Miniconference on Service Science

Mark Davis, Bentley College
President, Decision Sciences Institute

I hope you are all enjoying your summer. As a close friend of mine once said, it took her a long time to realize that there were only between July 4th and Labor Day, so make the most of it, as the fall semester will be here before you know it. (I have also noticed that as one gets older, everything seems to go by faster, not just the summers!)

As I stated in my last letter, one of my goals this year is to add value for DSI members. To accomplish this, we have undertaken several initiatives. First we have begun work on developing a new website that is more user friendly and more functional to better meet the needs of its members.

Second, DSI will be a co-host for the 14th International XBRL Conference, which will take place in Philadelphia, PA on December 4-6, 2006. The theme of this year’s conference will be “Interactive Data - The Revolution in Business Reporting.” For more information on this conference, you can visit the conference website at http://conference.xbrl.org.

We are also planning to hold the first DSI-sponsored miniconference next year at the end of May at Carnegie-Mellon University in Pittsburgh. I will be sending you an email shortly with more specific information on this miniconference.

The focus of the miniconference will be service science. What is service science? Service science is a new emerging field of business that recognizes the transdisciplinary nature of business, especially today where services represent the vast majority of the economies in today’s industrialized countries. The concept of service science has its roots in IBM, and is now taking hold in other companies as well as in some academic institutions. Why service science? Why now? Because IBM has forecasted that it will need to hire a significant number of individuals over the next several years who have a transdisciplinary education that has a service focus, and does not see this need being provided by the current

See PRESIDENT’S LETTER, page 27
DECISION LINE

DECISION LINE is published five times a year by the Decision Sciences Institute to provide a medium of communication and a forum for expression by its members, and to provide for dialogue among academic and practitioner members in the discipline. For more information about the Institute, please call 404-651-4073.

News Items: Send your news items and announcements to the editor at the address below.

Advertising: For information on agency commissions, annual contract discounts, and camera-ready copy, contact the managing editor. Marketplace classifieds (job placement listings) are $60 per 50 words.

Annual Subscription Rate: $20 for individuals and $30 for institutions (add $10 if outside U.S. or Canada). Contact:

Decision Sciences Institute
J. Mack Robinson College of Business
Georgia State University
Atlanta, GA 30303
fax: 404-651-4008, dsi@gsu.edu

Subscription form for nonmembers

Name ____________________________
Address __________________________
City ________________________________
State ____________________________ Zip __________
Country ___________________________

Annual subscription fee is $20 for individuals and $30 for institutions (add $10 if outside U.S. or Canada). Contact:

Decision Sciences Institute
J. Mack Robinson College of Business
University Plaza
Georgia State University
Atlanta, GA 30303
fax: 404-651-2804

DEADLINES: July _____________________ June 10
October ____________________________ Sept. 10

2006-2007 Decision Sciences Institute Officers

President
Mark M. Davis, Bentley College

President Elect
Kenneth E. Kendall, Rutgers University

Past-President
Thomas E. Callarman, Arizona State University

Vice Presidents
Shaw Chen, University of Rhode Island
Krishna S. Dhir, Berry College
Vijay R. Kannan, Utah State University
Robert Klassen, University of Western Ontario
G. Keong Leong, University of Nevada - Las Vegas
Ina S. Markham, James Madison University
Robert J. Pavur, University of North Texas
Stephanie S. Robbins, University of North Carolina at Charlotte
E. Powell Robinson, Texas A&M University
Manus (Johnny) Rungtusanatham, Arizona State University
Vicki Smith-Daniels, Arizona State University
William J. Tallon, Northern Illinois University

Secretary
Karen A. Brown, University of Washington at Bothell

Treasurer
Janelle Heineke, Boston University

Executive Director
Carol J. Latta, Home Office, Georgia State University

Development and Corporate Relations Director
Timothy L. Smunt, Wake Forest University

Information Technology Coordinator
Subhashish Sumaddar, Georgia State University

Global Development Coordinator
Norma J. Harrison, Macquarie University

Marketing Director
Terrell G. Williams, Western Washington University

Member Services Coordinator
Gary Hackworth, Iowa State University

Placement Services Coordinator
Arjit Sengupta, Wright State University

Decision Sciences Journal Editor
Vicki Smith-Daniels, Arizona State University

Decision Sciences Journal of Innovative Education Editor
Barbara B. Flynn, Indiana University

Decision Line Editor
G. Keong Leong, University of Nevada - Las Vegas

Program Chair
M. Adam “Mo” Mahmood, University of Texas at El Paso

Associate Program Chair
Steve Clarke, University of Hull, U.K.

Proceedings Coordinator
Melinda Cline, Texas Wesleyan University

Annual Meeting Website Coordinator
Jack Vaughn, University of Texas at El Paso

Local Arrangements Coordinator
Vivek Shah, Texas State University

Regional Presidents
• Asia-Pacific
  Iae-Hyun Kim, Yonsei University
  Mexico
  Antonio Rios, Instituto Tecnológico de Monterrey
  • Midwest
  Richard L. Penlesky, Carroll College
  • Northeast
  Fariborz Partovi, Drexel University
  • Southwest
  William B. Carper, University of West Florida
  • Southeast
  Chang-Tseh Hsieh, University of Southern Mississippi
  • Western
  Bruce Raymond, Montana State University-Bozeman

The Board of Directors of the Decision Sciences Institute extends its deep appreciation to the J. Mack Robinson College of Business, Georgia State University, for its contributions to and support of the Institute’s Home Office.
FROM THE EDITOR

G. Keong Leong, Management Department, University of Nevada, Las Vegas

The summer is time to catch up with research, family, and travel, not necessarily in that order. I was fortunate to attend the Asia-Pacific DSI meeting in Hong Kong in June. The weather was hot and humid, much like the rest of the US where we have seen higher than expected temperatures. Those who attended the meeting agreed that it was well-organized and provided opportunities for international networking. As part of a special Asia-Pacific DSI program, a group of participants traveled to Shenzhen and Guangzhou in China to visit companies and attend a Research Symposium on “Operations Strategy and Supply Chain Management in China.”

On a Saturday morning in Shenzhen, I was having breakfast which included two eggs sunny side up and chicken feet. My colleagues at the same table looked at me in disbelief. Just before the conference there was one reported case of avian flu in Shenzhen and so most were avoiding any form of chicken, including eggs. The fact that I am writing this report suggests that I survived! Another interesting lesson from that meeting is for faculty to check visa requirement when traveling internationally. Unfortunately, two participants were turned back at the immigration checkpoint in Shenzhen because they did not possess a visa! Many visitors do not need a visa to enter Hong Kong but this is not the case for China.

We kick off with a letter from our President, Professor Mark Davis, Bentley College. He presents two initiatives to add value for members. These include creating a new website that is “more user friendly and more functional” and organizing the first DSI-sponsored miniconference next year at Carnegie-Mellon University in Pittsburgh. The miniconference will focus on service science, defined as a “newly emerging field of business that recognizes the transdisciplinary nature of business, especially today where services represent the vast majority of the economies in industrialized countries.”

The feature article, “Academic Street Smarts” by Professor William B. Carper, University of West Florida, Professor Carl Gooding, Jacksonville State University, Professor James A. Pope, University of Toledo, and Professor Ernest B. Uhr, East Carolina University, offers advice and counsel for a successful academic career. Collectively, these authors have nearly 150 years of academic experience and approximately 90 years in administrative positions, including deans at AACSB accredited business schools.

Professor Myoung Ho Lee, Hankuk University of Foreign Studies, South Korea, reviews the text entitled International Management: Culture, Strategy and Behavior (6th edition) by Richard M Hodgetts, Fred Luthans & Jonathan Doh. The revised text, which is published by McGraw-Hill/Irwin, includes important new materials such as globalization/anti-globalization, global corporate responsibility, emerging markets strategy, international entrepreneurship and new ventures, and offshoring/outsourcing. The review suggests that the book is a “world-class” text for the study of International Management.

Have a great summer before the fall semester rolls around!

G. Keong Leong
is professor and chair of the Management Department in the College of Business, University of Nevada, Las Vegas. He holds a Bachelor of Engineering from the University of Malaya, an MBA and a Ph.D. from the University of South Carolina. Professor Leong has held leadership positions in Decision Sciences Institute such as at-large vice president, Doctoral Student Consortium coordinator, Instructional Innovation Award Competition coordinator, and POM track chair. He has published articles in Decision Sciences, Journal of Operations Management, Interfaces, Journal of Management, and other journals. His current research interests include international operations, operations strategy, technology management, and supply chain management. Professor Leong has co-authored two books, won teaching and research awards, and received the Educator of the Year award from the Asian Chamber of Commerce in Las Vegas.

keong.leong@ccmail.nevada.edu

DSI will be a co-host for the 14th International XBRL Conference, which will take place in Philadelphia, PA on December 4-6, 2006. The theme of this year’s conference will be “Interactive Data—The Revolution in Business Reporting.” For more information on this conference, visit the conference website: http://conference.xbrl.org
THE DEANS’ PERSPECTIVE

KRISHNA S. DHIR, Feature Editor, Campbell School of Business, Berry College

This essay draws upon an extraordinary amount of life experience to distill the basic tenets of success in the academic institutions. It offers insights and advice no new or old academician should ignore. The authors have served as deans of business schools and more. They all have thorough and demonstrated understanding of how academic organizations operate. Their advice and admonishments go beyond clichés. There is a vast amount of wisdom in their words. Pay heed and thrive!

Academic Street Smarts

by William B. Carper, University of West Florida
Carl Gooding, Jacksonville State University
James A. Pope, University of Toledo
Ernest B. Uhr, East Carolina University

For the last several years, we have presented a session at the annual Southeast DSI meetings entitled “Academic Street Smarts” with a subtitle that varies from year to year. These sessions have been offered as a mini-conference on faculty development. Among the subtitles we have used are: “The Value of Regional Professional Meetings” and “What They Don’t Teach You in the Ph.D. Program About Being a Faculty Member!” For the recent 2006 meeting, the subtitle of our presentation was “Promotion and Tenure Problems and Pitfalls” and the tentative subtitle for 2007 is “The Care and Feeding of Students.”

The four of us who have been doing these sessions represent almost 150 years of combined university level academic experience, including some 90 years in administrative positions. We have all progressed through the tenure and promotion processes, on both sides of the desk, and have all served in various administrative roles, including as deans at AACSB accredited business schools. In addition, we have all served as members and chairs of AACSB visit teams and have thus reviewed faculty credentials at a number of business schools. We believe this gives us the “been there, done that” perspective that allows us to offer the following advice and counsel from our previous sessions at the SE DSI meetings, and which is presented here with the caution of caveat lector—let the reader beware.

Establish Career Goals Early

One’s primary goals for an academic career at a university should be established early on and, in addition to attaining academic rank and tenure, may even include serving in academic administrative positions. But there is more to consider. It is also important to select a university with an appropriate Carnegie classification for your personality and goals (i.e., a teaching, research, or mixed focus institution) and even to identify a geographic location that will support your desired life style and family preferences.

While the first items on this list are obvious, it may seem odd to include a priority for where you want to live in an examination of career goals but personal preferences are important too! In fact, the satisfaction and happiness you and your family receive from your selection of a university’s locale may well have a significant impact on your ability to establish a successful academic career. It really is not possible to separate your professional and personal lives over a 30 or 40 year career; and if your home life is not happy, then chances are that your professional life will not be either. Remember: Faculty members are people first!
Professional enjoyment is perhaps best correlated with the nature of the university selected for one’s faculty position. Universities, whether flagship, research, comprehensive, or undergraduate-only, are all rewarding in their own rights. The key is to match your interests with the university’s demands. Often for faculty coming out of a doctoral program, the choice of a first university position is heavily influenced by one’s dissertation chair who wants his or her students placed in the most prestigious schools in order to increase his or her personal reputation. But not every new assistant professor is capable of succeeding in a flagship program and many do not even want to go to one but they are too afraid to chance alienating their chair, especially before the dissertation is signed off. Thus for many, finding the right match may require changing universities; this may happen either at the beginning of an academic career due to life style and/or tenure issues, or later, when your interests and/or the expectations of the original university have evolved in ways that no longer match each other. In either case, it is better to move on than feel like a second-class citizen or get to a point where you become the constant complainer.

Tenure is the single most important faculty decision a university makes, as it is a career long commitment to the faculty member that may be broken only in the most unusual of circumstances. Thus, the faculty member should give the tenure process the respect it deserves from the beginning. If there is any way around it, do not leave your Ph.D. program in an ABD status. Finish the dissertation before taking your first faculty position so as to not use up the “probationary period” completing the doctoral degree. Since virtually all universities use a six year probationary period, they expect to receive a full measure of accomplishments from the faculty member beyond his or her degree completion. Those few programs that do not may be more interested in fostering an environment that looks at ABDs as cheap, disposable labor rather than in enhancing the long-term human capital of their faculty.

Once you are successful in obtaining tenure (and in most universities, promotion to associate professor tends to occur at the same time as tenure), skip the post tenure vacation that many seem to take and which may last for years—or even for the rest of their careers. Celebrate, but do not procrastinate! Having established an appropriate productivity level, a set of professional skills, and the work ethic to achieve this milestone, do not let it evaporate with extended vacations. Fields of expertise are dynamic and your professional competency can be lost very rapidly if you do not keep up. Set your sights on becoming a full professor from the very beginning and do not “retire on active duty” once the promotion to associate professor and tenure hurdles have been overcome.

As a caution to new faculty, do not put the cart before the horse in seeking academic administrative appointments. Tenure and promotions are granted for academic accomplishments with little regard for administrative service contributions. At a minimum, a faculty member should be a tenured associate professor before accepting a significant administrative assignment; and even then, the pipeline for the promotion to professor should be full before proceeding. Initial administrative appointments are often very time consuming and are only the first step towards becoming a dean, vice president, provost, or president. If you do decide to enter the administrative career track, you should also expect to change universities every few years in order to take advantage of increasingly responsible opportunities.

Know the Criteria for Performance Evaluations

Faculty are evaluated and rewarded through their contributions in teaching, research, and service and every university establishes its expectations with regard to the quantity and quality of output required in each contribution area. When faculty interests and university expectations coincide, a long productive relationship can result. When they do not, the faculty member will generally end up seeking a position at another university. Excellent faculty members commit a significant amount of time to the teaching dimension whether it is on a 6, 9, 12, or even a 15-hour load. A 6 hour load with 2 preparations and 100 plus students in each section will generally require more effort than a 9-hour load with a single preparation and 30 students in each section. If you are involved with a doctoral program, even a seminar with only 5 doctoral students may be overwhelming. Faculty should carefully consider the number of preparations, the number of sections, the number of students per section, and the course levels they are assigned in negotiating with the department chairperson so they can maximize their teaching performance. Faculty must accept responsibility for demonstrating their prowess in the classroom and should not depend on student evaluations as the only measure of that performance. Teaching portfolios are of major importance in documenting your role as a conscientious teacher and should include peer evaluations of your classroom performance by your colleagues in addition to your personal teaching philosophy. While it is difficult for everyone to be an award-winning teacher, all faculty should strive to be better than average.

With regard to scholarly activity, the outlets for research investigations should be targeted before the data are collected and the selected outlets must meet the university’s minimum quality expectations which are often judged by acceptance rates. Investigate the reputation of the outlet and submit each work to the one with the best reputation that might conceivably accept it. Often in the early years, the best opportunity to publish in the most preeminent journals in one’s field comes from material developed in the doctoral dissertation. Do not waste the good stuff! There will be enough material left over for additional, lesser outlets including meeting presentations; but understand that refereed journal articles are not interchangeable with papers published in proceedings. For a tenure track faculty member, refereed journal publications are the “coin of the realm.” In fact,
if you do not target your scholarship properly, you may find out that a publication or presentation in what is viewed by your school as an inferior outlet may not only not count positively for you, but may actually subtract from your performance evaluation—this is especially true of “vanity press” publications. Finally, junior faculty should be leery of writing books because at P&T time, it is always better to show 15 refereed journal articles than one text book with 15 chapters.

The third leg of the proverbial three legged academic stool is service and this includes service to your institution, to your professional organizations, and to your community. The caveat here is to be responsive to service requests without over-committing yourself—especially as a junior faculty member— as service will not reduce the expectations for teaching and research. Service is thus a necessary, but not sufficient, requirement for P&T.

Having said that, service obligations in professional organizations can provide excellent opportunities to build support networks, including finding a mentor to guide your career development. Elected officer positions in a key organization in your discipline can provide you with professional stature as your career matures and help you hone your leadership skills for future administrative positions. The friendships and networks you develop in professional organizations will serve you well when you need letters of support for P&T, external reviewers of your dossier, or references for a job move.

Travel to professional meetings should be looked at as an investment in your career regardless of whether all of your expenses are reimbursed by your school or not. None of us have ever received 100 percent of the costs incurred for professional travel, but we have done it over the years because it was important to do—to be a part of the professorate and the academy. Your investment in these organizations will be returned to you many times over before you retire.

Likewise, for more middle career and senior faculty, it is possible that undertaking major on-campus service commitments (e.g., Chair of the Faculty Senate) that are respected by the institution’s administrators may serve as an entrée to future administrative appointments. Finally, exceptional performance in local community service activities that leads to positive visibility for the faculty member and the institution can also be valuable as icing on the cake; just do not try to make it the cake.

**Keep a PMA: Positive Mental Attitude**

Attitude is critically important to any career. Become an active participant in the activities of your institution by making informed, thoughtful contributions to the discussion but stay away from “hallway” gossip and avoid being the resident critic. After a decision has been made, make the best of it and be a team player. Forget making star treatment demands and understand that all faculty want Tuesday-Thursday classes with no 8:00 a.m. or night classes. Take your turn—your colleagues will support you for it!

Whiners are marginalized—and usually they never figure out why. Years ago, Wallace S. Sayre made a statement that has been often quoted since: “Academic politics is the most vicious kind of politics, because the stakes are so low.”2 While this is very true, and every department seems to have at least one faculty member who is constantly complaining, if you are always blaming the ubiquitous “they” (i.e., the administration) who are “out to stick it to the faculty” for everything that happens, it will do you no long term good. If you are a whiner, your colleagues may listen politely at first, but after awhile, when they see you coming down the hall, they will turn the other way or duck into another colleague’s office. Why? Because most of them realize that they have the very best of all possible jobs and they really do not want to hear you go on and on about your negative issue of the day.

Not only will your colleagues notice your negativism, your department chair will as well and you will start to wonder why you do not seem to have many friends at work, why your schedule is not as desirable as others, and why you are not appointed to important task forces and committees. Most likely you will rationalize this as just another reinforcement of “them” being out to get you, while you keep thinking that you are the only one who is aware of all of the things “they” are doing wrong. This, in turn, becomes a self-fulfilling prophecy and you will become increasingly marginalized and despondent. Maybe having a good attitude is not everything, but it is way ahead of whatever is in second place!

As an aside, in our collective time as teachers and administrators we have rarely, if ever, met anyone with any kind of administrative responsibility who was truly “out to stick it to the faculty.” In other words, there really is no “they” or “them.”

**Understand What Salary Compression Is**

Take it as a given: there will be salary compression no matter how well you perform or what school employs you. There is nothing new about this phenomenon; 30 years ago the ratio of salaries for new hires to salaries for established faculty members was just about what it is now and the ratios of salaries by discipline were about the same as well. You either have to get over the salary issue or move to another school every four or five years because you will make large salary increases in this business only by moving and even that has a finite limit. Moreover, moving for the sake of a few dollars is tough—especially if you have a family. More than one faculty member who moved for what he or she thought was a significant pay increase found out too late that because of increased taxes, a higher general cost of living in the new area, and a larger mortgage payment, the differential was quickly consumed—plus the faculty member lost 6 months of professional productivity. If salary is the only major issue you have with your current position, make sure you get a really good deal to move—a general rule of
Consulting provides opportunities for you to share your knowledge with business practitioners and affords you insights into the “real world” that you can bring back into the classroom. But you should not expect to be extrinsically rewarded for it twice—once by the company and again by the university. By all means, take consulting jobs so you can keep one foot in the real world; and charge your clients as much as the market will bear. Your creative consulting will make you better as a teacher and a researcher by keeping you current on what actual businesses are doing. In turn, by being a better teacher and researcher, you will do better at merit raise time because you are a more valuable faculty resource. But if you think that being a consultant, per se, should factor into your campus performance appraisal, you will be, and should be, disappointed.

Be a Good University Citizen

Going to graduation is part of your job and your students are appreciative of your attendance—they have earned it. Go every time and stay a few minutes afterwards to share this joyous occasion with them and their families. Attending graduation is not a burden; it is the punctuation mark on your “raison d’ être.”

We live in an increasingly politically correct society where everything we do or say can be scrutinized and motives can be attributed to it regardless of intent. Pure academic freedom, which originally was created to allow faculty to speak freely in the classroom without fear of retribution from the king or the Pope, is a thing of the past—assuming it ever existed at all. These days, anyone who is offended by something you say can accuse you of creating a hostile environment whether it is in the classroom, in the hallways, or anywhere on campus. Some things you say can get you fired immediately and ruin your career. Others can keep you in hot water for years, and even cause you to be denied tenure or a promotion. Stick to your subject matter.

Be a person of integrity. Do not misrepresent yourself to anyone and never, NEVER lie to your boss. If you do become an administrator, never tell different stories or make different promises to different people as they will always compare notes and you will be found out. Do not pad your CV or put false information on it. Even though there are as many colleges and universities as there are, academia is still a small world and someone will catch you. Stories abound of faculty listing false titles, non-existent publications, places they did not work, degrees they did not earn, and even pretending to be someone else they knew was out of the country at a point in time. Also be logical in your dealings with administrators. For example, do not ask for release time to do research, and then sign up to teach an overload course in the same semester. And if you complain about not having enough time to do research, do not sign up for a full teaching load in the summer. You cannot have it both ways—at least not for very long!

Practice Outstanding Faculty Ethics

By bringing up integrity and the need to be a good academic citizen, we have moved into the realm of professional ethics. While one of the emphases in business schools today is the teaching of ethics and ethical behavior, we tend to be more concerned with the ethical behavior of our students, our graduates, or the external corporate world, than we are with the ethical behavior of faculty.

The area of faculty ethics that one hears and reads about most often is plagiarism. There have been a number of high profile cases reported in the press in recent years involving faculty (and even university presidents) who have failed to give proper attribution to the sources of their information and have thus passed off the works of others as their own.3 Ethical behavior by faculty is much broader, much more complex, and often much more subtle than this, however. Faculty starting out need to be aware of the ethical land mines they might encounter, so they can avoid being either perpetrators or victims.

All of the following points are based on our actual experiences, so they are not hypothetical. Sometimes the faculty involved in these situations escaped with only a besmirched reputation; but for others, the consequences were much more severe. Faculty colleagues have even been known to commit suicide when their professional sins have come to light! While you may recognize colleagues who have engaged in some of the following behaviors, we hope you personally will never do so yourselves.

- As we just said, present your work clearly and with attributions. If you refer to someone else’s work, cite it. Err on the side of too many citations rather than too few. Just as we find it easy to catch students when they plagiarize, it is also easy to catch us when we do.
- Always include and formally acknowledge students and colleagues who have contributed to your work. If the student has done some or all of the research, add the student as a co-author. Likewise, do not insist the
Regardless of the “publish or perish” pressures you might feel, do not fake your research. There have been several recent, high profile examples of this reported in the media, especially in the hard sciences and in medical research, and those who have been exposed for falsifying their data have had their careers ruined. Do not exploit your power over students (e.g., as a dissertation chair) to do such things as extracting agreements about the future use of research. The student cannot negotiate from a position of equality because you have the power to hold up or stop the completion of his or her degree. The same can be said of the relationship between senior faculty and untenured, junior faculty.

Avoid extramural activities with students, male or female, regardless of your gender. This is a controversial subject on many campuses and some have even gone so far as to establish explicit rules concerning student-faculty relationships. If there ever is a disagreement, the person in authority is automatically held responsible.

One charge of sexual harassment can ruin a career.

• Be positive about your employer in public or do not say anything at all. This does not mean that you are supposed to give up your right to express your feelings, but there are plenty of appropriate venues on campus to complain about “local” issues—e.g., faculty meetings and faculty senate meetings. In general, it is best not to vent about your employer at the Rotary Club lunch, or even at off campus professional meetings, as negative comments tend to have a boomerang effect and will ultimately find their way back to your department chair, dean, and/or provost.

• Follow university guidelines concerning outside activities for pay and request approval before commencing the work. Administrators get very upset when they learn of their faculty moonlighting with a local competitor—and so do accrediting agencies. If you want to teach at another university, do it overseas, perhaps as part of a faculty exchange program. Most schools explicitly allow and even encourage this as long as it does not interfere with your normal teaching responsibilities.

• Do your job. If you are scheduled to teach, be there. The only valid excuses for not being in class should be related to events such as attending professional meetings or personal and family illnesses. Weeks of “library research assignments” or “group project meetings” on a syllabus should not replace the class contributions of a well prepared professor.

• Keep up to date. There are a lot of jokes going around about faculty who lecture from notes that have turned yellow. Make sure your notes, cases, and examples are current and relevant. Read both the professional journals and the popular press and incorporate what you read into your classes.

• Last in our current list, but certainly not least, uphold your grading standards and never compromise your professionalism.

Conclusion

What we have sought to present here is largely common sense but after our collective 150 years of experience, we never cease to be amazed at what supposedly intelligent people will do. Think before you act. Plan your career starting with your ultimate goals and then develop a strategy to get there. There are no short cuts in academia so you should be prepared to work and work hard. The rewards of a successful academic career are not always monetary but they are well worth the effort. All of us have had students over the years say things like “I hated your class at the time but now, ten years later, I wish I had paid more attention,” or “You are the reason I became a _______.“ It is like the MasterCard commercial: cost of three academic degrees, $ (pick a number); cost of attending years of professional meetings, $ (pick a number); cost of being a tenured full professor, PRICELESS.

Endnotes

1. The order of the authors is alphabetical and does not represent any differential in contribution to this article.


Richard Hodgetts, Professor of Management and International Business at Florida International University, died of cancer in 2002. Dr. Hodgetts was the winner of the 1999 “Outstanding Educator of the Year” Award from the Academy of Management. He was widely respected and a prolific author. His popular text on International Management was last issued in 2002 (5th edition) with co-author Fred Luthans (University of Nebraska). An updated version of that text was recently issued by Fred Luthans and Jonathan Doh (Villanova). In the following article, Dean Myoung Ho Lee reviews that new text.

International Management

by Myoung Ho Lee, Graduate School of Global Business, Hankuk University of Foreign Studies, Seoul, Korea

International Management: Culture, Strategy and Behavior, 6th edition
by Richard M Hodgetts, Fred Luthans & Jonathan Doh.
hardcover: $136.56
672pp, 2006
http://www.mhhe.com/catalogs/

In the sixth edition of International Management, the authors have taken care to retain the effective foundation gained from research and practice over the past decades. At the same time, they have fully incorporated important new and emerging developments that have changed what international managers are currently facing and likely to face in the coming years. Of special importance is that students of international management understand what will be expected of them from the range of stakeholders with whom they interact.

With the passing of the legendary Richard Hodgetts, their co-author and friend, Luthans & Doh dedicate this new edition to his memory. The new edition also adds a new co-author to the team, Jonathan Doh from Villanova University. An active researcher, teacher, consultant and practitioner, Jonathan brings considerable experience, energy, and passion in the areas of international strategy, emerging markets and institutions, and corporate social responsibility as well as a deep understanding of globalization and its implications for international management.

Although the authors have extensive new material in this edition, they nevertheless have streamlined the text to make it even more user-friendly, reducing the number of chapters from 17 to 15, and condensing or repositioning the material so that the most essential elements of each chapter are even clearer and more accessible. They continue to take a balanced approach in the sixth edition of International Management: Culture, Strategy, and Behavior. Whereas other texts stress culture, strategy, or behavior, their emphasis on all three and the resulting synergy is a primary reason why the previous editions have been the market-leading international
management text. Specifically, this edition has the following chapter distribution: environment (3 chapters), culture (4 chapters), strategy (4 chapters), and organizational behavior/human resource management (4 chapters). Because International Management is such a dramatically changing field, all of the chapters have been updated and improved.

In particular, for the sixth edition, the authors have incorporated important new content in the areas of globalization/anti-globalization, global corporate responsibility, strategy for emerging markets, international entrepreneurship and new ventures, offshoring and outsourcing, managing alliances and joint ventures, and other developments in the International Management field. They have added emphasis throughout on global ethics and corporate responsibility, recent corporate governance scandals, the importance of global leadership, and the implications of these phenomena for today’s and tomorrow’s international managers. This new content is not just from popular periodicals; they’ve incorporated the latest research on international management, including research on the rise of emerging markets, international new ventures, and findings of the comprehensive GLOBE study on cross-cultural leadership.

Another exciting dimension of this edition is the addition of all new chapter-opening articles from Business Week. These are very recent, relevant, short news stories to grab readers’ interest and attention. A transition paragraph leads readers into the chapter topic. At the end of each chapter, there is a pedagogical feature titled “The World of Business Week - Revisited.” Here the authors pose several discussion questions based on the opening news article. Answering them requires readers to draw from the chapter material. Suggested answers to these discussion questions appear in the Instructor’s Manual, where the authors also provide some multiple choice and true-false questions that draw directly from the story for instructors who want to include this material in their tests.

Another end-of-chapter feature is the “Internet Exercise.” The purpose of each exercise is to encourage students to use the Internet to find information from the Web sites of prominent MNCs to answer relevant questions about the chapter topic. An end-of-book feature is a series of skill-building and experimental exercises for aspiring international managers. These in-class exercises represent the various parts of the text (culture, strategy, and behavior) and provide hands-on experience.

The use of cases is featured and enhanced in this edition. The two short end-of-chapter cases have been updated. These cases—“In the International Spotlight” and “You Be the International Management Consultant”—can be read and discussed in class. “Integrative Cases” positioned at the end of each part provide opportunities for reading and analysis outside of class. Review questions provided for each case are intended to facilitate lively and productive written analysis or in-class discussion. Their “Brief Integrated Cases” typically explore a specific situation or challenge facing an individual or team. Their longer and more detailed “In-Depth Integrated Cases” provide a broader discussion of the challenges facing a company. These two formats —new to this edition—allow maximum flexibility so that the instructors can use the cases in a tailored and customized fashion. Accompanying each in-depth case is a short exercise that can be used in class to reinforce both the substantive topic and students’ skills in negotiation, presentation, and analysis.

About half of the “Integrative Cases” are new to this edition. Several new cases were developed specifically for this book, including cases on Wal-Mart, HP-Compaq, BP, AirAsia, and Chiquita. In addition to the popular skill-building exercises, they’ve included two new in-class simulations as an end-of-book feature.

Along with the new or updated “International Management in Action” boxed application examples within each chapter and other pedagogical features at the end of each chapter (i.e., “Key Terms,” “Review and Discussion Questions,” “The World of Business Week—Revisited,” and “Internet Exercise”), the end-of-part brief and in-depth cases, and the end-of-book skill-building exercises and simulations provide the complete package for relating text material to the real world of International Management. To help instructors teach International Management, this text is accompanied by a revised and expanded Instructor’s Resource Manual and Test Bank. This edition includes entirely new and high-caliber PowerPoint presentation slides for each chapter and a set of videos complementing many of the key concepts and examples from the text.

International Management is generally recognized to be the first “mainline” text of its kind. Strategy casebooks and specialized books in organizational behavior, human resources, and international business, finance, marketing, and economics preceded it, but there were no international management texts before this one, and it remains the market leader. The authors have had sustainability because of the effort and care put into the revisions. I hope you agree that the sixth edition continues the tradition and remains the best “world-class” text for the study of International Management.

Members of DSI are invited to suggest books that should be reviewed in this column and reviewers to review them. Send suggestions to the Feature Editor.

Peter T. Ittig, Feature Editor
College of Management
University of Massachusetts
Boston, MA 02125-3393
http://www.faculty.umb.edu/peter_ittig/
The business community has seen countless claims regarding the potential role of information systems toward more effective operational decision making. It is now recognized that the simple possession of information systems does not imply effective use of these systems by individuals charged with operating decisions. The amount of time and money spent on IS systems are similarly insufficient proxies for their use. In order to truly diagnose the linkages between information systems and operational benefits, a much more micro-level of study is necessary. Such a micro-level view must delve deeper then the common considerations of training programs, deployment of system experts, cross-functional integration, and other organization-wide concepts. It must fundamentally attempt to get into the mind of the decision maker and ask questions regarding why certain information is regularly sought out while other information may be ignored; how the information obtained subsequently is manipulated and interpreted; why some conclusions associated with immediate benefit are forgotten while others that imply greater risk of loss are pursued. These questions require the consideration of the psychological mechanisms that serve as barriers and motivators of continued and evolving use of IT in operational decision making.

This Special Topic Forum (STF) calls upon researchers to challenge some of the well-established beliefs regarding the linkages between the availability of information supported by technology and the operational gains obtainable through “better” decision making. In order to ground this forum in real-world contexts, we will be seeking rigorous empirical works making use of such methodologies as action research and field/lab experiments, case-based investigations coupled with structured or semi-structured survey collection, and system archival mining of use and decision making patterns. Theoretical models driving the specifics of such data collection and subsequent analysis should make ample use of established behavioral theory as it relates to information system use and operational decision making. Approaches to analysis can include a wide variety of techniques including both standard statistical comparisons common to experimental research as well as more qualitative approaches, such as content analysis and augmented forms of social network modeling intended to take into account cognitive phenomena. While multiple levels of analysis and theories are acceptable, the individual decision maker must represent a key element of the research. As a result, theories that are fundamentally tied to higher levels of analysis or examine individual technology acceptance behavior (in general) are likely to be ineffective at approaching the kind of detailed research questions sought out by this call and are generally not encouraged. Instead, theories that focus on decision making cognitive processes to illuminate what happens within the “decision making” black box are encouraged. Finally, this call places no limitations on the specific form of information system studied or the specific operations management context/problem these systems are intended to benefit. Having said this, a wide range of research questions are open for consideration:

Examples topics of interest might, but are certainly not limited to:

- Selective disregard for pricing information in purchasing decisions
- Adversity to the use of process analysis recommendation in project management
- Misinterpretation and misuse of supply chain management solutions
- System circumvention in yield management settings
- Bias in scheduling constraint specification and performance sensitivity
- Customer relationship management overloads and assumption making in new service development
- Organizational information system characteristics and the resulting effects on decision making
- The role of information integration on work sharing and behavioral outcomes
- How decision support systems outputs are actually interpreted and interacted with in operations
- Decision maker ability to identify invalid or inappropriate data in operational decision making systems

Following the interdisciplinary focus of this STF, the Associate Editors bring expertise in IS, OM, and behavioral theory. Like other STFs, this research collaboration strengthens DSJ’s renewed focus on decision making and provides a foundation for future research on the role of the individual decision maker in improving OM and IS practices within and between organizations.

Articles published in this STF must meet Decision Sciences’ high standards of research rigor and originality, while embracing managerial relevance, not only in the research problem studied, but also in their impact on enhanced decision making. STFs consist of a collection of three to five articles that are published in a regular issue along with other peer-reviewed articles. All submissions must adhere to Decision Sciences journal format and style guidelines. Manuscripts will be evaluated on the same criteria as regular manuscripts. The evaluation process will be similar to regular paper submis-
This Special Topic Forum (STF) focuses on advancing decision making research on sourcing with a focus on developing theory, understanding practice, and identifying future research directions. The STF encourages research examining different types of decision problems ranging from strategic to operational that occur in various forms including network, dyad, and the organization. Given the interdisciplinary nature of *Decision Sciences*, the Associate Editor Team has leading expertise in both information technology and manufacturing. It is the goal of this STF to foster interdisciplinary knowledge, as past research has tended to draw from similar theoretical lenses.

Building on the refocused editorial mission of *Decision Sciences*, this STF seeks manuscripts utilizing diverse research approaches such as theoretical, empirical, and analytical research methods. Articles published in this STF must meet *Decision Sciences’* high standards of research rigor and originality, not only in the research problem studied, but also in their impact on enhanced decision making. STFs consist of a collection of three to five articles that are published in a regular issue along with other peer-reviewed articles.

**Topics of Interest include, but are not limited to:**
- The interplay between environmental forces, industry forces, strategy factors, and organizational factors to shape strategic and tactical sourcing decisions.
- The application of organization theory to the study of sourcing. What unique aspects of a particular theory or theories explain issues within the domain of sourcing?
- What are the implications of the “knowledge economy” on decision-making in sourcing and the practice of strategic sourcing?
- Decision-making regarding domestic sourcing, international sourcing, and global sourcing (e.g., out-sourcing, off-shoring, offshore out-sourcing, back-sourcing, and co-sourcing, among others).
- Decision-making related to component sourcing (i.e., management of a large number of component parts and suppliers) and system sourcing (i.e., management of a smaller number of critical suppliers in strategic relationships).
- Organizational consequences of sourcing decisions: a balanced view that incorporates both short- and long-term, positive and negative firm performance and effectiveness.
- Decision-making regarding sourcing changes and exit decisions (e.g., major contract renegotiation / restructuring, early termination, re-insourcing, change of vendors, etc.).
- Sourcing from the vendor perspective: strategic positioning, capabilities required, value propositions of different services, management of service deliveries.
- Sourcing from offshore: challenges in new and global forms of sourcing arrangements (e.g., international technology partnerships, joint ventures, alliances, and equity deals).

All submissions must adhere to the format and style guidelines of the *Decision Sciences* Journal. Manuscripts will be evaluated on the same criteria as regular manuscripts. The evaluation process will be similar to regular paper submissions, except the Associate Editors assigned to the manuscript will be part of the STF Editorial Team.

Manuscript preparation and submission instructions can be found on journal’s web site at: https://wpcarey.asu.edu/dsjOnline/index.cfm.

In the cover letter, please indicate that your submission is for the Sourcing Special Topic Forum.

**Deadline for Submissions: December 1, 2006.**

### Decision Making in the Health-Sector Supply Chain

**Associate Editor Team:** W. C. Benton, The Ohio State University; and K. K. Sinha, University of Minnesota.

Like manufacturing industries, the health-sector supply chain is taking notice of the untapped potential of integrating functions and capabilities across the enterprise. The health-sector supply chain includes acute care providers, group purchasing organizations, distributors, manufacturers (medical-device, pharmaceutical, and biotechnology companies), healthcare companies, and health-care organizations.
information technology organizations, and insurers. In its most basic form, the health-sector supply chain involves all of the activities and decisions made to move a product from the manufacturer to the patient’s bedside. Despite the potential benefits of supply chain integration, the dynamic nature of the health sector may not lend itself to the success of supply chain strategies in other industries. Compared to other industries, the health-sector supply chain’s functions and capabilities are more dispersed across intermediaries at different levels in the supply chain, and often involve the delivery of both products and information services.

This Special Topic Forum (STF) focuses on advancing decision-making research in the health-sector supply chain by publishing forward-thinking, rigorous research that stimulates future research on designing and managing healthcare services in today’s rapidly changing environment. When considering the unique challenges of the health-sector supply chain, healthcare executives and managers recognize the importance of managing upstream and downstream relationships, and the roles that sourcing, marketing, information technology, operations, distribution, finance, product development, and customer service play in the efficient and effective deployment of the supply chain.

The STF encourages research examining different types of decision problems ranging from strategic to operational that occur in various forms, including inter-organizational, group-based, and technology-enabled. Health-sector research has, and will likely continue to draw from diverse academic disciplines such as operations management, information systems, marketing, strategic management, organizational behavior, technology management, and public policy.

Building on the refocused editorial mission of Decision Sciences, this STF seeks manuscripts utilizing diverse research approaches, such as theoretical, empirical, and analytical research methods. Articles published in this STF must meet Decision Sciences’ high standards of research rigor and originality, while embracing managerial relevance, not only in the research problem studied, but also in their impact on enhanced decision making. STFs consist of a collection of three to five articles that are published in a regular issue along with other peer-reviewed articles.

Topics of interest include, but are not limited to:
- Information technology integration within and between organizations
- A data-driven analysis of EMR (electronic medical record) systems
- RFID adoption and implementation in the healthcare sector

See DSJ CALLS, page 28

**NAMES IN THE NEWS**

**CAROL LATTA, Executive Director, Decision Sciences Institute**

Ram Narasimhan, Michigan State University, was given the Distinguished Faculty Award for outstanding contributions to the intellectual environment of the university by MSU. He was also appointed to John H. McConnell Endowed Professor.

Bhaba R. Sarker, Elton G. Yates Distinguished Professor of Industrial Engineering at Louisiana State University, received the David F. Baker Distinguished Research Award at the 2006 IIE Conference in Miami. The IIE Board of Trustees selects one individual each year to receive the Baker Award, which “…recognizes significant contributions to the advancement and progress of the industrial engineering profession through outstanding research. It is given for a career of accomplishments that have broadly benefited practitioners, organizations or other researchers, rather than for a single activity or application…” in industrial engineering research. Earlier Professor Sarker made an unprecedented example by winning the Best Doctoral Dissertation Awards from DSI and IIE, and being runner-up in POMS’. He is currently serving on several editorial boards including European Journal of Operational Research, IIE Transactions, and Computers and Operations Research. He is a Fellow of IIE and members of DSI, INFORMS and several other organizations.

Suresh P. Sethi, Ashbel Smith Professor of Operations Management and director of the University of Texas at Dallas’s Center for Intelligent Supply Networks, was honored by a three-day international conference on Management Sciences (May 20-22, 2006), recognizing his influence on the fields of operations management, operations research, marketing, finance and optimal control. Nobel Laureate Harry M. Markowitz delivered the keynote address, and 60 papers in four parallel sessions were presented. Qing Zhang of University of Georgia presented a book, Stochastic Processes, Optimization, and Control Theory, edited in Sethi’s honor.
In Memoriam
Ernest C. Houck
R.B. Pamplin Professor of Management Science
Department of Business Information Technology, Virginia Tech

Ernie Houck, R.B. Pamplin Professor of Management Science in the Department of Business Information Technology at Virginia Tech, and Fellow of the Decision Sciences Institute, age 61, passed away on May 22. Ernie was a long-time and very active member of DSI. Ernie was Program Chair of the 1995 DSI National Meeting in Boston, and he served as a Vice President in 1990-92. Ernie served on sixteen different committees for DSI, including the Executive Committee. He chaired the Innovative Education Committee twice, in 1977-78 and again in 1997-98, and he was Coordinator of the Instructional Innovation Award Competition in 1997, and Coordinator of the Doctoral Dissertation Competition in 1984. He also chaired the Publications Committee, the Doctoral Student Affairs Committee, the Meetings and Programs Committee, and the Fellows Committee. In 1990-91, as Chair of an ad hoc Publications Production Committee, Ernie was instrumental in upgrading the Institute’s computer and publishing systems, and the overall quality of the Institute’s publications. He was also an active member of Southeast DSI serving as a Vice President on several occasions and on numerous committees.

Ernie grew up in Tuscaloosa, Alabama and attended the University of Alabama as an undergraduate where he received his B.S. in mechanical engineering in 1967, and was also a member of the men’s varsity basketball team. He received a Master of Science in industrial engineering from the University of Alabama in 1969. He subsequently received the M.A and the Ph.D. in statistics from Virginia Tech. In 1972 he joined the faculty of the College of Business at Virginia Tech, and in 1995 he was appointed R.B. Pamplin Professor of Management Science. From 1978 to 1982 he served as Director of the MBA Program in the College of Business, and from 1983 to the present he was Director of Graduate Programs in the Department of Business Information Technology. Ernie was well-known throughout his career at Virginia Tech as an outstanding educator, teacher and scholar. He received the College of Business Certificate of Teaching Excellence on three occasions. In 1976 he was the first faculty member from the College of Business elected to the University Academy of Teaching Excellence, and in 1977 he was the College’s first recipient of the university’s prestigious W.E. Wine (Teaching) Award. In 2002 he received the Pamplin College’s Doctoral Teaching Award. Ernie was the author of numerous research articles in leading academic journals, including Decision Sciences, Management Science and Operations Research. During his career at Virginia Tech he served on over seventy departmental, college and university committees, chairing many of them, as well as twenty doctoral committees.

Ernie was a loving husband and devoted father and grandfather. He was a good man, and a good friend and colleague to those at Virginia Tech and in DSI. He was loved, admired and respected by all who knew him, and we will all miss him.

(Contributed by Chuck Taylor, Virginia Tech)
Institute Meetings

37th Annual Meeting of the Institute will be held November 18-21, 2006, in San Antonio, Texas. The submission deadlines are: Refereed papers, April 14, 2006; abstracts and proposals, May 13, 2006. Contact Program Chair M. “Mo” Adam Mahmood, University of Texas at El Paso, College of Business Administration, Department of Information and Decision Sciences, 500 W. University Avenue, El Paso, Texas 79968, (915) 747 7754 / fax: (915) 747 5126, DSI2006@utep.edu.

http://www.dsi-2006.org/

The 9th Decision Sciences Institute International Meeting, in conjunction with the 12th Annual Meeting of the Asia Pacific Region will be held July 11-15, 2007, in Bangkok, Thailand. Submission deadline is March 30, 2007. For more information, see http://interdsi2007.nida.ac.th/index.html.


The Mexico Region is still planning its 2006 Annual Meeting. Contact Program Chair Felipe Burgos, Universidad de las Americas, Puebla, Anta Catarina Martir, Cholula Puebla, 72820 MEXICO, phone: 52-222-229-2630, fax: 52-222-229-2726, fburgos@mail.udlap.mx.

The Midwest Region will hold its 2007 Annual Meeting on April 12-14, 2007, at the Hilton Garden Inn (www.hiltongardenchicago.com) in Chicago, Illinois. Deadline for submissions is February 16, 2007. Contact Program Chair Charles Petersen, Operations Management and Information Systems Department, College of Business, Northern Illinois University, Dekalb, IL 60115, cpetersen@niu.edu.

http://www.pom.edu/mwdsi/


http://www.nedsi.org

The Southeast Region will hold its 2007 (37th) Annual Meeting on February 21-23, 2007, at the Marriott Savannah Riverfront Hotel in Savannah, GA. Submission Deadline for Regular Papers and Abstracts is September 25, 2006. Submission Deadline for Student Papers is October 30, 2006. Contact Program Chair Amit J. Shah, College of Business, Frostburg State University, 101 Braddock Road, Frostburg, MD 21532, shah@frostburg.edu, (301) 687-4408.

http://www.sedsi.org

The Southwest Region will hold its 2007 (28th) Annual Meeting on March 13-17, 2007, in San Diego, California. Submission deadline is September 29, 2006. Contact Program Chair Bonnie F. Daily, Management Department, College of Business, New Mexico State University, Las Cruces, NM 88003-8001, bdaily@nmsu.edu, 505.646.2015, Fax 505.646.1372.

http://www.swdsi.org

The Western Region will hold its 2007 (36th) Annual Meeting on April 3-7, 2007, at the Inverness Hotel and Conference Centre in Denver, Colorado. Submission deadline is October 1, 2006. Contact: Program Chair G. Keong Leong, University of Nevada Las Vegas, 702-895-1762, gkeong@unlv.edu.

http://www.wdsinet.org

CONFERENCES & WORKSHOPS

DSI will be a co-host for the 14th International XBRL Conference, which will take place in Philadelphia, PA on December 4-6, 2006. The theme of this year’s conference will be “Interactive Data—The Revolution in Business Reporting.”

http://conference.xbrl.org


http://conferences.computer.org/icws/2006

ICWS2006 (IEEE International Conference on Web Services) invites proposals for workshops to be held on September 18 in conjunction with the conference in Chicago, Illinois, USA, September 18-22, 2006. The proposal should be sent to either of the workshop co-chairs by January 16, 2006.

http://conferences.computer.org/icws/2006


http://conferences.computer.org/sc/2006

4th Annual Industrial Distribution Educators Association (IDEA) Conference (part of the 2007 Federation of Business Disciplines (FBD) Conference) will be held March 13-17, 2007, in San Diego, California. Topics in Supply Chain Management, RFID, Distribution, Logistics, SC Modeling, and more.

http://id.tamu.edu/undergrad/news/idea.htm


http://asac.management.uottawa.ca/en/CallForPapers_e.shtml

See ANNOUNCEMENTS, page 28
Theme: Decision making at all levels that leads to increased organizational business value

The preparation for the Decision Sciences Institute’s 2006 Annual Meeting in San Antonio is in full swing. The reviews for all manuscripts have been completed and track chairs are in the process of putting the sessions together. As of May 30, 2006, we have received over 1,000 submissions. We have over 500 refereed and about 450 abstract submissions. The rest of the submissions came from award competitions and proposals for colloquium, invited Fellows session, special invited sessions, panel discussions, symposia, tutorials, and workshops. It appears that the Supply Chain Management track has the highest number of submissions with a total of 184 research papers and abstracts. This is followed by the Information Systems track with a total of 118 submissions. Innovating Education, Manufacturing Management and Practice, and Service Management tracks have 87, 83, and 56 submissions, respectively. We expect to receive about 1,200 submissions by the time all submissions are sent. We expect somewhere between 1,500 to 2,000 conference attendees from around the world. The latest update on the conference is available at: http://www.dsi-2006.org.

In addition to regular paper sessions organized into 20 tracks, individual track chairs have worked hard to create invited sessions, panels, and tutorials that will include academic scholars and industry leaders. Also, a number of miniconferences on successful grantmanship, curricular issues, and technology in the classroom have also been planned. In addition, a number of consortia such as new faculty development, doctoral student, and professional and faculty development are also planned. In the previous program chair message (Decision Line, May 2006), I have provided program highlights for these consortia and miniconferences.

As I stated in an earlier program chair message (Decision Line, March 2005), the San Antonio meeting will host two CEO keynote speakers — Diana Natalicio, president of the University of Texas at El Paso and Larry Olson, Chief Technology Officer for State of Texas. They will speak on the conference theme of generating business value.

A senior editors forum is also being planned for the 2006 DSI Annual Meeting in San Antonio. V. Sambamurthy from Michigan State University will represent Information Systems Research. Barry Nault from the University of Calgary will represent Management Science. I am in the process of inviting senior editors from other journals in some of the other areas of decision sciences (e.g., POM and SCM).

On the entertainment side, as I stated in my last message, Southern Bent, one of the Southwest’s most popular classic country western bands, will play on two evenings: Saturday (11/18) and Monday (11/20) from 6:00 to 8:00 p.m. in the Grand Ballroom at the Marriott Rivercenter. They will sing traditional country, southern rock, and a touch of Cajun. We will have a dance floor in the front of the Ballroom. All you have to do is bring your dancing shoes and dance the evening away. Cowboy hats are recommended but not mandatory. If you would rather network with friends and colleagues, make new friends, and carry out intellectual conversations, we will have room for that, too.

On the cultural side, if you have time after the conference and want to stay a little longer in San Antonio (for your information, the conference rate applies to Nov. 17-25, 2006 at both Marriott hotels) and visit some of the attractions the city has to offer, here is what the San Antonio Convention and Visitor Bureau says on San Antonio: “Visit the Alamo where you’ll find relics and mementos from the Republic of Texas and narration on the fall of the Alamo. Take a tour through the largest and most spectacular show cavern in Texas at Natural Bridge Caverns. Explore the Riverwalk with 3 miles of unique retail shops, restaurants and nightclubs. Enjoy a breathtaking view of San Antonio from the Tower of the Americas observation deck. You’ll be amazed at all there is to see and do with so many attractions in San Antonio”.

As you can tell, we expect a full house for the 2006 DSI Conference in San Antonio. We have reserved a block of rooms in both San Antonio Marriott hotels — Marriott Rivercenter and Marriott Riverwalk — for the 37th Annual Meeting of the Decision Sciences Institute participants. The Institute has

For many Americans, the Alamo represents a heroic struggle against overwhelming odds, which explains why the historic site remains hallowed ground to this day.
negotiated very competitive rates with the Marriott hotels. Most of the research papers sessions will be scheduled at the Marriott Rivercenter since it has more conference rooms. We encourage you to stay at one of the Marriot hotels. These hotels are right next to each other. There are a couple of advantages in staying at the conference hotels: first, it gives the hotels an incentive to provide us with meeting rooms, audio visual equipment, and refreshment breaks at a reduced cost or no cost to the DSI. It also helps you make new friends and keep up with old ones. Second, it provides great networking opportunities. Third, it allows the Institute to keep the registration fee low. Please make your hotel reservation as early as possible by going to the DSI-2006 conference site.

Speaking of the registration, you probably have noticed that the registration fee for this year has not been increased. I encourage you to register as early as possible, especially to avoid a late fee, for the conference by going to the conference site at http://www.dsi-2006.org. Please note that all attendees must register for the conference. At least one author of a refereed research paper must register for the conference by September 29, 2006 for it to be included in the conference proceedings. In addition, at least one author for each presentation must also register by September 29, 2006. The conference registration fees for members and nonmembers are $250.00 and $375.00, respectively. The non-members’ fee includes one year DSI membership fee. Member and non-member fees include Saturday’s reception, Sunday’s DSI Fellows Appreciation luncheon, Monday’s reception, Tuesday’s awards luncheon, and the CD-ROM Proceedings. Please note that the conference registration fees will increase by $50.00 after October 20, 2006.

That is all for now. Please do not hesitate to contact me or other members of the DSI 2006 Program Committee, if you have any questions or need any help with your trip to San Antonio. I want to make sure that it goes as smoothly as possible for each and every one of you. I look forward to welcoming you to San Antonio in November.

The San Antonio Riverwalk is one of the most visited places in all of Texas and features hotels, restaurants, exciting theme parks and attractions, and great nightclubs, nightlife and entertainment. [photographs courtesy of SACVB/Al Rendon]

The Palmer Course at La Cantera Golf Club in San Antonio, Texas, is the creation of golfing legend Arnold Palmer. This championship golf course features a variety of waterfalls, majestic landscape and breathtaking views of the San Antonio skyline and Texas Hill Country.
2006 Competitions

For a listing of past DSI award winners, see www.decisionsciences.org/hallfame.htm.

Elwood S. Buffa Doctoral Dissertation Award Competition
The purpose of the Doctoral Dissertation Award Competition is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written in the past year in the decision sciences. The Elwood S. Buffa Dissertation Award, accompanied by a $1,500 prize, will be presented at the annual meeting. Applicants for this award should submit three (3) hardcopies of their dissertation in the required format directly to the Doctoral Dissertation Award Competition Coordinator by April 3, 2006. For more information concerning this competition, please contact the coordinator.

Kenneth K. Boyer, Michigan State University, boyerk@bus.msu.edu

Instructional Innovation Award Competition
The Instructional Innovation Award Competition seeks to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is on innovation in college- or university-level teaching. Three finalists will be chosen to make presentations at the conference competition. The winning entry receives an award of $1,500, and $750 will be divided among each of the other finalists. Applicants are required to submit all contributions electronically using instructions on the conference Web site. The due date for submissions was April 3, 2006. For information concerning this competition, please contact the coordinator.

Nada R. Sanders, Wright State University, nadia.sanders@wright.edu

Best Paper Awards Competition
Best Paper Awards, sponsored by ACK (Ft. Lauderdale) and DSI, will be presented at the 2006 Annual Meeting. Categories include Best Theoretical/Empirical Research Paper, Best Application Paper, and Best Interdisciplinary Paper. At the discretion of the program chair and track chairs, outstanding scholarship may be recognized through a distinguished paper award in a given track. Reviewers will be asked to nominate competitive paper submissions for these awards. Nominations will then be reviewed by a best paper review committee, which will make award recommendations.

Best Case Studies Award Competition
The Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. The Best Case Studies Award will be presented in conjunction with the 32nd annual DSI Case Studies Workshop on “Case Techniques in the Decision Sciences.” Cases may be methodological in nature (i.e., crafted to support the learning of a specific technical skill) or integrative (i.e., designed to foster the integration of scientific approaches and analyses with real-world decision making).

Janelle Heineke, Boston University, jheineke@bu.edu

2006 Professional Activities

Curricular Issues Miniconference
Is your curriculum getting stale? Have you struggled unsuccessfully with program restructuring? Would you like an opportunity to benchmark world-class curricula? If so, the Curricular Issues Miniconference may be just what you need. This year’s conference will provide a forum for exchanging ideas and discussing curricular challenges and opportunities in degree-granting business institutions. Separate tracks will explore issues of interest to those who design, run, and contribute to programs at the undergraduate, MBA, and Ph.D. levels.

Hope M. Baker, Kennesaw State University, hbaker@kennesaw.edu

Doctoral Student Consortium
The Doctoral Student Consortium provides a unique opportunity for doctoral students from across the nation and around the world to interact with one another and with distinguished scholars in a one-day program devoted to career development. Attendance at this consortium is by invitation based on application. All students who meet the criteria will be accepted.

Janelle Heineke, Boston University, jheineke@bu.edu
J. Robb Dixon, Boston University, jrdixon@bu.edu

New Faculty Development Consortium
The New Faculty Development Consortium deals with research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Attendance at this consortium is by application and is open to faculty members who have a Ph.D. degree and are in the first two years of their teaching career.

James R. Burns, Texas Tech University, jburns@ba.ttu.edu

See 2006 ACTIVITIES, page 26
2006 DSI Annual Meeting

2006 Doctoral Student Consortium

Creating successful career paths for students

Co-sponsored by McGraw Hill/Irwin, Baruch College (CUNY), Beta Gamma Sigma, and DSI

DSI’s 24rd annual Doctoral Student Consortium is an engaging, interactive professional experience designed to help participants successfully launch their academic careers. We are pleased to have the sponsorship of McGraw Hill/Irwin and Beta Gamma Sigma for this important event. The Consortium will take place on Saturday, November 18, 2006, at the 2006 DSI Annual Meeting in San Antonio, Texas.

Who Should Attend?
The Doctoral Consortium is offered to individuals who are well into their doctoral studies. The Consortium welcomes students from all subject areas within the decision sciences. A variety of students with backgrounds in operations management, management information systems, management science, strategy, organizational behavior, marketing, accounting, and other areas will increase the vitality of the sessions. The program will focus on career goals, job search issues, placement services, research strategies, teaching effectiveness, manuscript reviewing, and promotion and tenure. Students who are interested in addressing these subjects in a participative, interactive way will enjoy and benefit from the Consortium.

Why Should You Attend?
There are several important reasons why you should attend.

1. Networking—getting a job, finding collaborators, and gaining advantages in the career you are about to enter are all related to “who you know.” This is your chance to meet and get to know some of the leading researchers and educators in the field.

2. Skill development—excellent teaching and research require practical skills in addition to content knowledge. You will learn from veterans who will share their secrets to success.

3. Furthering your research—the research incubator will give you a chance to engage in a discussion of your research ideas with your peers and with outstanding researchers.

4. Learn about DSI—this is a chance to “test-drive” DSI, learn about its people, its processes (such as placement services), and its opportunities.

5. Fun!—come socialize with your current and future colleagues in a city that has retained its sense of history and tradition, while carefully blending in cosmopolitan progress.

Program Content
The doctoral Student Consortium involves seasoned, world-class research faculty from several schools, junior faculty just beginning their careers, and key journal editors. All will help guide discussions in the following sessions:

Teaching Effectiveness. Harvey Brightman will return to the Doctoral Consortium for another post-retirement workshop in 2006. His sessions are simply not to be missed – even experienced faculty members sit in on these dynamic and inspiring sessions.

Research Strategy Workshop. In this hands-on workshop, tenured faculty mentors help participants to develop a strategic research plan for moving from the dissertation to a research program that will put them on a strong trajectory for tenure. Working in small breakout groups and with the advice and guidance of the faculty mentor, participants will identify their areas of expertise, target appropriate journals, find suitable co-authors, and plan a mix of publications.

Meet the Editors and Academic Reviewing. Editors from journals in the decision sciences and related fields will describe the missions of their publications and will discuss how to craft strong manuscript submissions, how to improve the chances of getting a journal article accepted, and how to respond to reviews. Participants will also learn about how to be a constructive reviewer of manuscripts.

Job Search Seminar. Should I target my job search on research-oriented schools? Teaching schools? Private? Public? What’s the best way to sell myself? What are the ingredients of a good job interview? This session will help participants answer these questions through insights drawn from a panel of faculty experts.

Join Us
The Doctoral Consortium does more than prepare individual students, it creates a community of colleagues you’ll know throughout your career. Please plan to attend the Consortium and also encourage your student colleagues to participate in this important program. Although many participants will be entering the job market for 2006-2007, others will appreciate the opportunity to get a better understanding of an academic career and how to approach the job market the following year.
Application Process

Students in all areas of the decision sciences are encouraged to apply for the DSI Doctoral Consortium. Those wishing to be included should submit:

1. A current curriculum vita, including contact information (e-mail in particular), your major field (operations management, MIS, management science, strategy, and so on), the title of your dissertation proposal or the title of a current research paper.

2. A letter of recommendation from your dean, doctoral program director, department chair, or dissertation chair. The letter should attest to the applicant’s qualifications and good progress in the doctoral program. Interested students are encouraged to apply early if they wish to ensure themselves space in the Consortium. Materials should be sent to Robb Dixon & Janelle Heineke, Doctoral Consortium Co-Coordinators, by July 30, 2006. Those who apply by this date and meet the criteria listed above will be accepted for participation. Applications received after July 30th will receive consideration on a space-available basis.

Participants must pay the regular student registration fee of $45 for the annual meeting, but there will be no additional charge for the Consortium. This fee includes the luncheon and reception on Saturday, the networking luncheon on Sunday, and the CD-ROM of the proceedings. Although students will be responsible for all of their own travel and accommodation expenses, it is customary for participants’ schools to provide monetary support for these purposes.

Consortium participants will be recognized in Decision Line, the Institute’s news publication. They also receive special recognition in the placement system, special designation on their name badges, and an introduction to the larger DSI community at the breakfast and plenary session.

2006 Track Chairs

Accounting: Theory, Applications, and Practice
Srini Ragothaman, University of South Dakota

Business Value Generating Innovative Technologies and Methods
Nigel Melville, University of Michigan

Case Studies
Chandra Shekar Challa, Virginia State University

DSS/AI/Expert Systems
Peter Mykytyn, Southern Illinois University
John Windsor, University of North Texas

E-commerce
Huseyin Cavusoglu, Tulane University

Finance/Financial Management
Paul Swanson, University of Cincinnati
Manual J. Tarrazo, University of San Francisco

Information Systems
Nathalie Mitev, London School of Economics
Lyneth Kvansy, Pennsylvania State University

Innovative Education
Jo Ann Duffy, Sam Houston State University

International Business
André M. Everett, University of Otago, New Zealand

Invited DSI Fellows Papers
Jack C. Hayya, Pennsylvania State University

Knowledge Management
James R. Courtney, University of Central Florida
Brian Lehaney, Coventry University, UK

Manufacturing Management and Practice
Binshan Lin, Louisiana State University

Marketing: Theory Models and Applications
M. B. Myers, University of Tennessee

MS/OR: Techniques Models and Applications
William E. Stein, Texas A&M University

Organizational Behavior
Organizational Theory
Thomas Callahan, University of Michigan

Quality
Don G. Wardell, University of Utah

Service Management
Steven Yourstone, University of New Mexico

Statistics and Decision Analysis
Philip J. Mizzi, Arizona State University

Strategy and Policy
Sid Das, George Mason University

Supply Chain Management
E. Powell Robinson, Texas A&M University
Tim Butcher, University of Hull, UK
New Faculty Development Consortium

The New Faculty Development Consortium is for faculty in the beginning of their careers who would like to learn more about teaching, research, publishing and other professional development issues. Attendance at this consortium is by application and is open to faculty members who have earned their doctoral degree and are in the first three years of their post-doctoral teaching career.

Faculty in all business disciplines who have finished their doctorate and are in the first three years of their post-doctoral teaching career are encouraged to participate. Applications, using the form below together with a recent vita, should be submitted by September 15, 2006. Participation is limited to the first 50 qualified applicants. Each participant will be expected to register for the Institute’s 2006 Annual Meeting in San Antonio. No additional fees are charged for the consortium.

2006 DSI New Faculty Development Consortium Schedule

Saturday, November 18, 7:30-8:00 a.m.
Continental Breakfast (provided)
Welcome and Introductions
New Faculty Development Consortium
Coordinators:
James R. Burns, Texas Tech University
Larry Meile, Boston College
We will spend a half hour learning a little about each other as well as about the day’s activities ahead, while eating breakfast.

Saturday, 8:00—9:00 a.m.
Dr. Phil — I have these concerns and nobody to turn to...
Moderators:
Larry Meile, Boston College
Jamison Day, University of Houston
Consortium participants will break up into four groups, depending on the type of institution they teach at: Private-Teaching, Private-Research, Public-Teaching, Public-Research. Groups will generate a list of concerns among members and present these to Consortium participants for discussion.

Saturday, 9:00-10:00 a.m.
And then the four sages proclaimed...
Moderator:
Jamison Day, University of Houston
Private-Teaching:
Susan Pariseau, Merrimack College
Private-Research:
Joy Field, Boston College
Public-Teaching:
Purnendu Mandal, Lamar University
Public-Research:
Jim Courtney, University of Central Florida
Four distinguished professors will address Consortium participants’ concerns and offer strategies for developing a research agenda, publishing, cultivating teaching capabilities, and balancing school and professional service, depending on the type of institution one teaches at.

Saturday, 10:00—10:15 AM
Coffee Break
Saturday, 10:15—11:00 a.m.
Understanding diverse tenure concerns at different schools
Panelists:
Public – Teaching:
Hale Kaynak, University of Texas, Pan American
Public – Research:
Christine Kydd, University of Delaware
Private – Teaching:
Susan Pariseau, Merrimack College
Private/Public – Research:
Larry Fredendall, Clemson University
Tenure practices vary depending on whether one’s faculty operates in a shared governance environment or not and whether one teaches at a business school that is AACSB accredited, in candidacy, or unaccredited. This panel will explain how tenure requirements vary in these distinct environments.

Saturday, 11:00—11:45
You be the jury—A virtual tenure review
Leaders:
Public – Teaching:
Hale Kaynak, University of Texas, Pan American
Public – Research:
Christine Kydd, University of Delaware
Private – Teaching:
Susan Pariseau, Merrimack College
Private/Public – Research:
Larry Fredendall, Clemson University
Consortium participants will divide up into four groups and evaluate three fictitious promotion and tenure cases. Groups will report to all Consortium participants on their P&T criteria, evaluations, and final decisions. Session leaders will assess the same cases and report their P&T criteria, evaluations, and final decisions. Discussion will ensue.

Saturday, 11:45—12:30 p.m.
Having a Career/Having a Life
Moderators:
Christine Kydd, University of Delaware
Larry Meile, Boston College
Christopher Craighead, Auburn University
Jamison Day, University of Houston
In this session we will talk about how to handle your career in addition to your spouse/partner, children and other things important in life besides the job. Strategies for fitting it all in will be suggested and discussed.

Saturday, 12:30—1:15 PM
Working Lunch (provided) (Shared session with the Doctoral Student Consortium)
Speakers:
Mo Mahmood, 2006 DSI Program Chair, Univ. of Texas El Paso
Tom Callarman, DSI Past President, Arizona State University
Janelle Heineke, 2007 DSI Program Chair, Boston University
We will begin with the lunch, and then move into insightful, brief, presentations that should interest all in attendance.

Saturday, 1:15—2:30 p.m.
Writing publishable articles: Editors speak up
Moderator:
James R. Burns, Texas Tech University
Barbara Flynn, Decision Sciences Journal of Innovative Education, Indiana Univ.—Indianapolis
Aleda Roth, POMS, Clemson University
Sal March, POMS, Vanderbilt University
(additional editors TBA)
Editors of the leading journals in the decision sciences will describe the scope of their journals, methodologies and/or topics favored, and provide tips on writing publishable articles.
Minoo Tehrani, Roger Williams University
Paul Mangiameli, University of Rhode Island
It is unlikely that your first employer will be your last. Members of this panel have taught at a variety of universities as well as worked outside of academia. Their cumulative experience provides a wealth of knowledge regarding how to maintain employment mobility through publishing, obtaining grants for research and/or teaching, and networking.

Saturday, 4:00–5:00 p.m.

Conclusion and Wrap-up: Enjoy your new career!
Speaker: Jim Wetherbe, Texas Tech University
We will enjoy an entertaining end to the day’s activities by one of the most accomplished professors in the decision sciences.

Saturday, 5:00–6:00 p.m.

Social Hour, Sponsored by Beta Gamma Sigma (with Doctoral Student Consortium participants)
Refreshments will be provided at this joint session with the Doctoral Student Consortium.

Direct all inquiries and applications to:
James R. Burns
Rawls College of Business Administration
Texas Tech University
Lubbock, TX 79409-2101
806-742-1547 | Fax: 806-742-1547
jimburns@ttu.edu
Applying for and securing research grants is a valuable experience and even a necessary step when the members of DSI engage in research projects that can be significantly enhanced by external research funds. The “Miniconference on Successful Grantsmanship” is designed to provide the DSI members with an opportunity to develop interests and to sharpen their skills to write successful grant proposals.

The miniconference will be a one-day event to be held on Sunday, November 19, 2006. In the morning, Common Session 1 will showcase the panelists representing major funding organizations including NSF (DRMS in SBE and IIS in CISE) and NIH as well as private sectors. The panel session will be followed by a networking luncheon, where the attendees will join a pre-assigned small group.

In the afternoon, perspectives of successful grant writers will be presented in two Breakout Sessions of “success stories.” The breakout sessions will be contextualized (by discipline and type of funding organization) so that their relevance can be maximized for individual participants of the mini-conference. The mini-conference will end with Common Session 2 in which experienced reviewers will describe what makes good proposals from the reviewer’s point of view.

How to Register:
While there is no registration fee for this miniconference other than the registration fee for the Annual Meeting, a separate registration is required to attend the miniconference. To register, simply send an e-mail to either of the coordinators with your contact information.

### Miniconference on Successful Grantsmanship Coordinators
Godwin Udo
University of Texas at El Paso
gudo@utep.edu
Q B. Chung
Villanova University
q.chung@villanova.edu

<table>
<thead>
<tr>
<th>Time</th>
<th>Sessions</th>
</tr>
</thead>
</table>
| 10:00 a.m. – 11:30 a.m. | **Common Session 1**
  | “Successful Proposals: The Funding Source Perspectives”
  | (Panel Discussion + Q&A)                      |
| 11:30 a.m. – 1:00 p.m. | **Networking Luncheon in Small Groups**       |
| 1:00 p.m. – 2:30 p.m. | **Breakout Session A**
  | “Success Stories”
  | (Presentations + Q&A)                        |
| 1:00 p.m. – 2:30 p.m. | **Breakout Session B**
  | “Success Stories”
  | (Presentations + Q&A)                        |
| 2:30 p.m. – 3:00 p.m. | **Coffee Break**                              |
| 3:00 p.m. – 4:30 p.m. | **Common Session 2**
  | “Good Proposals: According to the Reviewers”
  | (Panel Discussion + Q&A)                     |
2006 Curricular Issues Miniconference

The 2006 Curricular Issues Miniconference will be held on Saturday, November 18. Among the seven diverse sessions are those which address broad curriculum issues, including assurance of learning, international opportunities for faculty and students, cutting edge pedagogical research, and an overview of the strengths, weaknesses, challenges, and opportunities facing business schools. Sessions focused more on the classroom-level include hands-on demonstrations of techniques presented in recently published Decision Sciences Journal of Innovative Education Teaching Briefs, presentation of an IT Consulting Course, and discussion of a collaborative curriculum development process between industry and academia.

Planned sessions are as follows:
- KANO Model Application in Curriculum Development
- Best Practices for Assessment of Learning
- Decision Sciences Journal of Innovative Education: Best Research Paper Awards and Presentations
- Decision Sciences Journal of Innovative Education: Recently Published Teaching Briefs
- Course Development for Technology Consulting
- Business Education – Challenges and Opportunities
- Global Studies Roundtable

Hope to see you at these sessions.

2006 Job Placement Service

The DSI Placement Services Website is open for the 2006-2007 recruiting season. Instructions for using the online database are viewable through the Instructions link on the DSI Placement Services Homepage at www.decisionsciences.org/placement.

Listing fees are a great value at $250 for each position listed, $25 for applicant listings, and no charge for student members. DSI membership must be current for all applicants (membership is not required for submitting a position listing).

A number of Applicants and Positions have already been posted for this year—these can be viewed without registering or logging in by simply selecting the “View Listings” link on the Placement Services Homepage. We anticipate many more listings will be added before this year’s Annual Meeting (November 18-21, 2006, in San Antonio). New listings may be submitted directly through the Internet—there are no hardcopy forms.

Applicants
If you would like to link to your Web presence elsewhere, have the URL ready. If you do not have a Web page, you might want to look into setting one up with your university, ISP, or Web sites such as dice.com or geocities. If a URL for your Web page is not yet available, it can be added later.

Employers
Please have purchase order number or credit card information available. Payment by check will also be accepted—the address for mailing payments is shown on the Web site.

It may be to your advantage to have a more detailed position description posted on your university’s Web site that can be accessed via a link in the DSI placement database. Have the URL ready if you would like to have a link to a more detailed position description or department or school home page. If this is not yet available, it can be added later.

DSI Placement Services Coordinator
Arijit Sengupta
Wright State University
Raj Soin College of Business
Information Systems and Operations Management Department
3640 Colonial Glenn Hwy/271 Rike Hall
Dayton, OH 45435
(937) 775-2115 / fax: (937) 775-3533
arijit.sengupta@wright.edu
Barb Flynn’s second term as editor of Decision Sciences Journal of Innovative Education ends December 2007. Pursuant to Institute procedures, the Publications Committee is seeking qualified candidates for this position. The Editor serves four years and may be reappointed to a second two-year term. Anyone interested in the Editorship may contact Linda Sprague, Chair of the Publications Committee. Written inquiries and nominations should be addressed to Linda Sprague, Chair, DSI Publications Committee, at the address below.

The basic responsibility of the Decision Sciences Journal of Innovative Education Editor is to produce, through Blackwell Publishing, two quality issues of the Journal in January and July of each year. The two issues must appear on schedule. As the number of manuscripts grows, there is the possibility that the number of issues may increase to three or four per year during the term of the next Editor.

The exact manner in which the Editor’s office operates will obviously vary according to the Editor; however, the major tasks required in the position can be summarized as follows:

1. Maintain a file for each new submission. Acknowledge the paper’s receipt and delete the author’s name from the title page of the paper. Classify the paper according to its functional areas and methodology.

2. Peruse each manuscript to determine whether it is appropriate for the Journal and, if it appears to be so, select two appropriate reviewers, match reviewer interests to manuscript classification. This requires the establishment and maintenance of an Editorial Review Board and the occasional use of ad hoc reviewers.

3. Request initial reviews. We ask referees to respond in four weeks.

4. Monitor the articles that are being reviewed by the referees.

5. Flag overdue reviews and decide when and how to nudge the tardy referees. This might entail e-mail inquiries, telephone calls, and/or letters.

6. Evaluate reviews. Currently each review is evaluated as to its content, quality, and in terms of meeting the review deadline. The Editor may make the decision to reject at this point. A letter is prepared and the letter and reviews are sent to the author. Each reviewer is sent a thank you letter, a copy of the editor’s letter to the authors, and copy of the other reviewer’s comments.

7. Invite revision of manuscripts that are promising, providing the authors with copies of the reviewers’ comments and an overview of an appropriate revision strategy.

8. Make a publication decision on the paper and inform the author(s) of the Editor’s decision.

9. Process all decisions according to standard practice. A completed copyright form and an electronic copy of the paper are requested from the corresponding author for each accepted manuscript.

10. Assign accepted papers to particular issues and to a particular place within each issue.

11. Coordinate journal production with Blackwell Publishing.

12. Meet publication deadlines. Each issue should be assembled with enough time allotted to meet the publication schedule, as coordinated with Blackwell Publishing. Publication of special issues must be worked into the two-issue schedule.

13. Maintain good relations with the public in general and the membership in particular, pacify offended authors and obtain quality submissions. This requires the Editor to “show the flag” at every opportunity and to be available upon demand. Typically this will entail two to three speaking engagements each year at various professional meetings and doctoral consortia.

14. Publish a “Special Issue” on an occasional basis. This will typically be done in response to a special interest of the membership. Publication of a “Special Issue” requires publishing a Call for Papers, selecting a Special Issue Editor, and determining a select group of reviewers.

15. Maintain a good working relationship with the Institute’s Publications Committee. This requires meeting with the Publications Committee on a regular basis, writing an annual report about the Journal and responding to their requests and suggestions.

16. Maintain a good working relationship with the Institute’s Board of Directors. This entails reporting to the Board of Directors on a regular basis, establishing a yearly budget, and responding to their suggestions and requests. The Editor often will be called upon to make presentations or to discuss important journal-related issues at meetings of the Board.

With respect to intellectual interests, the Decision Sciences Journal of Innovative Education Editor should have familiarity with virtually all functional and methodological areas related to innovative education in the decision sciences. Equally important, the Editor must be willing to bend personal preferences in favor of the eclectic interests represented by the membership of the Institute.

The Editor must also be able to work under constant time pressures resulting from publication deadlines, anxious authors, and a steady flow of manuscripts (approximately 150 new manuscripts annually). Acceptance of the Editor’s position should be accompanied by a willingness to devote a considerable amount of personal time to its duties over a three to six-year period. It is customary for the Editor’s institution to sponsor a “Meet the Editor” reception held during the Institute’s Annual Meeting.

The manuscript review process is currently being transitioned to the ScholarOne web-based manuscript review system, which is owned by the Institute. The ScholarOne system will be set up by the current Editor and passed to the new Editor. This system is designed to support a totally web-based operation, including receipt and storage of manuscripts, selection of reviewers, recording of reviewer comments and evaluation of reviews, maintenance of Editorial Review Board records and generation of all correspondence with authors and reviewers. This will lessen the need for administrative support by the Editor’s university.

Each candidate for the Editorship position will also be asked to provide the following information:

1. Current curriculum vita that includes information about education, academic and administrative positions, publications, honors and awards, professional affiliations and activities, and other relevant items.
2. Description of editorial experience with scholarly journals or other publications.

3. Statement of interest and availability to serve as Editor, including a description of anticipated academic and professional responsibilities for the next three years.

4. Statement of editorial philosophy, including views on editorial policy, directions the publication should take, and composition of and approach to working with Associate Editors (potentially) and the Editorial Review Board.

5. Brief description of administrative, organizational and managerial experience.

6. Description of institutional commitment for the support of the editorial office for the next four years.

The commitment of support should include release time for the Editor, adequate local secretarial support, sufficient funding for supplies, postage, fax and telephone charges, and computing and other related expenses.

The policy of the Institute regarding the timing of the appointment of an Editor is as follows. The appointment of the new Editor by the Board of Directors shall be finalized at least three months before the new term of editorship is to begin, so as to allow the newly appointed Editor to work with the outgoing Editor for familiarization with the editorial procedures and process and for the replacement of Editorial Review Board members and possible Associate Editors.

To meet this objective, the due date for nomination/application for the position will be November 1, 2006. The new Editor would assume this position effective January 2008. The new editor and his/her staff will have to begin the transition process at least three months prior to assuming editorial responsibilities.

Direct all inquiries and proposals to: Linda Sprague, Chair, DSI Publications Committee, CEIBS, Shanghai, China, lgsprague@ceibs.edu

PROFESSIONAL ACTIVITIES, from page 18

Professional and Faculty Development Program

The Professional and Faculty Development Program is for Institute members in all stages of their careers, with the goal of keeping them current in their fields. Topics include, but are not constrained to, the following: new instructional and research methodologies; professional service and counseling; balancing the needs of different stakeholders (students, corporations, alumni, etc.) in the educational process; globalization of business education; role of grading and assessment; obtaining research funding; career path strategies; meeting increasing demands in teaching, service, and research; and challenge and opportunities of new technologies. Submission deadline was May 1, 2006, for proposals for workshops, tutorials, and other special sessions.

T. Paul Cronan, University of Arkansas, PCronan@walton.uark.edu

Successful Grantsmanship Miniconference

This newly designed miniconference will provide DSI members with the opportunity to develop interests and sharpen their skills to write successful grant proposals. It will be a one-day event to be held on Saturday, the first day of the meeting. The morning session (“Successful Proposals: The Funding Source Perspectives”) will showcase panelists representing major funding organizations such as NSF/CISE, NSF/DRMS, and NIH, who will discuss the traits of successful proposals. In the afternoon, there will be a series of breakout sessions. Various additional perspectives will be represented in the breakout sessions, including those of successful proposal writers as well as those of experienced proposal reviewers.

Godwin Udo, The University of Texas at El Paso, gudo@utep.edu

Q B. Chung, Villanova University, q.chung@villanova.edu

Technology in the Classroom Miniconference

The Technology in the Classroom Miniconference provides a forum for participants to share novel or innovative applications of technology in the classroom that enhance the student’s learning experience. Submissions should be limited to creative approaches and best practices for using course support software, multimedia, spreadsheet software, simulation software, online tutorials, or other applications of technology, and be capable of being demonstrated and discussed within a 20-30 minute timeframe. Submissions will be competitively reviewed and selected for their creativity, novelty, and contribution to pedagogy, and should not be duplications of material found in existing textbooks. Submission deadline was May 1, 2006.

Laura L. Hall, University of Texas at El Paso, lhall@utep.edu

Ceyhun Ozgur, Valparaiso University. Ceyhun.Ozgur@valpo.edu
Nominations are being solicited for the editorship of Decision Line for a three-year term of service to officially begin on January 1, 2008. A description of the position and the responsibilities of the editor are presented below.

Decision Line, published five times per year, is the official news publication of the Decision Sciences Institute. It provides a channel through which members are informed of the activities of the Institute; it is a method of notification of administrative and organizational actions; and it provides an opportunity to call for papers for various meetings. It provides articles in areas of general interest to the members, including promoting innovation in teaching, research and scholarship, including promoting innovation in different functional areas of the decision sciences and to foster more interdisciplinary communication. These feature columns (and their editors) may be continued, discontinued, or replaced at the discretion of the new editor.

A reminder notice is mailed to all feature editors and annual meeting coordinators by the publications coordinator. The notice informs them of the deadline for the upcoming issue and provides information for guest writers. All new items are submitted to the publications coordinator, who is responsible for proofing and assembling the articles into their final camera-ready form.

Most of the editor’s duties center on handling article submissions from members, recruiting (and keeping) feature editors, writing the regular “From the Editor” feature article, and being available (by phone and e-mail) to the publications coordinator during the final proofing/assembly stages.

All placement and book advertisements are handled by the home office and the executive director. However, each year the editor may be responsible for formulating and submitting a recommendation for advertising rates to the Board of Directors of the Institute.

The Institute provides no supplemental funding to the editor of Decision Line. However, expenses are minimal and consist primarily of some postage, copying, and telephone expenses, which would probably be no more than $200 annually.

Send nominations by no later than November 1, 2006, to Linda Sprague, CEIBS, Shanghai, China, lgsprague@ceibs.edu.

PRESIDENT’S LETTER, from page 1

The goal of the miniconference, therefore, will be to provide a forum for colleagues from all of the disciplines who both have an interest in services and also recognize the trans-disciplinary nature of services. These disciplines include, but are not limited to operations, marketing, human resource management, information technology and design.

This is one of the reasons we chose service science as the focus of our first DSI miniconference: it directly aligns with DSI’s mission to be a transdisciplinary or cross-functional organization that provides a forum for all business disciplines to come together under a single umbrella.

I make the distinction between transdisciplinary or cross-functional, where the different disciplines communicate with each other, from multidisciplinary where most of the disciplines are represented, but rarely communicate. Every business school is multidisciplinary in that they have all of the business disciplines represented, but very few are truly transdisciplinary where colleagues from the different disciplines conduct joint research or teach integrated courses. In fact, I recently, conducted an informal survey among colleagues from about 20 business schools to see if there were any that were offering integrated courses. The vast majority are not, and those that do only have limited success. In fact, the reply from one of my colleagues was “Integrated courses? We are lucky if we talk to each other, never mind teach integrated courses!”

We also hope to have a second miniconference later next year, but that one is still in the early planning stages.

If you have any questions or suggestions for these miniconferences or on other DSI-related issues, please don’t hesitate to write me at mavis@bentley.edu.

Enjoy the rest of the summer, what’s left of it!
Coordinating product design and supply chain design decisions
Globalization of the healthcare supply chain and medical tourism
Managing the demand for episodic healthcare delivery systems
Development and delivery of personalized healthcare systems
Regulatory and reimbursement considerations in supply chain management
Managing product recalls and reverse logistics
Avian flu pandemic and its implications for supply chain management
Biosecurity considerations in supply chain design
The effects of HIPPA on the healthcare delivery system
A data-driven analysis of the consumer-driven healthcare initiative
An in-depth data analysis of the hospital cost structure: administrative, fixed, and variable

All submissions must adhere to the format and style guidelines of Decision Sciences journal. Manuscripts will be evaluated on the same criteria as regular manuscripts. The evaluation process will be similar to regular paper submissions, except the Associate Editors assigned to the manuscript will be part of the STF Editorial Team.

Manuscript preparation and submission instructions can be found on journal’s web site at:

In the cover letter, please indicate that your submission is for the Health-Sector Special Topic Forum.
Submission Deadline: February 1, 2007
OFFICERS’ NOMINATIONS

The Institute’s 2006-07 Nominating Committee invites your suggestions for nominees to be considered for the offices of President-Elect, Treasurer, and Vice Presidents elected at-large to serve on the Institute’s Board of Directors, beginning in 2008.

Your recommendations should include the affiliation of each nominee, the office recommended for the nominee, and a brief statement of qualifications of the nominee. If you would like to recommend persons for the offices of regionally elected Vice Presidents from the Asia Pacific, Mexico, Midwest and Northeast regions, please indicate so on the form below. These names will be forwarded to the appropriate regional nominating committee chair.

Please send your recommendations to the Chair of the Nominating Committee, c/o the Decision Sciences Institute, Georgia State University, J. Mack Robinson College of Business, University Plaza, Atlanta, GA 30303.

The Nominating Committee is most appreciative of your assistance.

OFFICE ____________________________
Nominee’s Name & Affiliation ______________________________
________________________________________________________
Statement of Qualifications ________________________________
________________________________________________________
Nominator’s Name & Affiliation ______________________________
________________________________________________________

FELLOWS’ NOMINATIONS

The designation of Fellow is awarded to active supporters of the Institute for outstanding contributions in the field of decision sciences. To be eligible, a candidate must have achieved distinction in at least two of the following categories: (1) research and scholarship, (2) teaching and/or administration (3) service to the Decision Sciences Institute. (See the current list of DSI Fellows on this page.)

In order for the nominee to be considered, the nominator must submit in electronic form a full vita of the nominee along with a letter of nomination which highlights the contributions made by the nominee in research, teaching and/or administration and service to the Institute. Nominations must highlight the nominee’s contributions and provide appropriate supporting information which may not be contained in the vita. A candidate cannot be considered for two consecutive years.

This information should be sent no later than October 1st to the Chair of the Fellows Committee, Decision Sciences Institute, Georgia State University, J. Mack Robinson College of Business, University Plaza, Atlanta, GA 30303.

Decision Sciences Institute Fellows

Adam, Everett E., Jr., University of Missouri-Columbia
Anderson, John C., University of Minnesota
Benson, P. George, University of Georgia
Beranek, William, University of Georgia
Berry, William L., The Ohio State University
Bontin, Charles P., Stanford University
Brightman, Harvey J., Georgia State University
Buffa, Elwood S., University of California-Los Angeles
Cangiolesi, Vincent (deceased), University of Southwest Louisiana
Carter, Phillip L., Arizona State University
Chase, Richard B., University of Southern California
Chervany, Norman L., University of Minnesota
Clapper, James M., Belmont University
Collins, Rodger D., Drexel University
Conger, J. Daniel (deceased), University of Colorado-Colorado Springs
Cummins, Larry L. (deceased), University of Minnesota
Darwin, William E. (deceased), Louisiana State University
Davis, K. Roscoe, University of Georgia
Davis, Mark M., Bentley College
Day, Ralph L. (deceased), Indiana University
Digman, Lester A., University of Nebraska-Lincoln
Dock, V. Thomas, Maui, Hawaii
Ebert, Ronald J., University of Missouri-Columbia
Edwards, Ward, University of Southern California
Evans, James R., University of Cincinnati
Fetter, Robert B., Yale University
Flores, Benito E., Texas A&M University
Flynn, Barbara B., Wake Forest University
Franz, Lori S., University of Missouri-Columbia
Glover, Fred W., University of Colorado at Boulder
Gonzalez, Richard F., Michigan State University
Grau, Dennis E. (deceased), Boulder City, Nevada
Green, Paul E., University of Pennsylvania
Groff, Gene K., Georgia State University
Gunja, J. Donald N., University of Alabama in Huntsville
Hahn, Chan K., Bowling Green State University
Hannner, W. Clay, Duke University
Hayya, Jack C., The Pennsylvania State University
Hershauer, James C., Arizona State University
Horowitz, Ira, University of Florida
Houck, Ernest C. (deceased), Virginia Polytechnic Institute and State University
Huber, George P., University of Texas-Austin
Jacobs, F. Robert, Indiana University
Kendall, Kenneth E., Rutgers University
Keehn, Arthur J., Virginia Polytechnic Institute and State University
Khurshid, Bamber M., University of Houston
Kim, Kee Young, Yonsei University
King, William R., University of Pittsburgh
Klein, Gary, University of Colorado, Colorado Springs
Koebler, Anne B., Miami University
Krajewski, Lee J., Notre Dame University
LaForge, Lawrence, Clemson University
Latta, Carol J., Georgia State University
Lee, Sang M., University of Nebraska-Lincoln
Luthans, Fred, University of Nebraska-Lincoln
Mabert, Vincent A., Indiana University
Malhotra, Narasimha, University of Technology
Markland, Robert E., University of South Carolina
McMillan, Claude, University of Colorado at Boulder
Miller, Jeffrey C., Boston University
Monroe, Kent B., University of Illinois
Moore, Laurence J., Virginia Polytechnic Institute and State University
Moskowitz, Herbert, Purdue University
Narasimhan, Ram, Michigan State University
Neter, John, University of Georgia
Nutt, Paul C., The Ohio State University
Olsen, David L., Texas A&M University
Perkins, William C., Indiana University
Peterson, William S., University of New Mexico
Philipatan, George C., University of Tennessee-Knoxville
Rauh, Howard, Harvard University
Rakes, Terry R., Virginia Polytechnic Institute and State University
Reimuth, James R., University of Oregon
Ritzman, Larry P., Boston College
Roth, Ailea V., Arizona State University
Schaake, Lawrence L., University of Texas at Arlington
Schneidhauer, Marc J., University of Nebraska-Lincoln
Schrub, Thomas J., University of Michigan
Schoenfeld, Roger L., University of Minnesota
Simone, Albert J., Rochester Institute of Technology
Shumway, John W., Jr., Southern Methodist University
Sobol, Marion C., Southern Methodist University
Sorenson, James K., University of Denver
Sprague, Linda G., China Europe International Business School
Steinberg, Earle, Touche Ross & Company, Houston, TX
Summers, George W. (deceased), University of Arizona
Taylor, Bernard W., Ill., Virginia Polytechnic Institute and State University
Trott, Marvin D., Kent State University
Uhi, Kenneth F. P. (deceased), University of Illinois
Vazsonyi, Andrew (deceased), University of San Francisco
Voss, Christopher A., London Business School
Wasserman, William, Syracuse University
Weinmerlof, Urban, University of Wisconsin-Madison
Wheelwright, Steven C., Harvard University
Whitten, Betty J., University of Georgia
Whybark, D. Clay, University of North Carolina-Chapel Hill
Wicklund, Gary A., University of Iowa
Winkler, Robert L., Duke University
Woolsey, Robert E. D., Colorado School of Mines
Wortman, Max S., Jr. (deceased), Iowa State University
Zmud, Robert W., Florida State University

Decision Line, July 2006

29
For reservations at the conference hotel of the Decision Sciences Institute’s 2006 Annual Meeting, please complete the form below and mail it directly to the San Antonio Marriott Rivercenter Hotel. You may also make your reservations online.

The San Antonio Marriott Rivercenter & Riverwalk require a credit card to guarantee reservations or a check for one night’s deposit. We accept the following major credit cards: Visa, Master Card, American Express, Discover, Diners Club, with expiration date, and must be received by October 26, 2006. (Reservations after this date—or after the room block is full—are subject to availability.) Failure to submit a deposit can result in cancellation of your reservation by the hotel.

If for some reason your plans change, you must cancel your reservations with the hotel 48 hours prior to arrival or you will be billed for the first night’s room charge plus tax. Also, should you be making your reservations without this form, it is necessary that you mention the Decision Sciences Institute in order to secure the special room rates and a room being held within our room block.

Check-in time is 4:00 p.m. Check-out time is 12:00 p.m.

MAIL THIS FORM TO:
San Antonio Marriott Rivercenter & Riverwalk Hotels
Attention: Group Housing Department
101 Bowie Street
San Antonio, TX 78205

Room type requested:
- [ ] Nonsmoking
- [ ] One king-sized
- [ ] Double/Double
- [ ] Special needs __________________________

For registering online:

<table>
<thead>
<tr>
<th>Group Code</th>
<th>Guests</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>DSIDSIA</td>
<td>1 person</td>
<td>$149</td>
</tr>
<tr>
<td>DSIDSIA</td>
<td>2 people</td>
<td>$169</td>
</tr>
<tr>
<td>DSIDSIB</td>
<td>3 people</td>
<td>$189</td>
</tr>
<tr>
<td>DSIDSID</td>
<td>4 people</td>
<td>$209</td>
</tr>
</tbody>
</table>

Room requested:
- [ ] $149 (single)
- [ ] $169 (double)
- [ ] $189 (triple)
- [ ] $209 (quad)

A check, money order, or major credit card information must be submitted for guaranteed reservations.

Credit Card Name ________________________________
Number _________________________________________
Expiration Date _________________________________
Card Holder’s Name ______________________________
Signature ________________________________________
(please print)

Hotel Reservation Form
Decision Sciences Institute
2006 Annual Meeting
November 18-21, 2006
(Group rate available from November 16-25, 2006)

Arrival date: ___________ Departure date: ______

Time: _________________

Last Name ___________________________ M.I. __________

First Name __________________________ City __________________________

Sharing with __________________________ State/Province/Country __________ Zip _____

Organization __________________________ Phone (work) __________ Fax __________

Address ______________________________ Email __________________________
2006 Annual Meeting Registration Form • San Antonio, Texas • November 18-21, 2006

All attendees must register for the meeting. Conference registrations must be postmarked by October 23, 2006, to avoid a late fee of $50. After October 23, requests for cancellation refunds will not be accepted. Mail form and payment for the registration fee to: Decision Sciences Institute, J. Mack Robinson College of Business, University Plaza, Georgia State University, Atlanta, GA 30303, fax 404-651-4008.

### Member and non-member fee
- Includes Sunday’s Fellows’ luncheon, Monday’s reception, Tuesday’s awards luncheon, and the CD-ROM Proceedings (see information about the DSI Proceedings below).

### Student fee

The Annual Meeting Proceedings will be produced in CD-ROM format only. No hard copies will be available. The CD-ROM Proceedings is included in the conference registration fee for all registered attendees; however, if you do not wish to receive the Proceedings, please indicate below. Additional CD-ROM Proceedings can be purchased at a cost of $25.00 each, but must be ordered by October 1, 2006 (see form below).

| I do not wish to receive the Annual Meeting Proceedings. |

### Member registration
- 2006-07 Member dues renewal:
  - For the exact amount owed, please refer to the 2006-07 dues renewal notice previously mailed to you.
  - (Outside U.S. & Canada add $5) 5.00

### Non-Member registration
- (Please check if you desire membership benefits. This fee entitles you to one year of membership in the Institute.) 375.00
  - (Outside U.S. & Canada add $5) 5.00
- Student member registration 60.00

### Student Non-Member registration
- (For the exact amount owed, please refer to the dues renewal notice previously mailed to you.) 25.00
  - (Outside U.S. & Canada add $5) 5.00

### Student Non-Member registration
- Extra CD-ROM Proceedings @ $25.00 each

### After October 23, 2006 (LATE FEE)
- 50.00

| Name |
| First Name | Last Name |
| Organization/Affiliation |
| Mailing Address (Home Business) |
| City, State, Zip and Country |
| Telephone (Home Business) |
| E-mail |

### Your answers to the following questions will help us plan this and future meetings. We appreciate your cooperation.

1. Where are you staying in San Antonio?
   - [ ] Conference hotel
   - [ ] Other (please specify)

2. Type of accommodation:
   - [ ] Single
   - [ ] Double

3. Date of arrival:
   - [ ] Fri. (11/17)
   - [ ] Sat. (11/18)
   - [ ] Sun. (11/19)
   - [ ] Mon. (11/20)
   - [ ] Tues. (11/21)

4. Do you plan to attend:
   - [ ] Sunday’s lunch?
   - [ ] Monday’s reception?
   - [ ] Tuesday’s luncheon?
   - [ ] All?
   - [ ] None?

5. Interest Area (check one):
   - [ ] Academic Administration
   - [ ] Accounting
   - [ ] Economics
   - [ ] Finance
   - [ ] Health Care Systems
   - [ ] Innovative Education
   - [ ] International Business
   - [ ] Marketing
   - [ ] Microcomputer Systems & Apps.
   - [ ] ISDSS
   - [ ] Managerial Problem-Solving
   - [ ] Organizational Behavior
   - [ ] Organizational Theory
   - [ ] Manufacturing/Service Management
   - [ ] Public/Nonprofit Management
   - [ ] Quantitative Techniques & Meth.
   - [ ] Stats, Decisions & Fore.
   - [ ] Strategic Management & Policy
   - [ ] Technology and Innovation
   - [ ] Ecommerce
   - [ ] Other
   - [ ] None

6. What is your primary regional affiliation:
   - [ ] Asia-Pacific Region
   - [ ] Mexico Region
   - [ ] Midwest Region
   - [ ] Northeast Region
   - [ ] Southeast Region
   - [ ] Southwest Region
   - [ ] Western Region
   - [ ] None

7. What is your interest in Placement?
   - [ ] As employer and employee
   - [ ] Employee only
   - [ ] Employer only
   - [ ] None

8. What was the primary reason you decided to attend the annual meeting?
   - [ ] Annual Meeting in general
   - [ ] MBA Sessions
   - [ ] Doctoral Student Consortium
   - [ ] New Faculty Development Consortium
   - [ ] Saturday’s Program Miniconferences
   - [ ] Business Ph.D. Program
   - [ ] Professional Develop. Program

9. Please check if you are a member of Alpha Iota Delta and would like to be identified as such at the Annual Meeting.

10. Please check if you would like to receive subscription information about the Journal of Business and Management, sponsored by the Western Decision Sciences Institute (WDSI).

### CREDIT CARD INFORMATION:
- [ ] Visa
- [ ] MC
- [ ] American Express
- [ ] Discover

| Total Amount $_________ |
| Card No. ____________________________ | (Please Print) |
| Card Holder’s Name ____________________________ | Expires: ___/___ |
| Signature ____________________________ | |
| Billing Address ____________________________ |
| City/State/Zip ____________________________ |
**CALENDAR**

**SEPTEMBER**

*September 15*
Submission deadline for the New Faculty Development Consortium, dealing with research, teaching, publishing and other professional development issues for new faculty. See page 21.

*September 25*

*September 29*

**OCTOBER**

*October 1*

**NOVEMBER**

*November 18-21*
2006 (37th) DSI Annual Meeting will be held in San Antonio, Texas. See page 16.

**DECEMBER**

*December 1*

**JANUARY 2007**

*January 20*

**FEBRUARY 2007**

*February 1*
Submission deadline for papers to Decision Sciences Journal's Special Topic Forum on Decision Making in the Health-Sector Supply Chain. See page 12.

*February 16*