

Happenings in the Midwest Region

by Ceyhun Ozgur, Valparaiso University, Midwest DSI President 2008-2009

MWDSI had its annual meeting in Oxford, Ohio, this past April at Miami University's Marcum Center. Program Chair **Rocky Newman** put together a great program which included a tour of Miami University's award-winning culinary services, and a first-time on-line proceedings of conference papers. There were a total of 28 regular papers presented. In addition, there were many abstracts presented. 70+ registrants came to the meeting including several publishing companies.

We awarded the MWDSI Stan Hardy Award, best OM paper published during 2008 in one of the top five OM journals

including *POM*, *OM*, *JDS*, *MSOM* and *IJPR*. Editors of these journals submitted their best two articles published in their respective journals in 2008. The award selection committee, organized and supervised by **Tobias Schonher**, chose the best paper from those submitted and awarded this year's Stan Hardy award. This year's winning paper for the Stan Hardy award was co-authored by **Mary J. Benner** (University of Pennsylvania) and **Francisco M. Veloso** (Carnegie Mellon University and Universidade Catolica Portuguesa), entitled "ISO 9000 practices and financial performance: A technology coherence perspective." This

winning paper appeared in the *Journal of Operations Management*, and Dr. Veloso presented the paper in Oxford, Ohio.

Alpha Iota Delta, the Decision Sciences and Information Systems honor society, continues to sponsor the best innovative education award for the MWDSI conference. This year's winners of the Alpha Iota Delta Innovative Education best paper award were four authors from Northern Illinois University led by **Kathleen McFadden**. They were also recognized in Oxford and given plaques and a check. The paper that won the best

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Announcing DSI's New Journal

Supply Chain Management Research (SCMR)

The Board of Directors of the Decision Sciences Institute is pleased to announce a new journal, *Supply Chain Management Research (SCMR)*, in the broad interdisciplinary area of supply chain management, to be published by John Wiley & Sons. Ram Narasimhan (Michigan State University) and Soumen Ghosh (Georgia Tech) will be the founding co-editors-in-chief. The primary motivation for DSI to start this journal is the fact that other than a few related practitioner-oriented journals, there is currently no top-tier, scholarly journal dedicated entirely to supply chain management. Since the volume of research and researchers in supply chain management is growing rapidly, this new journal will fulfill the need for a premier outlet for publishing high quality, scholarly research in the supply chain management domain.

The mission of *SCMR* is to be the premier scholarly research journal in the cross-disciplinary area of supply chain management. To pursue this mis-

sion, *SCMR* will publish papers of the highest quality that make a significant and substantial contribution to advancing the knowledge frontier in the field of supply chain management. Papers suitable for publication in *SCMR* must demonstrate:

- Methodological rigor expected from high-quality scholarly research,
- Conceptual, theoretical, and analytical soundness,
- Significant contribution towards creating new knowledge or extending existing knowledge and theories.

SCMR will seek to publish at least four issues a year. All submissions will be double-blind refereed. The editorial board will follow the department structure, with each key area having a departmental editor. The editorial philosophy of *SCMR* is such that empirical, conceptual as well as analytical papers will be suitable for submission to the journal. Further elaboration of the

editorial policy and review system are currently being finalized. The details of the journal including the editorial board will be published on the DSI website soon. Paper submissions in electronic form will be accepted after August 31, 2009. Please direct your inquiries to one of the co-editors-in-chief. ■

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WDSI Visits the Garden Island of Kaua'i

by Vijay Kannan, Utah State University, WDSI Past President (2007-2008)

Western DSI recently completed its 38th Annual Meeting on the Garden Island of Kauai, Hawaii. Whether it was the lure of palm trees, sun, and sand, or the desire to escape the chill economic conditions, the meeting, chaired by Nafisseh Heiat (University of Montana, Billings), attracted almost 200 registrants, several coming from as far afield as India, New Zealand, Denmark, and Croatia. A total of 240 paper and abstract submissions were made to the meeting from 21 different countries, once again highlighting the international tradition of WDSI.

In addition to the 55 sessions, there were several meeting highlights. Alpha Iota Delta sponsored three best paper awards which were presented at the business lunch. The recipients of the Best Application Paper award were **Ron Anderson and Jeffrey Richards** (University of Texas, Austin), for their paper "Social Marketing Campaigns of Self-Directed Change to Prevent Drunken Driving." The Best Theoretical/Empirical Research Paper award was given to **Praveen Sinha** (Chapman University) for his paper "Auditor Independence and the Likelihood of GAAP Violation." The award for the Best Interdisciplinary Paper was given to **Alan Singer** (Appalachian State University) for his paper "Ethical Strategy and Classical Pragmatism." The authors of these papers will be invited to present their papers at a special session during the DSI Annual Meeting in New Orleans in November. WDSI also sponsored the award for the Best Student Paper, which went to **Thomas Norman** (California State University, Dominguez Hills) for his paper "Human Resource Outsourcing: Measuring the Hidden Cost."



Dhir

One additional and significant award was made during the luncheon. **Krishna S. Dhir** (Berry College), a long-time and loyal supporter of WDSI,

program chair for WDSI's 31st annual meeting, past president, and resident sage, was given the Distinguished Service Award for his years of dedicated and selfless service.

Other highlights of the meeting were the three evening social events. WDSI's tradition of fostering a warm, relaxed evening atmosphere for socializing and networking was continued with receptions on the first two evenings of the meeting and a dinner buffet on the penultimate day of the meeting. These provided opportunities for attendees to make new friends and re-connect with old ones, and to decompress after the intensity of each day's sessions. On the subject of old friends, the meeting was also notable for its having as many as seven past presidents in attendance, including **Shannon Taylor** (1988-89) and **John Rogers** (1990-91).

The meeting also had a first--its first tooth extraction by surfboard! And the unfortunate "victim" was reminded, 'What happens in Vegas stays in Vegas, but what happens in Hawaii follows you home so your co-workers can tease you about it.' He did also note that the receipt for \$400 for after-hours medical care should be evidence enough that the incident did not occur on "company time" lest his dean have any doubts.

The downside of such an eventful meeting is what do you do to follow it? This is the challenge for **John Davies** (Victoria University of Wellington, New Zealand), program chair for the 2010 meeting in Lake Tahoe (April 6-9). Given the location as a focal point for the gaming industry, the meeting could appropriately be titled "Managing Risk and Uncertainty" or "Seeking New Opportunities for Wealth Creation"! The meeting, to be held at the Hyatt Regency Lake Tahoe Resort, will feature a new track in Hospitality Management and a mini-track within the Student Paper Track on

Undergraduate Student Research. For the Thursday evening event, the casino will be reserved for meeting participants so that they might collect empirical data for new research projects on game theory, risk and return, consumer behavior, and group dynamics in the gaming sector! No doubt attendees will come to the meeting motivated purely by the opportunities for new and innovative academic and practitioner research. For additional information, contact John Davies (john.davies@vuw.ac.nz). ■

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innovative education award from Alpha Iota Delta also won the best paper award for the 2009 MWDSI conference and was recognized as such with a check at the conference in Oxford.

The MWDSI conference also hosted the annual doctoral consortium, organized and supervised by Gerald Aaese of Northern Illinois University. Six doctoral students participated in the one day program.

This year we also inducted two new members as MWDSI Fellows, recognizing **Bill Tallon** of Western Kentucky University and **Janet Hartley** of Bowling Green State University for their long-term, high-quality service to MWDSI. With the addition of these new inductees, there are now eight MWDSI Fellows. ■