

2009 Program Chair's Message

MALING EBRAHIMPOUR, University of South Florida - St. Petersburg



Since its inception in 1969, the Decision Sciences Institute (DSI) has provided a forum for disseminating knowledge and advancing the science and practice of decision making in organizations. In November 2009, we will celebrate 40 years of success as a premier society for decision-making professionals. DSI supports the advancement of high-quality research and sponsors an annual meeting for discussing new developments and generating new ideas in a cordial and affable environment that is conducive to the development of long-lasting fellowship and friendship. It is our hope that the 2009 DSI Annual Meeting will build on the success of the last 40 years and pave the way for another 40 years of fellowship and progress in the practice of decision making.

As of the writing of this message, our 40th anniversary conference is going forward as planned. I would like to bring to your attention to the following:

1. The registration site is up on the website at <http://www.decisionsciences.org/annualmeeting/>. There are both web-based registration and a downloadable PDF file if you prefer or if your school requires paper registration.

2. If you have interesting and novel ideas that you would like to propose, please do not hesitate to let me or the appropriate track chair know about it. Some of the examples of the types of

Celebrating 40 Years of Fellowship, Learning and Advancing the Practice of Decision Making

sessions that you can put together are: panel discussions, symposia, workshops, and tutorials dealing with research or pedagogical issues. We would be more than happy to entertain your ideas.

3. We are planning to have special events for this year's conference to celebrate our 40 years of success as an organization that promotes fellowship, learning and advancing the practice of decision making. In the spirit of our celebration, I would like to invite all members to share any ideas that you might have with me. Please send me your ideas via dsi2009@stpete.usf.edu. Let's work together to make this conference unforgettable for everyone.

If you have any questions, suggestions, or requests, feel free to email me at the address above. ■

2009 Annual Meeting Coordinators

Program Chair

Maling Ebrahimpour
College of Business, COB 348
University of South Florida - St. Petersburg
140 Seventh Avenue South
St. Petersburg, FL 33701
(727) 873-4154, fax: (727) 873-4192
dsi2009@stpete.usf.edu

Associate Program Chair

Susan E. Pariseau
Merrimack College
Girard School of Business
315 Turnpike Street
North Andover, MA 01845 USA
(978) 837-5417, fax: (978) 837-5013
susan.pariseau@merrimack.edu

Proceedings Coordinator

Doug White
Roger Williams University
Gabelli School of Business
One Old Ferry Road
Bristol, RI 02809, USA
(401) 254-3165
dwhite@rwu.edu

CIS Manager

Scott E. Sampson
Brigham Young University
Department of Business Management
660 TNRB
Provo, UT 84602 USA
(801) 422-9226
ses3@sm.byu.edu

Job Placement Coordinator

Arijit (Jit) Sengupta
Wright State University
Raj Sooin College of Business
Information Systems and Operations
Management Department
3640 Colonel Glenn Highway
271 Rike Hall
Dayton, OH 45435 USA
(937) 775-2115, fax: (937) 775-3533
arijit.sengupta@wright.edu

Local Arrangements Coordinator

Neset Hikmet
Nicholls State University
College of Business Administration
Thibodaux, Louisiana 70310 USA
(985) 448-4206
neset.hikmet@nicholls.edu

2009 Track Chairs

Accounting: Assurance and Public Accountability

Richard L. Jenson, Utah State University
Mehmet C. Kocakülâh, University of Southern Indiana

Business Ethics and Leadership

Shirley Hopkins, California State University, Chico

Barbara Withers, University of San Diego

Business in East Asia

Shaw K. Chen, University of Rhode Island

Case Studies

Rik Berry, University of Arkansas - Fort Smith
Lynn Ruggieri, Roger Williams University

DSS/AI/Expert Systems

Silvana Trimi, University of Nebraska - Lincoln

E-Commerce

Binshan Lin, Louisiana State University, Shreveport

Fellows

Linda Sprague, Rollins College

Finance/Financial Management

Luis Eduardo Rivera Solis, Dowling College

Health Care Management

Neset Hikmet, Nicholls State University

Hospitality Management

G. Keong Leong, University of Nevada-Las Vegas

Natasa Christodoulidou, California State University, Dominguez Hills

TRACK CHAIRS, see page 24

2009 Doctoral Student Consortium

Creating successful career paths for students

Co-sponsored by McGraw Hill/Irwin, Alpha Delta Iota and DSI

DSI's 27th annual Doctoral Student Consortium is an engaging, interactive professional experience designed to help participants successfully launch their academic careers. We are pleased to have the co-sponsorship of McGraw Hill/Irwin with contributions from Alpha Iota Delta and Beta Gamma Sigma for this important event. The Consortium will take place on Saturday, November 14, 2009, at the 2009 DSI Annual Meeting in New Orleans.

Who Should Attend?

The Doctoral Consortium is offered to individuals who are at least into their second year of doctoral studies. The Consortium welcomes students from all subject areas within the decision sciences. A variety of students with backgrounds in operations management, management information systems, management science, strategy, organizational behavior, marketing, finance, accounting, and other areas will increase the vitality of the sessions. This year's program will focus on basic preparation for an academic career, job search issues, the interview process, research strategies, effective teaching, among others. Students who are interested in addressing these subjects in a participative, interactive way will enjoy and benefit from the Consortium.

Why Should You Attend?

- 1. Networking. Get to know some of the leading researchers and educators.** Getting a job, finding collaborators, and gaining advantages in the career you are about to enter are all related to "who you know." This Consortium is your chance to meet some of the leading researchers and educators in the field.
- 2. Skill development. Learn from veterans.** Excellent teaching and research

require practical skills in addition to content knowledge. Veterans will share their secrets to success.

- 3. Furthering your research. Engage with your peers and outstanding researchers.** The research incubator will give you a chance to engage in a discussion of your research ideas with both your peers and outstanding researchers.
- 4. DSI exposure.** The Consortium is a chance to "test-drive" DSI, learn about its people, its processes (such as placement services), and its opportunities.
- 5. Fun!** Come socialize with your current and future colleagues in a city that has retained its sense of history and tradition, while carefully blending in cosmopolitan progress.

Program Content

The Doctoral Student Consortium involves seasoned, world-class research faculty from a variety of schools as well as junior faculty just beginning their careers. All will help guide discussions in the following sessions.

Preparing NOW for an Academic Career. What can doctoral students do now to gain an advantage in the job market and lay the foundation for a successful academic career?

The Job Search Process. Should you target your job search on research-oriented schools? Teaching schools? Private? Public? What's the best way to market yourself? What is the proper format for your vita? This session will help participants answer these questions through insights drawn from a panel of faculty experts.



While in New Orleans for the annual meeting, you might consider taking a cruise down the Mississippi River in a riverboat.

The Interview Process—Do's and Don'ts. How should you prepare for an initial interview or an invited on-campus interview? What questions should you ask? What can you expect? What factors should you consider when making a final decision?

Teaching Effectiveness. Professor Harvey Brightman, a DSI Fellow and past president, will return to the Doctoral Consortium for another post-retirement workshop in 2009. Even experienced faculty members sit in on these dynamic and inspiring sessions.

Being a Professor. Professor Ira Horowitz, also a DSI Fellow and past president, will share his insight and secret for success as a professor in academia.

Information About Specific Research Areas. World-class research faculty from a variety of specific subject areas (e.g., supply chain management, MIS, educational research) will meet with students whose specific research area matches that of the faculty. This faculty 'mentor' will offer advice and guidance on appropriate journals, current popular topics of research, potential co-authors and suggestions for focusing on a specific research topic area.

Join Us

The Doctoral Student Consortium does more than prepare individual students, it creates a community of colleagues you'll know throughout your career. Please plan to attend the Consortium and also encourage your student colleagues to participate in this important program. Although many participants will be entering the job market for 2010-2011, others will appreciate the opportunity to get a better understanding of an academic career and how to approach the job market the following year.

Application Process

Students in all areas of the decision sciences are encouraged to apply for the DSI Doctoral Student Consortium. Those wishing to be included should submit:

1. A current curriculum vita, including contact information (e-mail in particular), your major field (accounting,

finance, marketing, management, operations management, MIS, management science, strategy, and so on), the title of your dissertation proposal or the title of a current research paper.

2. A letter of recommendation from your dean, doctoral program director, department chair, or dissertation chair. The letter should attest to the applicant's qualifications and good progress in the doctoral program. Interested students are encouraged to apply early if they wish to ensure themselves space in the Consortium. Materials should be sent electronically to Rhonda Aull Hyde, Doctoral Consortium Coordinator, by October 15, 2009. Those who apply by this date and meet the criteria listed above will be accepted for participation. Applications received after October 15 will receive consideration on a space-available basis.

Participants must pay the regular student DSI member registration fee of \$80 (or \$105 for non-DSI member student) for the annual meeting, but there will be no additional charge for the Consortium. This fee includes the Consortium luncheon and reception on Saturday, the DSI luncheons on Sunday and Tuesday, and the CD-ROM of the conference proceedings. Although students will be responsible for all of their own travel and accommodation expenses, it is customary for participants' schools to provide monetary support for these purposes.

Consortium participants will be recognized in *Decision Line*, the Institute's news publication. They also receive special recognition in the placement system, special designation on their name badges, and an introduction to the larger DSI community at the breakfast and plenary session. ■

Doctoral Student Consortium Coordinator

Rhonda Aull Hyde
Operations Research Program
210 Townsend Hall
University of Delaware
Newark, DE 19716
rhyde@udel.edu | 302-831-1324

TRACK CHAIRS, from page 22

Information Security

Janet Renwick, University of Arkansas, Fort Smith

Bryan Foltz, The University of Tennessee at Martin

Information Systems

Marzie Astani, Winona State University

Asghar Sabbaghi, Indiana University, South Bend

Innovative Education

Steven Yourstone, University of New Mexico

International Business

Minoo Tehrani, Roger Williams University

Knowledge Management

Adela S.M. Lau, The Hong Kong Polytechnic University

Navid Sabbaghi, Illinois Institute of Technology

Manufacturing Management and Practice

Rupak Rauniar, University of St. Thomas

Marketing: Theory Applications and Practice

Fahri Karakaya, University of Massachusetts Dartmouth

Alberto Rubio, Roger Williams University

MS/OR: Techniques, Models and Applications

Greg Frazier, University of Texas at Arlington

Organizational Behavior/Organizational Theory

Susan Bosco, Roger Williams University

Robert A. Dengler, Roosevelt University

Project Management and New Product Development

Manouchehr Tabatabaei, Georgia Southern University

Quality and Productivity

Lawrie Corbett, Victoria University of Wellington, New Zealand

Laura Forker, University of Massachusetts Dartmouth

Regional Best Paper Award Winners

Larry Meile, Boston College

Service Management

Evan Duggan, University of the West Indies

Sunran Jeon, North Dakota State University

Social Issues in Information Technology

Michael B. Knight, University of Wisconsin - Green Bay

Statistics and Decision Analysis

Atsuto Nishio, Takushoku University

Strategy and Policy

Karen L. Fowler, Colorado State University-Pueblo

Supply Chain Management

Mahour Mellat-Parast, University of North Carolina at Pembroke

Ismail Sila, University of Saskatchewan ■



2009 New Faculty Development Consortium

The New Faculty Development Consortium is for faculty in the beginning years of their academic careers who would like to learn more about teaching, research, publishing, and other professional development issues. Attendance at the consortium is by application, and is limited to faculty members who have earned their doctoral degrees in a business discipline and are in the first three years of their post-doctoral teaching careers within business schools or equivalent.

The consortium will last a full day on Saturday, November 14, 2009. It will include interactive and panel sessions with faculty at varying stages of their careers and at a variety of institutions, as well as opportunities for interaction and networking with more experienced colleagues. The content of the sessions

offered is intended to provide insight into the challenges and opportunities in today's rapidly changing higher education environment. Topics may include, but will not be limited to, the following:

- What it means to be a faculty member today
- Tenure and promotion policies at different types of schools
- Becoming an excellent teacher and how to document it
- Becoming an excellent researcher in various types of environments
- The role of service
- Building an academic portfolio
- Career path strategies and professional development
- Academic ethics
- Future trends in the academy

To apply for the 2009 New Faculty Development Consortium, please com-

plete the application form (see below or online via the DSI Annual Meeting web pages) and send it with a copy of your current vita to the NFDC Co-Coordinator. **All applications must be received by October 1, 2009.** Participation is limited to the first 50 qualified applicants. More specific information will be provided to those participants who are accepted for the Consortium. Each participant will be expected to register for the Institute's 2009 Annual Meeting in New Orleans. No additional fees are charged for the New Faculty Development Consortium. ■

New Faculty Development Consortium Coordinator

Vijay R. Kannan
Jon M. Huntsman School of Business
Utah State University
v.kannan@usu.edu

Application for New Faculty Development Consortium

November 14, 2009 • New Orleans, Louisiana

Send in this form and a current copy of your vita to the Coordinator (see above). Application deadline: Oct. 1, 2009.

Name: _____

Current institution and year of appointment: _____

Mailing address: _____

Year doctorate earned: _____

Doctoral institution: _____

Phone: _____

Fax: _____

E-mail: _____

Research interests: _____

Teaching interests: _____

Major concerns as a new faculty member and/or topics you would like to hear discussed:

Have you attended a previous DSI Doctoral Student Consortium?

_____ yes _____ no

If so, when? _____

Book your reservations early for the DSI conference hotel . . .

New Orleans French Quarter Hotel



Discover a luxurious New Orleans hotel in the French Quarter, located steps from Bourbon Street, the Convention Center, downtown business district and iconic Big Easy attractions. Fresh from a recent \$38 million renovation, the Marriott New Orleans French Quarter Hotel features over 1,300 guest rooms and suites, a fully equipped fitness center, updated Concierge Lounge and on-site business center. Highlights of this chic hotel in the French Quarter of New Orleans include a new lobby with stylish wine bar, Starbucks Coffee Shop, gift shop and convenient bell and concierge stands. The Marriott Hotel in New Orleans is home to the award-winning 5 Fifty 5, serving up a dining experience worthy of its French Quarter location.

For reservations at the Marriott New Orleans French Quarter Hotel, please refer to the guidelines below. Note that check-in time is 4:00 pm of the day of arrival and check-out time is 12:00 pm, day of departure.

Group room rate reservations may be available based on occupancy of the hotel from November 10 – November 20, 2009.

There are two ways to make reservations (hard-copy forms are no longer used*).

Reservations by Phone 888-364-1200

When booking via phone on the Marriott Reservation line, please be sure to reference the “Decision Sciences Institute Meeting” in order to secure the special group room rates.

Reservations Online (use group codes below):

- **Single/Double occupancy**
Online code: dsidsia
\$179/\$199
- **Triple occupancy**
Online code: dsidsib
\$229
- **Quadruple occupancy**
Online code: dsidsic
\$259

<http://www.decisionsciences.org/Annualmeeting/travel/hotel.asp>

Hotel room types

- One king-size bed in room
- Double/double bed in one room

To guarantee your reservations at the Marriott New Orleans French Quarter Hotel and to receive the special offered group rate, your reservations must be made by Friday, October 31, and you must supply a credit card with the expiration date available from the following list: Visa, Master Card, American Express, Discover, Diners Club.

Note that the Decision Sciences Institute special group rate may not be available if the group room block becomes full, or after October 31, which is the cut off date for making reservations to receive the special group rate.

If for some reason your plans change, you may cancel your reservation up and

until 6pm of date of arrival. Should you not cancel your reservation, you will be billed for one night room charge and tax.

**At previous Decision Sciences Institute meetings, Marriott hotels have permitted attendees to reserve rooms by faxing or mailing a hard-copy form. Starting in 2008, Marriott no longer accepts a reservation using a form that contains credit card number information.*

* * *

Need a roommate? Doctoral students, faculty and business leaders are often looking for someone to share a room with during the annual meeting. For online assistance, fill out our roommate match form at the url below and submit your information to DSI:

<http://www.decisionsciences.org/annualmeeting/meetinginfo/roommates.asp>

Marriott New Orleans French Quarter Hotel
555 Canal Street
New Orleans, Louisiana 70130 USA
1-504-581-1000
Toll-free: 1-888-364-1200

Marriott Centralized Reservations
1-888-236-2427

2009 DSI Annual Meeting Website

www.decisionsciences.org/annualmeeting/

2009 Professional Activities

Curricular Issues Miniconference

The Curricular Issues Miniconference provides a forum to learn from those at the forefront of curriculum innovation and improvement, and to share experiences and lessons. Separate tracks on undergraduate, masters, and doctoral programs will offer ideas and insights for those responsible for designing, teaching, and administering business education programs.

André M. Everett, University of Otago,
aveverett@business.otago.ac.nz

Doctoral Student Consortium

The Doctoral Student Consortium provides a unique opportunity for doctoral students from across the U.S. and world to interact with one another and with distinguished scholars in a one-day program devoted to career development. Attendance at this consortium is by invitation based on application. All students who meet the criteria will be accepted.

Rhonda Hyde, University of Delaware,
rhyde@udel.edu

Doctoral Studies Miniconference

Doctoral education is at the core of academic and scholarly development. However, very little attention has been given to the promotion, dissemination, and sharing of research that specifically deals with issues of doctoral education in curricular areas such as information systems, decision sciences, operations research and management, information technology, and information science. This miniconference will provide an opportunity for researchers to discuss new ideas on research conducted, or future opportunities for research, in doctoral studies related (but not limited) to the key curricular areas noted above. The Doctoral Studies Miniconference seeks original papers, research drafts, works in progress, and panel discussion proposals on these topics.

Paul Mangiameli, University of Rhode Island, mangia@uri.edu

Miniconference on Making Statistics More Effective in Schools and Business

The mission of MSMESB (Making Statistics More Effective in Schools and Business) is to improve the teaching and practice of statistics in schools and business. More specifically, MSMESB focuses on improving the teaching of statistics and statistical thinking, on cross-disciplinary research, on continuous improvement in business and education, and on interaction between academia and industry. We aim to encourage interaction between business faculty and others involved in teaching business statistics with professionals from industry and government, with publishers, and with software vendors. A miniconference was held at the Baltimore meetings in 2008 and that activity has led to the establishment of a similar activity for New Orleans. The miniconference is a one-day event that will take place on Monday during the DSI Annual Meeting. We invite DSI members to submit papers and/or suggest session topics for this event, which will be organized in collaboration with the Statistics & Decision Analysis track.

Robert Andrews, Virginia Commonwealth University, randrews@vcu.edu;
Keith Ord, Georgetown University, ordk@georgetown.edu; and John McKenzie, Babson College, mckenzie@babson.edu

Miniconference on Successful Grantsmanship

Securing external research grants can significantly enhance research projects. A day-long event to be held on Saturday, November 14, 2009, the Miniconference on Successful Grantsmanship is intended to help develop interest among DSI members in obtaining external research grants and to sharpen skills in writing grant proposals so that endeavors may be more fruitful. You are invited to hear

expert panelists and network with like-minded researchers.

Kristie Seawright, Brigham Young University,
Kristie_Seawright@byu.edu

New Faculty Development Consortium

The New Faculty Development Consortium deals with research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Attendance at this consortium is by application and is open to faculty members who have a Ph.D. degree and are in the first two years of their teaching career.

Vijay R. Kannan, Jon M. Huntsman School of Business, Utah State University,
v.kannan@usu.edu

Professional and Faculty Development Program

The Professional and Faculty Development Program is for Institute members in all stages of their careers, with the goal of keeping them current in their fields. The content of the program is designed to provide insight into the challenges and opportunities in today's rapidly changing environment. We would welcome submissions of proposals that address changing needs of faculty development through professional life cycle. Submission deadline was May 1, 2009.

Krishna S. Dhir, Berry College,
kdhir@berry.edu

2009 ACTIVITIES, see next page

2009 Competitions

For a listing of past DSI award winners, see www.decisionsciences.org/hallfame.htm.

Elwood S. Buffa Doctoral Dissertation Award Competition

The purpose of the Doctoral Dissertation Award Competition is to select and recognize the best dissertations written in the past year in the decision sciences area. The Elwood S. Buffa Dissertation Award, accompanied by a \$1,500 prize, will be presented at the annual meeting. Applicants for this award should submit three (3) hardcopies of their dissertation in the required format directly to the Doctoral Dissertation Award Competition Coordinator by April 1, 2009. For more information concerning this competition, please contact the coordinator.

Funda Sahin, The University of Tennessee,
fsahin@utk.edu

Instructional Innovation Award Competition

The Instructional Innovation Award Competition seeks to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is on innovation in college- or university-level teaching. Three finalists will be chosen to make presentations at the conference competition. The winning entry receives an award of \$1,500, and \$750 will be divided among each of the other finalists. Applicants are required

to submit all contributions electronically using instructions on the conference Web site. The due date for submissions was April 1, 2009. For information concerning this competition, please contact the coordinator.

Christine Kydd, University of Delaware,
kyddc@lerner.udel.edu

Best Paper Awards Competition

Best Paper Awards will be presented at the 2009 Annual Meeting. Categories include Best Theoretical/Empirical Research Paper, Best Application Paper, and Best Interdisciplinary Paper. At the discretion of the program chair and track chairs, outstanding scholarship also may be recognized through a distinguished paper award in a given track. Reviewers will be asked to nominate outstanding paper submissions for these awards. Nominations will then be reviewed by a Best Paper Awards review committee which will make award recommendations.

Dwight Smith-Daniels, Wright State University, dwight.smith-daniels@wright.edu

Best Case Studies Award Competition

The Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. Cases may be methodological in nature (i.e., crafted to support the learning of a specific technical skill) or integrative (i.e., designed to foster the integration of scientific approaches and analyses with real-world decision making).

M. Johnny Rungtusanatham, University of Minnesota - Twin Cities, rung0002@umn.edu

Best Student Paper Award

An award for the best student paper will be presented at the 2009 Annual Meeting. The competition is open only to student-authored papers without faculty co-authors. Reviewers will be asked to nominate outstanding paper submissions for this award. Nominations will then be reviewed by a Best Student Paper Award review committee that will make award recommendations. This is a great opportunity for students to receive recognition for their research.

Kathryn M. Zuckweiler, University of Nebraska at Kearney, zuckweilerkm@unk.edu

2009 PROFESSIONAL ACTIVITIES, from previous page

Technology in the Classroom Miniconference

The Technology in the Classroom Miniconference provides a forum at the DSI annual meeting for participants to share novel or innovative applications of technology in the classroom that enhance students' learning experience. Submissions should consist of creative approaches and best practices for using course support software, multimedia, spreadsheet

software, simulation software, online tutorials, or other applications of technology. We are especially interested in creating hands-on workshops in 2009 in which presenters and participants can engage in interactive discussions and demonstrations of effective use of technology and practice in the classroom. Submissions are competitively reviewed and selected for their creativity, novelty, and contribution to pedagogy and

should not be duplications of material found in existing textbooks. Please send submissions (following the "Instruction for Electronic Submissions") directly to the mini-conference coordinator by May 1, 2009.

William Johnson, Bentley University,
wjohnson@bentley.edu