

■ VIJAY R. KANNAN, Feature Editor, Utah State University

Wanted: Your Book Reviews

by Vijay R. Kannan, Feature Editor, Utah State University

As the new feature editor of *From the Bookshelf*, I would like to welcome you to the column and invite you and your colleagues, both members and non-members of DSI, to make a contribution. Why should you write a book review? There are many reasons why you should be motivated to contribute to the column. For example, writing a review ...

1. Provides a valuable service to DSI members and nonmembers alike—articles appear not only in the printed version of *Decision Line* but also on the DSI website, which has a worldwide audience.
2. Gives you an opportunity to share your insights and expertise with appreciative colleagues and fellow professionals all over the world.
3. Will get you and your institution visibility and name recognition on a global scale.
4. Allows you to demonstrate the ongoing and sustained publication record that administrators desire, even in 'off' years.
5. Showcases your depth of knowledge, wisdom, and writing skills in a manner that can be understood by colleagues and family members who may not understand or be motivated to read your research.
6. Gives you greater purpose in reading non-research-based literature.
7. Provides a forum and captive audience for you to speak your mind, something academics strive for.

Did I also mention that *Decision Line* is read by professionals in all corners of the world?

Reviews might include new books that are of general business interest, are authored by a DSI member, report on an

aspect of interest in the decision sciences or higher education more generally, or compare new textbooks, to name a few possibilities. Examples of reviews can be found on the DSI website at

<http://www.decisionsciences.org/DecisionLine/archive.asp>

Reviews can be of books you have recently read or have an interest in reading. In the latter case, I would be happy to explore obtaining a copy of the book for you from the publisher. If you might have an interest in writing for the column or would like additional information, do not hesitate to contact me. ■

Vijay R. Kannan
v.kannan@usu.edu
435-797-7212
fax (435) 797-3929



Vijay R. Kannan

is Vernon & MaRee Buehler Endowed Professor and Professor of Operations Management in the Jon M. Huntsman School of Business, Utah State University. He received his BSc from the London School

of Economics, University of London (U.K.), MBA from Indiana University, and PhD from Michigan State University. He has published extensively in the areas of cellular manufacturing and supply chain management, his work appearing in several journals including *Decision Sciences*, *International Journal of Production Research*, *International Journal of Operations and Production Management*, and *Academy of Management Journal of Learning and Education*. He has served as a vice president of DSI and as president of WDSI. In 2007, Dr. Kannan was a Fulbright Scholar at the Indian Institute of Management, Lucknow. He also lectured and gave presentations at several other business schools throughout India.

v.kannan@usu.edu

Future DSI Annual Meetings

November 14-17, 2009

New Orleans Marriott
New Orleans, Louisiana

November 20-23, 2010

San Diego Marriott Hotel and Marina
San Diego, California

November 19-22, 2011

Boston Marriott Copley Place Hotel
Boston, Massachusetts

November 2012

San Francisco Marriott
San Francisco, California