



2006 Program Chair's Message

M. "Mo" Adam Mahmood, University of Texas at El Paso



The Decision Sciences Institute's 2006 Annual Meeting theme focuses on decision making at all levels that leads to organizational strategic and

competitive effectiveness and increased business value. We are in the "Information Age" and the complexity of making effective decisions has increased significantly, in part because most managers suffer from information overload. The 2006 Annual Meeting is planned around examining the tools that are used to collect, summarize, and disseminate this information.

The four-day conference also scrutinizes some of the new business value generating tools such as e-supply chains, e-commerce, e-procurement systems, collaborative commerce, mobile commerce, geographic information systems, global positioning systems, intranets, and extranets. In addition, it carefully examines some of the old and well-known decision making tools such as decision support systems, group decision support systems, and executive support systems with the intent to make them more effective for supporting decisions that generate business value. A number of exciting programs, sessions, and activities are planned around the conference theme, some of which are highlighted below.

I am pleased to inform you that two CEO keynote speakers have accepted our invitation to attend and will speak on the conference theme of generating business value. Diana Natalicio, president of the University of Texas at El Paso (UTEP), will speak on how she has generated a tremendous amount of business value for UTEP by guiding it to a Carnegie Research II category—and increasing its teaching and research standard without significantly increasing the tuition. The art of balancing access

versus excellence is an interesting phenomenon and needs further discussion. It will be interesting to hear from her.

Larry Olson, chief technology officer for the state of Texas, will speak on how he has generated business value, using information technology for the state in general and the Texas Department of Information Resources in particular. Over his professional career, he has focused on bringing business value through organizational transformation, which has included over \$4 billion of successfully negotiated contracts. He has also worked for Governor Tom Ridge as the first chief information officer for the Commonwealth of Pennsylvania. It will also be interesting to hear from him.

I am also pleased to tell you that, for the first time, we will have a DSI Fellows appreciation luncheon on Sunday to recognize the DSI Fellows. I invite all DSI Fellows to come to the Sunday luncheon and allow us to honor them by recognizing their contribution to their field in general and DSI in particular. The 2006 Annual Meeting also has an Invited Fellows Track, chaired by Jack Hayya of The Pennsylvania State University, to encourage more involvement from DSI Fellows and to take advantage of their plethora of expertise.

The 2006 DSI Annual Conference will also host a Deans' Forum. Deans of business schools from around the world will discuss topics of interest to conference attendees from multiple disciplines. More specifically, the deans will address promotion and tenure in general, the future of tenure in particular; the accreditation process, and its impact on colleges of business; multiculturalism and the role of the college of business; and multilingualism and its impact on teaching. It will be interesting to hear from this powerful group—after all they decide on our promotion and tenure, control resources we need for research and instructional projects, and fund our travel.

Another highlight of the conference is the newly minted Miniconference on Successful Grantsmanship, which will provide DSI members with the opportunity to develop interests and sharpen their skills in writing successful grant proposals. The Miniconference will showcase panelists from major funding organizations such as NSF/CISE, NSF/DRMS, and NIH as they discuss the traits of successful proposals. It will also present additional perspectives from the viewpoint of successful proposal writers as well as those of experienced proposal reviewers.

In addition to presentations on groundbreaking research, the major activities will include the following (listed by day).

Saturday, November 18. The Doctoral Student Consortium, New Faculty Development Consortium, and Curricular Issues Miniconference will take place. The first keynote speaker will address the conference attendees on that day. The Welcome Reception, featuring classic country western music band Southern Bent, will end the day.

Sunday, November 19. The Successful Grantsmanship Miniconference will take place in conjunction with the Technology in the Classroom Miniconference and the Professional Development Miniconference. The Fellows Appreciation Luncheon will also take place, as will the address from the second keynote speaker.

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2006 DSI Annual Meeting Website Links

DSI Annual Meeting Homepage
www.dsi-2006.org

Online Conference Registration:
www.decisionsciences.org/CIS



Miniconference on Successful Grantsmanship

Applying for and securing research grants is a valuable experience and even a necessary step when the members of DSI engage in research projects that can be significantly enhanced by external research funds. The “**Miniconference on Successful Grantsmanship**” is designed to provide the DSI members with an opportunity to develop interests and to sharpen their skills to write successful grant proposals.

The miniconference will be a one-day event to be held on Sunday (November 19, 2006). In the morning, *Common Session 1* will showcase the panelists representing major funding organizations including NSF (both DRMS in SBE and IIS in CISE) and NIH. The panel session will be followed by a networking luncheon, where the attendants will join a pre-assigned small group.

In the afternoon, the perspectives of successful grant writers will be presented in three *Breakout Sessions*. The breakout sessions will be contextualized (by discipline and type of funding organization) so that their relevance can be maximized for each attendant.

The miniconference will end with *Common Session 2* in which experienced grant proposal reviewers will describe what good proposals are from the reviewer’s point of view.

For any inquiries about the miniconference, please contact either of the coordinators, Godwin Udo or Q Chung. No separate registration fee is required for this miniconference other than the registration fee for the Annual Meeting. However, you must register to attend the miniconference either by contacting the coordinators directly, or by simply checking the “Miniconference on Successful Grantsmanship” box in the main conference registration form. ■

Miniconference on Successful Grantsmanship Coordinators

Godwin Udo
University of Texas at El Paso
gudo@utep.edu

Q B. Chung
Villanova University
q.chung@villanova.edu

Technology in the Classroom Miniconference

The Technology in the Classroom Miniconference provides a forum for participants to share novel or innovative applications of technology in the classroom that enhance the student’s learning experience. Submissions should be limited to creative approaches and best practices for using course support software, multimedia, spreadsheet software, simulation software, online tutorials, or other applications of technology, and be capable of being demonstrated and discussed within a 20-30 minute timeframe. Submissions will be competitively reviewed

and selected for their creativity, novelty, and contribution to pedagogy, and should not be duplications of material found in existing textbooks. Please send submission (following the “Instruction for Electronic Submissions”) directly to the miniconference coordinators by May 1, 2006. ■

Classroom Technology Co-Coordinators

Laura L. Hall, University of Texas at El Paso, lhall@utep.edu

Ceyhun Ozgur, Valparaiso University.
ceyhun.ozgur@valpo.edu

2006 Annual Meeting Coordinators

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vs01@txstate.edu



2006 Competitions

For a listing of past DSI award winners, see www.decisionsciences.org/hallfame.htm.

Elwood S. Buffa Doctoral Dissertation Award Competition

The purpose of the Doctoral Dissertation Award Competition is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written in the past year in the decision sciences. The Elwood S. Buffa Dissertation Award, accompanied by a \$1,500 prize, will be presented at the annual meeting. Applicants for this award should submit three (3) hardcopies of their dissertation in the required format directly to the Doctoral Dissertation Award Competition Coordinator by April 3, 2006. For more information concerning this competition, please contact the coordinator.

Kenneth K. Boyer, Michigan State University, boyerk@bus.msu.edu

Instructional Innovation Award Competition

The Instructional Innovation Award Competition seeks to recognize outstanding contributions that advance

instructional approaches within the decision sciences. The focus of this award is on innovation in college- or university-level teaching. Three finalists will be chosen to make presentations at the conference competition. The winning entry receives an award of \$1,500, and \$750 will be divided among each of the other finalists. Applicants are required to submit all contributions electronically using instructions on the conference Web site. The due date for submissions was April 3, 2006. For information concerning this competition, please contact the coordinator.

Nada R. Sanders, Wright State University, nadia.sanders@wright.edu

Best Paper Awards Competition

Best Paper Awards will be presented at the 2006 Annual Meeting. Categories include Best Theoretical/Empirical Research Paper, Best Application Paper, and Best Interdisciplinary Paper. At the discretion of the program chair and track chairs, outstanding scholarship may be recognized through a distin-

guished paper award in a given track. Reviewers will be asked to nominate competitive paper submissions for these awards. Nominations will then be reviewed by a best paper review committee, which will make award recommendations.

Best Case Studies Award Competition

The Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. The Best Case Studies Award will be presented in conjunction with the 32nd annual DSI Case Studies Workshop on "Case Techniques in the Decision Sciences." Cases may be methodological in nature (i.e., crafted to support the learning of a specific technical skill) or integrative (i.e., designed to foster the integration of scientific approaches and analyses with real-world decision making).

Janelle Heineke, Boston University, jheineke@bu.edu ■

2006 Professional Activities

Curricular Issues Miniconference

Is your curriculum getting stale? Have you struggled unsuccessfully with program restructuring? Would you like an opportunity to benchmark world-class curricula? If so, the Curricular Issues Miniconference may be just what you need. This year's conference will provide a forum for exchanging ideas and discussing curricular challenges and opportunities in degree-granting business institutions. Separate tracks will explore issues of interest to those who design, run, and contribute to programs at the undergraduate, MBA, and Ph.D. levels.

Hope M. Baker, Kennesaw State University, hbaker@kennesaw.edu

Doctoral Student Consortium

The Doctoral Student Consortium provides a unique opportunity for doctoral students from across the nation and around the world to interact with one another and with distinguished scholars in a one-day program devoted to career development. Attendance at this consortium is by invitation based on application. All students who meet the criteria will be accepted.

Janelle Heineke, Boston University, jheineke@bu.edu

J. Robb Dixon, Boston University, jrdixon@bu.edu

New Faculty Development Consortium

The New Faculty Development Consortium deals with research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Attendance at this consortium is by application and is open to faculty members who have a Ph.D. degree and are in the first two years of their teaching career.

James R. Burns, Texas Tech University, jburns@ba.ttu.edu

See **2006 ACTIVITIES**, next page



2006 Case Studies Award & Workshop

Disseminating new ideas in case studies topics

The Decision Sciences Institute has a tradition of promoting case-based teaching and the development of new instructional case studies. The Best Case Studies Award will be awarded based primarily on the following criteria:

Worthy Focus: Does the case address an important and timely business or managerial issue?

Learning Challenge: Does the case engage the student in an appropriate and intellectually challenging way?

Clarity: Does the case present the facts, data, and decision(s) to be made in a clear and concise way, consistent with its focus and objectives?

Professional Appearance: Does the case and teaching note present a well-written and complete teaching package?

Potential for Use: Is the case and teaching note likely to receive widespread and effective use?

Comprehensive Analysis: Does the teaching note provide a complete analy-

sis of the qualitative and quantitative issues raised in the case? Are the theoretical linkages appropriate to the course and the topic?

Well-defined Pedagogy: Does the teaching note provide adequate guidance regarding how to teach the case, position the case in the course, and outline key learning points?

The top three contestants, selected by a panel of case experts, will present their case studies and analysis at a regular session at the 36th Annual Meeting of the Decision Sciences Institute held in San Antonio. The case study must be presented at this regular session to be eligible to win the Best Case Studies Award. The panel of judges will then select the winner from among the finalists, based both on the written material and the presentation. The winner will be announced at the Awards luncheon.

Cases not selected as finalists may be presented at the Annual Case Writer's Workshop to be held at the 2006 Annual Meeting (see below).

32nd Annual Case Workshop

The 31st Annual Case Workshop for members engaged in developing new instructional cases will be held at the 2006 DSI Annual Meeting in San Antonio. Members are invited to submit completed case studies along with an appropriate instructor's note to the DSI program chair.

The format this year will include critiques of the individual cases by case writers in appropriate fields. The purpose of these discussions is to help the case writer further develop their case studies so that they can be shared with other faculty using the case method. Attendance at the Case Writers' Workshop is open to all conference attendees.

Submission deadline was April 1, 2006. ■

Best Case Studies Award Competition Coordinator

Janelle Heineke, Boston University,
jheineke@bu.edu

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Professional and Faculty Development Program

The Professional and Faculty Development Program is for Institute members in all stages of their careers, with the goal of keeping them current in their fields. The content of the sessions is designed to provide insight into the challenges and opportunities in today's rapidly changing environment. Topics include, but are not constrained to, the following: new instructional and research methodologies; professional service and counseling; balancing the needs of different stakeholders (students, corporations, alumni, etc.) in the

educational process; globalization of business education; role of grading and assessment; obtaining research funding; career path strategies; meeting increasing demands in teaching, service, and research; and challenge and opportunities of new technologies. In addition, the program will include a series of sessions related to research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Please submit proposals for workshops, tutorials, and other special sessions directly to the professional development program coordinator by May 1, 2006.

T. Paul Cronan, University of Arkansas,
PCronan@walton.uark.edu

Successful Grantsmanship Miniconference

This newly designed miniconference will provide DSI members with the opportunity to develop interests and sharpen their skills to write successful grant proposals. It will be a one-day event to be held on Saturday, the first day of the meeting. The morning session ("Successful Proposals: The Funding Source Perspectives") will showcase panelists representing major funding organizations such as NSF/CISE, NSF/DRMS, and NIH, who will discuss the

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2006 Doctoral Dissertation Competition

Searching for the best 2005 dissertation in the decision sciences

Co-sponsored by McGraw-Hill/Irwin and the Decision Sciences Institute

McGraw-Hill/Irwin and the Decision Sciences Institute are co-sponsoring the Elwood S. Buffa Doctoral Dissertation Competition. The purpose of the competition is to identify and recognize outstanding doctoral research in the development of theory or applications of the decision sciences completed during 2005. A monetary award of \$1,500 will be presented at the 2006 Annual Meeting. Submission deadline was April 1, 2006.

Instructions

1. The dissertation must deal with the development of methodology for, or application of, the decision sciences.
2. The dissertation must have been accepted by the degree-granting institution within the 2005 calendar year. It is not necessary for the degree to have been awarded by the end of 2005. Also, the dissertation may not have been submitted previously to a Decision Sciences Institute dissertation competition.
3. The submission materials consist of the following:
 - a. A nominating letter on university letterhead stationery submitted by the student's major professor. This letter introduces the student, the supervisor of the dissertation, and the degree-granting institution. It also certifies the acceptance of the dissertation by the institution within the required time frame. All contact information for both the author and the major professor should also be stated in the letter. **This letter should be sent as a PDF file to the e-mail address given below.**
 - b. A separate statement by the major professor about why the dissertation deserves special recognition. **This statement should be sent as a PDF file to the e-mail address given below.**
 - c. A summary of the dissertation. This five-to-ten page double-spaced overview should include a description of the problem, the methodology, and the major findings/conclusions. At the top of the first page, the dissertation's major and minor fields should be identified. Major fields typically are accounting, economics, finance, information systems, organizational behavior/design/theory, operations management, and strategy/policy. Minor fields are often simulation, optimization, service sector, quality, quantitative analysis, artificial intelligence/expert systems, experimental design, and so on. The summary should include a 250-word abstract. **This summary should be sent as a PDF file to the e-mail address given below.**
 - d. A PDF file of the complete dissertation. This should be a single file—separate files for individual chapters or appendices are NOT acceptable. Please send this file in a ZIP format to conserve space.
4. Because of the blind-review process, it is essential that the author, degree-granting institution, and supervising professor not be identified in items 3b, 3c, and 3d. All acknowledgments or other references that would identify the author, institution, or professors must be removed from the dissertation and all accompanying documents except the nominating letter.
5. Supervising professor and student materials may be submitted together or separately. If the latter is done, the student will also need to include an identifying cover letter or e-mail. ■

Direct all inquiries and applications to:

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Chain Management
Eli Broad Graduate School of
Management
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N361 North Business Complex
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(517) 432-5535 x268
Boyerk@msu.edu

PROFESSIONAL ACTIVITIES, from previous page

traits of successful proposals. In the afternoon, there will be a series of breakout sessions. Various additional perspectives will be represented in the breakout sessions, including those of successful proposal writers as well as those of experienced proposal reviewers.

Godwin Udo, The University of Texas at El Paso, gudo@utep.edu

Q B. Chung, Villanova University, q.chung@villanova.edu

Technology in the Classroom Miniconference

The Technology in the Classroom Miniconference provides a forum for

participants to share novel or innovative applications of technology in the classroom that enhance the student's learning experience. Submissions should be limited to creative approaches and best practices for using course support software, multimedia, spreadsheet software, simulation software, online tutorials, or other applications of technology, and be capable of being demonstrated and discussed within a 20-30 minute timeframe. Submissions will be competitively reviewed and selected for their creativity, novelty, and contribution to pedagogy, and

should not be duplications of material found in existing textbooks. Please send submission (following the "Instruction for Electronic Submissions") directly to the miniconference coordinators by May 1, 2006.

Laura L. Hall, University of Texas at El Paso, lhall@utep.edu

Ceyhun Ozgur, Valparaiso University, Ceyhun.Ozgur@valpo.edu ■



2006 Doctoral Student Consortium

Creating successful career paths for students

Co-sponsored by McGraw Hill/Irwin, Baruch College (CUNY), Beta Gamma Sigma, and DSI

DSI's 24th annual Doctoral Student Consortium is an engaging, interactive professional experience designed to help participants successfully launch their academic careers. We are pleased to have the sponsorship of McGraw Hill/Irwin and Beta Gamma Sigma for this important event. The Consortium will take place on Saturday, November 18, 2006, at the 2006 DSI Annual Meeting in San Antonio, Texas.

Who Should Attend?

The Doctoral Consortium is offered to individuals who are well into their doctoral studies. The Consortium welcomes students from all subject areas within the decision sciences. A variety of students with backgrounds in operations management, management information systems, management science, strategy, organizational behavior, marketing, accounting, and other areas will increase the vitality of the sessions. The program will focus on career goals, job search issues, placement services, research strategies, teaching effectiveness, manuscript reviewing, and promotion and tenure. Students who are interested in addressing these subjects in a participative, interactive way will enjoy and benefit from the Consortium.

Why Should You Attend?

There are several important reasons why you should attend.

1. Networking—getting a job, finding collaborators, and gaining advantages in the career you are about to enter are all related to “who you know.” This is your chance to meet and get to know some of the leading researchers and educators in the field.

2. Skill development—excellent teaching and research require practical skills in addition to content knowledge. You will learn from veterans who will share their secrets to success.

3. Furthering your research—the research incubator will give you a chance to engage in a discussion of your research ideas with your peers and with outstanding researchers.

4. Learn about DSI—this is a chance to “test-drive” DSI, learn about its people, its processes (such as placement services), and its opportunities.

5. Fun!—come socialize with your current and future colleagues in a city that has retained its sense of history and tradition, while carefully blending in cosmopolitan progress.

Program Content

The Doctoral Student Consortium involves seasoned, world-class research faculty from several schools, junior faculty just beginning their careers, and key journal editors. All will help guide discussions in the following sessions:

Teaching Effectiveness. Harvey Brightman will return to the Doctoral Consortium for another post-retirement workshop in 2006. His sessions are simply not to be missed – even experienced faculty members sit in on these dynamic and inspiring sessions.

Research Strategy Workshop. In this hands-on workshop, tenured faculty mentors help participants to develop a strategic research plan for moving from the dissertation to a research program that will put them on a strong trajectory for tenure. Working in

small breakout groups and with the advice and guidance of the faculty mentor, participants will identify their areas of expertise, target appropriate journals, find suitable co-authors, and plan a mix of publications.

Meet the Editors and Academic Reviewing. Editors from journals in the decision sciences and related fields will describe the missions of their publications and will discuss how to craft strong manuscript submissions, how to improve the chances of getting a journal article accepted, and how to respond to reviews. Participants will also learn about how to be a constructive reviewer of manuscripts.

Job Search Seminar. Should I target my job search on research-oriented schools? Teaching schools? Private? Public? What's the best way to sell myself? What are the ingredients of a good job interview? This session will help participants answer these questions through insights drawn from a panel of faculty experts.

Join Us

The Doctoral Consortium does more than prepare individual students, it creates a community of colleagues you'll know throughout your career. Please plan to attend the Consortium and also encourage your student colleagues to participate in this important program. Although many participants will be entering the job market for 2006-2007, others will appreciate the opportunity to get a better understanding of an academic career and how to approach the job market the following year.

Application Process

Students in all areas of the decision sciences are encouraged to apply for the



DSI Doctoral Consortium. Those wishing to be included should submit:

1. A current curriculum vita, including contact information (e-mail in particular), your major field (operations management, MIS, management science, strategy, and so on), the title of your dissertation proposal or the title of a current research paper.
2. A letter of recommendation from your dean, doctoral program director, department chair, or dissertation chair. The letter should attest to the applicant's qualifications and good progress in the doctoral program. Interested students are encouraged to apply early if they wish to ensure themselves space in the Consortium. Materials should be sent to Robb Dixon & Janelle Heineke, Doctoral

Consortium Co-Coordinators, by July 30, 2006. Those who apply by this date and meet the criteria listed above will be accepted for participation. Applications received after July 30th will receive consideration on a space-available basis.

Participants must pay the regular student registration fee of \$45 for the annual meeting, but there will be no additional charge for the Consortium. This fee includes the luncheon and reception on Saturday, the networking luncheon on Sunday, and the CD-ROM of the proceedings. Although students will be responsible for all of their own travel and accommodation expenses, it is customary for participants' schools to provide monetary support for these purposes.

Consortium participants will be recognized in *Decision Line*, the Institute's news publication. They also receive special recognition in the placement system, special designation on their name badges, and an introduction to the larger DSI community at the breakfast and plenary session. ■

Doctoral Consortium Co-Coordinators
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jheineke@bu.edu; 617-353-2919

2006 Track Chairs

Accounting: Theory, Applications, and Practice

Srini Ragothaman, University of South Dakota

Business Value Generating Innovative Technologies and Methods

Nigel Melville, University of Michigan

Case Studies

Chandra Shekar Challa, Virginia State University

DSS/AI/Expert Systems

Peter Mykytyn, Southern Illinois University

John Windsor, University of North Texas

E-commerce

Huseyin Cavusoglu, Tulane University

Finance/Financial Management

Paul Swanson, University of Cincinnati
Manual J. Tarrazo, University of San Francisco

Information Systems

Nathalie Mitev, London School of Economics

Lyneth Kvansy, Pennsylvania State University

Innovative Education

Jo Ann Duffy, Sam Houston State University

International Business

André M. Everett, University of Otago, New Zealand

Invited DSI Fellows Papers

Jack C. Hayya, Pennsylvania State University

Knowledge Management

James R. Courtney, University of Central Florida

Brian Lehaney, Coventry University, UK

Manufacturing Management and Practice

Binshan Lin, Louisiana State University

Marketing: Theory Models and Applications

M. B. Myers, University of Tennessee

MS/OR: Techniques Models and Applications

William E. Stein, Texas A&M University

Organizational Behavior/ Organizational Theory

Thomas Callahan, University of Michigan

Quality

Don G. Wardell, University of Utah

Service Management

Steven Yourstone, University of New Mexico

Statistics and Decision Analysis

Philip J. Mizzi, Arizona State University

Strategy and Policy

Sid Das, George Mason University

Supply Chain Management

E. Powell Robinson, Texas A&M University

Tim Butcher, University of Hull, UK ■



New Faculty Development Consortium

The New Faculty Development Consortium is for faculty in the beginning of their careers who would like to learn more about teaching, research, publishing and other professional development issues. Attendance at this consortium is by application and is open to faculty members who have earned their doctoral degree and are in the first three years of their post-doctoral teaching career.

The consortium will last a full day on Saturday, November 18, 2006. It will include interactive and panel sessions with faculty at varying stages of their careers. Also, the journal editors of *Decision Sciences*, *Journal of Operations Management*, and *Production and Operations Management* will be featured. The consortium will also provide many opportunities for interaction and networking with peers and more experienced colleagues. The content of the sessions offered is designed to provide insight into the challenges and opportunities in today's rapidly changing environment.

Topics include, but are not limited to, the following:

- Your personal concerns about being a faculty member
- Knowing tenure policies at different schools
- Balancing the needs of different stakeholders (students, corporations, review committees, alumni, etc.) in the educational process
- Publishing strategies
- Obtaining research funding
- Career path strategies
- Building an academic portfolio

Faculty in all business disciplines who have finished their doctorate and are in the first three years of their post-doctoral teaching career are encouraged to participate. Applications, using the form below together with a recent vita, should be submitted by September 15, 2006. Participation is limited to the first 50 qualified applicants. Each participant will be ex-

pected to register for the Institute's 2006 Annual Meeting in San Antonio. No additional fees are charged for the consortium.

Direct all inquiries and applications to:

James R. Burns
University of San Diego
School of Business Administration
KIPJ-272
San Diego, CA 92110
(619) 260-4854
jburns@sandiego.edu

Application for New Faculty Development Consortium

November 18, 2006 • San Antonio, Texas

Send in this form and a current copy of your vita to either one of the consortium coordinators (see above) by September 15, 2006.

Name: _____

Research interests: _____

Current institution and year of appointment: _____

Teaching interests: _____

Mailing address: _____

Major concerns as a new faculty member:

Year doctorate earned: _____

Phone: _____

Fax: _____

Have you attended a previous DSI Doctoral Student Consortium?

E-mail: _____

_____ yes _____ no

If so, when? _____



2006 Instructional Innovation Award Competition

Recognizing outstanding contributions that advance instructional approaches within the decision sciences

Co-Sponsored by Alpha Iota Delta, Prentice Hall, and the Decision Sciences Institute

The advancement and promotion of innovative teaching and pedagogy in the decision sciences are key elements of the mission of the Decision Sciences Institute. At the President's luncheon during the 2006 Annual Meeting, the 28th presentation of this prestigious award, co-sponsored by Alpha Iota Delta (the national honorary in the decision sciences), Prentice Hall, and the Institute, will be made.

The Instructional Innovation Award is presented to recognize outstanding creative instructional approaches within the decision sciences. Its focus is innovation in college- or university-level teaching, either quantitative systems and/or behavioral methodology in its own right, or within functional/disciplinary areas such as finance, marketing, management information systems, operations, and human resources.

The award brings national recognition for the winner's institution and a cash prize of \$1,500 to be split among the authors of the winning submission. Authors of each of the remaining finalist entries share \$750. Author(s) of the winning submission will be encouraged to prepare a paper for possible publication in *Decision Line*.

Please do not resubmit previous finalist entries. Submissions not selected for the final round of the competition will be considered for presentation in a regular session associated with the conference's Innovative Education track. Therefore, competition participants should not submit a condensed version of their submission to a regular track.

All submissions must adhere to the following guidelines and must be received no later than April 3, 2006.

Instructions

Applications must be submitted in electronic form using instructions on the conference Web site at www.dsi-2006.org. A tentative summary of instructions appears below; however, applicants should consult the Web site instructions before submitting. Submissions will consist of one document electronically submitted using the conference Web site, and one supplemental letter sent via US mail.

Electronic Submission Notes

1. Number of documents and their format: The electronic submission must consist of one document, in Microsoft Word or Adobe PDF format, completely contained in one file. Graphics and images may be integrated into this one document, but no separate or attached files of any kind are permitted. No audio, video, or other multimedia of any form can be included. Nothing may be separately submitted by any other means, including disks, videotapes, notebooks, etc. Further information about maximum file size, etc. can be found on the electronic submission form.
2. Anonymity: Include no applicant names, school names, Web sites, or other identifying information in your document. This information is captured separately on the electronic submission form. Applicants not adhering to this policy will be ineligible for consideration.

Document Format

Competition finalists will closely adhere to these format requirements.

1. Length: Your one electronically submitted document can be no more than 30 total pages when formatted for printing.
2. Title Page: On the first page, provide the title of the submission and a table of contents. Number all pages in your submission in the upper right-hand corner.
3. Innovation Summary: On the second page, explain why your submission provides a new innovative approach to teaching. You may also incorporate this into the abstract to be entered separately on the electronic submission form.
4. Summary Section: On the next 3 to 7 pages, present a double-spaced summary of your submission, with the following headings:
 - a. Topic or Problem toward which your approach is focused.
 - b. Level of students toward which your approach is focused.
 - c. Number of students with whom the approach has been used.
 - d. Major educational objectives of your approach.
 - e. Innovative and unique features of your approach.
 - f. Content: Describe the content or substance of the material addressed with your approach. Indicate why you focused your innovative efforts on this material or content.
 - g. Organization: Explain how you structured the material or content, unique features of your approach, and how your approach contributes to student learning.
 - h. Presentation: Discuss how you designed the explanation and illustration of the material or content, what is unique about your approach, and how its use makes learning more effective.
 - i. Effectiveness and specific benefits of your approach to the learning process: Indicate how your major educational objectives were met, benefits derived from the presentation, students' reactions to the presentation, and how you evaluated the effectiveness or benefits derived. Include measures of the success of the approach, which may include, but should not be limited to, instructor or course evaluations.
 - j. Transferability: Explain how this innovation could be used by other institutions, professors, or courses.



The Summary Section will be used for the first round of reviews and may also serve as the Proceedings version for both finalists and papers accepted for presentation in regular sessions.

5. Expanded Section: This is the complete, full version of the submission that should stand alone without the summary section. The expanded section may not exceed 21 pages, including exhibits. This document is used in the second round of reviews and permits you to describe the content, organization, presentation, and effectiveness in more detail. In addition to the same information provided in the Summary Section, you may:

- a. List experiential exercises, handouts, etc. (if any), which are part of your innovative approach and explain where they fit in your approach.
- b. Add any other discussion or material that you feel is essential to an understanding of your submission.
- c. Appendix. Attach copies of illustrative material, especially any that you have developed, and a copy of the most recent course syllabus in which the innovative activity was used.

The total length of your electronically submitted document, including appendices, must not exceed 30 pages. The text must be double-spaced, using 11-12 point characters, and a minimum of one-inch margins.

Page Counts

Title Page	= 1 page
Innovation Summary	= 1 page
Summary Section	= 3-7 pages
Expanded Section	= less than or equal to 21 pages
TOTAL SUBMISSION	= less than or equal to 30 pages

Supplemental Letter

In addition to the document submitted electronically, send a letter via US mail to the competition coordinator (address given below) from your department chair, head, or dean attesting to the submission's authenticity. Include a self-addressed, stamped postcard or envelope that will be returned to confirm receipt of the supplemental letter.

Evaluation

The materials will be evaluated by the Institute's Innovative Education Committee. All submissions will be blind

reviewed. Therefore, it is important that all references to the author(s) and institutional affiliation are entered only on the electronic submission form and do not appear anywhere in the submitted document itself.

The submissions will be evaluated in two phases. All submissions will be evaluated for (1) content, (2) organization, (3) presentation to students, (4) transferability to other institutions, professors, courses, etc., and (5) innovation. Consideration will be given to the clarity of the presentation of the innovative features of the submission and the demonstrated effect it has had. Phase two will be the finalists' presentation at the annual meeting. Both the written submission and presentation will be considered in the final voting for the award.

All applicants, including the finalists, will be notified by June 15, 2006. If you are one of the finalists, you will be required to attend the Instructional Innovation Award Session at the annual meeting in San Antonio. At that session, each finalist will do the following: (1) present a review or summary of the submission, (2) conduct an in-depth presentation or a discussion of a specific component of the submission (selected by the finalist), and (3) respond to questions from the audience.

This session has two purposes: to provide an avenue for the Institute's members to see and discuss innovative approaches to education which could be used in their classes, and to enable the authors of the innovative packages to "bring their approaches to life" and add another dimension to the evaluation process.

The Committee invites your participation in this competition to recognize excellence in innovative instruction.

Please remember that all submissions must be received by April 3, 2006.

Instructional Innovation Coordinator

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Future DSI Annual Meetings

November 18-21, 2006

The San Antonio Marriott
Rivercenter/Riverwalk Hotels
San Antonio, Texas

November 17-20, 2007

The Marriott Desert Ridge
Resort & Spa
Phoenix, Arizona

November 22-25, 2008

Baltimore Marriott Waterfront
Hotel and Courtyard by Marriott
Baltimore, Maryland

November 21-24, 2009

Hyatt Regency New Orleans
at the Superdome
New Orleans, Louisiana

November 20-23, 2010

San Diego Marriott Hotel and
Marina
San Diego, California

November 19-22, 2011

Boston Marriott Copley Place Hotel
Boston, Massachusetts