfame.htm.

Elwood S. Buffa Doctoral Dissertation Award Competition

The purpose of the Doctoral Dissertation Award Competition is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written in the past year in the decision sciences. The Elwood S. Buffa Dissertation Award, accompanied by a \$1,500 prize, will be presented at the annual meeting. Submission deadline was April 1, 2008. For more information concerning this competition, please contact the coordinator.

Julie Kendall, Rutgers University,
kendallj@crab.rutgers.edu

Instructional Innovation Award Competition

The Instructional Innovation Award Competition seeks to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is on innovation in college- or university-level teaching. Three finalists will be chosen to make presentations at the conference competition. The winning entry receives an award of \$1,500, and \$750 will be divided among each of the other finalists. Applicants are required to submit all contributions electronically using instructions on the conference website.

Submission deadline was April 1, 2008. For information concerning this competition, please contact the coordinator. Nancy Lea Hyer, Vanderbilt University,
nancy.lea.hyer@owen.vanderbilt.edu

Best Paper Awards Competition

Best Paper Awards will be presented at the 2008 Annual Meeting. Categories include Best Theoretical/Empirical Research Paper, Best Application Paper, and Best Interdisciplinary Paper. At the discretion of the program chair and track chairs, outstanding scholarship may be recognized through a distinguished paper award in a given track. Reviewers will be asked to nominate competitive paper submissions for these awards. Nominations will then be reviewed by a best paper review committee, which will make award recommendations. Submission deadline was April 1, 2008.

E. Powell Robinson, Texas A&M University,
e-robinson@tamu.edu

Best Case Studies Award Competition

The Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. Cases may be methodological in nature (i.e., crafted to support the learning of a specific technical skill) or integrative

(i.e., designed to foster the integration of scientific approaches and analyses with real-world decision making). Submission deadline was April 1, 2008.

Ayman Abuhamdieh, Indiana State University, sdayman@isugw.indstate.edu

Best Student Paper Award

An award for the best student paper will be presented at the 2008 Annual Meeting. Reviewers will be asked to nominate competitive paper submissions for this award. Nominations will then be reviewed by a Best Student Paper Award review committee that will make award recommendations. This is a great opportunity for students to receive recognition for their research.

Kathryn M. Zuckweiler, University of Nebraska at Kearney, zuckweilerm@unk.edu



Bicyclists admire the view of the harbor from the nearby Federal Hill neighborhood.



Baltimore loves its crabs—whether steamed or in tasty crab cakes.

2008 Professional Activities

Curricular Issues Miniconference

The 2008 Curricular Issues Mini Conference, to be held in conjunction with the annual meeting November 22-25, will include several sessions that address issues that cut across the business curriculum. Planned sessions will address: AACSB Curriculum Guidelines, Assessment and Feedback, The Role of ERP Systems, Implementing Co-Curricular Activities, and Applying Lean Manufacturing Principles. In addition, authors of recent articles in the *Decision Sciences Journal of Innovative Education* will present details of teaching innovations and recent empirical findings.

Vijay R. Kannan, Utah State University,
v.kannan@usu.edu

Doctoral Student Consortium

The Doctoral Student Consortium provides a unique opportunity for doctoral students from across the U.S. and world to interact with one another and with distinguished scholars in a one-day program devoted to career development. Attendance at this consortium is by invitation based on application. All students who meet the criteria will be accepted.

Maling Ebrahimpour, Roger Williams University, bizdean@rwu.edu

Doctoral Studies Miniconference

Doctoral education is at the core of academic and scholarly development. However, very little attention has been given to the promotion, dissemination, and sharing of research that specifically deals with issues of doctoral education in focus areas such as information systems, decision sciences, operations research and management, information technology, and information science. This miniconference will provide an opportunity for researchers to discuss new ideas on research conducted, or future opportunities for research, in doctoral studies related (but not limited) to the key focus areas noted above. Primarily, the Doctoral Studies Miniconference will be interested

in original papers, initial research drafts, works in progress, and panel discussion proposals in these focus topics.

Yair Levy, Nova Southeastern University,
levyy@nova.edu; Irma Becerra-Fernandez,
Florida International University,
becferi@fiu.edu; George M. Marakas,
University of Kansas, gmarakas@ku.edu

New Faculty Development Consortium

The New Faculty Development Consortium deals with research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Attendance at this consortium is by application and is open to faculty members who have a Ph.D. degree and are in the first two years of their teaching career.

William B. Carper, University of West Florida,
bcarper@uwf.edu; Carl W. Gooding,
Samford University; James A. Pope,
Louisiana State University in Shreveport

Professional and Faculty Development Program

The Professional and Faculty Development Program is for Institute members at all stages of their careers, with the goal of keeping them current in their fields. The content of the sessions is designed to provide insight into the challenges and opportunities in today's rapidly changing environment (see topics on the 2008 Annual Meeting website). In addition, the program will include a series of sessions related to research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Submission deadline was May 1, 2008.

Binshan Lin, Louisiana State University in
Shreveport, Department of Management,
binshan.lin@lsus.edu

Successful Grantsmanship Miniconference

Securing external research grants is a valuable experience, or even a necessary step, because it can significantly enhance

research projects. A day-long event to be held on Sunday, November 23, 2008, the Miniconference on Successful Grantsmanship is intended to help develop interests among DSI members in obtaining external research grants and to sharpen skills in writing grant proposals so that endeavors may be more fruitful. You are invited to hear expert panelists and network with like-minded researchers.

Q. B. Chung, Villanova University,
q.chung@villanova.edu

Kristie Seawright, Brigham Young University,
kristie_seawright@byu.edu

Technology in the Classroom Miniconference

Please join us at this year's DSI meeting for the Miniconference on Technology in the Classroom. We have several interesting interactive presentations scheduled including using 'clickers' in the classroom, a LINKS Demo and the effective use of Excel and Power Point. The use of IT and web-based tools will be the main topic of some sessions as well as an exciting one on the use of artificial intelligence and educational robotics. Hope to see you there! Any questions can be directed to either of the coordinators below.

William Johnson, Bentley College,
wjohnson@bentley.edu

Rupak Rauniar, University of St. Thomas,
rauniar@stthom.edu ■



Baltimore's harbor at sunset.

Curricular Issues Miniconference

CI-1: Achieving Undergraduate Degree Program Learning Goals: Assessment and the Decision Sciences Core Curriculum—The Dean's Perspective

Sunday, Nov. 23, 2008, 8:00-9:30 a.m.

Session Facilitator: Paul Bobrowski (Auburn University)

Achieving Undergraduate Degree Program Learning Goals: Assessment and the Decision Sciences Core Curriculum

Paul Bobrowski (Auburn University), David Christy (Orfalea College of Business), Susan Engelkemeyer (Ithaca College), John R. Grout (Berry College)

CI-2: Lean Education in Colleges

Sunday, Nov. 23, 2008, 10:00-11:30 a.m.

Session Facilitator: Peter T. Ward (The Ohio State University)

Lean Education in Colleges

Peter T. Ward (The Ohio State University), Randyall L. Cook (Utah State University)

CI-3: *Decision Sciences Journal of Innovative Education: Outstanding Teaching Briefs*

Sunday, Nov. 23, 2008, 1:00-2:30 p.m.

Session Facilitator: Ceyhun Ozgur (Valparaiso University)

The Power of Doing: A Learning Exercise that Brings the Central Limit Theorem to Life

Barbara A. Price (Georgia Southern University), Xiaolong Zhang (Georgia Southern University)

"Sweet" Control Charts and Process Capability

Robert L. Gaffney (University of St. Thomas)

What?! No Quiz Today? An Innovative Framework for Increasing Student Preparation and Participation

Authors/Presenters: Vernon E. Francis (Graduate School of Management, University of Dallas), Nancy Schreiber (Graduate School of Management, University of Dallas)

CI-4: *Decision Sciences Journal of Innovative Education: Outstanding Empirical Research*

Monday, Nov. 24, 2008, 8:00-9:30 a.m.

Session Facilitator: Ceyhun Ozgur (Valparaiso University)

Influence Tactics in the Classroom and their Relationship to Student Satisfaction

Stephen S. Standifird (University of San Diego), Frank Pons (Université Laval), Dan Moshavi (Montana State University)

The Use of Problem-Based Learning to Enhance MIS Education

Peter Mykytyn (Southern Illinois University), Kathleen Mykytyn, Souren Paul (Southern Illinois University, Carbondale), Ann M. Pearson (Southern Illinois University)

Applying the Collective Causal Mapping Methodology to OM Curriculum Development

Julie M. Hays, Tatiana Bouzdine-Cahmeeva (BEM-Bordeaux Management School), Susan Meyer Goldstein (University of Minnesota), Arthur V. Hill (University of Minnesota), Annibal Jose Scavarda (Royal Melbourne Institute Technology University)

CI-5: Leveraging Enterprise System (ERP) Technology for Curricular Innovation and Redesign

Monday, Nov. 24, 2008, 10:00-11:30 a.m.

Session Facilitator: John Grandzol (Bloomsburg University of Pennsylvania)

Authors/Presenters: John Grandzol (Bloomsburg University of Pennsylvania), Mike Slette (Microsoft), Sandra Richtermeyer (Xavier University), Jerry Flatto (University of Indianapolis), Bernard Han (Western Michigan University)

CI-6: Assessment and Feedback Loops: What Next?

Monday, Nov. 24, 2008, 1:00-2:30 p.m.

Session Facilitator: Sarah Bryant Bower (Shippensburg University)

Authors/Presenters: Sarah Bryant Bower (Shippensburg University), Maling Ebrahimpour (Roger Williams University), Ward Ulmer (Strayer University)

CI-7: Co-curricular Activities in the Undergraduate Business Curriculum

Monday, Nov. 24, 2008, 3:00-4:30 p.m.

Session Facilitator: Marianne M. Pierce (Furman University)

Authors/Presenters: Marianne M. Pierce (Furman University), Cheryl Patterson (Furman University) ■



The star-shaped Fort McHenry is a famous point of interest in Baltimore. It was the valiant defense of the fort during the War of 1812 that inspired Francis Scott Key, a lawyer and amateur poet, to compose the Star Spangled Banner.

Doctoral Student Consortium

DC-1: Continental Breakfast and Registration

Saturday, Nov. 22, 2008, 7:30 - 8:00 a.m.

Session Facilitator: Maling Ebrahimpour
(Roger Williams University)

Registration and a light breakfast for participants and presenters!

DC-2: Welcome and Overview

Saturday, Nov. 22, 2008, 8:00 - 8:10 a.m.

Session Facilitator: Maling Ebrahimpour
(Roger Williams University)

Welcome by the Doctoral Student Consortium Coordinator and a brief discussion on the topics that will be covered during the one day consortium.

DC-3: So YOU Want a Career in Academics?

Saturday, Nov. 22, 2008, 8:10 - 8:30 a.m.

Session Facilitator: Maling Ebrahimpour
(Roger Williams University)

Participants: Sarah Bryant Bower
(Shippensburg University)

In this session, presenters will discuss factors that lead to a successful career in Academia!

DC-4: How to Identify and Interview for a Job

Saturday, Nov. 22, 2008, 8:30 - 9:10 a.m.

Session Facilitator: Funda Sahin (University of Tennessee)

Participants: Burcu B. Keskin (University of Alabama), David (Xiaosong) Peng (Texas A&M University), Tobias Schoenherr (Michigan State University)

The panel of experts will present their experiences and give practical advice on how to find a job that fits you and how to prepare for a successful interview.

DC-5: Dean's Perspective on Managing Your Career

Saturday, Nov. 22, 2008, 9:10 - 10:00 a.m.

Session Facilitator: David G. Martin
(Bloomsburg University of Pennsylvania)

An academic career can be filled with danger if the new faculty member makes missteps in his/her first job after graduate school. This panel will focus on the positive steps one can take to be successful as one manages the tenure process. Three Deans will give their perspectives earned through experience from the perspective of the teaching school, the teaching-research and the research school.

DC-6: Your Career as Professor: Sailing Successfully toward Tenure and Beyond

Saturday, Nov. 22, 2008, 10:00 - 10:30 a.m.

Session Facilitator: Ira Horowitz (University of Florida)

Ira will share some of his experiences as a newly-minted doctoral student and aspiring faculty member fifty years ago! The lessons to be gleaned from them are as valid today as they were then.

DC-7: Networking Break

Saturday, Nov. 22, 2008, 10:30 - 10:45 a.m.

Session Facilitator: Maling Ebrahimpour
(Roger Williams University)

While enjoying refreshments, this short break gives a great opportunity to participants to talk to their fellow doctoral students or talk to presenters/panel members.

DC-8: Writing Publishable Articles and Navigating the Review Process (Joint session with New Faculty Consortium)

Saturday, Nov. 22, 2008, 10:45 - 11:50 a.m.

Session Facilitators: Maling Ebrahimpour
(Roger Williams University), William Carper
(University of West Florida)

Participants: Chetan S. Sankar (Auburn University), Krishna S. Dhir (Berry College), Vicki Smith-Daniels (Arizona State University)

DC-9: Networking Lunch (Joint Session with New Faculty Consortium)

Saturday, Nov. 22, 2008, 12:00 - 1:30 p.m.

Session Facilitators: Maling Ebrahimpour
(Roger Williams University), William Carper
(University of West Florida)

Participants: James Viehland (Beta Gamma Sigma), Norma Harrison (CEIBS), Marc J. Schniederjans (University of Nebraska-Lincoln), Gregory W. Ulferts (University of Detroit Mercy)

Greetings from DSI President Norma J. Harrison (China Europe International Business School), 2008 DSI Program Facilitator Marc J. Schniederjans (University of Nebraska-Lincoln), Greg Ulferts (Executive Director, Alpha Iota Delta), and James A. Viehland (Executive Director, Beta Gamma Sigma). This lunch will provide the participants of both Consortia to meet and network with each other. In this event, Professor Harvey Brightman (The Master Teacher) will be recognized for his 25

years of continuous presentation at the Doctoral Student Consortium.

DC-10: Research Strategy Panel and Workshop

Saturday, Nov. 22, 2008, 1:30 - 3:00 p.m.

Session Facilitator: Paul M. Mangiameli
(University of Rhode Island)

This unique panel and workshop provides students with the help of well-known research faculty mentors in developing a strategic research plan. This plan will help students move from their doctoral program publications and dissertation into a research program that will see them through tenure. Working in a small breakout group, each student participant will choose a mentor's help in identifying their areas of expertise, targeting appropriate journals, finding suitable coauthors, and planning a stream of journal articles.

DC-11: Networking Break

Saturday, Nov. 22, 2008, 3:00 - 3:15 p.m.

Session Facilitator: Maling Ebrahimpour
(Roger Williams University)

While enjoying refreshments, this short break gives a great opportunity to participants to talk to their fellow doctoral students or talk to presenters/panel members.

DC-12: 25th Anniversary - Best Practices in Teaching

Saturday, Nov. 22, 2008, 3:15 - 4:50 p.m.

Session Facilitator: Harvey Brightman (Georgia State University)

The session will focus on three research-based key ideas on how to improve your teaching and student learning.

DC-13: Closing Remarks

Saturday, Nov. 22, 2008, 4:50 - 5:00 p.m.

Session Facilitator: Maling Ebrahimpour
(Roger Williams University)

Concluding remark by the Coordinator and lessons learned.

DC-14: Social Hour

Saturday, Nov. 22, 2008, 5:00 - 6:00 p.m.

Session Facilitator: Maling Ebrahimpour
(Roger Williams University)

A great opportunity for NETWORKING! Enjoy refreshments and mingle with your fellow doctoral students, faculty members, and presenters/panel members. Expand your network! ■

New Faculty Development Consortium

NF-1: Continental Breakfast

Saturday, Nov. 22, 2008, 7:30 – 8:00 a.m.

Session Facilitator: William B. Carper
(University of West Florida)

NF-2: Program and Participant Introductions

Saturday, Nov. 22, 2008, 8:00 – 8:30 a.m.

Session Facilitator: William B. Carper
(University of West Florida)

Authors/Presenters: William B. Carper
(University of West Florida), Carl Gooding
(Jacksonville State University), James A.
Pope (University of Toledo)

NF-3: Learning the Rules of the Game: What It Means to be a Faculty Member

Saturday, Nov. 22, 2008, 8:30 – 9:30 a.m.

Session Facilitator: Carl Gooding (Jacksonville State University)

Authors/Presenters: Carl Gooding
(Jacksonville State University), William
Whitaker (University of Cincinnati),
Richard F. Bebee (Ohio University-
Chillicothe), Danny Arnold (Frostburg State
University)

NF-4: Academic Ethics

Saturday, Nov. 22, 2008, 9:30 – 10:30 a.m.

Session Facilitator: James A. Pope (University of Toledo)

Authors/Presenters: James A. Pope
(University of Toledo), Donna Mottilla
(Christopher Newport University), Richard
F. Bebee (Ohio University-Chillicothe),
Danny Arnold (Frostburg State University)

NF-5: Meet the DSI Journal Editors (Joint Session with the Doctoral Student Consortium)

Saturday, Nov. 22, 2008, 10:45 – 11:45 a.m.

Session Facilitator: William B. Carper
(University of West Florida)

Authors/Presenters: William B. Carper
(University of West Florida), Maling
Ebrahimipour (Roger Williams University),
Vicki Smith-Daniels (Arizona State
University), Chetan S. Sankar (Auburn
University), Krishna S. Dhir (Berry College)

NF-6: Networking Lunch (Joint Session with the Doctoral Student Consortium)

Saturday, Nov. 22, 2008, 12:00 – 1:00 p.m.

Session Facilitator: William B. Carper
(University of West Florida)

Authors/Presenters: William B. Carper
(University of West Florida), Maling
Ebrahimipour (Roger Williams University),
Norma Harrison (Macquarie Graduate
School of Management), Marc J.
Schniederjans (University of Nebraska-
Lincoln), Gregory W. Ulferts (University
of Detroit Mercy), James Viehland (Beta
Gamma Sigma)

NF-7: Teaching and Service Expectations in Various Types of Schools

Saturday, Nov. 22, 2008, 1:15 – 2:15 p.m.

Session Facilitator: William B. Carper
(University of West Florida)

Authors/Presenters: William B. Carper
(University of West Florida), Christina
D. McCart (Roanoke College), Freda Z.
Hartman (University of Phoenix), Robert T.
Sumichrast (University of Georgia)

NF-8: Research Expectations in Various Types of Schools

Saturday, Nov. 22, 2008, 2:30 – 3:30 p.m.

Session Facilitator: Robert T. Barrett (South Carolina State University)

Authors/Presenters: Robert T. Barrett
(South Carolina State University), Susan
Engelkemeyer (Ithaca College), Yash Gupta
(Johns Hopkins University), Robert D. Reid
(James Madison University)

NF-9: Promotion and Tenure Expectations in Various Types of Schools

Saturday, Nov. 22, 2008, 3:30 – 4:30 p.m.

Session Facilitator: Yash Gupta (Johns Hopkins University)

Authors/Presenters: Yash Gupta (Johns
Hopkins University), Robert T. Barrett
(South Carolina State University), Susan
Engelkemeyer (Ithaca College), Robert D.
Reid (James Madison University)

NF-10: NFDC Wrap Up Session

Saturday, Nov. 22, 2008, 4:30 – 5:00 p.m.

Session Facilitator: William B. Carper
(University of West Florida)

Authors/Presenters: William B. Carper
(University of West Florida), Carl Gooding
(Jacksonville State University), James A.
Pope (University of Toledo)

NF-11: Participants Reception (Joint Session with the Doctoral Student Consortium)

Saturday, Nov. 22, 2008, 5:00 – 6:00 p.m.

Session Facilitator: Gregory W. Ulferts
(University of Detroit Mercy)

Authors/Presenters: Gregory W. Ulferts
(University of Detroit Mercy), James
Viehland (Beta Gamma Sigma) ■

Best Case Studies Award Competition

Sunday, Nov. 23, 2008
10:00 a.m. - 12:00 p.m.

Session Facilitator: Sung-Hee Park
(Kettering University)

Canon: Beyond Cellular Manufacturing
Yong Yin (Yamagata University)

ABB and Caterpillar (A), (B) and (C)
Thomas E. Vollmann (International
Institute for Management Development
(IMD))

Winter Nie (Thunderbird American
Graduate School of International
Management)

Inna Francis (IMD - International Institute
for Management Development)

Keeping Logistics Under Wraps

Matthew J. Drake (Duquesne University)

Paul M. Griffin (Georgia Institute of
Technology)

Julie L. Swann (Georgia Institute of
Technology)

Professional and Faculty Development Program

PD-1: Achieving Teaching Excellence in Online Classrooms: Perspectives and Best Practices

Saturday, Nov. 22, 2008 8:00-9:30 a.m.

Session Facilitator: Freda Z. Hartman (University of Phoenix)

Authors/Presenters: Freda Z. Hartman (University of Phoenix), George H. Barbosa (Strayer University), Linda Mallory (University of Phoenix)

PD-2: Traditional to Online Instruction: Making the Transition Seamless

Saturday, Nov. 22, 2008 10:00-11:30 a.m.

Session Facilitator: Freda Z. Hartman (University of Phoenix)

Authors/Presenters: Freda Z. Hartman (University of Phoenix), George H. Barbosa (Strayer University), Linda Mallory (University of Phoenix)

PD-3: Decision Sciences Journal of Innovative Education Workshop for Interested Authors

Saturday, Nov. 22, 2008 1:00-2:30 p.m.

Session Facilitator: Chetan S. Sankar (Auburn University)

Authors/Presenters: Barbara A. Price (Georgia Southern University), Chetan S. Sankar (Auburn University), Grandon Gill (University of South Florida), Christine T. Kydd (University of Delaware), Patrick R. McMullen (Wake Forest University), Ceyhun Ozgur (Valparaiso University)

PD-4: Nuts and Bolts for an AACSB Accreditation Review without Going Crazy

Saturday, Nov. 22, 2008 3:00-4:30 p.m.

Session Facilitator: Charlotte Jones

Authors/Presenters: Charlotte Jones, Mary Fischer (The University of Texas at Tyler), Michelle McEachern (University of Louisiana at Monroe)

PD-5: Facing the Challenge of being More Efficient and Effective in Schools of Business

Sunday, Nov. 23, 2008 8:00-9:30 a.m.

Session Facilitator: Robert L. Andrews (Virginia Commonwealth University)

Authors/Presenters: Robert L. Andrews (Virginia Commonwealth University), Robert T. Sumichrast (University of Georgia), Wilma M. Andrews (Virginia Commonwealth University), Thomas W. Jones (University of Arkansas), Barbara A. Price (Georgia Southern University), Allen S. Lee (Virginia Commonwealth University)

PD-6: Positioning, Composing, and Polishing: Preparing Your Manuscript for Decision Sciences

Sunday, Nov. 23, 2008 10:00-11:30 a.m.

Session Facilitator: Vicki Smith-Daniels (Arizona State University)

PD-7: Faculty Liability Issues

Sunday, Nov. 23, 2008 1:00-2:30 p.m.

Session Facilitator: Karen L. Fowler (Colorado State University-Pueblo)

Authors/Presenters: Karen L. Fowler (Colorado State University-Pueblo), Krishna S. Dhir (Berry College), Shirley A. Hopkins (California State University, Chico)

PD-8: Dialogue with the Decision Sciences Journal of Innovative Education Editorial Board

Sunday, Nov. 23, 2008 3:00-4:30 p.m.

Session Facilitator: Chetan S. Sankar (Auburn University)

Authors/Presenters: Barbara A. Price (Georgia Southern University), Chetan S. Sankar (Auburn University), Grandon Gill (University of South Florida), Christine T. Kydd (University of Delaware), Patrick R. McMullen (Wake Forest University), Ceyhun Ozgur (Valparaiso University)

PD-9: Reflections on the Contribution of the Decision Sciences Journal

Monday, Nov. 24, 2008 8:00-9:30 a.m.

Session Facilitator: Vicki Smith-Daniels (Arizona State University)

Authors/Presenters: Vicki Smith-Daniels (Arizona State University)

PD-10: Bring Managerial Relevance to Business Curriculum through ERP Education

Tuesday, Nov. 25, 2008 8:00-9:30 a.m.

Session Facilitator: Bih Ru Lea (University of Missouri - Rolla)

Authors/Presenters: Bih Ru Lea (University of Missouri - Rolla), Chang-tesh Hsieh (University of Southern Mississippi), Heather Czech (SAP AG), Mark Jordan (Monsanto Co.), Michael Fox (Accenture)

PD-11: Remaining Energetic and Engaged in the Classroom: The Senior Faculty Consortium

Tuesday, Nov. 25, 2008 10:00-11:30 a.m.

Session Facilitator: Marilyn Smith (Winthrop University) ■

Instructional Innovation Award Competition

Sunday, Nov. 23, 2008
10:00 a.m. - 12:00 p.m.

Session Facilitator: Nancy L. Hyer (Vanderbilt University)

Integrating the Business Curriculum: International Company of the Year

Joanne M. Tucker (Shippensburg University)

Sarah Bryant Bower (Shippensburg University)

Project Flip: An Interactive Case/Exercise in Managing Uncertainty

Janelle Heineke (Boston University)

Larry Meile (Boston College Carroll School of Management)

Linda Boardman Liu (Boston University)

Jane Davies (Boston University)

Life Lessons Using Technology: Helping (Underrepresented Minority) Freshmen Get Ahead Before They Have Even Started

Roy M. Dejoie (Purdue University)

Hal P. Kirkwood Jr. (Purdue University)

Technology in the Classroom Miniconference

TC-1: Improving on the Use of PowerPoint in the Classroom: Clickers and Ventriloquism!

Saturday, Nov. 22, 2008 1:00-2:30 p.m.

Session Facilitator: David A. Johnston (York University)

In this workshop, participants will join the panel in a discussion on the use of student response systems such as clickers in utilizing presentation software in the classroom. Drs. Morefield and Bain share their experience with clickers and Dr. Jim Lyttle presents his innovative approach to student response via the use of 'ventriloquism'.

Student Response Systems in the Classroom: A Presentation and Demonstration

Authors/Presenters: Roger Morefield (University of Saint Thomas)

Clickers in the Classroom

Authors/Presenters: Lisa Bain (Rhode Island College)

Ventriloquism with Presentation Software: Throwing your Voice Across the Classroom

Authors/Presenters: Jim Lyttle (Penn State Great Valley)

TC-2: Best-Practice Teaching with a Sophisticated Supply Chain Management Simulation

Saturday, Nov. 22, 2008 3:00-4:30 p.m.

Session Facilitator: Rupak Rauniar (University of St. Thomas-Houston)

Authors/Presenters: Randall G. Chapman (Chapman and Associates)

This workshop provides an extensive demonstration of the LINKS Supply Chain Management Simulation illustrating key instructional elements and best practices. Dr. Chapman draws on his simulation design experience, extensive personal teaching experience in traditional classroom-based and distance-learning modes and "train-the-trainer" coaching experience with scores of instructors and their 10,000+ students with the LINKS Supply Chain Management Simulation over the last nine years.

TC-3: Research on Technology in the Classroom

Sunday, Nov. 23, 2008 8:00-9:30 a.m.

Session Facilitator: Mary J. Meixell (Quinnipiac University)

This panel will discuss their research findings into the use of various technologies in the classroom including Excel software and teaching aspects of networking within the classroom (as opposed to networking outside the classroom as in texting friends outside the classroom!). A discussion on best practices for teaching with technology will ensue.

Teaching Networking Using a Virtual Platform

Authors/Presenters: Albert H. Huang (University of the Pacific)

Connecting Academic Learning to Practice: Teaching Wireless Networking in Business School

Authors/Presenters: Hak Ju Kim (University of Houston - Clear Lake)

An Investigation into the Gap between the Business Major Excel Achievement and Employer Expectations

Authors/Presenters: Mary J. Meixell (Quinnipiac University), Bruce White (Quinnipiac University)

TC-4: Innovative Approaches to Using Technology in Teaching

Sunday, Nov. 23, 2008 10:00-11:30 a.m.

Session Facilitator: Cihan Cobanoglu (University of Delaware)

This session will provide information on two exciting approaches to utilizing technology in teaching. The first comes from Dr. Yousuf's research on robots in education as he discusses Intelligent Agents in 'inclusive education' for economically challenged communities. Then, Dr. Cobanoglu shares insights from research at U. of Delaware's Experimental Guestroom on using technology to design and educate for the Hotel of the Future.

An Inclusive Education-Incorporating Technology in the Learning Process

Authors/Presenters: Muhammad Ali Yousuf (Tecnológico de Monterrey - Santa Fe Campus)

Designing the Hotel of the Future: The Case Study of Experimental Guestroom at the University of Delaware

Authors/Presenters: Cihan Cobanoglu (University of Delaware)

TC-5: Workshop on Using Multimedia Case Studies in Class

Sunday, Nov. 23, 2008 1:00-2:30 p.m.

Session Facilitator: Randy V. Bradley (University of Tennessee)

This workshop provides participants the opportunity to discuss innovative instructional approaches for improving students' teaming and dynamic decision-making skills and attitudes towards MIS. The panel will discuss the use of multimedia case studies aimed at both improving students' perceptions of and attitudes towards MIS and students' teaming and dynamic decision-making skills. Discussions will lead to practical advice for aiding others who wish to replicate this approach.

An Innovative Instructional Approach for Improving Students' Teaming and Dynamic Decision-Making Skills and Attitudes Towards MIS

Authors/Presenters: Randy V. Bradley (University of Tennessee), Chetan S. Sankar (Auburn University), Victor Mbarika (Southern University and A&M College), Jeannie Pridmore (Loyola College in Maryland) ■

Miniconference on Doctoral Studies

Sunday, Nov. 23, 2008
8:00 - 9:30 a.m.

Session Facilitator: Yair Levy (Nova Southeastern University)

What They Didn't Teach You in Graduate School

Paul Gray (Claremont University)

Several Models for Training Doctoral Students in the Art and Science of Teaching

Harvey Brightman (Georgia State University)

Teaching a Doctoral Course to Military and Federal Agents: Collaborative Discussion on Topics of Mutual Interest

Yair Levy (Nova Southeastern University)

2008 Conference Hotel — Baltimore Marriott Waterfront



There are two ways to make reservations (hard-copy forms are no longer used*):

Reservations Line: (800) 228-9290

When booking via phone on the Marriott Reservation line, please be sure to reference the "Decision Sciences Institute Meeting" in order to secure the special group room rates.

Reservations Online (use group codes below):

<http://www.marriott.com/hotels/travel/bwiwf-baltimore-marriott-waterfront/>

Group codes:

- Single occupancy rooms: **dsidsia**
- Double/triple/quad occupancy rooms: **dsidsib**

The spectacular Baltimore Marriott Waterfront Hotel, which is hosting the 2008 Decision Sciences Institute Annual Meeting, is set on the edge of the Baltimore Inner Harbor in the heart of Harbor East, the newest Baltimore neighborhood. Guests are steps away from Inner Harbor restaurants and shopping, the National Aquarium, Maryland Science Center & USS Constellation. The hotel is also within easy walking distance of downtown Baltimore, the Convention Center, Camden Yards & M&T Bank Stadium sporting events.

For reservations at the Baltimore Marriott Waterfront, please refer to the guidelines below. Note that check in time is 4:00 pm of the day of arrival and check out time is 12:00 pm, day of departure.

Group room rate reservations may be available based on occupancy of the hotel from November 17 – December 1, 2008.

NOTE: For room reservations for triple or quad occupancy, please note that your room rate will be changed upon arrival to \$209 for a triple and \$229 for a quad.

To guarantee your reservations at the Baltimore Marriott Waterfront and to receive the special offered group rate, your reservations must be made by Friday, October 31, and you must supply a credit card with the expiration date available from the following list: Visa, Master Card, American Express, Discover, Diners Club.

Note that the Decision Sciences Institute special group rate may not be available if the group room block becomes full, or after October 31, which is the cut off date for making reservations to receive the special group rate.

If for some reason your plans change, you may cancel your reservation up and until 6pm of date of arrival. Should you not cancel your reservation, you will be billed for one night room charge and tax.

Baltimore Marriott Waterfront room types:

- One king-size bed in room
- Double/double bed in one room

Rates based on occupancy:

- \$174 (single)
- \$189 (double)
- \$209 (triple)
- \$229 (quad)

*At previous Decision Sciences Institute meetings, Marriott hotels have permitted attendees to reserve rooms by faxing or mailing a hard-copy form. Starting in 2008, Marriott no longer accepts a reservation using a form that contains credit card number information.

Need a roommate? Doctoral students, faculty and business leaders are often looking for someone to share a room with during the annual meeting. For online assistance, fill out our roommate match form at the url below and submit your information to DSI:

<http://www.decisionsciences.org/annualmeeting/meetinginfo/roommates.asp>

Baltimore Marriott Waterfront
700 Aliceanna Street
Baltimore, MD 21202
410-385-3000

Marriott Centralized Reservations
1-800-228-9290

**2008 DSI Annual Meeting
Website**

www.decisionsciences.org/annualmeeting/

2008 Doctoral Student Consortium

Creating successful career paths for students

Co-sponsored by McGraw Hill/Irwin, Beta Gamma Sigma, and DSI

DSI's 26th annual Doctoral Student Consortium is an engaging, interactive professional experience designed to help participants successfully launch their academic careers. We are pleased to have the sponsorship of McGraw Hill/Irwin and Beta Gamma Sigma for this important event. The Consortium will take place on Saturday, November 22, 2008, at the 2008 DSI Annual Meeting in Baltimore, Maryland.

Who Should Attend?

The Doctoral Consortium is offered to individuals who are well into their doctoral studies. The Consortium welcomes students from all subject areas within the decision sciences. A variety of students with backgrounds in operations management, management information systems, management science, strategy, organizational behavior, marketing, finance, accounting, and other areas will increase the vitality of the sessions. The program will focus on career goals, job search issues, placement services, research strategies, teaching effectiveness, manuscript reviewing, and promotion and tenure. Students who are interested in addressing these subjects in a participative, interactive way will enjoy and benefit from the Consortium.

Why Should You Attend?

There are several important reasons why you should attend.

- 1. Networking:** Getting a job, finding collaborators, and gaining advantages in the career you are about to enter are all related to "who you know." This is your chance to meet and get to know some of the leading researchers and educators in the field.
- 2. Skill development:** Excellent teaching and research require practical skills in addition to content knowledge. You

will learn from veterans who will share their secrets to success.

- 3. Furthering your research:** The research incubator will give you a chance to engage in a discussion of your research ideas with your peers and with outstanding researchers.
- 4. Learn about DSI:** This is a chance to "test-drive" DSI, learn about its people, its processes (such as placement services), and its opportunities.
- 5. Fun!** Come socialize with your current and future colleagues in a city that has retained its sense of history and tradition, while carefully blending in cosmopolitan progress.

Program Content

The Doctoral Student Consortium involves seasoned, world-class research faculty from several schools, junior faculty just beginning their careers, and key journal editors. All will help guide discussions in the following sessions.

Teaching Effectiveness. Harvey Brightman will return to the Doctoral Consortium for another post-retirement workshop in 2007. His sessions are simply not to be missed. Even experienced faculty members sit in on these dynamic and inspiring sessions.

Research Strategy Workshop. In this hands-on workshop, tenured faculty mentors help participants to develop a strategic research plan for moving from the dissertation to a research program that will put them on a strong trajectory for tenure. Working in small breakout groups and with the advice and guidance of the faculty mentor, participants will identify their areas of expertise, target appropriate journals, find suitable co-authors, and plan a mix of publications.

Your Career as a Professor. In this session, you will hear from Professor Ira

Horowitz, a DSI Fellow and past president who will share his insight and secret for success as a professor in academia.

Meet the Editors and Academic Reviewers. Editors from journals in the decision sciences and related fields will describe the missions of their publications and will discuss how to craft strong manuscript submissions, how to improve the chances of getting a journal article accepted, and how to respond to reviews. Participants will also learn about how to be a constructive reviewer of manuscripts.

Job Search Seminar. Should I target my job search on research-oriented schools? Teaching schools? Private? Public? What's the best way to sell myself? What are the ingredients of a good job interview? This session will help participants answer these questions through insights drawn from a panel of faculty experts.

Join Us

The Doctoral Student Consortium does more than prepare individual students, it creates a community of colleagues you'll know throughout your career. Please plan to attend the Consortium and also encourage your student colleagues to participate in this important program. Although many participants will be entering the job market for 2007-2008, others will appreciate the opportunity to get a better understanding of an academic career and how to approach the job market the following year.

Application Process

Students in all areas of the decision sciences are encouraged to apply for the DSI Doctoral Student Consortium. Those wishing to be included should submit:

1. A current curriculum vita, including contact information (e-mail in particular), your

major field (accounting, finance, marketing, management, operations management, MIS, management science, strategy, and so on), the title of your dissertation proposal or the title of a current research paper.

2. A letter of recommendation from your dean, doctoral program director, department chair, or dissertation chair. The letter should attest to the applicant's qualifications and good progress in the doctoral program. Interested students are encouraged to apply early if they wish to ensure themselves space in the Consortium. Materials should be sent to Maling Ebrahimpour, Doctoral Consortium Coordinator, by July 30, 2008. Those who apply by this date and meet the criteria listed above will be accepted for participation. Applications received after July 30th will receive consideration on a space-available basis.

Participants must pay the regular student registration fee for the annual meeting, but there will be no additional charge for the Consortium. This fee

includes the luncheon and reception on Saturday, the networking luncheon on Sunday, and the CD-ROM of the conference proceedings. Although students will be responsible for all of their own travel and accommodation expenses, it is customary for participants' schools to provide monetary support for these purposes.

Consortium participants will be recognized in *Decision Line*, the Institute's news publication. They also receive special recognition in the placement system, special designation on their name badges, and an introduction to the larger DSI community at the breakfast and plenary session. ■

Doctoral Consortium Coordinator
Maling Ebrahimpour
Dean and Professor of Management
Gabelli School of Business
Roger Williams University
Bristol, RI 02809
bizdean@rwu.edu
(401) 254-3444



Baltimore's scenic harbor.

2008 Track Chairs

Accounting: Assurance and Public Accountability

Ashley Burrows, University of Wisconsin-Lacrosse

Business Ethics and Leadership

Shirley Hopkins, California State University, Chico

Case Studies

Corinne Karuppan, Missouri State University
Muthu Karuppan, Drury University

DSS/AI/Expert Systems

Mahour Mellat Parast, University of North Carolina-Pembroke
John H. Kim, Southwest Minnesota State University

E-Commerce

Seongbae Lim, St. Mary's University
Daesung Chang, Kyonggi University

Fellows Track

Manoj K. Malhotra, University of South Carolina-Columbia

Finance/Financial Management

Barbara Poole, Roger Williams University

Hospitality Management

G. Keong Leong, University of Nevada-Las Vegas
Natasia Christodoulidou, California State University, Dominguez Hills

Information Security

Merrill Warkentin, Mississippi State University
Allen C. Johnston, University of Alabama-Birmingham

Information Systems

Jeryl Nelson, Wayne State College
Tim Garvin, Wayne State College

Innovative Education

Steven Yourstone, University of New Mexico
Rachna Shah, University of Minnesota-Twin Cities

International Business

André M. Everett, University of Otago, New Zealand

Knowledge Management

Dianne Hall, Auburn University
Todd Peachey, Auburn University

Manufacturing Management and Practice

John R. Olson, University of St. Thomas
Carol Prahinski, Michigan State University

Marketing: Theory Applications and Practice
Effie Stavroulaki, Bentley College

MS/OR: Techniques, Models and Applications

Gyu Kim, Northern Illinois University
Suk-Ki Hong, Dankook University

Organizational Behavior/Organizational Theory

Robert Dengler, Benedictine University

Project Management and New Product Development

Dwight Smith-Daniels, Arizona State University
John McCreery, North Carolina State University

Quality and Productivity

Barbara B. Flynn, Indiana University

Service Management

Jo Ann Duffy, Sam Houston State University
Gerald Kohers, Sam Houston State University

Statistics and Decision Analysis

Robert J. Pavur, University of North Texas
Kellie Keeling, University of Denver

Strategy and Policy

Karen L. Fowler, University of Northern Colorado

Supply Chain Management

Sahin Funda, University of Tennessee-Knoxville ■

Miniconference on Successful Grantsmanship

The majority of DSI members are active researchers. External research funding can significantly enhance research efforts. The Miniconference on Successful Grantsmanship is designed to provide DSI members with an opportunity to develop interests, broaden perspectives, and explore collaboration in sponsored research while developing skills in writing grant proposals.

The miniconference is a one-day event to be held on Sunday during the DSI Annual Meeting. Session 1 will set the stage for the Miniconference with an overview of various funding opportunities. Session 2 will showcase panelists representing major funding sources ranging from government agencies to private funding organizations.

In Session 3 (Networking Luncheon), miniconference participants will form small groups and exchange research ideas and learn from one another as well as from experts sharing the table. In the afternoon, two workshops will be offered. Participants will be able to participate in both workshops since they are offered twice.

Sessions 4 and 5 will feature experienced workshop leaders who will share their expertise in grant writing and show how to frame the proposal from the reviewer perspective.

Registration is required, although there is no registration fee to participate for those that are registered for the DSI Annual Meeting. To register, simply send an e-mail to either of the miniconference coordinators, with your contact information. Networking luncheon includes complimentary lunch. Seats are limited. First-come, first-served. ■

Q. B. Chung, Villanova University,
q.chung@villanova.edu

Kristie Seawright, Brigham Young
University, kristie_seawright@byu.edu

Miniconference on Successful Grantsmanship

Registration for the Successful Grantsmanship Miniconference is required, although there is no registration fee to participate for those that are registered for the DSI Annual Meeting.

SG-1: Tutorial: Overview of Funding Sources

Sunday, Nov. 23, 2008, 10:00 - 11:00 a.m.

Session Facilitator: Kristie K. Seawright
(Brigham Young University)

SG-2: Panel: Successful Proposals from the Funding Source Perspectives

Sunday, Nov. 23, 2008, 11:00 a.m. - 12:00 p.m.

Session Facilitator: Q B. Chung (Villanova University)

SG-3: Networking Luncheon

Sunday, Nov. 23, 2008, 12:00-1:30 p.m.

Session Facilitator: Q B. Chung (Villanova University)

SG-4: Getting Started Writing Grant Proposals

Sunday, Nov. 23, 2008, 1:30-2:30 p.m.

Session Facilitator: Gregory W. Ulferts
(University of Detroit Mercy)

SG-5: Grant Proposals From the Perspective of the Reviewer

Sunday, Nov. 23, 2008, 2:30-3:30 p.m.

Session Facilitator: Elliot B. Sloane
(Villanova University)

Room Sharing in Baltimore

Need a roommate at the 2008 DSI Annual Meeting? Doctoral students and faculty are often looking for someone to share a room with during the annual meeting. For online assistance, fill out the roommate match form (located at the link below) and you'll receive information about other people looking for roommates.

<http://www.decisionsciences.org/annualmeeting/travel/hotel.asp>

Tips for Doctoral Students—Getting the Most from the DSI Annual Meeting

The Decision Sciences Institute Annual Meeting provides an opportunity for doctoral students to network, develop professional skills, interview for faculty positions—and have a good time!

For students who want to know how to get the most out of the Annual Meeting, see "Tips for Doctoral Students" on the DSI Web site at

<http://www.decisionsciences.org/people/doctoral.asp>

See past *Decision Line* articles focusing on doctoral student issues at

<http://www.decisionsciences.org/decisionline/col-doctoral.asp>

Journal Editors Attending the 2008 DSI Annual Meeting

Check out "Activities" at the link below for an alphabetical listing of editor-in-chiefs and regional editors who have expressed interest in attending the 2008 DSI Annual Meeting. Many other area editors, managing editors, and associate editors will also be in attendance.

www.decisionsciences.org/

2008 Select Track Chair Sessions

Hospitality Management Track

This year we are proud to be co-chairing the Hospitality Management Track for the 2008 Decision Sciences Institute annual meeting. This is the first time that DSI is hosting the track. We are delighted to have received many submissions from academics from all over the world, reflecting the importance and globalization of the field of hospitality management. We hope in the long term that the hospitality management track will become an integral part of the Decision Sciences Institute annual meeting. We look forward to meeting everyone at the DSI Annual Meeting in Baltimore.

Track Chairs: G. Keong Leong, University of Nevada-Las Vegas, and Natasa Christodoulidou, California State University-Dominguez Hills

International Business Track

"Teaching & Researching China" is a special panel session featuring Bill Fischer & Rebecca Chung, IMD, Lausanne, Switzerland; Linda Sprague, Rollins College, Florida; Denis F. Simon, Pennsylvania State University; and André M. Everett, Otago University, New Zealand. How to squeeze 1.3 billion more people into your classroom? China's story is one of the biggest headlines of our time, yet how to present it in a traditional Western business curriculum? This panel will present and discuss China-focused teaching approaches and materials for use in DSI classrooms. Look for our panel in the program and on-line at

<http://www.DSIChinaClassroom.blogspot.com>

Track Chair: André M. Everett, Otago University, New Zealand

Case Studies Track

This year, the Case Studies track abounds with exciting cases designed to stimulate our students' critical thinking. The topics

are extremely varied: project management, entrepreneurship, interfaces between marketing and operations, health care management, etc. This broad range certainly appeals to a large proportion of the DSI constituency. This is why the track chairs are urging you to attend the Case Studies sessions, share your insights, and participate in a dynamic conversation on how to engage our students with these remarkable teaching tools. See you soon in Baltimore!

Track Chairs: Corinne Karuppan, Missouri State University, and Muthu Karuppan, Drury University

Information Systems Track and Decision Support Track

A special invited panel session on the Current Status of Usage and Applications of Mobile Alert, WiBro, Cellular TV, and Web 2.0 featuring J. P. Shim, Mississippi State University; Raj Sharman, The State University of New York at Buffalo; Mark Schmidt, St. Cloud State University; Seungwook Park, Inha University; and Brett J. L. Landry, University of Dallas.

IS Track Chairs: Jeryl Nelson, Wayne State College, and Tim Gavin, Wayne State College

DS Track Chairs: Mahour Mellat Parast, University of North Carolina-Pembroke, and John H. Kim, Southwest Minnesota State University

from the Statistics Track

The mission of the "Making Statistics More Effective in Schools and Business" (MSMESB) miniconference is to improve the teaching and practice of statistics in schools and business. More specifically, MSMESB focuses on improving the teaching of statistics and statistical thinking, on cross-disciplinary research, on continuous improvement in business and education, and on interaction between academia and industry. We aim to encourage interaction between

business faculty and others involved in teaching business statistics with professionals from industry and government, with publishers, and with software vendors. The following four panels will be presented as part of this miniconference. The panelists will present their findings and perspectives on a variety of challenges facing instructors teaching introductory statistics classes in colleges of business.

MSMESB Session 1: What Should We Teach Business Students in Introductory Statistics?

Session Chair: Robert Andrews, Virginia Commonwealth University

This session will examine what should be taught in an introductory statistics class from several perspectives: statistics teachers, teachers of courses that use statistics, and professionals in business. The panelists will present their findings and perspectives on what should be in the course to serve as a spring board for a moderated discussion that will include those in the audience.

Panelists: Kim Melton, North Georgia College and State University; Ellen Walk, University of Richmond; Weiyong Zhang, Virginia Commonwealth University; and Richard Drapeau, Lamar University

MSMESB Session 2: How Should We Teach Business Students in Introductory Statistics?

Session Chair: Robert Andrews, Virginia Commonwealth University

An instructor often chooses an instructional method that is deemed to be the most efficient and effective for him/her, but it may not be the most effective for the students who learn and think differently. Do we need to get out of our boxes in the area of statistics instruction? Panelists will share their findings and beliefs as well as their experiences with getting out of the box in delivering statistics instruction.

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Successful Grantsmanship Miniconference

Coordinator: Q.B. Chung

Prepare a report briefly summarizing your experiences with the 2008 Successful Grantsmanship Miniconference. Highlight your recommendations for any changes you would like to see for future programs. Send this report Marc Schniederjans, 2008 Annual Meeting Program Chair, by December 1, 2008.

Secretary

Soumen Ghosh

1. Assist the President with parliamentary issues and interpretation of DSI Constitution, By-laws, or Policies and Procedures, in consultation with the DSI Executive Director.
2. Ensure that members of the Board of Directors get a equitable speaking time at Board meetings.
3. Assist the Chair of the ad hoc Committee, DSI Constitution and By-Laws vis-à-vis Policies and Procedures in

interpretation issues, in consultation with the DSI Executive Director.

Technology in the Classroom Miniconference

Coordinators: William Johnson, Rupak Rauniar

1. Prepare a report briefly summarizing your experiences with the 2008 Technology in the Classroom Miniconference. Highlight your recommendations for any changes you would like to see for future programs. Send this report to Marc Schniederjans, 2008 Annual Meeting Program Chair, by December 1, 2008.
2. Prepare a report for the 2009 Technology in the Classroom Miniconference Coordinator(s), briefly summarizing your experiences with the 2008 Technology in the Classroom Miniconference. Highlight your advice to next year's coordinator, lessons learned, specific implementation, guidelines, etc. Send this report to the Home Office by December 8, 2008.

Treasurer

Christine Kydd

1. Work with the Home Office to continue developing simplified, user-friendly and financially sound reports for budget and other financial documents to improve the effectiveness of review by the Executive Committee and Board of Directors.
2. Work with the Chair of the Investment Advisory Committee and act as a conduit to the Board of Directors as to the status and direction of the Institute's investments.
3. Provide a brief note regarding any explanations preceding the audit report for publication in *Decision Line*. Send this report to the Home Office by December 8, 2008. ■

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tion. The audience will be included in a follow on moderated discussion.

Panelists: Stephen Custer, Virginia Commonwealth University; Kellie Keeling, University of Denver; Nicole Koppel, Montclair State University; and William Rybolt, Babson College

MSMESB Session 3: Assurance of Learning Issues for the Business Introductory Statistics Course.

Session Chair: Barry Wray, University of North Carolina Wilmington

Business schools are facing Assurance of Learning challenges (AOL) for all courses including the Introductory Statistics course. This panel will discuss potential benefits and challenges as a result of the AOL process including (1) How can

Business Schools benefit from the AOL process? (2) What are some implementation issues? (3) What are some possible problems of a poorly designed AOL process? (4) What is the future direction of AOL in the Introduction to Statistics course?

Panelists: Hope M. Baker, Kennesaw State University; Barbara A. Price, Georgia Southern University; Kimberly Killmer Hollister, Montclair State University; and Noreen Sharpe, Babson College

MSMESB Session 4: The Introductory Statistics Course: New Answers to Old Questions

Session Chair: Keith Ord, Georgetown University

The topical coverage in the introductory statistics course has not changed much over the years. However, solutions that were infeasible in the past are now available and may provide students with greater insights than classical approaches. We will explore several such issues: (1) New rules of thumb for the modern course; (2) Resampling and randomization for comparing two independent groups; (3) When to use the Central Limit Theorem? The presentations will be followed by an extended discussion.

Panelists: John D. McKenzie, Jr., Babson College; Mark L. Berenson, Montclair State University; and Keith Ord, Georgetown University ■

Track Chairs: Robert J. Pavur, University of North Texas, and Kellie Keeling, University of Denver