

## 2010 Program Chair's Message

MORGAN SWINK, Michigan State University



A little revolution is a good thing now and then. In 2009 the Decision Science Institute (DSI) celebrated its 40th year of existence as one of the leading academic societies. The annual conference in 2010 marks the beginning of the next 40 years, in which we expect to break new ground, try new ideas, and create new value for all participants.

Join us in San Diego as we launch a new chapter in the life of the DSI. We invite basic, applied, theory, and case study research in any field related to decision-making, as well as proposals for panel discussion, symposia, workshops, and tutorials dealing with research or pedagogical issues.

As a participant in the 2010 conference you can expect to enjoy the following:

- A warm welcome with numerous opportunities to meet new people, to consider new research and teaching approaches, and to enjoy the sights and sounds of San Diego
- High quality invited and sponsored sessions featuring highly respected researchers, educators, and practitioners
- A variety of venues in which you can present and receive constructive feedback on your research and teaching innovations

- Opportunities to scout out the job market and/or the talent pool
- More than 20 discipline-based and interdisciplinary tracks that address research, pedagogy, educational technologies, and more
- Three new special interest groups addressing health care, project management, and innovation
- Conference innovations that put new twists on an already successful formula

The 41st DSI Annual Meeting will be held November 20-23, 2010, at the San Diego Marriott Hotel and Marina in San Diego, California.

The venue for the 2010 DSI Annual Meeting is the Marriott Hotel and Marina. This location offers excellent weather, great access to restaurants, tours, and entertainment, and scenic view of the beautiful bay and port of San Diego. For more information visit

[www.sandiego.org](http://www.sandiego.org)

[www.marriott.com/hotels/travel/sandt-san-diego-marriott-hotel-and-marina/](http://www.marriott.com/hotels/travel/sandt-san-diego-marriott-hotel-and-marina/).

If you have any questions, suggestions, or requests, feel free to email Program Chair Morgan Swink at [swink@bus.msu.edu](mailto:swink@bus.msu.edu). ■

### 2010 Annual Meeting Coordinators

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## Miniconference on Hospitality Mgmt.

This miniconference examines emerging issues facing the hospitality industry, which is one of the fastest growing sectors worldwide. However, the current economic and political global climate means the industry has to deal with new challenges such as increased competition, declining revenues, and global terrorism. The miniconference will feature both invited and submitted

papers on the salient issues that are impacting the hospitality industry. Submission deadline was May 1, 2010. ■

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## 2010 Doctoral Student Consortium

### Creating successful career paths for students

Co-sponsored by McGraw-Hill/Irwin, Alpha Iota Delta, Emerald Group Publishing, and the Decision Sciences Institute

**D**SI's 28th annual Doctoral Student Consortium is an engaging, interactive professional experience designed to help participants successfully launch their academic careers. We are pleased to have the co-sponsorship of McGraw Hill/Irwin with contributions from Alpha Iota Delta and Beta Gamma Sigma for this important event. The Consortium will take place on Saturday, November 20, 2010, at the 2010 DSI Annual Meeting in San Diego.

#### Who Should Attend?

The Doctoral Consortium is offered to individuals who are at least into their second year of doctoral studies. The Consortium welcomes students from all subject areas within the decision sciences. A variety of students with backgrounds in operations management, management information systems, management science, strategy, organizational behavior, marketing, finance, accounting, and other areas will increase the vitality of the sessions. This year's program will focus on basic preparation for an academic career, job search issues, the interview process, research strategies, effective teaching, among others. Students who are interested in addressing these subjects in a participative, interactive way will enjoy and benefit from the Consortium.

#### Why Should You Attend?

**1. Networking.** Get to know some of the leading researchers and educators. Getting a job, finding collaborators, and gaining advantages in the career you are about to enter are all related to "who you know." This Consortium is your chance to meet some of the leading researchers and educators in the field.

**2. Skill development.** Learn from veterans. Excellent teaching and research require practical skills in addition to

content knowledge. Veterans will share their secrets to success.

**3. Furthering your research.** Engage with your peers and outstanding researchers. The research incubator will give you a chance to engage in a discussion of your research ideas with both your peers and outstanding researchers.

**4. DSI exposure.** The Consortium is a chance to "test-drive" DSI, learn about its people, its processes (such as placement services), and its opportunities.

**5. Fun!** Come socialize with your current and future colleagues in a city that has retained its sense of history and tradition, while carefully blending in cosmopolitan progress.

#### Program Content

The Doctoral Student Consortium involves seasoned, world-class research faculty from a variety of schools, junior faculty just beginning their careers, and key journal editors. All will help guide discussions in the following sessions.

**Preparing NOW for an Academic Career.** What can doctoral students do now to gain an advantage in the job market and lay the foundation for a successful academic career.

**The Job Search Process.** Should you target your job search on research-oriented schools? Teaching schools? Private? Public? What's the best way to market yourself? What is the proper format for your vita? This session will help participants answer these questions through insights drawn from a panel of faculty experts.

**The Interview Process.** Dos and Don'ts. How should you prepare for an initial interview or an invited on-campus interview? What questions should you ask? What can you expect? What factors should you consider when making a final decision?

**Teaching Effectiveness.** Professor Harvey Brightman, a DSI Fellow and past president, will return to the Doctoral Consortium for another post-retirement workshop in 2009. His sessions are simply not to be missed. Even experienced faculty members sit in on these dynamic and inspiring sessions.

**Being a Professor.** Professor Ira Horowitz, also a DSI Fellow and past president, will share his insight and secret for success as a professor in academia.

**Information About Specific Research Areas.** World-class research faculty from a variety of specific subject areas (e.g., supply chain management, MIS, educational research) will meet with students whose specific research area matches that of the faculty. This faculty 'mentor' will offer advice and guidance on appropriate journals, current popular topics of research, potential co-authors and suggestions for focusing on a specific research topic area.

#### Join Us

The Doctoral Student Consortium does more than prepare individual students, it creates a community of colleagues you'll know throughout your career. Please plan to attend the Consortium and also encourage your student colleagues to participate in this important program. Although many participants will be entering the job market for this year, others will appreciate the opportunity to get a better understanding of an academic career and how to approach the job market the following year.

#### Application Process

Students in all areas of the decision sciences are encouraged to apply for the DSI Doctoral Student Consortium. Those wishing to be included should submit:

A current curriculum vita, including contact information (e-mail in particular), your major field (accounting, finance, marketing, management, operations management, MIS, management science, strategy, and so on), the title of your dissertation proposal or the title of a current research paper.

Interested students are encouraged to apply early if they wish to ensure themselves space in the Consortium. Materials should be sent electronically to Doctoral Consortium Coordinators Sarv Devaraj or Rajiv Kohli.

Participants must pay the regular student DSI member registration fee of \$80 (or \$105 for non-DSI member student) for the annual meeting, but there will be no additional charge for

the Consortium. This fee includes the Consortium luncheon and reception on Saturday, the DSI luncheons on Sunday and Tuesday, and the CD-ROM of the conference proceedings. Although students will be responsible for all of their own travel and accommodation expenses, it is customary for participants' schools to provide monetary support for these purposes.

Consortium participants will be recognized in Decision Line, the Institute's news publication. They also receive special recognition in the placement system, special designation on their name badges, and an introduction to the larger DSI community at the breakfast and plenary session. ■

### Doctoral Consortium Coordinators

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### 2010 Discipline-based Tracks

#### Accounting: Assurance and Public Accountability

Robert Hutchinson, University of Detroit-Mercy, [hutchirl@udmercy.edu](mailto:hutchirl@udmercy.edu)

#### Information Systems Economics

Debabrata Dey, University of Washington, [ddey@uw.edu](mailto:ddey@uw.edu)

Vidyanand (VC) Choudhary, University of California Irvine, [veecee@uci.edu](mailto:veecee@uci.edu)

#### Information Systems Strategy and Design

Jeff Stratman, The University of Utah, [jeff.stratman@business.utah.edu](mailto:jeff.stratman@business.utah.edu)

T. Ravichandran, Rensselaer Polytechnic Institute, [ravit@rpi.edu](mailto:ravit@rpi.edu)

#### Hospitality Management

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Natasa Christodoulidou, California State University Dominguez Hills

[nchristodoulidou@csudh.edu](mailto:nchristodoulidou@csudh.edu)

#### Logistics, Distribution, and Order Management

DaeSoo Kim, Korea University, [kimd@korea.ac.kr](mailto:kimd@korea.ac.kr)

#### Marketing and Management Strategy and Policy

Derrick D'Souza, University of North Texas, [dsouza@unt.edu](mailto:dsouza@unt.edu)

#### Manufacturing Operations Management

Jan Olhager, Linkoping University, [jan.olhager@liu.se](mailto:jan.olhager@liu.se)

Martin Rudberg, Linkoping University, [martin.rudberg@liu.se](mailto:martin.rudberg@liu.se)

#### Organizational Behavior/Organizational Theory

Mike Lewis, University of Bath, [M.A.Lewis@bath.ac.uk](mailto:M.A.Lewis@bath.ac.uk)

#### Service Operations Management

Larry Menor, The University of Western Ontario

#### Supply Management

Tom Choi, Arizona State University, [thomas.choi@asu.edu](mailto:thomas.choi@asu.edu)

Murat Kristal, York University, [mkrystal@schulich.yorku.ca](mailto:mkrystal@schulich.yorku.ca)

### 2010 Topical/Interdisciplinary Tracks

#### Cross-functional Interfaces (Marketing/OM/Finance/IS/Accounting)

Elliot Bendoly, Emory University, [elliott\\_bendoly@bus.emory.edu](mailto:elliott_bendoly@bus.emory.edu)

#### Decision Making and Problem Solving (MS/OR/Statistics)

Shaw K. Chen, University of Rhode Island, [chenshaw@uri.edu](mailto:chenshaw@uri.edu)

#### Product/Process Innovation and Project Management

Mohan Tatikonda, Indiana University, [tatikond@iu.edu](mailto:tatikond@iu.edu)

#### Process Quality and Productivity Management

Matthias Holweg, University of Cambridge, [m.holweg@jbs.cam.ac.uk](mailto:m.holweg@jbs.cam.ac.uk)

#### Risk Analysis and Crisis Management

Kathy Steckle, The University of Texas at Dallas, [ksteckle@utdallas.edu](mailto:ksteckle@utdallas.edu)

Thomas Schmitt, University of Washington, [glennsch@u.washington.edu](mailto:glennsch@u.washington.edu)

Sanjay Kumar, The Pennsylvania State University, [sxk89@psu.edu](mailto:sxk89@psu.edu)

#### Social Responsibility, Ethics, and Sustainability

R.D. (Robert) Klassen, The University of Western Ontario, [rklassen@ivey.uwo.ca](mailto:rklassen@ivey.uwo.ca)

### 2010 Special Tracks

#### Fellows Track

Sang Lee, University of Nebraska-Lincoln, [slee1@unl.edu](mailto:slee1@unl.edu)

#### Innovative Education

David Chou, Eastern Michigan University, [david.chou@emich.edu](mailto:david.chou@emich.edu)

#### New Talent Showcase - Student Presentations

Susan Meyer-Goldstein, The University of Minnesota, [meyer033@umn.edu](mailto:meyer033@umn.edu)

### 2010 Special Interest Groups

#### Innovation and Entrepreneurship

Roger Calantone, Michigan State University, [rogercal@msu.edu](mailto:rogercal@msu.edu)

#### Healthcare Decision-Making and Policy

Rachna Shah, University of Minnesota, [shahx024@umn.edu](mailto:shahx024@umn.edu)

Susan Meyer-Goldstein, The University of Minnesota, [meyer033@umn.edu](mailto:meyer033@umn.edu)

#### Project Management

Gary Klein, University of Colorado at Colorado Springs, [gklein@uccs.edu](mailto:gklein@uccs.edu)

## Overview of DSI Annual Meeting Activities

### Best Paper Awards Competition

Categories include Best Theoretical/Empirical Research Paper, Best Application Paper, Best Interdisciplinary Paper, and Best Student Paper.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/competition.asp>

### Best Teaching Case Studies Award Competition

Serves an active role in the dissemination of new ideas with respect to case studies topics.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/competition.asp>

### Curricular Issues Miniconference

A forum to learn from those at the forefront of curriculum innovation and improvement, and to share experiences and lessons.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/curricula.asp>

### Doctoral Student Consortium

A unique opportunity for doctoral students from across the U.S. and world to interact with one another and with distinguished scholars in a one-day program devoted to career development.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/doctoral.asp>

### Elwood S. Buffa Doctoral Dissertation Award Competition

Encourages and publicizes outstanding dissertation research by selecting and recognizing the best dissertations written in the past year in the decision sciences.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/dissertation.asp>

### Global/International Research Miniconference

A forum for the discussion of the many issues influencing global strategy and network design.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/global.asp>

### Hospitality Management Miniconference

Examines emerging issues facing the hospitality industry, which is one of the fastest growing sectors worldwide.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/hospitality.asp>

### IT/SCM Interface Miniconference

Focuses on research at the nexus of information technology and supply chain management, highlighting current and emerging trends in the area.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/miniconferences.asp>

### Instructional Innovation Award Competition

Recognizes outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is on innovation in college- or university-level teaching.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/innovation.asp>

### Miniconference on Making Statistics More Effective in Schools and Business

Encourages interaction between business faculty and others involved in teaching business statistics with professionals from industry and government, with publishers, and with software vendors.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/miniconferences.asp>

### Miniconference on Successful Grantsmanship

Develop interests among DSI members in obtaining external research grants and to sharpen their skills to write grant proposals so that their endeavors may be more fruitful.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/miniconferences.asp>

### New Faculty Development Consortium

Deals with research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. (Open to faculty members who have a Ph.D. degree and are in the first two years of their teaching career.)

<http://www.decisionsciences.org/annualmeeting/meetinginfo/new-faculty.asp>

### Professional and Faculty Development Program

Provides insight into the challenges and opportunities in today's rapidly changing academic environment.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/miniconferences.asp>

### Technology in the Classroom Miniconference

A forum for participants to share novel or innovative applications of technology in the classroom that enhance the student's learning experience.

<http://www.decisionsciences.org/annualmeeting/meetinginfo/technology.asp>



## 2010 New Faculty Development Consortium

The New Faculty Development Consortium (NFDC) is a program for faculty who are in the initial stages of their academic careers and who would like to gain insights about teaching, research, publishing and professional development. Faculty members who have earned their doctoral degrees and are in the first three years of their academic careers are eligible to apply.

The consortium will be held on Saturday, November 20, 2010, as part of the DSI conference. The day-long agenda for the consortium will consist of interactive presentations and panel discussions led by business faculty at varying stages of their careers. The program will also provide opportunities for interaction and networking with experienced faculty as well as with co-participants in the consortium.

The program will include sessions on a variety of topics such as:

- Tenure and promotion
- Building a successful research program
- Excellence in teaching
- Institutional citizenship—Service toward your institution and toward the academic community

To participate in the consortium, please send an email providing the information listed on the DSI annual meeting website at

<http://www.decisionsciences.org/annualmeeting/meetinginfo/new-faculty.asp>

along with your current vita to one of the coordinators listed below. To be eligible for participation, your application must be received by the end of the day

on Friday, October 1, 2010. Early applications will be appreciated. The first 50 qualified applicants will be selected for participation. Although each NFDC participant will be required to register for the DSI 2010 Annual Meeting, there will no additional fees for participating in this consortium. ■

### New Faculty Development Consortium Coordinators

Rohit Verma, Cornell University, (607) 255-2688, [rohit.verma@cornell.edu](mailto:rohit.verma@cornell.edu)

Gopesh Anand, University of Illinois at Urbana Champaign, (217) 244-8051, [gopesh@illinois.edu](mailto:gopesh@illinois.edu)

## 2010 DSI Global Miniconference

With a gross domestic product (GDP) of over \$14 trillion, the U.S. is the largest economy in the world. However large this number may seem, it represents only about 23% of the total world GDP of over \$61 trillion. What does this mean to today's business decision makers? If we look to Hollywood, we can gain a little insight.

- On May 19, 1999, "Star Wars Episode 1: The Phantom Menace" was released for U.S. domestic audiences. The global rollout was to proceed during the following weeks. Yet, the very next day, bootleg versions of the film appeared on overseas screens. Digitization had changed the rules of the global game.
- On December 18, 2009, "Avatar" was released to a global audience. Within three weeks, the film topped the \$1 billion mark in ticket sales. Amazingly, two thirds of the revenues came from global markets.

Today, regardless of the country of origin, corporate success increasingly requires that managers learn to use worldwide

resources to meet the needs of global consumers. The mission of this miniconference is to help us better understand the rules of a global economy via cutting-edge research as well as to explore ways in which we can better teach the nuances of global decision making to today's students, regardless of where they hail from.

Indeed, globalization raises many challenges for decision makers everywhere—not just for transnational firms operating in culturally and geographically diverse environments. For academic researchers, globalization has generated many fruitful avenues of inquiry regarding (1) competitive strategy, (2) the design of global networks including the coordination of activities within the firm, and (3) the ability to build appropriate relationships among the various actors external to the focal firm. These avenues include, but are not limited to, the role of culture, knowledge development, innovation, supply chain networks, market relationships, and others. We look forward to provocative discussion of the

many issues influencing global strategy such as country, social structure, politics, economics, human resources, supply chain management (services and manufacturing), foreign direct investment, and information technology. Our hope is to stimulate creative thinking regarding the challenges facing firms, society, the environment, and various institutions (government and non-government) in the context of globalization.

We invite DSI members to submit research papers, forums, tutorials, and other creative submissions for this event. ■

### Global Miniconference Coordinators

Anthony Ross  
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Stanley E. Fawcett  
Marriott School, Brigham Young University  
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## 2010 Doctoral Dissertation Competition

Searching for the best 2009 dissertation in the decision sciences

Co-sponsored by McGraw-Hill/Irwin and the Decision Sciences Institute

McGraw-Hill/Irwin and the Decision Sciences Institute are co-sponsoring the Elwood S. Buffa Doctoral Dissertation Competition. The purpose of the competition is to identify and recognize outstanding doctoral research in the development of theory and/or application of decision sciences completed during 2009. A monetary award of \$1,500 will be presented at the 2010 Annual Meeting. The submission deadline was May 15, 2010.

The dissertation must deal with the development of methodology for, and/or application of, decision sciences. The dissertation research could be based on analytical and/or empirical research methods.

The dissertation must have been accepted by the degree-granting institution within the 2009 calendar year. It is not necessary for the degree to have been awarded by the end of 2009. In addition, the dissertation may not have been submitted previously to a Decision Sciences Institute dissertation competition.

The following are the requirements:

1. A nominating letter on university letterhead submitted by the student's major professor. This letter introduces the student, the supervisor of the dissertation, and the degree-granting institution. It also certifies the acceptance of the dissertation by the institution within the required time frame. All contact information for both the author and the major professor should be provided in the letter. This letter should be emailed as a PDF file to <ncsuresh@buffalo.edu>. The file should be named "Student Last Name\_Nomination.pdf". (For example, if the student's last name is Wang, the file should be called "Wang\_Nomination.pdf".)

2. A separate statement by the major professor about why the dissertation deserves special recognition. This letter should be emailed as a PDF file to the e-mail address given above. Please name this file "Student Last Name\_Recommendation.pdf".

3. A summary of the dissertation. This five-to-ten page, double-spaced overview should include a description of the problem, the methodology, and the major findings and conclusions. At the top of the first page, the dissertation's major and minor fields should be identified. Major fields typically are accounting, economics, finance, information systems, organizational behavior, design, theory, operations management, supply chain management, and strategy/policy. Minor fields are often simulation, optimization, service sector, quality, quantitative analysis, artificial intelligence, expert systems, experimental design, etc. The summary should include a 250-word abstract. This letter should be emailed as a PDF file to the e-mail address given above. Please name this file "Student Last Name\_Summary.pdf".

4. Three (3) copies of the complete dissertation in hard copy format should be mailed to the Coordinator.

**Important:** Because of the blind-review process, it is essential that the author, degree-granting institution, and supervising professor not be identified within the contents of items 2, 3, and 4 above. All acknowledgments or other references that would identify the author, institution, or professors must be removed from the dissertation and all accompanying documents except the nominating letter. The coordinator will change the names of

files before they are distributed to the reviewers so that the names of files are not identifiable with a particular student.

In ALL email communications, please make sure that the doctoral student's full name appears in the subject line of the email message. ■

**Elwood S. Buffa Doctoral Dissertation Competition Coordinator**

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Book your reservations early for the DSI conference hotel . . .

## San Diego Marriott Hotel and Marina



The 2010 DSI Annual Meeting will be held at the San Diego Marriott Hotel and Marina. Offering spectacular waterfront settings in the heart of America's Finest City, the San Diego Marriott Hotel & Marina truly represents the best location for business and pleasure. It is conveniently located adjacent to the San Diego Convention Center and within walking distance to downtown San Diego and the Gaslamp District.

For reservations, please refer to the guidelines below. Note that check-in time is 4:00 pm of the day of arrival and check-out time is 12:00 pm, day of departure.

Group room rate reservations may be available based on occupancy of the hotel from November 17-26, 2010.

There are two ways to make reservations (hard-copy forms are no longer used\*). Information and online registration is available at

<http://www.decisionsciences.org/Annualmeeting/travel/hotel.asp>

<https://resweb.passkey.com/go/decisionsciences>

**Passkey's Phone Number:**  
800-266-9432

### Hotel Room Types

- One king-size bed in room
- Double/double bed in one room

### Single/Double occupancy

Cityview: \$177

Bayview: \$197

### Triple occupancy

Cityview: \$197

Bayview: \$217

### Reservations by Phone

When booking via phone on the Marriott Reservation line, please be sure to reference the "Decision Sciences Institute Meeting" in order to secure the special group room rates.

800-266-9432

To guarantee your reservations at the San Diego Marriott Hotel and Marina and to receive the special offered group rate, your reservations must be made by Friday, October 31, and you must supply a credit card with the expiration

date available from the following list: Visa, Master Card, American Express, Discover, Diners Club.

Note that the Decision Sciences Institute special group rate may not be available if the group room block becomes full, or after October 31, which is the cut off date for making reservations to receive the special group rate.

If for some reason your plans change, you may cancel your reservation up and until 6pm of date of arrival. Should you not cancel your reservation, you will be billed for one night room charge and tax.

*\*At previous Decision Sciences Institute meetings, Marriott hotels have permitted attendees to reserve rooms by faxing or mailing a hard-copy form.*

\* \* \*

**Need a roommate?** Doctoral students, faculty and business leaders are often looking for someone to share a room with during the annual meeting. For online assistance, fill out our roommate match form at the url below and submit your information to DSI:

<http://www.decisionsciences.org/annualmeeting/meetinginfo/roommates.asp>

**San Diego Marriott® Hotel & Marina**  
333 West Harbor Drive  
San Diego, California 92101 USA  
Phone: 1-619-234-1500  
Fax : 1-619-234-8678

**2010 DSI Annual Meeting  
Website**

[www.decisionsciences.org/annualmeeting/](http://www.decisionsciences.org/annualmeeting/)

**D**SI Placement Services have a proven track record of bringing together job applicants and school representatives in the decision sciences. The online placement listings, which are now being accepted for 2010-11, are available to applicants and recruiters throughout the year. At the fall annual meeting, the Institute operates a placement service located conveniently near the conference registration area and exhibits that allows attendees to meet in an informal, yet public atmosphere.

Listing fees are a great value at \$350 for each position listed, \$25 for applicant listings, and no charge for student members. DSI membership must be current for all applicants (membership is not required for submitting a position listing).

Most new listings are received prior to the Decision Sciences Institute's Annual Meeting. At the conference, those who list with us are entitled to use the placement services, including the message center. Reserved interview tables are also available to recruiters at a \$200 fee for the entire conference.

### Notes to Using the Upgraded System

The placement services options are available in the normal placement systems website: <http://www.decisionsciences.org/placement>. You will see a paragraph starting with a red **NEW!**—and the link below it (saying “more...”) will take you to the new placement services page.

There are three options under “View DSI Job Placement Listings”: search for positions, search for applicants, and advanced options. In addition, at the bottom of all the new pages, you will find a link saying “Send feedback/Report problems.” Any time something seems to not work or malfunction, please use this link to send us a problem report. The more reports we get from you, the faster we can get all the issues taken care of.

The search form is designed such that you do not need to flip back and forth between the search and the result

screens to change any criteria. The search results show up directly underneath the form. You can switch between the brief and detailed views, as well as change the sort order without having to re-post the search. You can also view your results page by page instead of scrolling through all the results using the “Allow Paging” checkbox. Want to print the results but don't want to see the form? No problem! Just click on the “Hide form” link above the form, and you will be able to print the search results without any forms.

Some of the functionalities of the placement system include contrasted checkbook-style outputs to make result browsing easier on the eye, paging and quick sorting. In addition, to preserve privacy of our patrons, email addresses of employer contacts or applicants are not displayed in the public viewing mode. To see the email addresses, you must register and log in with your user ID and password.

If you select the “Advanced options,” or follow the link under the “Add/Change Listings” in the home page, you will get to the new login screen. If you are registered already, even if it is from last year, you can log in using your previous credentials, or register yourself as a new applicant or employer. Remember though, the database is cleared every May, so while you will be able to log in, your information will need to be re-entered. That is the way we ensure that all the information is current. The login screen will allow you to retrieve your password if you do not remember it. Once you authenticate, you will get into a context-sensitive menu, depending on your level of access. If you are an applicant, you will be able to do standard searches, as well as edit your information. If you are an employer, you can add more positions under your account, and edit/delete your existing position listings.

As always, we appreciate your support and welcome your comments and questions regarding this service. Every page has a “Send Feedback/Report Problems” link at the bottom that you can use

to send any issues with the system to the developers, and we will definitely take a look at it as soon as possible.

### Helpful Tips

1. If paying by credit card online, please have the information ready. Payment by check will also be accepted, although it may delay your listing. The address for mailing payments is shown on the website.
2. Be sure to record your password for future use. If you do not remember your password, DSI can send it to your login email address upon request through a link on the login screen.
3. If you would like to link to your web presence elsewhere, have the URL ready. If you do not have a web presence, you might want to look into setting one up with your university, ISP, or websites such as [www.dice.com](http://www.dice.com) or [geocities.com](http://geocities.com). If a URL for your web presence is not yet available, it can be added to your listing later.

Questions and suggestions should be directed to:

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# DECISION SCIENCES INSTITUTE

## 2010 Annual Meeting Registration Form • San Diego, California • November 20-23, 2010

All attendees must register for the meeting. Conference registrations must be postmarked by November 1, 2010, to avoid a late fee of \$50. After November 1, requests for cancellation refunds will not be accepted. **Mail form and payment for registration to:** Decision Sciences Institute, 35 Broad Street, Suite 414, Atlanta, GA 30303, fax 404-413-7714.

Last Name
First Name & Middle Initial
First Name for Badge
Organization/Affiliation
Mailing Address ( <input type="checkbox"/> New <input type="checkbox"/> Home <input type="checkbox"/> Business):
City, State, Zip and Country
Telephone ( <input type="checkbox"/> Home <input type="checkbox"/> Business) Fax
Cell phone (to receive text message updates during the conference)
E-mail

We would appreciate your answers to the following questions, which will help us plan this and future meetings.

1. Where will you stay in San Diego?
  - a. Conference hotel
  - b. Other (please specify)
2. Type of accommodation:
  - a. Single  b. Double
3. Date of arrival:
  - a. Fri. (11/19)
  - b. Sat. (11/20)
  - c. Sun. (11/21)
  - d. Mon. (11/22)
  - e. Tues. (11/23)
4. Do you plan to attend:
  - a. Sunday's luncheon?
  - b. Monday's reception?
  - c. Tuesday's luncheon?
  - d. All?
  - e. None?
5. Interest Area (check one):
  - a. Academic Administration
  - b. Accounting
  - c. Economics
  - d. Finance
  - e. Health Care Systems
  - f. Innovative Education
  - g. International Business
  - h. Marketing
  - i. Microcomputer Systems & Apps.
  - j. IS/DSS
  - k. Managerial Problem-Solving
  - l. Organizational Behavior
  - m. Organizational Theory
  - n. Manufacturing/Service Management
  - o. Public/Nonprofit Management
  - p. Quantitative Techniques & Meth.
  - q. Stats, Decisions & Fore.
  - r. Strategic Management & Policy
  - s. Technology and Innovation
  - t. E-commerce
  - u. Other
  - z. None
6. What is your primary regional affiliation:
  - a. Asia-Pacific Region
  - b. European Region
  - c. Indian Subcontinent Region
  - d. Mexico Region
  - e. Midwest Region
  - f. Northeast Region
  - g. Southeast Region
  - h. Southwest Region
  - i. Western Region
  - j. At-Large
  - k. None
7. What is your interest in Placement?
  - a. As employer and employee
  - b. Employee only
  - c. Employer only
  - d. None
8. What was the primary reason you decided to attend the annual meeting?
  - a. Annual Meeting in general
  - b. Job Placement
  - c. Doctoral Student Consortium
  - d. New Faculty Development Consortium
  - e. Program Miniconferences
  - f. Professional Devel. Program
9.  Please check if you are a member of **Alpha Iota Delta** and would like to be identified as such at the Annual Meeting.

**Member and non-member fees for all registration categories** include Sunday's luncheon, Monday's reception, Tuesday's award luncheon, and the CD-ROM Proceedings (see information below about the Proceedings).

The Annual Meeting Proceedings will be produced in CD-ROM format and is included in the conference registration fee for all registered attendees. If you **DO NOT** wish to receive the Proceedings, please indicate below. Additional CD-ROM Proceedings can be purchased at a cost of \$25 each, but must be ordered by **October 1, 2010** (see form below).

**I DO NOT** wish to receive the Annual Meeting Proceedings.

<b>Member registration</b>	\$325.00	
<b>2010-11 Member dues renewal</b> (For the exact amount owed, please refer to the dues renewal notice previously mailed to you.)	160.00	
(Outside U.S. & Canada add \$5)	5.00	
<b>Non-Member registration</b> ( <input type="checkbox"/> Please check if you desire membership benefits. This fee entitles you to one year of membership in the Institute.)	485.00	
(Outside U.S. & Canada add \$5)	5.00	
<b>Student member registration</b>	80.00	
<b>2010-11 Student dues renewal</b> (For the exact amount owed, please refer to the dues renewal notice previously mailed to you.)	25.00	
(Outside U.S. & Canada add \$5)	5.00	
<b>Student Non-Member registration</b> ( <input type="checkbox"/> Please check if you desire membership benefits. This fee entitles you to one year of membership in the Institute.)	105.00	
(Outside U.S. & Canada add \$5)	5.00	
<b>Emeritus Member registration</b>	80.00	
(Outside U.S. & Canada add \$5)	5.00	
<b>Emeritus Non-Member registration</b>	115.00	
(Outside U.S. & Canada add \$5)	5.00	
Extra Sunday's luncheon(s) @ \$40.75 each		
Extra Tuesday's awards luncheon(s) @ \$40.75 each		
Extra CD-ROM Proceedings @ \$25.00 each		
<b>After November 1, 2010 (LATE FEE)</b>	50.00	
<b>TOTAL</b>		

**CREDIT CARD INFORMATION:**  Visa  MC  American Express  
 Discover

Total Amount \$ \_\_\_\_\_

Card No. \_\_\_\_\_ Expires: \_\_\_\_/\_\_\_\_

Card Holder's Name \_\_\_\_\_  
(Please Print)

Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_