

1999 Program Chair's Message

Tom Jones, University of Arkansas



AS I COMPOSE THIS SECOND program chair's message, the deadline for submission of competitive papers and proposals for special sessions and for submissions to the Case Studies

Award Competition, Elwood S. Buffa Doctoral Dissertation Competition, and Instructional Innovation Award Competition is still a few weeks in the future. By the time you read this message, this deadline will have passed and the submissions will be undergoing processing for distribution to the reviewers. On behalf of the Program Committee, let me express our appreciation to all of you who have volunteered to help the track chairs, theme chairs, and coordinators as reviewers for the papers, proposals, and competitions.

The 1999 Annual Meeting is structured such that papers are classified and cross-listed according to the Institute's core tracks and interdisciplinary themes (see Figure 1). The conference program will provide new opportunities for the dissemination of innovation in teaching, curriculum, and scholarship. Many opportunities will be available for participants in addition to the research paper presentations. There will be a variety of professional development activities and special sessions on interdisciplinary issues, on globalization of business education, and on teaching international business concepts. Sessions for special interest groups also are planned.

To address the diverse interest areas of DSI members, the track chairs and theme chairs are encouraged to offer panels and workshops aimed at teaching specific topics within disciplines and to organize Roundtable Sessions for special interest groups (e.g., Electronic Commerce, Transportation and Logistics, Telecommunications, Services Marketing). This is an exciting new opportunity for brainstorming with colleagues having similar interests. If you are interested in participating in one of these informal discussion sessions, or if you have an idea for a Roundtable Session, NOW is the time to contact me or one of the track/theme chairs. (Their names and e-mail ad-

resses appear elsewhere in this issue of *Decision Line*. They also can be accessed from the Program Chair Web Page, from which e-mail can be sent to any track/theme chair simply by clicking on their e-mail address.)

Our annual meeting includes the following competitions and professional activities: Case Studies Award Competition, Curricular Issues Miniconferences (Academic Administrator Program, Undergraduate Program, MBA Program, and Ph.D. Program), Elwood S. Buffa Doctoral Dissertation Competition, Doctoral Student Consortium, Instructional Innovation Award Competition, New Faculty Development Consortium, and Professional Development Program. Please refer to the respective program announcements elsewhere in this issue of *Decision Line* for more details.

As the Institute celebrates its 30th anniversary, we can be proud of our past accomplishments, which have made a superlative foundation for future achievement. **Looking to the Future**, the theme of the 1999 Annual Meeting, led Mike Parent in his March 1998 program chair's message to propose that "these sessions should become a benchmark for examining the challenges of the 21st century."

In conclusion, please check the Program Chair Web Page for future updates to conference materials. This web page provides links to the latest materials pertaining to the 1999 DSI Annual Meeting and can be found on the Internet at:

<http://comp.uark.edu/~finnell/dsi99/>

Please plan to join friends and colleagues at the 30th anniversary meeting, November 20-23, 1999, at the Sheraton New Orleans Hotel located near the French Quarter. ■

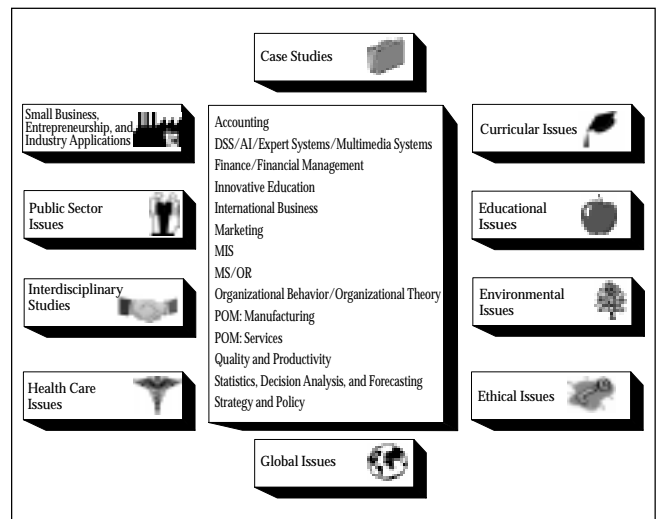


Figure 1: Core tracks and interdisciplinary themes.

Check This Out!

1999 DSI Annual Meeting Program Chair Web Page

For the latest materials pertaining to the 1999 DSI Annual Meeting, check out the Program Chair Web Page at:

<http://comp.uark.edu/~finnell/dsi99/>

We look forward to your participation in the 30th anniversary meeting, November 20 - 23, 1999, in New Orleans. From this web page, you can access the 1999 DSI Call for Papers and lists of the coordinators, track chairs, and theme chairs. There is also a link to the 1999 DSI Annual Meeting Participation Request Form Web Page where you may volunteer to participate as a reviewer of the competitive paper submissions and/or as a discussant or session chair for any of the tracks and themes; volunteer to help with the Elwood S. Buffa Doctoral Dissertation Competition; and indicate an interest in participating in the Doctoral Student Consortium or the New Faculty Development Consortium. We look forward to your participation in the 30th anniversary meeting, November 20 - 23, 1999, in New Orleans.

1999 Competitions and Programs

Best Paper Awards Competition

Four Best Paper Awards will be presented at the Annual Meeting, each with a \$200 prize, for

- **Best Theoretical / Empirical Research Paper,**
- **Best Application Paper,**
- **Best Interdisciplinary Paper, and**
- **Best Environmental Issues Paper.**

Reviewers will be asked to nominate competitive paper submissions for these awards. Nominations will then be reviewed by a best paper review committee, which will make award recommendations.

Case Studies Award Competition

The Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. The Best Case Studies Award, with a \$200 prize, will be presented in conjunction with the 25th annual DSI Case Studies Workshop on "Case Techniques in the Decision Sciences." The competition is co-sponsored by UNISYS Corporation-Information Services and DSI. Cases may be *methodological* in nature (i.e., crafted to support the learning of a specific technical skill) or *integrative* (i.e., designed to foster the integration of scientific approaches and analyses with real-world decision making). Submission deadline was March 1, 1999. For more information contact the coordinator:

Brooke Saladin

Wake Forest University
Babcock Graduate School of
Management
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Phone: (336) 758-5050
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Elwood S. Buffa Doctoral Dissertation Competition

The purpose of the Doctoral Dissertation Competition is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written in the past year in the decision sciences. The Elwood S. Buffa Dissertation Award, accompanied by a \$1,500 stipend, will be presented at the annual meeting. Submission deadline was March 1, 1999. For more information contact the coordinator:

Dorothy G. Dologite

City University of New York
Baruch College
Zicklin School of Business
17 Lexington Avenue
New York, NY 10010
Phone: (212) 876-3362
fax: (212) 996-6967
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Instructional Innovation Award Competition

The Instructional Innovation Award Competition, co-sponsored by Irwin-McGraw Hill and DSI, seeks to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is innovation in college- or university-level teaching. Four finalists will be chosen to make presentations at the conference competition. The winning entry receives a prize of \$1,500 and each of the other finalists receives \$250. Submission deadline was March 1, 1999. For more information contact the coordinator:

Cliff T. Ragsdale

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State University
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and Information Technology
Pamplin College of Business
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1999 ANNUAL MEETING COORDINATORS

Program Chair

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Job Placement Coordinator

Gary Klein
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Curricular Issues Miniconferences

The Curricular Issues Miniconferences include four programs that focus on administrative and curricular issues. The Academic Administrator Program provides a forum for addressing various issues and problems that confront the department chair and other academic administrators. It is of special interest to those who hold or expect to hold department- and college-level administrative positions.

In addition, there are degree-focused programs at the Undergraduate, MBA, and Ph.D. levels. The Undergraduate Curricular Issues program provides a forum for exchange of teaching and curriculum ideas. The 5th Annual MBA Curricular Issues program continues its focus on changes in MBA curricula. The Ph.D. Curricular Issues program discusses the changing environment in the business Ph.D. For more information contact the coordinator:

Rose Sebastianelli
University of Scranton
Department of Operations and
Information Management
School of Management
602A O'Hara Hall
Scranton, PA 18510
Phone: (717) 941-4287
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e-mail: sebastianer1@uofs.edu

Doctoral Student Consortium

The Doctoral Student Consortium provides a unique opportunity for doctoral students from across the nation to interact with one another and with distinguished scholars in a one-day program devoted to career development. Attendance at this consortium is by invitation based on an application. All students who meet the criteria will be accepted. Submission deadline is July 30, 1999. For more information, see page 33 or contact the coordinator:

James C. Hershauer
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Department of Management
College of Business
Tempe, AZ 85287-4006
Phone: (602) 965-5478
fax: (602) 965-8314
e-mail: james.hershauer@asu.edu

New Faculty Development Consortium

The New Faculty Development Consortium deals with research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. The consortium is co-sponsored by the Graduate Programs and Research Office, College of Business Administration, University of Rhode Island. Attendance at this consortium is by application and is open to faculty members who have completed their Ph.D. degree and are in the first two years of their teaching career. Submission deadline is September 7, 1999. For more information, see page 31 or contact the coordinator:

Maling Ebrahimpour
University of Rhode Island
Department of Management Science
and Information Systems
College of Business Administration
7 Lippitt Road
Kingston, RI 02881-0802
Phone: (401) 874-4369
fax: (401) 874-4312
e-mail: maling@uriacc.uri.edu

Professional Development Program

The Professional Development Program is aimed at helping the Institute's membership to keep current in their fields. The content of the sessions offered is designed to provide insight into the challenges and opportunities of an academic career in this rapidly changing environment. Topics include, but are not constrained to, the following: new instructional and research methodologies, professional service and consulting, globalization of business education, obtaining research funding, career path strategies, meeting increasing demands in teaching, service, and research, and the challenge and opportunities of new technologies. Please submit proposals for professional development workshops, tutorials, and other special sessions directly to the Professional Development Program

1999 DSI Annual Meeting Participation Request Form Web Page

Volunteers are now being accepted for participation in the 1999 DSI Annual Meeting using the on-line Internet web page form at:

<http://comp.uark.edu/~finnell/dsi99/vpform.html>

You may volunteer as a reviewer of the competitive paper submissions and/or as a discussant or session chair for any of the tracks and themes. Also, you may volunteer to help with the Elwood S. Buffa Doctoral Dissertation Competition and you may indicate an interest in participating in the Doctoral Student Consortium or the New Faculty Development Consortium.

We look forward to your participation in the 30th anniversary meeting, November 20 - 23, 1999, in New Orleans.

Coordinator by May 1, 1999. For more information, see page 33 or contact the coordinator:

George A. Marcoulides
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Department of Management Science/
Information Systems
School of Business Administration
and Economics
P. O. Box 6848
Fullerton, CA 92834-6848
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fax: (714) 278-5940
e-mail: gmarcoulides@fullerton.edu ■

1999 New Faculty Development Consortium

Professional development for pre-tenure faculty members

The 1999 Annual Meeting of the Decision Sciences Institute will include the annual mentoring program for new faculty, the New Faculty Development Consortium. This exciting program is co-sponsored by the Graduate Programs and Research Office, College of Business Administration, University of Rhode Island. The focus of the consortium will be on professional issues such as research, publications, grant writing, teaching, and career management. The seminar will last a full day on Saturday, November 20, 1999. It will include discussion sessions with suc-

cessful faculty and opportunities for interaction and networking.

New faculty members are encouraged to apply using the form below. The Decision Sciences Institute has members from all disciplines and as such the consortium is open to all faculty. However, applicants are required to have finished their Ph.D. work and be in the first three years of their post-doctoral teaching career.

Applications should be submitted by September 7, 1999, and participants will be notified by the end of September. For the consortium, participation will be limited to

the first 50 qualified applicants. Each participant will be expected to register for the Institute's 1999 Annual Meeting in New Orleans. No additional fees are charged for the consortium. ■

Direct all inquiries and applications to:
Maling Ebrahimpour
College of Business Administration
University of Rhode Island
Kingston, RI 02881-0802
Phone: 401-874-4369
Fax: 401-874-4312
email: maling@uri.edu

Application for New Faculty Development Consortium

Send this form to:

Maling Ebrahimpour, College of Business Administration,
University of Rhode Island, Kingston, RI 02881-0802

Name: _____

Current position: _____

Department: _____

School address: _____

Phone numbers: (w) _____

(h) _____

Email: _____

Courses taught: _____

Research topics: _____

Publications: _____

Proceedings: _____

Papers under review: _____

Have you attended a previous DSI Doctoral Student Consortium?

Ph.D. Institution: _____

Ph.D. subject area: _____

Date granted: _____

What is your major concern as a new faculty member?

SUBMISSION DEADLINE: September 7, 1999

Check out the DSI Placement Database

Recruiting activities are still going strong at many institutions. Although the volume is limited, there has been recent activity on the DSI placement database. A number of institutions have listed new positions in the fields of Management Information Systems, Management Science, and Production Management. If you are still looking for a position for next fall, please check out the listings on the DSI homepage at

<http://dsi.gsu.edu/>

The postings will stay on the website through the academic year; afterwards, they will be purged to prepare for the next recruiting season. Also, if you wish to be removed early or have your listing up-

dated, please inform the DSI Placement Coordinator at the address below.

All members and institutions have access to the database via the DSI website. Follow the links to job placement services, then to listings, then to the category of viewing desired. Positions and applicants are listed by primary interest area. Searches may be conducted by using the find function on your browser. You may also acquire a copy of the information within an interest area by mailing yourself any html document or by saving it as a file. In addition, tabular versions readable by most word processing systems can be downloaded to your system. Visit the website to conduct any of these activities. ■

Please send all correspondence to:

Gary Klein

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The University of Colorado at Colorado Springs
1420 Austin Bluffs Parkway
P.O. Box 7150
Colorado Springs, CO 80933-7150
phone: 719 262-3157
fax: 719 262-3494
gklein@computer.org

1999 TRACK CHAIRS

Accounting: Theory, Applications and Practice (CPE credit is available)

Lynn K. Griffin, North Carolina A&T State University
e-mail: griffinl@ncat.edu

DSS/AI/Expert Systems/Multimedia Systems

Kenneth E. Kendall, Rutgers University
e-mail: kendallk@crab.rutgers.edu
Ron G. Thorn, University of Texas - Pan American
e-mail: rthorn@panam.edu

Finance / Financial Management

Shaw K. Chen, University of Rhode Island
e-mail: chenshaw@uriacc.uri.edu

Innovative Education

Hope M. Baker, Kennesaw State University
e-mail: hbaker@ksuemail.kennesaw.edu

International Business

Robert E. Markland, University of South Carolina
e-mail: bobbym@darla.badm.sc.edu

Management Information Systems

Uma G. Gupta, Creighton University
e-mail: ugupta@creighton.edu
Roy Martin, Southwest Texas State University
e-mail: rm05@swt.edu
Vivek Shah, Southwest Texas State University
e-mail: vs01@swt.edu

Marketing: Theory, Models and Applications

Chandrashekar D. Challa, Virginia State University
e-mail: cchalla@vsu.edu

MS/OR: Techniques, Models and Applications

Ina S. Markham, James Madison University
e-mail: markhais@jmu.edu

Organizational Behavior / Organizational Theory

Toby J. Kash, Pittsburg State University
e-mail: tkash@pittstate.edu

Production and Operations Management: Manufacturing

Vijay R. Kannan, James Madison University
e-mail: kannanvr@jmu.edu
Edward M. Knod, Jr., Western Illinois University
e-mail: emknod@aol.com

Production and Operations Management: Services

Marc J. Schniederjans, University of Nebraska - Lincoln
e-mail: mschnied@unlinfo.unl.edu

Quality and Productivity

Robert J. Pavur, University of North Texas
e-mail: pavur@unt.edu

Statistics, Decision Analysis and Forecasting

Robert L. Andrews, Virginia Commonwealth University
e-mail: landrew@vcu.edu

Strategy and Policy

Farzad Moussavi, University of Northern Iowa
e-mail: moussavi@uni.edu

1999 THEME CHAIRS

Case Studies

Jonathan P. Pinder, Wake Forest University
e-mail: jon_pinder@mail.mba.wfu.edu

Curricular Issues

Rose Sebastianelli, University of Scranton
e-mail: sebastianer1@uofs.edu

Educational Issues

James J. Divoky, The University of Akron
e-mail: jdivoky@uakron.edu
Mary Anne Rothermel, The University of Akron
e-mail: mrothermel@uakron.edu

Environmental Issues

Robert B. Handfield, Michigan State University
e-mail: handfiel@pilot.msu.edu

Ethical Issues

Garth Allen, University of Northern Colorado
e-mail: gallen@unco.edu

Global Issues

Manoj K. Malhotra, University of South Carolina
e-mail: malhotra@darla.badm.sc.edu

Health Care Issues

Samia M. Siha, Kennesaw State University
e-mail: ssiha@ksuemail.kennesaw.edu

Interdisciplinary Studies

Amir M. Hormozi, Texas A&M University - Corpus Christi
e-mail: hormozi@tamucc.edu

Public Sector Issues

Mary L. Fischer, University of Texas at Tyler
e-mail: mfischer@mail.uttyl.edu

Small Business, Entrepreneurship, and Industry Applications

Don B. Bradley, III, University of Central Arkansas
e-mail: donb@mail.uca.edu

Doctoral Student Consortium

Job placement and professional development for students pursuing an academic career

The Decision Sciences Institute and Irwin/McGraw Hill will sponsor the Institute's 17th annual Doctoral Student Consortium on Saturday, November 20, at the 1999 DSI Annual Meeting to be held at the Sheraton New Orleans Hotel in New Orleans, Louisiana. The focus of the consortium will be on job placement and professional development for students planning to pursue an academic career.

The Doctoral Student Consortium is a unique program devoted to critical career development, teaching, and research issues for students who are near the end of their doctoral studies and entering the job market. The Consortium will consist of interactive large-group sessions and small-group workshop sessions with prominent academicians from a variety of institutions and disciplines. The sessions will include such topics as:

- Interviewing for a job
- Institutional expectations of new faculty
- Developing research strategies
- Enhancing teaching effectiveness
- Successful career planning

All participants must apply for the Consortium and submit (one copy each):

1. A current curriculum vita (please include e-mail address—most pre-Consortium correspondence will be handled electronically);

2. A letter of recommendation from your dean, doctoral program director, or dissertation chair, attesting to your qualifications and your expected entry into the job market;
3. A one-page abstract of your planned dissertation, including the title and a description of your research problem.

Applications will be evaluated by the consortium coordinator. The minimum criteria for acceptance are that the applicant must have his/her dissertation research well underway by October 1999, be involved in placement activities starting in the 1999-2000 academic year, be participating in the consortium for the first time, and not have received the doctoral degree before December 1999. Students in any discipline related to the decision sciences are invited to apply.

Applicants are encouraged to submit early, and should send their complete package of application materials to the Doctoral Student Consortium Coordinator by July 30, 1999. Individuals who apply by this date and meet the criteria stated above will be accepted for participation. Applications will be considered on a space-available basis through October 1, 1999.

Attendees must pay the regular student registration fee for the annual meet-

ing. There is no additional charge for the Consortium itself.

Consortium participants will be recognized in *Decision Line*, the Institute's news publication. At the annual meeting participants will receive special recognition in the placement system, special designation on their name badges, and an introduction at the breakfast and plenary session.

Please note that participation in the 1999 Doctoral Student Consortium is by invitation only, based upon review of the application materials. Each participant will be responsible for his/her own student registration fee for the annual meeting as well as travel, lodging, and meal expenses. Customarily, the participant's school will provide some monetary support for expenses.

James Hershauer
College of Business
Arizona State University
Tempe, AZ 85287-4006
(602) 965-5478
Fax: (602) 965-8314
email: james.hershauer@asu.edu

Professional Development Program

The Professional Development Program is aimed at helping the Institute's membership to keep current in their fields. The content of the sessions offered is designed to provide insight into the challenges and opportunities of an academic career in this rapidly changing environment. Topics include, but are not constrained to, the following:

- New instructional methods
- New research methodologies
- Professional service and consulting
- Globalization of business education

- Research funding availability
- Career path strategies
- Challenge and opportunities of new technologies

Please submit proposals for professional development workshops, sessions to the Professional Development Program Coordinator by May 1, 1999. ■

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