

## 2008 Program Chair's Message

MARC J. SCHNIEDERJANS, University of Nebraska-Lincoln



"Improving Competitiveness through Information and Decision Sciences" is the theme of the Decision Sciences Institute's 2008 Annual Meeting in Baltimore, Maryland. The

hallmark of any world-class organization is its ability to compete successfully. Today's markets require timely information and effective decision making based on the information. In this paradigm, information becomes the product and the decision science becomes the process.

The Decision Sciences Institute (DSI) encourages the advancement of decision-making research in many ways, including the sponsoring of its annual meeting, where scholars and practitioners from all over the world are invited to share the latest decision-making developments. The DSI 2008 Annual Meeting invites basic, applied, theory, and case study research in the field of decision making, as well as proposals for panel discussion, symposia, workshops, and tutorials dealing with research or pedagogical issues. This meeting will include invited sessions featuring highly respected researchers, educators, and practitioners who will share their knowledge and experience on decision-making practices. The sessions will be organized into 23 tracks and various miniconferences. The meeting will also feature curricular issues, technology in the classroom, doctoral student consortium, grantsmanship, and faculty development programs for both new and senior faculty.

The DSI 2008 Annual Meeting offers much more than just a paper presentation conference! The meeting offers faculty opportunities to renew teaching/technology skills, learn how to use current methodologies to enhance future research efforts, find employment, and establish networks that can last a career lifetime.

The 2008 DSI Annual Meeting will be held in Baltimore, Maryland, from

November 22-25 at the Baltimore Marriott Waterfront. This hotel is set on the edge of Baltimore Inner Harbor in the heart of Harbor East, the newest Baltimore neighborhood. You are steps away from Inner Harbor restaurants and shopping, the National Aquarium, Maryland Science Center, and USS

**The 2008 DSI Annual Meeting theme is "Improving Competitiveness Through Information and Decision Sciences."**

Constellation. There are just too many things in Baltimore alone to list, plus you are less than 35 miles (55.2 km) from Washington, D.C., which makes this a great location to take in a wide variety of places to visit. Registration information on the hotel and meeting event activities in Baltimore is available on the meeting website. If you have any questions, suggestions, or requests, feel free to email me at [dsi2008@unl.edu](mailto:dsi2008@unl.edu). For information on the hotel, see the link from the DSI annual meeting website (below).

You are invited to participate in the 2008 DSI Annual Meeting in Baltimore. Plan to present your most recent research and teaching innovations, and attend a number of miniconferences and consortia scheduled during the meeting. Consistent with the Institute's commitment to collaboration across academic disciplines, the meeting encourages research and teaching innovations in all areas of information and decision sciences. ■

**2008 DSI Annual Meeting Website**

[www.decisionsciences.org/annualmeeting/](http://www.decisionsciences.org/annualmeeting/)

### 2008 Annual Meeting Coordinators

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## 2008 Competitions

For a listing of past DSI award winners, see [www.decisionsciences.org.hallfame.htm](http://www.decisionsciences.org.hallfame.htm).

### Elwood S. Buffa Doctoral Dissertation Award Competition

The purpose of the Doctoral Dissertation Award Competition is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written in the past year in the decision sciences. The Elwood S. Buffa Dissertation Award, accompanied by a \$1,500 prize, will be presented at the annual meeting. Submission deadline was April 1, 2008. For more information concerning this competition, please contact the coordinator.

Julie Kendall, Rutgers University,  
[kendallj@crab.rutgers.edu](mailto:kendallj@crab.rutgers.edu)

### Instructional Innovation Award Competition

The Instructional Innovation Award Competition seeks to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is on innovation in college- or university-level teaching. Three finalists will be chosen to make presentations at the conference competition. The winning entry receives an award of \$1,500, and \$750 will be divided among each of the other finalists. Applicants are required to submit all contributions electronically using

instructions on the conference website. Submission deadline was April 1, 2008. For information concerning this competition, please contact the coordinator.  
Nancy Lea Hyer, Vanderbilt University,  
[nancy.lea.hyer@owen.vanderbilt.edu](mailto:nancy.lea.hyer@owen.vanderbilt.edu)

### Best Paper Awards Competition

Best Paper Awards will be presented at the 2008 Annual Meeting. Categories include Best Theoretical/Empirical Research Paper, Best Application Paper, and Best Interdisciplinary Paper. At the discretion of the program chair and track chairs, outstanding scholarship may be recognized through a distinguished paper award in a given track. Reviewers will be asked to nominate competitive paper submissions for these awards. Nominations will then be reviewed by a best paper review committee, which will make award recommendations. Submission deadline was April 1, 2008.

E. Powell Robinson, Texas A&M University,  
[e-robinson@tamu.edu](mailto:e-robinson@tamu.edu)

### Best Case Studies Award Competition

The Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. Cases may be methodological in nature (i.e., crafted to support the learning of

a specific technical skill) or integrative (i.e., designed to foster the integration of scientific approaches and analyses with real-world decision making). Submission deadline was April 1, 2008.

Ayman Abuhamdih, Indiana State University, [sdayman@isugw.indstate.edu](mailto:sdayman@isugw.indstate.edu)

### Best Student Paper Award

An award for the best student paper will be presented at the 2008 Annual Meeting. Reviewers will be asked to nominate competitive paper submissions for this award. Nominations will then be reviewed by a Best Student Paper Award review committee that will make award recommendations. This is a great opportunity for students to receive recognition for their research.

Kathryn M. Zuckweiler, University of Nebraska at Kearney, [zuckweilermk@unk.edu](mailto:zuckweilermk@unk.edu)

### Journal Editors Attending the 2008 DSI Annual Meeting

Check out "Activities" at the link below for an alphabetical listing of editor-in-chiefs and regional editors who have expressed interest in attending the 2008 DSI Annual Meeting. Many other area editors, managing editors, and associate editors will also be in attendance.

[www.decisionsciences.org/annualmeeting/](http://www.decisionsciences.org/annualmeeting/)



Bicyclists admire the view of the harbor from the nearby Federal Hill neighborhood.



Baltimore loves its crabs—whether steamed or in tasty crab cakes.

## 2008 Professional Activities

### Curricular Issues Miniconference

The Curricular Issues Miniconference provides a forum to learn from those at the forefront of curriculum innovation and improvement, and to share experiences and lessons. Separate tracks on undergraduate, masters, and doctoral programs will offer ideas and insights for those responsible for designing, teaching, and administering business programs.

Vijay R. Kannan, Utah State University,  
v.kannan@usu.edu

### Doctoral Student Consortium

The Doctoral Student Consortium provides a unique opportunity for doctoral students from across the U.S. and world to interact with one another and with distinguished scholars in a one-day program devoted to career development. Attendance at this consortium is by invitation based on application. All students who meet the criteria will be accepted.

Maling Ebrahimpour, Roger Williams University, bizdean@rwu.edu

### Doctoral Studies Miniconference

Doctoral education is at the core of academic and scholarly development. However, very little attention has been given to the promotion, dissemination, and sharing of research that specifically deals with issues of doctoral education in focus areas such as information systems, decision sciences, operations research and management, information technology, and information science. This miniconference will provide an opportunity for researchers to discuss new ideas on research conducted, or future opportunities for research, in doctoral studies related (but not limited) to the key focus areas noted above. Primarily, the Doctoral Studies Miniconference will be interested in original papers, initial research drafts, works in progress, and panel discussion proposals in these focus topics.

Yair Levy, Nova Southeastern University,  
levyy@nova.edu; Irma Becerra-Fernandez,  
Florida International University,  
becferi@fiu.edu; George M. Marakas,  
University of Kansas, gmarakas@ku.edu

### New Faculty Development Consortium

The New Faculty Development Consortium deals with research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Attendance at this consortium is by application and is open to faculty members who have a Ph.D. degree and are in the first two years of their teaching career.

William B. Carper, University of West Florida,  
bcarper@uwf.edu; Carl W. Gooding,  
Samford University; James A. Pope,  
Louisiana State University in Shreveport

### Professional and Faculty Development Program

The Professional and Faculty Development Program is for Institute members at all stages of their careers, with the goal of keeping them current in their fields. The content of the sessions is designed to provide insight into the challenges and opportunities in today's rapidly changing environment (see topics on the 2008 Annual Meeting website). In addition, the program will include a series of sessions related to research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Submission deadline was May 1, 2008.

Binshan Lin, Louisiana State University in  
Shreveport, Department of Management,  
binshan.lin@lsus.edu

### Successful Grantsmanship Miniconference

Securing external research grants is a valuable experience, or even a necessary step, because it can significantly enhance research projects. A day-long event to be held on Sunday, November 16, 2008, the Miniconference on Successful Grantsmanship is intended to help develop interests among DSI members in obtaining external research grants and to sharpen skills in writing grant proposals so that endeavors may be more fruitful. You are invited to hear expert panelists and network with like-minded researchers.

Q. B. Chung, Villanova University,  
q.chung@villanova.edu

Kristie Seawright, Brigham Young University,  
kristie\_seawright@byu.edu

### Technology in the Classroom Miniconference

The Technology in the Classroom Miniconference provides a forum for participants to share novel or innovative applications of technology in the classroom that enhance the student's learning experience. Submissions should be limited to creative approaches and best practices for using course support software, multimedia, spreadsheet software, simulation software, online tutorials, or other applications of technology, and be capable of being demonstrated and discussed within a 20-30 minute time frame. Submissions will be competitively reviewed and selected for their creativity, novelty, and contribution to pedagogy, and should not be duplications of material found in existing textbooks. Submission deadline was May 1, 2008.

William Johnson, Bentley College,  
wjohnson@bentley.edu

Rupak Rauniar, University of St. Thomas,  
rauniar@stthom.edu ■



*Baltimore's harbor at sunset.*

## 2008 Doctoral Student Consortium

### Creating successful career paths for students

Co-sponsored by McGraw Hill/Irwin, Beta Gamma Sigma, and DSI

DSI's 26th annual Doctoral Student Consortium is an engaging, interactive professional experience designed to help participants successfully launch their academic careers. We are pleased to have the sponsorship of McGraw Hill/Irwin and Beta Gamma Sigma for this important event. The Consortium will take place on Saturday, November 22, 2008, at the 2008 DSI Annual Meeting in Baltimore, Maryland.

#### Who Should Attend?

The Doctoral Consortium is offered to individuals who are well into their doctoral studies. The Consortium welcomes students from all subject areas within the decision sciences. A variety of students with backgrounds in operations management, management information systems, management science, strategy, organizational behavior, marketing, finance, accounting, and other areas will increase the vitality of the sessions. The program will focus on career goals, job search issues, placement services, research strategies, teaching effectiveness, manuscript reviewing, and promotion and tenure. Students who are interested in addressing these subjects in a participative, interactive way will enjoy and benefit from the Consortium.

#### Why Should You Attend?

There are several important reasons why you should attend.

- 1. Networking:** Getting a job, finding collaborators, and gaining advantages in the career you are about to enter are all related to "who you know." This is your chance to meet and get to know some of the leading researchers and educators in the field.
- 2. Skill development:** Excellent teaching and research require practical skills in addition to content knowledge. You

will learn from veterans who will share their secrets to success.

- 3. Furthering your research:** The research incubator will give you a chance to engage in a discussion of your research ideas with your peers and with outstanding researchers.
- 4. Learn about DSI:** This is a chance to "test-drive" DSI, learn about its people, its processes (such as placement services), and its opportunities.
- 5. Fun!** Come socialize with your current and future colleagues in a city that has retained its sense of history and tradition, while carefully blending in cosmopolitan progress.

#### Program Content

The Doctoral Student Consortium involves seasoned, world-class research faculty from several schools, junior faculty just beginning their careers, and key journal editors. All will help guide discussions in the following sessions.

**Teaching Effectiveness.** Harvey Brightman will return to the Doctoral Consortium for another post-retirement workshop in 2007. His sessions are simply not to be missed. Even experienced faculty members sit in on these dynamic and inspiring sessions.

**Research Strategy Workshop.** In this hands-on workshop, tenured faculty mentors help participants to develop a strategic research plan for moving from the dissertation to a research program that will put them on a strong trajectory for tenure. Working in small breakout groups and with the advice and guidance of the faculty mentor, participants will identify their areas of expertise, target appropriate journals, find suitable co-authors, and plan a mix of publications.

**Your Career as a Professor.** In this session, you will hear from Professor Ira

Horowitz, a DSI Fellow and past president who will share his insight and secret for success as a professor in academia.

**Meet the Editors and Academic Reviewers.** Editors from journals in the decision sciences and related fields will describe the missions of their publications and will discuss how to craft strong manuscript submissions, how to improve the chances of getting a journal article accepted, and how to respond to reviews. Participants will also learn about how to be a constructive reviewer of manuscripts.

**Job Search Seminar.** Should I target my job search on research-oriented schools? Teaching schools? Private? Public? What's the best way to sell myself? What are the ingredients of a good job interview? This session will help participants answer these questions through insights drawn from a panel of faculty experts.

#### Join Us

The Doctoral Student Consortium does more than prepare individual students, it creates a community of colleagues you'll know throughout your career. Please plan to attend the Consortium and also encourage your student colleagues to participate in this important program. Although many participants will be entering the job market for 2007-2008, others will appreciate the opportunity to get a better understanding of an academic career and how to approach the job market the following year.

#### Application Process

Students in all areas of the decision sciences are encouraged to apply for the DSI Doctoral Student Consortium. Those wishing to be included should submit:

1. A current curriculum vita, including contact information (e-mail in particular), your

major field (accounting, finance, marketing, management, operations management, MIS, management science, strategy, and so on), the title of your dissertation proposal or the title of a current research paper.

2. A letter of recommendation from your dean, doctoral program director, department chair, or dissertation chair. The letter should attest to the applicant's qualifications and good progress in the doctoral program. Interested students are encouraged to apply early if they wish to ensure themselves space in the Consortium. Materials should be sent to Maling Ebrahimpour, Doctoral Consortium Coordinator, by July 30, 2008. Those who apply by this date and meet the criteria listed above will be accepted for participation. Applications received after July 30th will receive consideration on a space-available basis.

Participants must pay the regular student registration fee of \$45 for the annual meeting, but there will be no additional charge for the Consortium. This

fee includes the luncheon and reception on Saturday, the networking luncheon on Sunday, and the CD-ROM of the conference proceedings. Although students will be responsible for all of their own travel and accommodation expenses, it is customary for participants' schools to provide monetary support for these purposes.

Consortium participants will be recognized in *Decision Line*, the Institute's news publication. They also receive special recognition in the placement system, special designation on their name badges, and an introduction to the larger DSI community at the breakfast and plenary session. ■

### Doctoral Consortium Coordinator

Maling Ebrahimpour  
Dean and Professor of Management  
Gabelli School of Business  
Roger Williams University  
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(401) 254-3444



*Baltimore's scenic harbor.*

## 2008 Track Chairs

### *Accounting: Assurance and Public Accountability*

Ashley Burrows, University of Wisconsin-Lacrosse

### *Business Ethics and Leadership*

Shirley Hopkins, California State University, Chico

### *Case Studies*

Corinne Karuppan, Missouri State University  
Muthu Karuppan, Drury University

### *DSS/AI/Expert Systems*

Mahour Mellat Parast, University of North Carolina-Pembroke  
John H. Kim, Southwest Minnesota State University

### *E-Commerce*

Seongbae Lim, Suny-Geneseo  
Daesung Chang, Kyonggi University

### *Fellows Track*

Manoj K. Malhotra, University of South Carolina-Columbia

### *Finance/Financial Management*

Barbara Poole, Roger Williams University

### *Hospitality Management*

G. Keong Leong, University of Nevada-Las Vegas  
Natasia Christodoulidou, California State University, Dominguez Hills

### *Information Security*

Merrill Warkentin, Mississippi State University  
Allen C. Johnston, University of Alabama-Birmingham

### *Information Systems*

Jeryl Nelson, Wayne State College  
Tim Garvin, Wayne State College

### *Innovative Education*

Steven Yourstone, University of New Mexico  
Rachna Shah, University of Minnesota-Twin Cities

### *International Business*

André M. Everett, University of Otago, New Zealand

### *Knowledge Management*

Dianne Hall, Auburn University  
Todd Peachey, Auburn University

### *Manufacturing Management and Practice*

John R. Olson, University of St. Thomas  
Carol Prahinski, Michigan State University

### *Marketing: Theory Applications and Practice*

Effie Stavroulaki, Bentley College

### *MS/OR: Techniques, Models and Applications*

Gyu Kim, Northern Illinois University  
Suk-Ki Hong, Dankook University

### *Organizational Behavior/Organizational Theory*

Robert Dengler, Benedictine University

### *Project Management and New Product Development*

Dwight Smith-Daniels, Arizona State University  
John McCreery, North Carolina State University

### *Quality and Productivity*

Barbara B. Flynn, Indiana University

### *Service Management*

Jo Ann Duffy, Sam Houston State University  
Gerald Kohers, Sam Houston State University

### *Statistics and Decision Analysis*

Robert J. Pavur, University of North Texas  
Kellie Keeling, University of Denver

### *Strategy and Policy*

Karen L. Fowler, University of Northern Colorado

### *Supply Chain Management*

Sahin Funda, University of Tennessee-Knoxville ■

## New Faculty Development Consortium

The New Faculty Development Consortium is for faculty in the beginning years of their academic careers who would like to learn more about teaching, research, publishing, and other professional development issues. Attendance at this consortium is by application and is limited to faculty members who have earned their doctoral degrees in a business discipline and who are in the **first three** years of their post-doctoral teaching careers within business schools or equivalent. The chronological age of the participant is not material—the key is being a “new” faculty member.

The consortium will last a full day on Saturday, November 22, 2008, beginning with a meet and greet session at 7:30 am. It will include interactive and panel sessions with faculty at varying stages of

their careers as well as opportunities for interaction and networking with more experienced colleagues. The content of the sessions offered is intended to provide insight into the challenges and opportunities in today’s rapidly changing higher education environment. Topics may include, but will not be limited to, the following:

- What it means to be a faculty member today
- Learning the “rules” of the game—tenure and promotion policies at different types of schools
- Becoming an excellent teacher and how to documenting it
- Becoming an excellent researcher in various types of environments

- The role of service—departmental, institutional, community, and professional

See **NEW FACULTY**, next page

*New Faculty Development Consortium  
Co-Coordinator*

William B. Carper  
College of Business  
University of West Florida  
Pensacola, FL 32514  
(850) 474-2350 F: (850) 474-2314  
bcarper@uwf.edu

Carl W. Gooding  
Samford University

James A. Pope  
Louisiana State University in  
Shreveport

## Application for New Faculty Development Consortium

November 22, 2008 • Baltimore, Maryland

*Send in this form and a current copy of your vita to the Co-Coordinator (see above). Application deadline: Sept. 15, 2008.*

Name: _____	Research interests: _____
Current institution and year of appointment: _____ _____	Teaching interests: _____
Mailing address: _____ _____ _____	Major concerns as a new faculty member and/or topics you would like to hear discussed: _____ _____
Year doctorate earned: _____	_____
Doctoral institution: _____	_____
Phone: _____	Have you attended a previous DSI Doctoral Student Consortium? _____ yes      _____ no
Fax: _____	If so, when? _____
E-mail: _____	_____

- Career path strategies, organizational politics, and the importance of networks and mentors
- Understanding that everyone does not receive tenure at his or her first institution and that this does not mean your career is over
- Building an academic portfolio that will serve you well
- Academic ethics
- Future trends in the academy

To apply for the 2008 New Faculty Development Consortium, please

complete the application form and send it along with a copy of your current vita to the NFDC Co-Coordinator. All applications must be received by September 15, 2008. More specific information will be provided to those participants who are accepted for the Consortium.

Participation is limited to the first 50 qualified applicants. Each participant will be expected to register for the Institute's 2008 Annual Meeting in Baltimore, MD. No additional fees are charged for the New Faculty Development Consortium. ■



*The star-shaped Fort McHenry is a famous point of interest in Baltimore. It was the valiant defense of the fort during the War of 1812 that inspired Francis Scott Key, a lawyer and amateur poet, to compose the Star Spangled Banner.*

## DSINFO Listproc

DSINFO, a listproc maintained by the Decision Sciences Institute, broadcasts emails on news and announcements relating to DSI and the decision sciences community. The listproc can be used for announcing calls for papers and for updating news on meeting and other events. (We ask that you support the Institute by using the DSI Job Placement Service or online Marketplace to list job positions.)

DSINFO subscribers also receive notice from DSI when *Decision Line* articles are made available on the DSI website. Because this content is placed online prior to printing the hard-copy, the articles are available on the Internet weeks before the publications arrive in the mail.

For more information on joining DSINFO or to subscribe, visit

<http://mailbox.gsu.edu/mailman/listinfo/dsinfo>

## Professional and Faculty Development Program

The Professional and Faculty Development Program is for DSI members in all stages of their careers, with the goal of keeping them current in their fields. The content of the sessions is designed to provide insight into the challenges and opportunities in today's rapidly changing environments. Topics include, but are not limited to the following:

- Assessment in practice.
- Balancing the needs of different stakeholders in the educational process.
- Blogs in business school.
- Career path strategy.
- Cutting edge pedagogical research.
- Developing Chinese business education.
- Globalization of business education.
- How do you get the message across?
- How do you turn conference paper into journal article?
- Meeting increasing demands in teaching, service, and research.
- New instructional and research methodologies.
- Obtaining research funding.
- Online communities in academic world.
- Sustainability and management in business school.
- Teaching an integrated core curriculum
- The challenges and opportunities of new technologies.
- The role of grading and assessment.
- Transforming curriculum design and development.

In addition, the program will include a series of sessions related to research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Submission deadline was May 1, 2008. ■

### *Professional and Faculty Development Program Coordinator*

Binshan Lin  
Louisiana State University in Shreveport  
Department of Management  
[binshan.lin@lsus.edu](mailto:binshan.lin@lsus.edu)