

his arsenal—does consulting with businesses, he replied (March, 2006, pp. 84-85): “If a manager would like to talk to me, I’m inclined to respond that I almost certainly don’t have anything useful to say... I think that it would ordinarily be difficult to discover any practical use for such conversations, but I may occasionally have a way of looking at things that is sufficiently different to help a manager in some marginal way... If there is relevance to my ideas, then it is for the people who contemplate the ideas to see, not for the person who produces them.”

A wave of embarrassment washes over me as I dig out a paper I published three years ago and start reading the section 5.8 *Managerial Implications* starting with: “Our results have strong implications for practice...”

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## NAMES IN THE NEWS

CAROL LATTA, Executive Director, Decision Sciences Institute



**Jatinder (Jeet) N. D. Gupta**, University of Alabama in Huntsville, received the 2009 UAH Foundation Research & Creative Achievement Award for his

outstanding research record in Operations Research, Information Systems, and Supply Chain Management. The citation of this award states that he “is the author of over 200 refereed articles, editor and/or author of 10 books and numerous book chapters. He is internationally recognized for enhancing the productivity and quality of organizations in manufacturing and service sectors. His work is often cited research has been published in the

most rigorous and prestigious journals in his disciplines. He has held distinguished visiting professorships at universities in Australia, Brazil, China, France, Holland, Spain and Taiwan. Dr. Gupta is a Fellow of the Decision Sciences Institute. He has served as the president of the Production and Operations Management Society, vice-president of Decision Sciences Institute, founding president of the Indian Subcontinent Decision Sciences Institute, and president of the Huntsville Association of Technical Societies.”

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**Ram Narasimhan**, Michigan State University, received the Global Leadership Award from the Pan Pacific Business Association in June 2009, recognizing his research record and promotion of global initiatives in the academe. The award was given in Shenzhen, China, at the Pan Pacific International Conference. He also received the Distinguished Operations Management Scholar award from the Academy of Management at its August 2009 meeting.

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