

2008 Program Chair's Message

MARC J. SCHNIEDERJANS, University of Nebraska-Lincoln



"Improving Competitiveness through Information and Decision Sciences" is the theme of the Decision Sciences Institute's 2008 Annual Meeting in Baltimore, Maryland. The

hallmark of any world-class organization is its ability to compete successfully. Today's markets require timely information and effective decision making based on the information. In this paradigm, information becomes the product and the decision science becomes the process.

The Decision Sciences Institute (DSI) encourages the advancement of decision-making research in many ways, including the sponsoring of its annual meeting, where scholars and practitioners from all over the world are invited to share the latest decision-making developments. The DSI 2008 Annual Meeting invites basic, applied, theory, and case study research in the field of decision making, as well as proposals for panel discussion, symposia, workshops, and tutorials dealing with research or pedagogical issues. This meeting will include invited sessions featuring highly respected researchers, educators, and practitioners who will share their knowledge and experience on decision-making practices. The sessions will be organized into 23 tracks and various miniconferences. The meeting will also feature curricular issues, technology in the classroom, doctoral student consortium, grantsmanship, and faculty development programs for both new and senior faculty.

The DSI 2008 Annual Meeting offers much more than just a paper presentation conference! The meeting offers faculty opportunities to renew teaching/technology skills, learn how to use current methodologies to enhance future research efforts, find employment, and establish networks that can last a career lifetime.

The 2008 DSI Annual Meeting will be held in Baltimore, Maryland, from November 22-25 at the Baltimore Marriott Waterfront. This hotel is set on the edge of Baltimore Inner Harbor in the heart of Harbor East, the newest Baltimore neighborhood. You are steps away from Inner Harbor restaurants and shopping, the National Aquarium,

The 2008 DSI Annual Meeting theme is "Improving Competitiveness Through Information and Decision Sciences."

Maryland Science Center, and USS Constellation. There are just too many things in Baltimore alone to list, plus you are less than 35 miles (55.2 km) from Washington, D.C., which makes this a great location to take in a wide variety of places to visit. Registration information on the hotel and meeting event activities in Baltimore is available on the meeting website. If you have any questions, suggestions, or requests, feel free to email me at dsi2008@unl.edu. For information on the hotel, go to the website at

<http://www.marriott.com/hotels/travel/bwiwf-baltimore-marriott-waterfront/>

You are invited to participate in the 2008 DSI Annual Meeting in Baltimore. Plan to present your most recent research and teaching innovations, and attend a number of miniconferences and consortia scheduled during the meeting. Consistent with the Institute's commitment to collaboration across academic disciplines, the meeting encourages research and teaching innovations in all areas of information and decision sciences. ■

2008 Annual Meeting Coordinators

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Instructions/Checklist for Contributors

The Decision Sciences Institute (DSI) invites contributions to the 2008 Annual Meeting in the following categories: Refereed Research Paper, Non-Refereed Research Abstract, and proposals for a Workshop, Tutorial, Panel, Symposium, or Colloquium. Authors can choose between submitting a refereed research paper that will receive reviews from at least two referees or of submitting a non-refereed research abstract of 50 words or less (500 characters maximum). If accepted, refereed research papers will be published in the Proceedings (available in CD-ROM format only), as well as scheduled for presentation during the annual meeting.

If an author elects to submit a non-refereed research abstract, it will be scheduled for presentation during the annual meeting but will not be published in the Proceedings. Acceptance of abstracts and papers are subject to final approval by the track chairs. Proposals for a workshop, tutorial, panel, symposium, or colloquium will be evaluated for possible inclusion in the annual meeting by the appropriate track chairs, coordinator, or program chair.

Authors are required to submit all contributions online using the instructions provided in the following section and updated on the meeting website. When using the website for submission, contributors of refereed research papers and proposals for a workshop, tutorial, panel, symposium, and colloquium will also be required to submit an electronic version of their paper or proposal as a pdf attachment. So that a double-blind review process can be maintained, the electronic file should contain only the body of the paper and the title of the submission, but no author iden-

tification information (which will be captured via a web-based form).

Any individual author or co-author may submit up to three refereed research papers and/or non-refereed research abstracts to the annual meeting. (This does not include invited papers, workshops, tutorials, panels, symposia, and colloquia.) The submission of a refereed research paper or non-refereed research abstract means the author certifies the manuscript is not copyrighted, has not been accepted for publication in a journal, has not been presented or accepted for presentation at a professional meeting, and currently is not under review for presentation at another professional meeting. (Material printed in its entirety in any conference proceedings is considered published.) Furthermore, the author certifies his/her intention to register for and attend the meeting to present the paper, abstract, or proposal if it is accepted. The copyrights for all forms of presentation at the Institute's Annual Meeting shall remain with the authors.

The submission deadline for refereed research papers is April 1, 2008. The submission deadline for non-refereed research abstracts and proposals for workshops, tutorials, panels, symposia, and colloquia is May 1, 2008. (Please refer to specific competitive awards for their respective submission deadlines.) Submitting authors will be acknowledged through a reference number at the conclusion of the submission process.

Instructions for Electronic Submissions

The 2008 DSI Annual Meeting will use the existing conference information system (CIS)

owned by the Institute. The authors must handle all submissions electronically only using this system, which will be available on the DSI website after February 1, 2008. All of the following information must be provided for the submission to be accepted.

- a. Title of submission (title changes will not be allowed at a later date)
- b. Type of submission (must select one of the following):
 - Refereed Research Paper—treat as an abstract for presentation if the paper is not accepted for publication in the Proceedings
 - Refereed Research Paper—withdraw if rejected
 - Non-Refereed Research Abstract
 - Workshop Proposal
 - Tutorial Proposal
 - Panel Discussion Proposal
 - Symposium Proposal
 - Colloquium Proposal
 - Award Competition Entry
- c. Track that best fits the submission (to determine the proper track for your submission, see the track list along with descriptions and contacts of the track chairs).
- d. (Optional) Provide the name and contact information of a possible reviewer for the Refereed Research Paper only (not for abstracts). It is optional for track chairs to use these reviewers.
- e. Abstract of 50 words or less, which must accompany all types of submissions.
- f. Stage of your research as of today and by the time of the conference.
- g. Invitation information ■

Technology in the Classroom Miniconference

The Technology in the Classroom Miniconference provides a forum for participants to share novel or innovative applications of technology in the classroom that enhance the student's learning experience. Submissions should be limited to creative approaches and best practices for using course support software, multimedia, spreadsheet software, simulation software, online tutorials, or other applications of technology, and be capable of being demonstrated and discussed

within a 20-30 minute timeframe. Submissions will be competitively reviewed and selected for their creativity, novelty, and contribution to pedagogy, and should not be duplications of material found in existing textbooks. Please send your submission (following the "Instructions for Electronic Submissions") directly to Coordinator William Johnson by May 1, 2007. See address below. Questions may also be directed to Coordinator Rupak Rauniar. ■

Classroom Technology Co-coordinators:

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2008 Competitions

For a listing of past DSI award winners, see www.decisionsciences.org.hallfame.htm.

Elwood S. Buffa Doctoral Dissertation Award Competition

The purpose of the Doctoral Dissertation Award Competition is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written in the past year in the decision sciences. The Elwood S. Buffa Dissertation Award, accompanied by a \$1,500 prize, will be presented at the annual meeting. Applicants for this award should submit three (3) hardcopies of their dissertation in the required format directly to the Doctoral Dissertation Award Competition Coordinator by April 1, 2008. For more information concerning this competition, please contact the coordinator.

Julie Kendall, Rutgers University,
kendallj@crab.rutgers.edu

Instructional Innovation Award Competition

The Instructional Innovation Award Competition seeks to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is on innovation in college- or university-level teaching. Three finalists will be chosen to make presenta-

tions at the conference competition. The winning entry receives an award of \$1,500, and \$750 will be divided among each of the other finalists. Applicants are required to submit all contributions electronically using instructions on the conference website. The due date for submissions is April 1, 2008. For information concerning this competition, please contact the coordinator.

Nancy Lea Hyer, Vanderbilt University,
nancy.lea.hyer@owen.vanderbilt.edu

Best Paper Awards Competition

Best Paper Awards will be presented at the 2008 Annual Meeting. Categories include Best Theoretical/Empirical Research Paper, Best Application Paper, and Best Interdisciplinary Paper. At the discretion of the program chair and track chairs, outstanding scholarship may be recognized through a distinguished paper award in a given track. Reviewers will be asked to nominate competitive paper submissions for these awards. Nominations will then be reviewed by a best paper review committee, which will make award recommendations.

E. Powell Robinson, Texas A&M University, e-robinson@tamu.edu

Best Case Studies Award Competition

The Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. Cases may be methodological in nature (i.e., crafted to support the learning of a specific technical skill) or integrative (i.e., designed to foster the integration of scientific approaches and analyses with real-world decision making).

Ayman Abuhamdieh, Indiana State University, sdayman@isugw.indstate.edu

Best Student Paper Award

An award for the best student paper will be presented at the 2008 Annual Meeting. Reviewers will be asked to nominate competitive paper submissions for this award. Nominations will then be reviewed by a Best Student Paper Award review committee that will make award recommendations. This is a great opportunity for students to receive recognition for their research.

Kathryn M. Zuckweiler, University of Nebraska at Kearney,
zuckweilerm@unk.edu ■



Bicyclists admire the view of the harbor from the nearby Federal Hill neighborhood.



Baltimore loves its crabs—whether steamed or in tasty crab cakes.

2008 Professional Activities

Curricular Issues Miniconference

The Curricular Issues Miniconference provides a forum to learn from those at the forefront of curriculum innovation and improvement, and to share experiences and lessons. Separate tracks on undergraduate, masters, and doctoral programs will offer ideas and insights for those responsible for designing, teaching, and administering business programs.

Vijay R. Kannan, Utah State University,
v.kannan@usu.edu

Doctoral Student Consortium

The Doctoral Student Consortium provides a unique opportunity for doctoral students from across the U.S. and world to interact with one another and with distinguished scholars in a one-day program devoted to career development. Attendance at this consortium is by invitation based on application. All students who meet the criteria will be accepted.

Maling Ebrahimpour, Roger Williams
University, bizdean@rwu.edu

Doctoral Studies Miniconference

Doctoral education is at the core of academic and scholarly development. However, very little attention has been given to the promotion, dissemination, and sharing of research that specifically deals with issues of doctoral education in focus areas such as information systems, decision sciences, operations research and management, information technology, and information science. This miniconference will provide an opportunity for researchers to discuss new ideas on research conducted, or future opportunities for research, in doctoral studies related (but not limited) to the key focus areas noted above. Primarily, the Doctoral Studies Miniconference will be interested in original papers, initial research drafts, works in progress, and panel discussion proposals in these focus topics.

Yair Levy, Nova Southeastern University,
levyy@nova.edu; Irma Becerra-
Fernandez, Florida International
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Marakas, University of Kansas,
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New Faculty Development Consortium

The New Faculty Development Consortium deals with research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Attendance at this consortium is by application and is open to faculty members who have a Ph.D. degree and are in the first two years of their teaching career.

William B. Carper, University of West
Florida, bcarper@uwf.edu; Carl W.
Gooding, Samford University; James A.
Pope, Louisiana State University in
Shreveport

Professional and Faculty Development Program

The Professional and Faculty Development Program is for Institute members at all stages of their careers, with the goal of keeping them current in their fields. The content of the sessions is designed to provide insight into the challenges and opportunities in today's rapidly changing environment (see topics on the 2008 Annual Meeting website). In addition, the program will include a series of sessions related to research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Submission deadline is May 1, 2008.

Binshan Lin, Louisiana State University
in Shreveport, Department of
Management, binshan.lin@lsus.edu

Successful Grantsmanship Miniconference

Securing external research grants is a valuable experience, or even a necessary step, because it can significantly en-

hance research projects. A day-long event to be held on Sunday, November 16, 2008, the Miniconference on Successful Grantsmanship is intended to help develop interests among DSI members in obtaining external research grants and to sharpen skills in writing grant proposals so that endeavors may be more fruitful. You are invited to hear expert panelists and network with like-minded researchers.

Q. B. Chung, Villanova University,
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Technology in the Classroom Miniconference

The Technology in the Classroom Miniconference provides a forum for participants to share novel or innovative applications of technology in the classroom that enhance the student's learning experience. Submissions should be limited to creative approaches and best practices for using course support software, multimedia, spreadsheet software, simulation software, online tutorials, or other applications of technology, and be capable of being demonstrated and discussed within a 20-30 minute time frame. Submissions will be competitively reviewed and selected for their creativity, novelty, and contribution to pedagogy, and should not be duplications of material found in existing textbooks. Please send submissions (following the "Instruction for Electronic Submissions") directly to the miniconference coordinators by May 1, 2008.

William Johnson, Bentley College,
wjohnson@bentley.edu; Rupak
Rauniar, University of St. Thomas,
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2008 Doctoral Dissertation Competition

Searching for the best 2007 dissertation in the decision sciences

Co-sponsored by McGraw-Hill/Irwin and the Decision Sciences Institute

McGraw-Hill/Irwin and the Decision Sciences Institute are co-sponsoring the Elwood S. Buffa Doctoral Dissertation Competition. The purpose of the competition is to identify and recognize outstanding doctoral research in the development of theory or applications of the decision sciences completed during 2007. A monetary award of \$1,500 will be presented at the 2008 Annual Meeting. **Submission deadline is April 1, 2008.**

The dissertation must deal with the development of methodology for, or application of, the decision sciences.

The dissertation must have been accepted by the degree-granting institution within the 2007 calendar year. It is not necessary for the degree to have been awarded by the end of 2007. Also, the dissertation may not have been submitted previously to a Decision Sciences Institute dissertation competition.

Send the following as PDF files to: dissertations@thekendalls.org

1. A nominating letter on university letterhead stationery submitted by the student's major professor. This letter introduces the student, the supervisor of the dissertation, and the degree-granting institution. It also certifies the acceptance of the dissertation by the institution within the required time frame. All contact information for both the author and the major professor should also be stated in the letter. This letter should be emailed as a PDF file to the e-mail address given above either together with the other material (preferred) or separately. Call this file "ZZZ-Nomination" where ZZZ is the first 3 letters of the student's last name. (For example, if the student's name was Kong, the file should be called "Kon-Nomination.")

2. A separate statement by the major professor about why the dissertation deserves special recognition. This letter should be emailed as a PDF file to the e-mail address given above either together with the other material (preferred) or separately. Call this file "ZZZ-Recommendation" where ZZZ is the first 3 letters of the student's last name.

3. A summary of the dissertation. This five-to-ten page double-spaced overview should include a description of the problem, the meth-

odology, and the major findings and conclusions. At the top of the first page, the dissertation's major and minor fields should be identified. Major fields typically are accounting, economics, finance, information systems, organizational behavior, design and theory, operations management, supply chain management, and strategy/policy. Minor fields are often simulation, optimization, service sector, quality, quantitative analysis, artificial intelligence, expert systems, experimental design, and so on. The summary should include a 250-word abstract. This letter should be emailed as a PDF file to the e-mail address given above either together with the other material (preferred) or separately. Call this file "ZZZ-Summary" where ZZZ is the first 3 letters of the student's last name.

4. A complete dissertation in PDF format. This must be a single file. Separate files for individual chapters or appendices are NOT acceptable and will not be reviewed. Please email this file in a ZIP format to conserve space to the email address above. Call this file "ZZZ-Dissertation" where ZZZ is the first 3 letters of the student's last name.

Important: Because of the blind-review process, it is essential that the author, degree-granting institution, and supervising professor not be identified within the contents of items 2, 3, and 4 above. All acknowledgments or other references that would identify the author, institution, or professors must be removed from the dissertation and all accompanying documents except the nominating letter. The coordinator will change the names of files before they are distributed to the reviewers so that the names of files are not identifiable with a particular student.

Supervising professor and student materials may be submitted together or separately. In ALL email communications, make sure that the doctoral student's full name appears somewhere in the email message. ■

Elwood S. Buffa Doctoral Dissertation Competition Coordinator
Julie E. Kendall
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Professional and Faculty Development Program

The Professional and Faculty Development Program is for DSI members in all stages of their careers, with the goal of keeping them current in their fields. The content of the sessions is designed to provide insight into the challenges and opportunities in today's rapidly changing environments. Topics include, but are not limited to the following:

- Assessment in practice.
- Balancing the needs of different stakeholders in the educational process.
- Blogs in business school.
- Career path strategy.
- Cutting edge pedagogical research.
- Developing Chinese business education.
- Globalization of business education.
- How do you get the message across?
- How do you turn conference paper into journal article?
- Meeting increasing demands in teaching, service, and research.
- New instructional and research methodologies.
- Obtaining research funding.
- Online communities in academic world.
- Sustainability and management in business school.
- Teaching an integrated core curriculum
- The challenges and opportunities of new technologies.
- The role of grading and assessment.
- Transforming curriculum design and development.

In addition, the program will include a series of sessions related to research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Submission deadline is May 1, 2008. ■

Professional and Faculty Development Program Coordinator
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2008 Doctoral Student Consortium

Creating successful career paths for students

Co-sponsored by McGraw Hill/Irwin, Beta Gamma Sigma, and DSI

DSI's 26th annual Doctoral Student Consortium is an engaging, interactive professional experience designed to help participants successfully launch their academic careers. We are pleased to have the sponsorship of McGraw Hill/Irwin and Beta Gamma Sigma for this important event. The Consortium will take place on Saturday, November 22, 2008, at the 2008 DSI Annual Meeting in Baltimore, Maryland.

Who Should Attend?

The Doctoral Consortium is offered to individuals who are well into their doctoral studies. The Consortium welcomes students from all subject areas within the decision sciences. A variety of students with backgrounds in operations management, management information systems, management science, strategy, organizational behavior, marketing, finance, accounting, and other areas will increase the vitality of the sessions. The program will focus on career goals, job search issues, placement services, research strategies, teaching effectiveness, manuscript reviewing, and promotion and tenure. Students who are interested in addressing these subjects in a participative, interactive way will enjoy and benefit from the Consortium.

Why Should You Attend?

There are several important reasons why you should attend.

- 1. Networking:** Getting a job, finding collaborators, and gaining advantages in the career you are about to enter are all related to "who you know." This is your chance to meet and get to know some of the leading researchers and educators in the field.
- 2. Skill development:** Excellent teaching and research require practical

skills in addition to content knowledge. You will learn from veterans who will share their secrets to success.

- 3. Furthering your research:** The research incubator will give you a chance to engage in a discussion of your research ideas with your peers and with outstanding researchers.
- 4. Learn about DSI:** This is a chance to "test-drive" DSI, learn about its people, its processes (such as placement services), and its opportunities.
- 5. Fun!** Come socialize with your current and future colleagues in a city that has retained its sense of history and tradition, while carefully blending in cosmopolitan progress.

Program Content

The Doctoral Student Consortium involves seasoned, world-class research faculty from several schools, junior faculty just beginning their careers, and key journal editors. All will help guide discussions in the following sessions.

Teaching Effectiveness. Harvey Brightman will return to the Doctoral Consortium for another post-retirement workshop in 2007. His sessions are simply not to be missed. Even experienced faculty members sit in on these dynamic and inspiring sessions.

Research Strategy Workshop. In this hands-on workshop, tenured faculty mentors help participants to develop a strategic research plan for moving from the dissertation to a research program that will put them on a strong trajectory for tenure. Working in small breakout groups and with the advice and guidance of the faculty mentor, participants will identify their areas of expertise, target appropriate

journals, find suitable co-authors, and plan a mix of publications.

Your Career as a Professor. In this session, you will hear from Professor Ira Horowitz, a DSI Fellow and past president who will share his insight and secret for success as a professor in academia.

Meet the Editors and Academic Reviewers. Editors from journals in the decision sciences and related fields will describe the missions of their publications and will discuss how to craft strong manuscript submissions, how to improve the chances of getting a journal article accepted, and how to respond to reviews. Participants will also learn about how to be a constructive reviewer of manuscripts.

Job Search Seminar. Should I target my job search on research-oriented schools? Teaching schools? Private? Public? What's the best way to sell myself? What are the ingredients of a good job interview? This session will help participants answer these questions through insights drawn from a panel of faculty experts.

Join Us

The Doctoral Student Consortium does more than prepare individual students, it creates a community of colleagues you'll know throughout your career. Please plan to attend the Consortium and also encourage your student colleagues to participate in this important program. Although many participants will be entering the job market for 2007-2008, others will appreciate the opportunity to get a better understanding of an academic career and how to approach the job market the following year.

Application Process

Students in all areas of the decision sciences are encouraged to apply for the DSI Doctoral Student Consortium. Those wishing to be included should submit:

1. A current curriculum vita, including contact information (e-mail in particular), your major field (accounting, finance, marketing, management, operations management, MIS, management science, strategy, and so on), the title of your dissertation proposal or the title of a current research paper.
2. A letter of recommendation from your dean, doctoral program director, department chair, or dissertation chair. The letter should attest to the applicant's qualifications and good progress in the doctoral program. Interested students are encouraged to apply early if they wish to ensure themselves space in the Consortium. Materials should be sent to Maling Ebrahimpour, Doctoral Consortium Coordinator, by July 30, 2008. Those who apply by this date and meet the criteria listed above will be accepted for participation. Applications received after July 30th will receive consideration on a space-available basis.

Participants must pay the regular student registration fee of \$45 for the annual meeting, but there will be no additional charge for the Consortium. This fee includes the luncheon and reception on Saturday, the networking luncheon on Sunday, and the CD-ROM of the conference proceedings. Although students will be responsible for all of their own travel and accommodation expenses, it is customary for participants' schools to provide monetary support for these purposes.

Consortium participants will be recognized in *Decision Line*, the Institute's news publication. They also receive special recognition in the placement system, special designation on their name badges, and an introduction

to the larger DSI community at the breakfast and plenary session. ■

Doctoral Consortium Coordinator
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2008 Track Chairs

Accounting: Assurance and Public Accountability
Ashley Burrows, University of Wisconsin-Lacrosse

Business Ethics and Leadership
Shirley Hopkins, California State University, Chico

Case Studies
Corinne Karuppan, Missouri State University
Muthu Karuppan, Drury University

DSS/AI/Expert Systems
Mahour Mellat Parast, University of North Carolina-Pembroke
John H. Kim, Southwest Minnesota State University

E-Commerce
Seongbae Lim, Suny-Geneseo
Daesung Chang, Kyonggi University

Fellows Track
Manoj K. Malhotra, University of South Carolina-Columbia

Finance/Financial Management
Barbara Poole, Roger Williams University

Hospitality Management
G. Keong Leong, University of Nevada-Las Vegas
Natasa Christodoulidou, California State University, Dominguez Hills

Information Security
Merrill Warkentin, Mississippi State University
Allen C. Johnston, University of Alabama-Birmingham

Information Systems
Jeryl Nelson, Wayne State College
Tim Garvin, Wayne State College

Innovative Education
Steven Yourstone, University of New Mexico
Rachna Shah, University of Minnesota-Twin Cities

International Business
André M. Everett, University of Otago, New Zealand

Knowledge Management
Dianne Hall, Auburn University
Todd Peachey, Auburn University

Manufacturing Management and Practice
John R. Olson, University of St. Thomas
Carol Prahinski, Michigan State University

Marketing: Theory Applications and Practice
Effie Stavroulaki, Bentley College

MS/OR: Techniques, Models and Applications
Gyu Kim, Northern Illinois University
Suk-Ki Hong, Dankook University

Organizational Behavior/Organizational Theory
Robert Dengler, Benedictine University

Project Management and New Product Development
Dwight Smith-Daniels, Arizona State University
John McCreery, North Carolina State University

Quality and Productivity
Barbara B. Flynn, Indiana University

Service Management
Jo Ann Duffy, Sam Houston State University
Gerald Kohers, Sam Houston State University

Statistics and Decision Analysis
Robert J. Pavur, University of North Texas
Kellie Keeling, University of Denver

Strategy and Policy
Karen L. Fowler, University of Northern Colorado

Supply Chain Management
Sahin Funda, University of Tennessee-Knoxville ■

2008 Instructional Innovation Award Competition

Recognizing outstanding contributions that advance instructional approaches within the decision sciences

Co-Sponsored by Alpha Iota Delta, Prentice Hall, and DSI

The advancement and promotion of innovative teaching and pedagogy in the decision sciences are key elements of the mission of the Decision Sciences Institute. At the President's luncheon during the 2008 Annual Meeting, the 30th presentation of this prestigious award, co-sponsored by Alpha Iota Delta (the national honorary in the decision sciences), Prentice Hall, and the Institute, will be made.

The Instructional Innovation Award is presented to recognize outstanding creative instructional approaches within the decision sciences. Its focus is innovation in college or university-level teaching, either quantitative systems and/or behavioral methodology in its own right, or within or across functional/disciplinary areas such as finance, marketing, management information systems, operations, and human resources.

The award brings national recognition for the winner's institution and a cash prize of \$1,500 to be split among the authors of the winning submission. Authors of each of the remaining finalist entries share \$750. Author(s) of the winning submission will be encouraged to prepare a paper for possible publication in *Decision Line*.

Please do not resubmit previous finalist entries. Submissions not selected for the final round of the competition will be considered for presentation in a regular session associated with the conference's Innovative Education track. Therefore, competition participants should not submit a condensed version of their submission to a regular track.

All submissions must adhere to the following guidelines and must be received no later than April 1, 2008.

Instructions

Applications must be submitted in electronic form using instructions on the conference website at

<http://www.decisionsciences.org/Annualmeeting>

A tentative summary of instructions appears below; however, applicants should consult the website instructions before submitting. Submissions will consist of one document electronically submitted using the conference website, and one supplemental letter sent via U.S. mail.

Electronic Submission Notes

1. Number of documents and their format: The electronic submission must consist of one document, in PDF format, completely contained in one file. Graphics and images may be integrated into this one document, but no separate or attached files of any kind are permitted. No audio, video, or other multimedia of any form can be included. Nothing may be separately submitted by any other means, including disks, videotapes, notebooks, etc. Further information about maximum file size, etc. can be found on the electronic submission form.
2. Anonymity: Include no applicant names, school names, websites, or other identifying information in your document. This information is captured separately on the electronic submission form. Applicants not adhering to this policy will be ineligible for consideration.

Document Format

Competition finalists will closely adhere to these format requirements.

1. Length: Your one electronically submitted document can be no more than 30 total pages when formatted for printing.
2. Title Page: On the first page, provide the title of the submission and a table of contents. Number all pages in your submission in the upper right-hand corner.
3. Innovation Summary: On the second page, explain why your submission provides a new innovative approach to teaching. You may also incorporate this into the abstract to be entered separately on the electronic submission form.
4. Summary Section: On the next 3 to 7 pages, present a double-spaced summary of your submission, with the following headings:
 - a. Topic or Problem toward which your approach is focused.
 - b. Level of students toward which your approach is focused.
 - c. Number of students with whom the approach has been used.
 - d. Major educational objectives of your approach.
 - e. Innovative and unique features of your approach.
 - f. Content: Describe the content or substance of the material addressed with your approach. Indicate why you focused your innovative efforts on this material or content.
 - g. Organization: Explain how you structured the material or content, unique features of your approach, and how your approach contributes to student learning.
 - h. Presentation: Discuss how you designed the explanation and illustration of the material or content, what is unique about your approach, and how its use makes learning more effective.
 - i. Effectiveness and specific benefits of your approach to the learning process: Indicate how your major educational objectives were met, benefits derived from the presentation, students' reactions to the presentation, and how you evaluated the effectiveness or benefits derived. It is essential to include measures of the success of the approach, which may include, but should not be limited to, instructor or course evaluations.
 - j. Transferability: Explain how this innovation could be used by other institutions, professors, or courses.

The Summary Section will be used for the first round of reviews and may also serve as the

Proceedings version for both finalists and papers accepted for presentation in regular sessions.

5. Expanded Section: This is the complete, full version of the submission that should stand alone without the summary section. The expanded section may not exceed 21 pages, including exhibits. This document is used in the second round of reviews and permits you to describe the content, organization, presentation, and effectiveness in more detail. In addition to the same information provided in the Summary Section, you may:

- List experiential exercises, handouts, etc. (if any), which are part of your innovative approach and explain where they fit in your approach.
- Add any other discussion or material that you feel is essential to an understanding of your submission.
- Appendix. Attach copies of illustrative material, especially any that you have developed, and a copy of the most recent course syllabus in which the innovative activity was used.

The total length of your electronically submitted document, including appendices, must not exceed 30 pages. The text must be double-spaced, using 11-12 point characters, and a minimum of one-inch margins.

Page Counts

Title Page	= 1 page
Innovation Summary	= 1 page
Summary Section	= 3-7 pages
Expanded Section	= less than or equal to 21 pages
TOTAL SUBMISSION	= less than or equal to 30 pages

Supplemental Letter

In addition to the document submitted electronically, send a letter via US mail to the competition coordinator (address given below) from your department chair, head, or dean attesting to the submission's authenticity. Include a self-addressed, stamped postcard or envelope that will be returned to confirm receipt of the supplemental letter.

Evaluation

The materials will be evaluated by the Institute's Innovative Education Committee. All submissions will be blind reviewed. Therefore, it is important that all references to the author(s) and institutional affiliation are entered only on

the electronic submission form and do not appear anywhere in the submitted document itself.

The submissions will be evaluated in two phases. All submissions will be evaluated for (1) content, (2) organization, (3) presentation to students, (4) transferability to other institutions, professors, courses, etc., and (5) innovation. Consideration will be given to the clarity of the presentation of the innovative features of the submission and the demonstrated effect it has had. Phase two will be the finalists' presentation at the annual meeting. Both the written submission and presentation will be considered in the final voting for the award.

All applicants, including the finalists, will be notified by June 16, 2008. If you are one of the finalists, you will be required to attend the Instructional Innovation Award Session at the annual meeting in Baltimore. At that session, each finalist will do the following: (1) present a review or summary of the submission, (2) conduct an in-depth presentation or a discussion of a specific component of the submission (selected by the finalist), and (3) respond to questions from the audience.

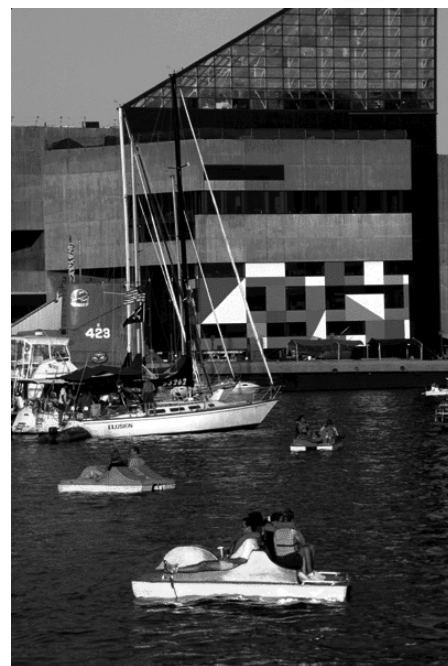
This session has two purposes: to provide an avenue for the Institute's members to see and discuss innovative approaches to education which could be used in their classes, and to enable the authors of the innovative packages to "bring their approaches to life" and add another dimension to the evaluation process.

The Committee invites your participation in this competition to recognize excellence in innovative instruction.

Please remember that all submissions must be received by April 1, 2008.

Instructional Innovation Award Competition Coordinator

Nancy Lea Hyer
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Scenic views of Baltimore's harbor.

New Faculty Development Consortium

The New Faculty Development Consortium is for faculty in the beginning years of their academic careers who would like to learn more about teaching, research, publishing, and other professional development issues. Attendance at this consortium is by application and is limited to faculty members who have earned their doctoral degrees in a business discipline and who are in the **first three** years of their post-doctoral teaching careers within business schools or equivalent. The chronological age of the participant is not material—the key is being a “new” faculty member.

The consortium will last a full day on Saturday, November 22, 2008, beginning with a meet and greet session at 7:30 am. It will include interactive and

panel sessions with faculty at varying stages of their careers as well as opportunities for interaction and networking with more experienced colleagues. The content of the sessions offered is intended to provide insight into the challenges and opportunities in today’s rapidly changing higher education environment. Topics may include, but will not be limited to, the following:

- What it means to be a faculty member today
- Learning the “rules” of the game—tenure and promotion policies at different types of schools
- Becoming an excellent teacher and how to documenting it
- Becoming an excellent researcher in various types of environments

- The role of service—departmental, institutional, community, and professional

See **NEW FACULTY**, next page

New Faculty Development Consortium Co-Coordinator

William B. Carper
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bcarper@uwf.edu

Carl W. Gooding
Samford University

James A. Pope
Louisiana State University in Shreveport

Application for New Faculty Development Consortium

November 22, 2008 • Baltimore, Maryland

Send in this form and a current copy of your vita to the Co-Coordinator (see above). Application deadline: Sept. 15, 2008.

Name: _____

Research interests: _____

Current institution and year of appointment: _____

Teaching interests: _____

Mailing address: _____

Major concerns as a new faculty member and/or topics you would like to hear discussed:

Year doctorate earned: _____

Doctoral institution: _____

Phone: _____

Have you attended a previous DSI Doctoral Student Consortium?

Fax: _____

_____ yes _____ no

E-mail: _____

If so, when? _____

2008 Case Studies Award & Workshop

Disseminating new ideas in case studies topics

The Decision Sciences Institute has a tradition of promoting case-based teaching and the development of new instructional case studies. The Best Case Studies Award will be awarded based primarily on the following criteria:

Worthy Focus: Does the case address an important and timely business or managerial issue?

Learning Challenge: Does the case engage the student in an appropriate and intellectually challenging way?

Clarity: Does the case present the facts, data, and decision(s) to be made in a clear and concise way, consistent with its focus and objectives?

Professional Appearance: Does the case and teaching note present a well-written and complete teaching package?

Potential for Use: Is the case and teaching note likely to receive widespread and effective use?

Comprehensive Analysis: Does the teaching note provide a complete analysis of the qualitative and quantitative issues raised in the case? Are the theoretical linkages appropriate to the course and the topic?

Well-defined Pedagogy: Does the teaching note provide adequate guidance regarding how to teach the case, position the case in the course, and outline key learning points?

The top three contestants, selected by a panel of case experts, will present their case studies and analysis at a regular session at the 39th Annual Meeting of the Decision Sciences Institute held in Baltimore. The case study must be presented at this regular session to be eligible to win the Best Case Studies Award. The panel of judges will then select the winner from among the finalists, based both on the written material and the presentation. The winner will be announced at the Awards luncheon.

Cases not selected as finalists may be presented at the Annual Case

Writer's Workshop to be held at the 2008 Annual Meeting (see below).

34th Annual Case Workshop

The 34th Annual Case Workshop for members engaged in developing new instructional cases will be held at the 2008 DSI Annual Meeting in Baltimore. Members are invited to submit completed case studies along with an appropriate instructor's note to the DSI program chair.

The format this year will include critiques of the individual cases by case writers in appropriate fields. The purpose of these discussions is to help the case writer further develop their case studies so that they can be shared with other faculty using the case method. Attendance at the Case Writers' Workshop is open to all conference attendees. Submission deadline is April 1, 2008.

Best Case Studies Award Competition Coordinator

Ayman Abuhamdieh
Indiana State University
ayman@indstate.edu

NEW FACULTY, from previous page

- Career path strategies, organizational politics, and the importance of networks and mentors
- Understanding that everyone does not receive tenure at his or her first institution and that this does not mean your career is over
- Building an academic portfolio that will serve you well
- Academic ethics
- Future trends in the academy

To apply for the 2008 New Faculty Development Consortium, please complete the application form and send it along with a copy of your current vita to the NFDC Co-Coordinator. All applications must be received by September 15, 2008. More specific information will be provided to those participants who are accepted for the Consortium.

Participation is limited to the first 50 qualified applicants. Each participant will be expected to register for the Institute's 2008 Annual Meeting in Baltimore, MD. No additional fees are charged for the New Faculty Development Consortium. ■



The star-shaped Fort McHenry is a famous point of interest in Baltimore. It was the valiant defense of the fort during the War of 1812 that inspired Francis Scott Key, a lawyer and amateur poet, to compose the Star Spangled Banner.