

DECISION LINE

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1999 Annual Meeting Award Winners

1999 Dennis E. Grawoig Distinguished Service Award Winner:
Betty J. Whitten, University of Georgia

1999 DSI FELLOWS: Kee Young Kim, Yonsei University, and Paul Charles Nutt, The Ohio State University

1999 Instructional Innovation Award Winners: Harvey J. Brightman and Robert Elrod, Georgia State University

Elwood S. Buffa Doctoral Dissertation Competition Winner: Sime Curkovic, Western Michigan University

Best Application Paper Award Winners: Elliot Bendoly, Indiana University, Kurt Bretthauer, Indiana University, Murray J. Côté, Trinity University, and Daesik Hur, Indiana University

Best Environmental Issues Paper Award Winner: Remko I. van Hoek, Erasmus University

Best Interdisciplinary Paper Award Winners: Caron H. St. John, Clemson University, Nagraj Balakrishnan, Clemson University, and James O. Fiet, University of the Pacific

Best Theoretical/Empirical Research Paper Award Winners: Jun Zhao, Governors State University, Michael D. Michalisin, Southern Illinois University - Carbondale, and Charles I. Stubbart, Southern Illinois University - Carbondale

Best Case Studies Competition Award Winner: Neil R. Jones, The University of Western Ontario

For more details, please see related articles and photos in the 1999 Annual Meeting section, pages 29-45.



PRESIDENT'S LETTER

A Bright Future

Lee J. Krajewski,
University of Notre Dame

Attending the Decision Sciences Institute's annual meetings is truly a learning experience. Not only are the sessions informative, the locations provide their own type of learning experience. This year's annual meeting in New Orleans was

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no exception. For example, we learned the difference between Cajun and Creole cooking, and sampled both. We found out that New Orleans has a hockey team—interesting because the residents have never seen ice outside of the arena. After walking the narrow streets of the French Quarter, we found out that Hurricanes were not storms with heavy winds, although you feel like you have been in a heavy wind after drinking one.

The 1999 Annual Meeting was special. Not only did it signal the thirtieth anniversary of the Institute, it brought us together one last time this century. We have accomplished so much, and we have the potential to do much more. As I chatted with so many of you at the meeting, it became clear to me that potential solutions to environmental, ethical, and economic problems abound and the energy to pursue these solutions is plentiful. The Institute provides the forum for expressing new ideas and stimulating constructive discussion of them. What other academic organization provides the breadth of cross-functional activities and the depth of programmatic planning as does the Decision Sciences Institute? The 1999 Annual Meeting was exemplary of these qualities. We certainly have a bright future.

As we begin the new year (century, millennium) it is natural to give thanks to those who spent considerable time and effort making the last annual meeting of the century special. My sincerest thanks go to:

- **Tom Jones**, University of Arkansas, Program Chair
- **Dave Douglas**, University of Arkansas, Associate Program Chair
- **Becky Chaney**, University of Arkansas, Proceedings Coordinator
- **Charles Finnell**, University of Arkansas, Web Site Coordinator
- **Bill Galle**, University of New Orleans, Local Arrangements Co-Coordinator
- **Tony Patti**, University of New Orleans, Local Arrangements Co-Coordinator

Heartfelt thanks also go to:

- **Gary Klein**, University of Colorado at Colorado Springs, Placement Services Coordinator
- **Al Avery**, Towson State University, Convention Management Consultant

The meeting was a success and the Institute appreciates the devotion of these individuals in making it a memorable event.

The meeting featured a number of special events, including the Academic Administrator Program, Doctoral Student Consortium, Undergraduate, MBA, and Ph.D. Curricular Issues Programs, New Faculty Development Consortium, Professional Development Program, Irwin/McGraw-Hill Technology Classroom, Services Management Mini-Conference, Teaching with Spreadsheets Mini-Conference, and four sessions devoted to Enterprise Resource Planning. I would like to thank the coordinators and participants in those events.

The 1999 annual meeting had a few extra-special events. Ken and Julie Kendall conducted the first DSI Knowledge Bowl, which pitted the North against the South. The North team consisted of Norm Chervany, Anne Koehler, Bill Perkins (Captain), and Larry Ritzman. The South team consisted of Bob Markland (Captain), Steffy Robbins, Betty Whitten, and Clay Whybark. The “judges” were Terry Rakes, Linda Sprague, and myself. The judges were dressed in full academic regalia and pretended to be knowledgeable. I must confess that the teams knew more answers than did the judges. Bob Markland was dressed as a Civil War officer. It didn't help—the North defeated the South anyway.

Another fun event was the “Papers From The Past” session co-chaired by Jim Evans and Linda Sprague. Larry Ritzman and I were “honored” by being invited to present a 1971 paper in the session which also featured presentations by Sang Lee (who tried to promote goal programming—again) and Clay Whybark (who presented a paper different than the one he submitted to the discussant, as usual). Larry and I poured our hearts and souls out, explaining in excruciating, detail-dense mathematical notation on overheads that nobody could read. After all, the model solved a terrifically important problem at the Post Office (so we thought in 1971). Unbeknownst to us, our discussant was Bob Jacobs, a Ph.D. student of ours. In four minutes, Bob debunked our elegant model by demonstrating how you could solve the problem on the “back of an envelope.” I was laughing so hard I was crying, or at

least that was the way I explained my tears. I will have to talk to Bob about his “solution.”

Of course, the meeting would not be complete without the many sessions featuring the latest research papers or the collective wisdom of knowledgeable panelists. I would like to thank the track and theme chairs and those who submitted papers and panel session proposals. I know the time and effort those activities consume. At each annual meeting the Institute recognizes excellent submissions in each of several categories with the following awards: Best Application Paper Award, Best Interdisciplinary Paper Award, Best Theoretical/Empirical Paper Award, Best Environmental Issues Paper Award, Best Case Studies Award, the Instructional Innovation Award, and the Elwood S. Buffa Doctoral Dissertation Award. I wish to congratulate the winners and runners-up in those competitions. Their names are presented elsewhere in this newsletter. My sincere thanks go to the coordinators and judges for these award activities and to everyone who participated in the competitions.

A lot of work goes on behind the scenes at the Home Office at Georgia State University to make the annual meeting successful. My sincere thanks go to Carol Latta, Executive Director, and to Eric Foston, Hal Jacobs, and Mary Redmon. These individuals start months in advance compiling registrations, organizing meeting times for the many national committees at the conference, preparing packets, and publishing various publications, among a host of other activities. They are at the heart of “command central” at the annual meeting, ensuring that all runs smoothly. Special recognition also goes to Diane Berube, Midwestern Higher Education Commission, and John Theis, University of Texas at the Permian Basin, for their help and assistance at the conference. Also assisting the Home Office and Placement staffs were Brad Morantz, Georgia State University, Carolyn Smith, University of New Orleans, and Charles DeCuir, University of New Orleans. My thanks go to these individuals and the many secretaries and administrative assistants at the University of Arkansas and the University of New Orleans.

I would also like to thank the many contributors and sponsors who helped

support the meeting through their many direct and indirect contributions. These include:

- Alpha Iota Delta
- Arizona State University, College of Business
- Baruch College, The City University of New York, Zicklin School of Business
- The Darden Case Collection, The Darden Graduate School of Business Administration, University of Virginia
- Ernst & Young LLP
- Georgia State University, J. Mack Robinson College of Business
- Irwin/McGraw-Hill
- Irwin/McGraw-Hill in conjunction with CompUSA
- Lucent Technologies
- Michigan State University, The Eli Broad College of Business
- Prentice Hall
- The Sheraton New Orleans Hotel
- Southern Methodist University, The Edwin L. Cox School of Business
- South-Western College Publishing, A Thompson Learning Company
- UNISYS Corporation—Information Services
- University of Arkansas, Sam M. Walton College of Business Administration
- University of Colorado at Colorado Springs, College of Business Administration
- University of Georgia, The Terry College of Business
- University of New Orleans, College of Business Administration and the Department of Management
- University of Northern Iowa, College of Business Administration
- University of Rhode Island, College of Business Administration, Graduate Programs and Research Office

Their generous support made possible many of the monetary awards, coffee breaks, receptions, and other features that make our meetings special. It is gratifying to know that these organizations place such high value in the activities and philosophy of the Decision Sciences Institute. Their generosity is deeply appreciated.

As President of the Institute I have the distinct pleasure of selecting the recipient of the 1999 Dennis E. Grawoig Distinguished Service Award. The award is presented in recognition of and with deep appreciation for outstanding service to the Institute. This year's recipient is Betty J. Whitten, Emerita Professor of Management Science, Terry College of Business, University of Georgia. Those of you who know Betty are aware of the long list of leadership positions she has held at the national and regional levels. Part of her citation reads as follows:

ARIZONA STATE UNIVERSITY MOTOROLA CHAIR IN MANUFACTURING

Motorola and the Colleges of Business and Engineering & Applied Sciences at Arizona State University are pleased to announce the Motorola Chair in Manufacturing. Motorola has endowed this important chair with a \$2 million donation as part of a university-wide effort to establish ASU as a center of excellence in manufacturing. The holder of the Motorola Chair will also act as Director of the Manufacturing Institute, a joint-college venture whose purpose is to develop and deliver education and research in manufacturing and to foster deeper relationships with our industry partners.

For a detailed description of job requirements and application procedures, please see

www.cob.asu.edu/mgt/openings.cfm

Inquiries can be directed to Prof. Kevin Dooley at kevin.dooley@asu.edu.

Application deadline is Dec. 13, 1999, or biweekly thereafter until filled. Arizona State University vigorously pursues Affirmative Action and Equal Opportunity in its employment, activities, and programs.



Defense Resources Management Institute NAVAL POSTGRADUATE SCHOOL



THE DEFENSE RESOURCES MANAGEMENT INSTITUTE (DRMI) of the U.S. Naval Postgraduate School in Monterey, CA, has a tenure track opening at the rank of assistant or associate professor in systems engineering, operations research, management science, or applied decision theory.

The Institute offers team-taught executive-level development courses for military and civilian government officials of the U.S. and other countries. DRMI courses are taught in residence at the Naval Postgraduate School and at many locations around the world, thus foreign travel is required. The successful candidate must have demonstrated potential for scholarly research and publication, and an interest to pursue such activities in areas of concern to the Department of Defense.

Areas of research interest and applications should include at least one of the following: multi-attribute decision problems, risk analysis and management, decision aiding, decision analysis, and management systems design. Some expertise or applications interest in problems of managerial economics, public finance, or cost-effectiveness is desirable. Our prime mission is education; thus the successful candidate must have excellent teaching and superior communication skills. The candidate must possess the ability to communicate sophisticated concepts in the most easily understood fashion, stripping away the encumbering theoretical details without losing the real-world value of the concepts. The faculty of the Institute is multidisciplinary, including scholars in economics, OR and systems engineering, public finance, budget analysis, political science, and psychology. Ph.D. and U.S. citizenship is required.

Please send vita and three letters of reference to Professor Kent D. Wall, DRMI, 64Wa, Naval Postgraduate School, Monterey, CA 93943-5201.

Her twenty-three years of leadership and service to the Institute are of the highest order. Her unselfish devotion and collegial spirit are exemplary of the dedication that has characterized the Institute since its inception.

I might add that I chose her in spite of what her football team did to my two favorite teams. The Georgia Bulldogs won the national title in 1980 by defeating Notre Dame in the Sugar Bowl by a score of 17 to 10. Then, in 1993, her team defeated Ohio State in the Citrus Bowl by a score of 21 to 14. Seriously, nobody deserved the award more than Betty.

Two other individuals also received recognition by being inducted as Fellows of the Institute. Paul Nutt, The Ohio State University, and Kee Young Kim, Yonsei University, certainly deserved this recognition. I was personally thrilled to hear of

their selection by the Fellows Committee. Paul was my colleague at The Ohio State University and Kee Young served as an associate editor during my term as editor of *Decision Sciences*. My heartfelt congratulations go to each of them.

With the 1999 annual meeting behind us, we begin to look forward to the 2000 annual meeting at the Marriott Orlando World Center in Orlando, Florida. Program Chair Gary Ragatz, Michigan State University, and Associate Program Chair Paul Rubin, Michigan State University, have organized an exciting meeting. The details are covered elsewhere in this newsletter; however the focus of the conference is on the new electronic web-based tools available for decision making, and the cross-functional opportunities they present. This conference presents a marvelous opportunity for the Decision Sciences Institute because it plays into our strengths. Our member-

ship represents a common interest in decision making and a high degree of functional area mix. We have it within us to make a difference. Let's make the 2000 annual meeting something special by contributing our best work. I look forward to seeing each of you in Orlando. We certainly have a bright future.

I would like to wish each of you a happy and successful new year. ■

Lee J. Krajewski
University of Notre Dame
College of Business Administration
P.O. Box 0399
Notre Dame, IN 46556-0399
(219) 631-9063 / fax: (219) 631-4401
krajewski.2@nd.edu



Dow Chemical Company Centennial Chair in Global Business

SAGINAW VALLEY STATE UNIVERSITY (SVSU) announces the establishment of the Dow Chemical Company Centennial Chair in Global Business.

The preferred candidate should have an earned doctorate in business or a related discipline; or significant executive level experience in global business in addition to a Master's degree. It would be desirable if the individual also had a record of teaching and research in the area of global business and, in addition, experience in web-based commerce. The successful candidate will be expected to:

- Facilitate interaction between the university and the regional business community in the area of global business and programs.
- Actively pursue external funding.
- Interact with faculty to assist in the development of an integrated program in global and international business.
- Teach 9-12 credit hours per calendar year.
- Develop a program of research and scholarship.

The salary for the twelve-month appointment is competitive. The appointment may begin as early as July 1, 2000, but no later than August 2000.

Saginaw Valley State University is a four-year, co-educational institution offering more than 70 undergraduate programs of study and five master's degree programs. Situated on a spacious 782-acre campus, SVSU is conveniently located in mid-Michigan, 90 miles north of Detroit. One of the fastest growing universities in the state, SVSU currently has an enrollment of over 8,300 students. The unique and attractive campus includes several newly constructed classroom and office buildings and a new performing arts center. The College of Business and Management offers programs leading to masters and bachelors degrees. For more information about SVSU visit our website at www.svsu.edu.

Applicants for the Dow Chemical Company Centennial Chair in Global Business should submit a letter describing how the candidate meets the qualifications, a current resume and a list of at least three references with addresses and telephone numbers. For fullest consideration, nominations and applications should be addressed to Dr. Paul Uselding, Dean of the College of Business and Management, 320 Curtiss Hall, Saginaw Valley State University, University Center, MI 48710. If more information is required, contact Dean Uselding at (517) 790-4064 or uselding@svsu.edu. Applications from and nominations of minorities and members of other under-represented groups are especially encouraged to apply. SVSU is an equal opportunity/affirmative action employer.