

NAMES IN THE NEWS

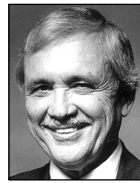
CAROL LATTA, Executive Director, Decision Sciences Institute



Robert J. Mockler, St. John's University, is co-author (with Marc E. Gartenfeld and Leor Sillman) of *Cases in Multinational Strategic Management: Latin American Companies*, which was published by Strategic Management Research Group in September 2004. The book is used to supplement cases in Mockler's strategic management texts. The cases were developed at St. John's University's Center for Case Study Development at its New York and Rome MBA campuses. Many of its cases have received international

awards and been published in other authors' textbooks. Also, in May 2004, Mockler presented "How the Treatment of Business Subjects in Drama Provides Lessons Useful in Business Management Training," at the 28th Annual Comparative Drama Conference in Columbus, Ohio.

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Lawrence Schkade, Regents Garrett Professor Emeritus at the University of Texas at Arlington, recently received the 2004 Distinguished Re-

search Publication Award from the College of Business Administration. His winning article, "Estimating the Number of Potential Organ Donors in the United States," appeared in the *New England Journal of Medicine* (August 14, 2003). In the article, Schkade and his co-authors studied the size and composition of the national pool of brain-dead organ donors during a three-year period and, on the basis of these data, considered ways to increase the rate of donation.

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George Summers DSI Past President

George Summers (University of Arizona, retired), who served the Decision Sciences Institute as its second president, passed away on June 6, 2004, due to complications from leukemia.

"When I think of him, I recall his easy smile and the sparkle in his eyes," says Lawrence Schkade, who served as president from 1976 to 1977.

"George was a founding father of DSI, who help to craft the philosophy of DSI, and he exemplified the ideals of the Institute in his professional life," writes Schkade. "In part,

it was his genial manner, academic stature, and commitment to quality teaching that inspired me early on to become more involved in the Institute. Later, it was my great pleasure to participate in awarding the certificate that named him a Fellow of DSI. George was among the first group of distinguished members to named DSI Fellows. I know that many thousands students, colleagues and readers of his works have benefited from his many substantial academic contributions and leadership throughout his career. I think of the expression, 'Well

done, good and faithful servant,' as a fitting epitaph for his life."

In addition to serving DSI as president (1971-1972), George also served as program chair (1970), council member (1969-1970, 1974-1975), president of Alpha Iota Delta (1975-76), and was named a Fellow in 1977.

Condolences may be sent to Susan Summers (George's daughter) at 9162 Lost Trail Drive, Tucson, AZ, 85715. ■

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ECOMMERCE, from page 15

In 2005, the Decision Sciences Institute will be using a new in-house conference management system developed and maintained by Andrea Williams, so this will be the last year DSI will use Scott Sampson's program. It was a great system to use, and Scott was

wonderful to work with. The lessons learned are invaluable. We all appreciate you, Scott, and the contribution you have made to the Institute. ■

References

- Kendall, K. E., & Kendall, J. E. (2005). *Systems analysis and design* (6th ed.). Upper Saddle River, NJ: Prentice Hall.
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