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To meet the demands of our growing membership we are now providing the pdf version of the complete *Decision Line* at the Institute's website. This will be very useful for our international members since it can take up to several weeks for the publication to reach them by surface mail. For those who are used to having a hard copy of *Decision Line*, please rest assured you will still be receiving the publication in the mail.

In his second letter as DSI president, Professor Kenneth E. Kendall, Rutgers University, puts together a plan for renewing the Institute. This includes a survey of the board members, a membership survey on strategic issues, a board retreat for strategic planning, a home office review, and town hall meeting in Phoenix. He is hoping that better communications will move the Institute forward.

Professor Carol Prahinski, Michigan State University, and Professor Clay Whybark, University of North Carolina-Chapel Hill, discuss the organization of the symposium to celebrate Professor W.C. Benton's 25 years at Ohio State University. Professor Benton's former and current student, advisor at Indiana University (Professor Whybark), colleagues, close friends, and family members were present at the event. We extend our hearty congratulations to Professor Benton on this important milestone.

In an ever increasing multicultural society, there is an opportunity to teach classes in two languages simultaneously. Professors Ernest C. Jewell and Natasa Christodoulidou, California State University-Dominguez Hills (CSUDH), discuss the effectiveness of bilingual training classes, offered as part of extended education at CSUDH. Professor Jewell has prior experience teaching classes in English and Spanish simultaneously. To qualify for teaching this type of classes the instructor must have the right language skills and the capability to do simultaneous trans-

lations. Students find the experience interesting and invaluable.

In the Ecommerce column, Professor Kenneth E. Kendall, Rutgers University, discusses whether the Internet can save us from the high-definition debacle. For those of us who own a high definition television it is a joy to watch the quality of the picture. However, there are problems in the horizon for the recording of high definition programs. We now have two competing formats of HD-DVD and Blu-ray. This is not that different from the early years of the VCR when the fight between the two VCR formats, VHS and Betamax, was so intense. Eventually, the VHS format won the war even though the Betamax format was better. Only history will tell which high definition DVD format will be left standing.

The feature article "Management Education at a Crossroads: Some Insights for Reengineering," by Professors Prabir K. Bagchi and Richard G. Donnelly, George Washington University, discusses the problems faced by business schools in general. They suggest that it is time to critically evaluate and to revamp the business curriculum. To take remedial action requires the understanding of two important issues: the interaction of business and society and the relevance of business education in the current marketplace. They present two solutions for improving relevance that include mandatory student internship/practical training and practical experience for faculty members.

Professor Janelle Heineke (Boston University), 2007 DSI Program Chair, has put together a fantastic program in Phoenix. For the first time, on Sunday evening of the conference there will be a family barbecue honoring DSI Fellows. Participants can network and enjoy the music of the Mariachi band at the barbecue.

Enjoy the time off before school starts again! ■



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is professor and chair of the Management Department in the College of Business, University of Nevada, Las Vegas. He holds a Bachelor of Engineering from the University of Malaya, an MBA and a PhD from the Uni-

versity of South Carolina. Professor Leong has held leadership positions in Decision Sciences Institute such as at-large vice president, Doctoral Student Consortium coordinator, Instructional Innovation Award Competition coordinator, and POM track chair. He has published articles in *Decision Sciences*, *Journal of Operations Management*, *Interfaces*, *Journal of Management*, and other journals. His current research interests include international operations, operations strategy, technology management, and supply chain management. Professor Leong has co-authored two books, won teaching and research awards, and received the Educator of the Year award from the Asian Chamber of Commerce in Las Vegas.

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