

2005 Program Chair's Message

Manoj Malhotra, University of South Carolina

Theme: "Decision Making at the Functional Interface"



The Decision Sciences Institute's 2005 Annual Meeting is drawing closer. The program team has finished putting together all the sessions in different tracks and miniconferences, which we have scheduled from Saturday (November 19) morning to Tuesday (November 22) morning. The preliminary program will be available for viewing on the DSI 2005 meeting Web site (<http://dsi2005.org>) after August 31st. We have taken every scheduling request, whether made on an individual basis by a presenter or by a track chair, into consideration before finalizing the schedule.

We have broad-based participation for the San Francisco meeting with over 850 individual presentations scheduled into close to 300 sessions scattered among refereed papers, abstracts, symposiums, panel discussions, and special invited sessions. Presenters represent a broad array of schools from all over the U.S. and international universities. A balance has been struck between research, teaching, and service issues. Similarly, the three miniconferences focus on both research and teaching aspects of the diverse fields represented within the Decision Sciences Institute. My program chair message published in the previous issue of *Decision Line* contains several program highlights, to which we have added even more in the past two months.

We designed and brought on board this year a new Conference Information System (CIS), which will hopefully become a legacy system for the Decision Sciences Institute for the future. Andrea Williams and Sunny (Sung-Hee) Park made major contributions in this regard. While far from perfect, we have made significant progress in enhancing its functionalities and are working towards making it more user friendly for

the future. I appreciate your patience and kindness as we worked towards populating the data bases with new user ID's and passwords, ensuring that the right messages get to the right set of presenters (we did not bat 100 percent in this case), creating procedures for submitting presentations and uploading proceedings, and finally putting in place routines for creating overall program schedules and displaying them on the conference Web site. All these activities represented a major effort, and you as our stakeholders were remarkably supportive as we worked through our errors and mistakes. For that support, the program team, the Institute, and I owe you a note of thanks and gratitude.

As you plan your trip to San Francisco, I encourage you to make reservations at the conference hotel, the Marriott, located at 55th Fourth Street in the heart of downtown San Francisco (register online at <http://dmsweb.moore.sc.edu/dsi2005/hotelreg.htm>). Staying at the conference hotel is the most convenient option for meeting and networking with colleagues at the meeting. It also helps in defraying the cost of the conference and keeping the registration fees down. At each of the hotels where we hold our annual meetings, we make a "room-night guarantee" to the hotel. In exchange for room rentals, the hotel makes meeting rooms, audio-visual equipment, refreshment breaks, and various other amenities available at reduced cost or no cost to the Institute. If we are unable to meet our guarantee, the hotel will add charges that, depending on how far we miss our mark, can run into tens of thousands of dollars. The Institute has negotiated very competitive rates at the Marriott, so please, when you plan to attend the annual meeting in San Francisco—plan to stay at the conference hotel and let

them know at the time of registration that you are with the DSI 2005 meeting.

I would also like to encourage you to start registering now for the meeting. Please notice that all refereed papers must have at least one author registered for the conference by *September 30, 2005*, for a paper to be included in the conference proceedings. In addition, at least one author from each presentation should register for the conference as soon as possible. After *October 21, 2005*, the conference registration fees will increase from \$250 to \$300 for DSI members, and from \$350 to \$400 for non-members.

Finally, in making your flight plans, please notice that the conference starts in earnest on Saturday morning, with several important sessions and miniconferences being scheduled throughout that day. Such a schedule allows us to finish the meeting with Tuesday's luncheon, and have everyone returning home (or their Thanksgiving vacation destination as the case may be) later that afternoon. So when making your travel plans, please plan on arriving in San Francisco by Friday evening.

Please do not hesitate to contact me or others on the Program Planning Team if we can do anything to help you with your conference plans. I will look forward to welcoming you in San Francisco in November 2005. ■

CPE Credit Available at the 2005 Annual Meeting of the Decision Sciences Institute

Continuing Professional Education (CPE) credit will be available to all CPAs attending the 2005 Annual Meeting. CPE forms will be available at the conference registration desk in Boston. The forms will be similar to those used at AAA national and regional meetings.

2005 Competitions

For a listing of past DSI award winners, see www.decisionsciences.org/hallfame.htm.

Best Paper Awards Competition

Best Paper Awards will be presented at the 2005 Annual Meeting. Categories include Best Theoretical/Empirical Research Paper, Best Application Paper, and Best Interdisciplinary Paper. In addition, there will be a Distinguished Paper Award for outstanding papers within each track. Reviewers will be asked to nominate competitive paper submissions for these awards. Nominations will then be reviewed by a best paper review committee, which will make award recommendations.

Best Case Studies Award Competition

The Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. The Best Case Studies Award will be presented in conjunction with the 31st annual DSI Case Studies Workshop on "Case Techniques in the Decision Sciences." Cases may be methodological in nature (i.e., crafted to support the learning of a specific technical skill) or integrative (i.e., designed to foster

the integration of scientific approaches and analyses with real-world decision making).

Jeffrey S. Harper, Indiana State University
E-mail: jeffharper@indstate.edu

Elwood S. Buffa Doctoral Dissertation Award Competition

The purpose of the Doctoral Dissertation Award Competition is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written in the past year in the decision sciences. The Elwood S. Buffa Dissertation Award, accompanied by a \$1,500 stipend, will be presented at the annual meeting. Applicants for this award should submit three (3) hardcopies of their dissertation in the required format directly to the Doctoral Dissertation Award Competition Coordinator by May 1, 2005. For more information concerning this competition, please contact the coordinator.

Roger Schroeder, University of Minnesota
E-mail: rschroeder@csom.umn.edu

Instructional Innovation Award Competition

The Instructional Innovation Award Competition seeks to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is innovation in college-or university-level teaching. Three finalists will be chosen to make presentations at the conference competition. The winning entry receives an award of \$1,500, and \$750 will be divided among each of the other finalists. Applicants are required to submit all contributions electronically using instructions on the conference Web sites. The due date for submissions was April 1, 2005. For information concerning this competition, please contact the coordinator.

S. Thomas Foster, Jr., Brigham Young University
E-mail: tom_foster@byu.edu ■

2005 Track Chairs

Accounting: Theory, Applications, and Practice

Mary Jane Lenard, Univ. of North Carolina at Greensboro
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Case Studies

Robert Klassen, Univ. of Western Ontario
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DSS/AI/Expert Systems

James F. Courtney, Univ. of Central Florida
jim.courtney@bus.ucf.edu

Demand Management and Forecasting

Nadia R. Sanders, Wright State Univ.
nadia.sanders@wright.edu

E-Business

Tonya Boone, College of William and Mary
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Finance/Financial Management

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Information Systems

Fred D. Davis, Univ. of Arkansas
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Viswanath Venkatesh, Univ. of Arkansas
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Innovative Education

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International Business

Danny Samson, Univ. of Melbourne
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Manufacturing Management

Peter T. Ward, Ohio State Univ.
ward.1@osu.edu

Marketing: Theory, Models, & Applications

Subhash Sharma, Univ. of South Carolina
sharma@moore.sc.edu

MS/OR: Techniques, Models, and Applications

Umit Akinc, Wake Forest Univ.
akinc@wfu.edu

New Product Development and Project Management

William H. A. Johnson, Bentley College
wjohnson@bentley.edu

Organizational Behavior/Organizational Theory

Paul Mallette, Colorado State Univ.
Paul.Mallette@business.colostate.edu

Quality

Kwei Tang, Purdue Univ.
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Kevin Linderman, Univ. of Minnesota
klinerman@csom.umn.edu

Service Management

Richard Metters, Emory Univ.
Richard_Metters@bus.emory.edu

Statistics and Decision Analysis

Young H. Chun, Louisiana State Univ.
chun@lsu.edu

Strategy and Policy

Arnoud De Meyer, INSEAD
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Supply Chain Management

Vaidy Jayaraman, Univ. of Miami
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Jonathan D. Linton, Rensselaer Polytechnic Institute
linton@rpi.edu ■

2005 Professional Activities

Curricular Issues Miniconference

Is your curriculum getting stale? Have you struggled unsuccessfully with program restructuring? Would you like an opportunity to benchmark world-class curricula? If so, the Curricular Issues Miniconference may be just what you need. This year's conference will provide a forum for exchanging ideas and discussing curricular challenges and opportunities in degree-granting business education. Separate tracks will explore issues of interest to those who design, run, and contribute to programs at the undergraduate, MBA, and Ph.D. levels.

David M. Dilts, Vanderbilt University
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Doctoral Student Consortium

The Doctoral Student Consortium provides a unique opportunity for doctoral students from across the nation and around the world to interact with one another and with distinguished scholars in a one-day program devoted to career development. Attendance at this consortium is by invitation based on application. All students who meet the criteria will be accepted.

V. Sambamurthy, Michigan State University
E-mail: sambamurthy@bus.msu.edu

Morgan L. Swink, Michigan State University
E-mail: swinkm@msu.edu

New Faculty Development Consortium

The New Faculty Development Consortium deals with research, teaching, publishing and other professional development issues for faculty who are beginning their academic careers. Attendance at this consortium is by application and is open to faculty members who have Ph.D. degree and are in the first two years of their teaching career.

Thomas Choi, Arizona State University
E-mail: thomas.choi@asu.edu

Laura Forker, University of Massachusetts, Dartmouth
E-mail: lforker@umassd.edu

Professional Faculty Development Program

The Professional and Faculty Development Program is for Institute's members in all stages of their careers, with the goal of keeping them current in their fields. The content of the sessions offered is designed to provide insight into the challenges and opportunities in today's rapidly changing environment.

Marc J. Schniederjans, University of Nebraska-Lincoln
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Technology in the Classroom Miniconference

The Technology in the Classroom Miniconference provides a forum for participants to share novel or innovative applications of technology in the classroom that enhance the student's learning experience.

Gary M. Kern, Indiana University South Bend
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Research Methods Miniconference: Structural Equation Modeling

This newly designed Research Methods Miniconference on Structural Equation Modeling (SEM) will offer insights into both basic and advanced topics in SEM, and will introduce participants to many tools and techniques that can be immediately put to good use.

Xenophon Koufteros, Florida Atlantic University
E-mail: kouftero@fau.edu ■

Tips for Doctoral Students—Getting the Most from the Annual Meeting

The Decision Sciences Institute Annual Meeting provides an opportunity for doctoral students to network, develop professional skills, interview for faculty positions—and have a good time!

For students who want to know how to get the most out of the Annual Meeting, see "Tips for Doctoral Students" on the DSI Web site at

http://www.decisionsciences.org/doc_tips.htm

2005 Instructional Innovation Award Competition Finalists Announced

Three finalists have been chosen for this year's Instructional Innovation Award competition. The finalists' presentations will be held at the 2005 DSI Annual Meeting on Sunday, November 20, from 10:00 a.m. to 12:00 p.m.

A Learner-Centered Capstone Course for a MIS Master's Degree Program

Grandon Gill, University of Southern Florida

An Interactive VBA Tool for teaching Statistical Process Control (SPC) and Process Management Issues

Jaydeep Balakrishnan and Sherry Oh, University of Calgary

Bringing Ethics into an Operations Management Course

Christopher A. Voss, London Business School ■

2005 DSI Annual Meeting Website Links

Online Conference Registration:
www.decisionsciences.org/annualmeeting/public/registernow.asp

Online Hotel Reservations:
dmsweb.moore.sc.edu/dsi2005/hotelreg.htm

For more information & links on the annual meeting:
www.dsi2005.org/

Doctoral Student Consortium

Creating successful career paths for students

Co-sponsored by McGraw Hill/Irwin, Beta Gamma Sigma, Eli Broad School of Business (Michigan State University) and DSI

The 23rd annual Doctoral Student Consortium will provide participants with an engaging, interactive professional experience that is designed to get them off to a strong start in their careers. We are pleased to have the sponsorship of McGraw Hill/Irwin, Beta Gamma Sigma, and Eli Broad School of Business (Michigan State University) for this important event. The Consortium will take place on Saturday, November 19, 2005, at the 2005 DSI Annual Meeting in San Francisco, California.

Who Should Attend?

The Doctoral Consortium is offered to individuals who are well into their doctoral studies. Because of DSI's interdisciplinary constituency, the Consortium welcomes students from all subject areas within the decision sciences. A variety of students with backgrounds in operations management, management information systems, management science, strategy, organizational behavior, marketing, accounting, and other areas will increase the vitality of the sessions. The program will focus on career goals, job search issues, placement services, research strategies, teaching effectiveness, manuscript reviewing, and promotion and tenure. Students who are interested in addressing these subjects in a participative, interactive way will enjoy and benefit from the Consortium.

Program Content

The Doctoral Student Consortium involves seasoned, world-class research faculty from several schools, junior faculty just beginning their careers, and key journal editors. All will help guide student discussions in the following sessions.

Teaching Effectiveness. Harvey Brightman plans to return to the Doc-

toral Consortium for another post-retirement workshop in 2005. His sessions are simply not to be missed—even experienced faculty members will sit in on this session to learn at the feet of the master. If Harvey's schedule does not allow him to be with us, participants can be assured that we will find a high-caliber substitute.

Research Strategy Workshop. This unique hands-on workshop provides students with the help of tenured faculty mentors in developing a strategic research plan. This plan will help students move from their dissertation into a research program that will see them through tenure. Working in a small breakout group, each student will receive a mentor's help in identifying their areas of expertise, targeting appropriate journals, finding suitable co-authors, and planning a mix of publications.

Meet the Editors and Academic Reviewing. Editors from journals in the decision sciences and related fields will give overviews of the missions of their publications. In addition they will discuss what components make for strong manuscript submissions, how to improve your chances of getting a journal article accepted, and how to respond to reviews. Good reviewing practices will also be discussed, and editors will field questions from student participants.

Job Search Seminar. Should I target my job search on "research" schools? Teaching schools? Private? Public? What's the best way to sell myself? What are the ingredients of a good job interview? This session will help students to answer these questions through insights drawn from a panel of faculty experts. Panelists will also use dramatization to illustrate the elements of good (and poor) job interviews.

Join Us

The Doctoral Consortium does more than prepare individual students—it creates a community of colleagues who you will know throughout your entire career. Please plan to attend the Consortium and also encourage students you know to participate in this important program. Although many participants will be entering the job market for 2005-2006, others will appreciate the opportunity to get a better understanding of an academic career and how to approach the job market in the subsequent year.

Application Process

Students in all areas of the decision sciences are encouraged to apply for the DSI Doctoral Consortium. Those wishing to be included should submit:

1. A current curriculum vita, including contact information (e-mail in particular), your major field (operations management, MIS, management science, strategy, and so on), the title of your dissertation proposal or the title of a current research paper.
2. A letter of recommendation from your dean, doctoral program director, department chair, or dissertation chair. The letter should attest to the applicant's qualifications and good progress in the doctoral program.

Interested students are encouraged to apply early if they wish to ensure themselves space in the Consortium. Materials should be sent to Morgan Swink, Doctoral Consortium Co-Coordinator, by July 30, 2005. Those who apply by this date and meet the criteria listed above will be accepted for participation. **Applications received after July 30th will receive consideration on a space-available basis.**

See **DOCTORAL CONSORTIUM**, page 31

2005 New Faculty Development Consortium Schedule

Saturday 7:00 - 7:30 a.m.

Continental Breakfast

Saturday 7:30 - 8:00 a.m.

Welcome and Introductions

Consortium Coordinators:

Thomas Choi, Arizona State University

Laura Forker, University of Massachusetts,
Dartmouth

Saturday 8:00 - 9:00 a.m.

Dear Abby—I have These Concerns and Nobody to Turn to . . .

Moderator: Gary Ragatz, Michigan State
University

Break up into four groups(see below): Private-
Teaching; Private-Research; Public-Teaching;
Public-Research.

Saturday 9:00-10:00 a.m.

And Then the Four Sages Proclaimed . . .

Moderator: Laura Forker, University of
Massachusetts, Dartmouth

Private-Teaching: Mark Davis, Bentley
College

Private-Research: Jack Meredith, Wake
Forest University

Public-Teaching: Chan Hahn, Bowling Green
State University

Public-Research: Jim Hershauer, Arizona
State University

Saturday 10:00 -10:15 a.m. | Coffee Break

Saturday 10:15–10:45 a.m.

Knowing Different Tenure Policies at Different Schools

Panelists:

Maling Ebrahimpour, Roger Williams
University

Janelle Heineke, Boston University

Saturday 10:15 a.m. -12:00 p.m.

You Be the Jury—A Virtual Tenure Review

Leaders:

Public – Teaching: Hale Kaynak, University
of Texas-Pan American

Public – Research: Lisa Ellram, Arizona
State University

Private – Teaching: Bill Youngdahl,
Thunderbird, GSIM

Private/Public – Research: Raju Balakrishna
Group Breakout.

Saturday 12:00 - 1:15 p.m.

Working Lunch (Shared session with the Doctoral Student Consortium)

Saturday 1:15 - 2:15 p.m.

Writing Publishable Articles—Editors Speak up

Moderator: Thomas Choi, Arizona State
University

Editors of *JOM* (Rob Handfield, North
Carolina State University), *Decision
Sciences* (Vicki Smith-Daniels, Arizona
State University), and *POMS* (Kalyan
Singhal, University of Baltimore)

Saturday 2:15 - 2:45 p.m.

What Are Your Concerns about Teaching?

Moderators:

Thomas Choi, Arizona State University
Laura Forker, University of Massachusetts,
Dartmouth

Saturday 2:45 - 3:00 p.m. | Coffee Break

Saturday 3:00 - 4:00 p.m.

Building Academic Portfolio: Maintaining Mobility

Moderator: Linda Sprague, CEIBS, China

Panelists:

Aleda Roth, Arizona State University

Laura Birou, University of Tampa

Kevin Dooley, Arizona State University

Saturday 4:00 - 5:00 p.m.

Conclusion and Wrap-up: Go out and Do Good!

Ira Horowitz, University of Florida ■

2005 Elwood S. Buffa Doctoral Dissertation Competition

The DSI Doctoral Dissertation Award Competition is named in honor of Professor Elwood S. Buffa, UCLA, for his many contributions to the decision sciences. The purpose of the competition is to identify and recognize outstanding doctoral research in the development of theory or applications of the decision sciences completed during 2004.

WINNER

**Tipparat Laohavichien, Kasetsart
University, Bangkok, Thailand**

*Leadership and Quality Management:
A Comparison Between the U.S. and
Thailand*

**Advisor: Lawrence Fredendall,
Clemson University**

HONORABLE MENTIONS

Tugba Cayirli, Hofstra University

*Ambulatory Care Performance: A
Simulation Study of the Role of
Appointment Scheduling Rules, Patient
Classification and Environmental Factors*

**Advisor: Emre Veral, Baruch
College, City University of New York**

**Pedro Oliveira, Catholic University
of Portugal**

*An Empirical Investigation of the
Antecedents and Consequences of B2B E-
Service Capability*

**Advisor: Aleda Roth, University of
North Carolina, Chapel-Hill
(presently at Arizona State
University)**

**Dothang Truong, Fayetteville State
University**

*A Study of Business-to-Business
Electronic Marketplace from the Buyer
Perspective*

**Advisor: S. Subba Rao, The
University of Toledo ■**

New Faculty Development Consortium

The New Faculty Development Consortium is for faculty in the beginning of their careers who would like to learn more about teaching, research, publishing and other professional development issues. Attendance at this consortium is by application and is open to faculty members who have earned their doctoral degree and are in the first three years of their post-doctoral teaching career.

The consortium will last a full day on Saturday, November 19, 2005. It will include interactive and panel sessions with faculty at varying stages of their careers. Also, the journal editors of *Decision Sciences*, *Decision Sciences Journal of Innovative Education*, *Journal of Operations Management*, and *Production and Operations Management* will be featured. The consortium will also provide many opportunities for interaction and networking with peers and more experienced colleagues. The content of the sessions offered is designed to provide insight into the challenges and opportunities in today's rapidly changing environment.

Topics include, but are not limited to, the following:

- Your personal concerns about being a faculty member
- Knowing tenure policies at different schools
- Balancing the needs of different stakeholders (students, corporations, review committees, alumni, etc.) in the educational process
- Publishing strategies
- Obtaining research funding
- Career path strategies
- Building an academic portfolio

Faculty in all business disciplines who have finished their doctorate and are in the first three years of their post-doctoral teaching career are encouraged to participate. Applications, using the form below together with a recent vita, should be submitted by **September 15, 2005**. Participation is limited to the first 50 qualified applicants. Each participant will be ex-

pected to register for the Institute's 2005 Annual Meeting in San Francisco. No additional fees are charged for the consortium. ■

Direct all inquiries and applications to either coordinator:

Thomas Choi
Department of Supply Chain Management
W. P. Carey School of Business
Arizona State University
Tempe, AZ 85287-4706
Phone: 602-965-6135
Thomas.choi@asu.edu

or

Laura Forker
Department of Management
Charlton College of Business
University of Massachusetts Dartmouth
285 Old Westport Road
North Dartmouth, MA 02747-2300
lforker@umassd.edu

Application for New Faculty Development Consortium

November 19, 2005 • San Francisco, California

Send in this form and a current copy of your vita to either one of the consortium coordinators (see above) by September 15, 2005.

Name: _____ Research interests: _____

Current institution and year of appointment: _____

_____ Teaching interests: _____

Mailing address: _____

_____ Major concerns as a new faculty member: _____

Year doctorate earned: _____

Phone: _____

Fax: _____ Have you attended a previous DSI Doctoral Student Consortium?

E-mail: _____ yes no

If so, when? _____

Some Highlights at the 2005 DSI Annual Meeting

Operations Research Models for Supply Chain Management

Jeremy F. Shapiro Professor of Operations Research and Management, MIT, Emeritus President, Slim Technologies, LLC

In recent years, operations research practitioners have become much more involved in developing and applying data-driven models to support supply chain decision-making. Interest in modeling has grown because managers are swamped with data from newly implemented Enterprise Resource Planning (ERP), Point-of-Sales (POS) and other transactional data management systems. If and when it becomes widely implemented, RFID will also generate very large transactional databases. Supply chain managers are seeking to improve their decision-making by acquiring new tools and implementing new business processes that use knowledge extracted from these data. In this tutorial, we review the form and purpose of descriptive and optimization models and methods in analyzing supply chain planning problems. Descriptive models to be discussed include those used in forecasting, data mining, activity-based costing, and data envelopment analysis. Optimization methods to be discussed include linear programming, mixed integer programming, and heuristics. Differences in modeling approaches across the hierarchical scope of strategic, tactical, and operational planning problems will be presented along with illustrative applications in manufacturing and distribution companies. Recent modeling approaches for integrating supply chain and demand management decisions will be examined. The tutorial will conclude with suggestions for business process expansion to exploit data-driven models in improving supply chain decision-making.

Panel Discussion: The Future of OR/MS

Where did the OR/MS profession come from, and where is it headed? From its peak, the OR/MS has not only experienced a continually shrinking role in business education, but has also been garnering reduced attention from managers who manage real organizations (or “messes” as Ackoff prefers). Perhaps at least partly as a result of this, some authors have repeatedly suggested that OR/MS is in a crisis. On the other hand, AACSB has recently shown willingness to put back Management Science in the recommended business curricula. Consequently, a panel of respected experts will discuss the question “Is the OR/MS profession still in a crisis, or are things looking up for the profession?”

Research Methods Miniconference: Structural Equation Modeling

SEM has becoming more of a mainstream approach to data analysis. The sessions will be designed to provide insight into both basic and advanced topics in SEM. Invited sessions will include presentations by some of the most notable experts in SEM. We have a tentative commitment for presentations by Ken Bollen (University of North Carolina, Chapel Hill), George Marcoulides (California State University, Fullerton), and Randall Schumacker (University of North Texas).

SAP’s Advanced Planner and Optimizer (APO) Software

F. Robert Jacobs Kelley School of Business, Indiana University

This workshop will be an overview of the features of SAP’s APO software. The APO product from SAP is intended to

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Attendees must pay the regular student registration fee of \$60 for the annual meeting, but there will be no additional charge for the Consortium. This fee includes the luncheon and reception on Saturday, the networking luncheon on Sunday, and the CD-ROM of the proceedings. Although students will be responsible for all of their own travel and accommodation expenses, it is customary for participants’ schools to provide monetary support for these purposes.

Consortium participants will be recognized in *Decision Line*, the Institute’s news publication. Additionally, they can receive special recognition in the placement system, special designation on their name badges, and an introduction to the larger DSI community at the breakfast and plenary session. ■

Doctoral Consortium Co-Coordinator (Send applications and direct inquiries to Professor Swink)

Vallabh Sambamurthy
Eli Broad Professor of Information Technology and Executive Director, Center for Leadership of the Digital Enterprise
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and

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2005 Job Placement Service

The DSI Placement Services Website is open for the 2005-2006 recruiting season. Instructions for using the online database are viewable through the Instructions link on the DSI Placement Services Homepage at www.decisionsciences.org/placement.

Listing fees are a great value at \$250 for each position listed, \$25 for applicant listings, and no charge for student members. DSI membership must be current for all applicants (membership is not required for submitting a position listing).

A number of Applicants and Positions have already been posted for this year—these can be viewed without registering or logging in by simply selecting the “View Listings” link on the Placement Services Homepage. We anticipate many more listings will be added before this year’s Annual Meeting (November 19-22, 2005 in San Francisco). New listings may be submitted directly through the Internet—there are no hardcopy forms.

Applicants

If you would like to link to your Web presence elsewhere, have the URL ready. If you do not have a Web page, you might want to look into setting one

up with your university, ISP, or Web sites such as dice.com or geocities. If a URL for your Web page is not yet available, it can be added to your listing later.

Employers

Please have purchase order number or credit card information available. Payment by check will also be accepted—the address for mailing payments is shown on the Web site.

It may be to your advantage to have a more detailed position description posted on your university’s Web site that can be accessed via a link in the DSI placement database. Have the URL ready if you would like to have a link to a more detailed position description or department or school home page. If this is not yet available, it can be added later. ■

DSI Placement Services Coordinator

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support advanced supply chain planning and scheduling. The application includes special planning algorithms and optimization techniques to support these decisions. APO consists of five major modules: Demand Planning (DP), Supply Network Planning (SNP) including Deployment Functionality, Production Planning & Detailed Scheduling (PP/DS), Available to Prom-

ise (ATP), and Transport Planning & Vehicle Scheduling (TP/VIS). During the session, Prof. Jacobs will attempt to translate the terminology used by SAP into terminology used by academics familiar with research related to the area. Features of the modules will be discussed and topics for potential future research identified.

2005 Annual Meeting Coordinators

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Makes Plans for These Special Events at the San Francisco Meeting

On the cultural and entertainment side, we have planned a fun-filled evening after the President's reception on Monday. LifePlays, an improvisational theater company based in the San Francisco Bay Area, will be performing at the 2005 DSI Conference. The LifePlays team, led by Vijay Mehrotra (who in addition to being an actor is also a professor of decision sciences at San Francisco State University), will provide a highly interactive and entertaining performance based on suggestions provided by the DSI audience and combined with the actors' creativity and improvisational skills. Because of the unpredictable nature of such a performance and the unexpected events that occur, we anticipate that LifePlays per-

formance will provide high-energy comic entertainment.

We have placed information on our conference Web site on some local tour options and things to do for spouses and others looking for nonacademic activities. The hotel and conference registration is now open, and those attending the conference can make their reservations directly by visiting the conference Web site. As you make your conference travel plans, I would like to mention that we will not have wireless connectivity this year in the conference area because the hotel will not allow outside assistance as we had last year with Airgram Networks LLC. However, a computer projection system facilitated

through a grant from SAP will be available this year as well.

Let me once again remind everyone that we will designate Sunday as the "school spirit day," where conference participants will be encouraged to display their school spirit by wearing caps, shirts, etc. highlighting their school's logo. Informal dress (on a voluntary basis) for the second day of the conference should make for a colorful sight and some good-natured fun on the side. So do remember to pack in your favorite sweatshirts, hats, etc. to proudly display your school spirit on Sunday, November 20, 2005.

(from the Program Chair's Message, May 2005) ■

Future DSI Annual, International, & Regional Annual Meetings

NATIONAL ANNUAL MEETINGS

November 19-22, 2005

The San Francisco Marriott
(Downtown)
San Francisco, California

November 18-21, 2006

The San Antonio Marriott
Rivercenter/Riverwalk Hotels
San Antonio, Texas

November 17-20, 2007

The Marriott Desert Ridge
Resort & Spa
Phoenix, Arizona

November 22-25, 2008

Baltimore Marriott Waterfront
Hotel and Courtyard by
Marriott
Baltimore, Maryland

November 21-24, 2009

Hyatt Regency New Orleans
at the Superdome
New Orleans, Louisiana

November 20-23, 2010

San Diego Marriott Hotel and
Marina
San Diego, California

REGIONAL ANNUAL MEETINGS

Asia-Pacific

June 14-18, 2006

Sheraton Hong Kong Hotel and
Towers
Hong Kong

Mexico

tba

Midwest

tba

Northeast

March 30-April 1, 2006

Caribe Hilton, San Juan, Puerto Rico

Southeast

February 22-24, 2006

Hilton Wilmington Riverside,
Wilmington, North Carolina

Southwest

March 1-4, 2006

Sheraton New Orleans Hotel,
New Orleans, Louisiana

2007

San Diego, California (tentative)

Western

April 11-15, 2006

The Hilton Waikoloa Village Resort
Waikoloa, Big Island, Hawaii ■