

2011 Program Chair's Message

KENNETH K. BOYER, Ohio State University

DSI 2011 Meeting Update



As the air becomes cooler and the trees lose their leaves (at least in the northern hemisphere), plans for the upcoming annual meeting are being finalized. There are over 350 different sessions scheduled for presentation, with a mix of topics, authors, and formats. In addition to our normal, academic fare, there will be some informal entertainment. Specifically, a performance by the Bostonians, Boston College's co-ed a capella singing group, outside Salons F/G before the Annual Welcome Reception on November 19. The group performs pop, rock, and r&b music—and should not be missed. For a preview, please see the following link:

www.bcbostonians.com/

Second, a custom webpage has been created to highlight over 75 featured sessions for the conference. These sessions have been selected by track chairs to include cutting-edge research and leading experts in various topics. All featured sessions will occur in the same set of seven large rooms with special signage to make navigating easy. One of the featured sessions involves a revised approach to the long-established Buffa Doctoral Dissertation Competition. This year, four finalists have been announced, with each being invited to present their arguments as to why their dissertations merit being the winner. Join us for this exciting event (9:30 - 11:00 AM, Sunday, November 20) and see if your evaluations match those of the judges in attendance.

Please preview the sessions at:

www.decisionsciences.org/annualmeeting/meetinginfo/overview.asp

Third, the budget for food has been enhanced this year. In addition to the Fellow's lunch on November 20, continental breakfast will be offered at 7:30 - 8:30 AM on November 20 prior to the plenary talks by Dean Oliver and Steven Eppinger. Another continental breakfast will be offered from 7:30 - 8:30 AM in conjunction with many of the scheduled Interactive Sessions. So, please join us for a morning pick me up and attend one of these sessions to engage with authors and offer constructive suggestions on their research.

Finally, there will be seven different plenary sessions spaced throughout the conference.

While the early registration deadline is still a month away, it is a good idea to book a room now at the Marriott and look into airfares before they increase substantially.

As always, more complete information on the conference as a whole can be found at:

www.decisionsciences.org/annualmeeting/

Specific schedule information for individuals, tracks or times can be found via the preliminary schedule at:

dsi.byu.edu/dsis/view.pl

I look forward to seeing you in Boston—spread the word, bring a friend or colleague. ■

The 2011 DSI Annual Meeting features seven exciting plenary talks by leading professionals and academics in the decision sciences.
www.decisionsciences.org

2011 Annual Meeting Coordinators

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2011 Keynote Presentations

The 2011 DSI Annual Meeting will feature seven exciting plenary talks by leading professionals and academics in the decision sciences.

November 19, 2:00 - 3:30 pm



Toussaint

John Toussaint, MD, CEO Emeritus of Thedacare, is a lean healthcare expert and co-author of *On the Mend: Revolutionizing Healthcare to Save Lives and Transform the Industry*.



Van Wassenhove

Luk Van Wassenhove is Henry Ford Chaired Professor of Manufacturing at Insead, France, and will examine sustainable and humanitarian operations.

November 20, 8:00 - 9:30 am



Eppinger

Steven D. Eppinger is General Motors LGO Professor of Management at MIT. He will speak on "Gen Y and Design Thinking and Decision Making."



Oliver

Dean Oliver is Director of Production Analytics at ESPN and formerly Director of Quantitative Analysis with the Denver Nuggets. He has been called the "dean of basketball statistical analysts." He earned a PhD from the University of North Carolina in 1994 on using statistics to make forecasts and is the author of *Basketball on Paper: Rules and Tools for Performance Analysis*.

November 21, 12:00 - 1:00 pm



Scheinkopf



Rhind



Goldratt

Lisa J. Scheinkopf and **Bill Rhind** of Goldratt Consulting will review Dr. Eli Goldratt's many contributions to the management of organizations. Goldratt was an educator, author, scientist, philosopher, and business leader. But he was, first and foremost, a thinker who provoked others to think. His bestselling book *The Goal*, first published in 1984, was recently named by *Time* magazine as one of the top 25 best business books.



Halamka

John D. Halamka, MD, is Chief Information Officer of the Beth Israel Deaconess Medical Center, Chief Information Officer and Dean for Technology at Harvard Medical School, Chairman of the New England Health Electronic Data Interchange Network (NEHEN), CEO of MA-SHARE (the Regional Health Information Organization), Chair of the US Healthcare Information Technology Standards Panel (HITSP), and a practicing Emergency Physician.



von Hippel

Eric von Hippel, T. Wilson Professor in Management, MIT, is an expert in open innovation. In his most recent book, *Democratizing Innovation* (MIT Press/April 2005), he shows how communities of users are actually becoming such powerful innovation "engines" that they are increasingly driving manufacturers out of product development altogether—a pattern he documents in fields ranging from open source software to sporting equipment.

2011 Best Papers and Paper Award Winners

BEST THEORETICAL/ EMPIRICAL PAPER

Track: Supply Chain, Logistics, and Quality Management

Synergistic Use of Experiment and Survey for Cross-Level Behavioral OM Research

Kuo-Ting Hung (Suffolk University), Chanchai Tangpong (North Dakota State University)

SC-11 Saturday, Nov. 19th, 2011, 12:00 – 1:30 PM

BEST APPLICATION PAPER

Track: Decision Making and Problem Solving

Who Can We Trust? : The Influence of Insider Threats on IS Security Investments

Jian Hua (The University of the District of Columbia), Sanjay Bapna (Morgan State University)

DM-22 Tuesday, Nov. 22nd, 2011, 8:00-9:30 AM

BEST INTERDISCIPLINARY PAPER

Track: Management Strategy and Organizational Behavior

Do Supportive Human Resource Practices Mediate the Effect of Entrepreneurial Orientation on Firm Performance?

Cheng-Chieh Hsiao (National Chengchi University), Carol Yeh-Yun Lin (National Chengchi University)

MO-14 Monday, Nov. 21st, 2011, 10:00-11:30 AM

BEST ENVIRONMENTAL ISSUES PAPER

Track: Service and Manufacturing Operations Management

Is Remanufacturing Environmentally Friendly

Wenjun Gu (University of Illinois Urbana Champaign), Dilip Chhajed (University of Illinois at Urbana-Champaign), Nicholas C. Petruzzi (University of Illinois at Urbana-Champaign)

SM-18 Monday, Nov. 21st, 2011, 10:00-11:30 AM

BEST CASE STUDY PAPER

Track: Service and Manufacturing Operations Management

RFID-enabled Track and Traceability in Job-Shop Scheduling Environment

Jongsawas Chongwatpol (Oklahoma State Univ), Ramesh Sharda (Oklahoma State Univ), Naruamol Benmard (TMA Systems, LLC)

SM-12 Sunday, Nov. 20th, 2011, 1:30-3:00 PM

BEST STUDENT PAPER

Track: Service and Manufacturing Operations Management

The Link between Purchasing Strategies and Purchasing Structure

Melek Akin Ates (Rotterdam School of Mgt., Erasmus University)

AD-33 Sunday, Nov. 20th, 2011, 3:30-5:00 PM

BEST TRACK PAPERS

Track: Accounting and Finance

Internal Control Requirements for Public Corporate Managers Are Not Being Addressed in the Current Management Literature

Judith Anne Kamnikar (Auburn University Montgomery), Edward G. Kamnikar (Troy University Montgomery), Beverly Strachan (Troy University Montgomery)

AF-2 Saturday, Nov. 19th, 2011, 8:00-9:30 AM

Track: Decision Making and Problem Solving

Using Demand Patterns of Related Products in Improving the Forecast Accuracy of Intermittent Demand

Matthew D. Lindsey (Stephen F Austin State University), Robert J. Pavur (University of North Texas)

DM-9 Sunday, Nov. 20th, 2011, 1:30-3:00 PM

Track: Healthcare Management

Markov Decision Process Model for Asymptomatic Intracranial Aneurysm Treatment Selection under Risk Aversion

Vera Tilson (University of Rochester), David Tilson (University of Rochester)

HM-20 Monday, Nov. 21st, 2011, 10:00-11:30 AM

Track: Information Technology

Testing Alternative Models of User Involvement and Satisfaction in the Social Media Context

Jeen-Su Lim (University of Toledo), John H. Heinrichs (Wayne State University), Kee-Sook Lim (The University of Toledo)

IT-6 Saturday, Nov. 19th, 2011, 10:00-11:30 AM

Track: Innovative Education

Gender and Student Outcomes

Tuncay Bayrak (Western New England University)

IE-4 Saturday, Nov. 19th, 2011, 10:00-11:30 AM

Track: Management Strategy and Organizational Behavior/Theory

Six Sigma strategy and Absorptive Capacity: The Effects of Technical, Psychological and Contextual Factors

Arumugam Velaayudan (University of Strathclyde, Glasgow, UK)

MO-6 Sunday, Nov. 20th, 2011, 1:30-3:00 PM

Track: Marketing and Cross-Functional Interfaces

A Cross-Cultural Study of Symbolic Meanings of Product and Services

Kemal Buyukkurt (Concordia Univ), Wei Zhang (Caisse Desjardins)

MC-8 Monday, Nov. 21st, 2011, 1:30-3:00 PM

Track: Product/Process Innovation and Project Management

Socio-Cognitive Dynamics of Entrepreneurial Ideation

Robert M. Gemmill (Case Western Reserve University), Richard Boland (Case Western Reserve University), David A. Kolb (Case Western Reserve University), Sheri Perelli (Case Western Reserve University)

PI-7 Monday, Nov. 21st, 2011, 8:00-9:30 AM

Track: Service and Manufacturing Operations Management

Managing a Service System under the Influence of Social Interaction

Xuchuan Yuan (National University of Singapore), H. Brian Hwang (National University of Singapore)

SM-2 Saturday, Nov. 19th, 2011, 8:00-9:30 AM

Track: Supply Chain, Logistics, and Quality Management

Comparison of Collaborative Cost Reduction Strategies in a Supply Chain

Seung Ho Yoo (Sunmoon University), Hosun Rhim (Korea University, Seoul, Republic of Korea), Myung-Sub Park (Korea University)

SC-31 Sunday, Nov. 20th, 2011, 3:30-5:00 pm

Track: Sustainable Operations

Is Safe Production an Oxymoron? Evidence from Ten Case Studies

Mark Pagell (York University), David A Johnston (Schulich School of Business, York University), Robert Klassen (University of Western Ontario), Markus Biehl (York University)

SO-1 Saturday, Nov. 19th, 2011, 4:00-5:30 PM

2011 New Faculty Development Consortium

Covering teaching, research, publishing, and other professional development issues

The New Faculty Development Consortium (NFDC) is a program for faculty who are in the initial stages of their academic careers and who would like to gain insights about teaching, research, publishing and professional development. Faculty members who have earned their doctoral degrees and are in the first three years of their academic careers are eligible to apply.

The consortium will be held on **Saturday, November 19, 2011**, as part of the DSI conference. The day long agenda for the consortium will consist of interactive presentations and panel discussions led by business faculty at varying stages of their careers. The program will also provide opportunities for interaction and networking with experienced faculty as well as with co-participants in the consortium.

The program will include sessions on a variety of topics such as:

- **Tenure and promotion**
- **Building a successful research program**
- **Excellence in teaching**
- **Institutional citizenship**—service toward your institution and toward the academic community

To participate in the consortium, please send an email providing the information listed on the DSI annual meeting website under NFDC along with your current vita to the coordinator listed below. To be eligible for participation, your application must be received by the end of the day on **Friday, September 30, 2011**. Early applications will be appreciated. The first 50 qualified applicants will be selected for participation. Although each NFDC participant will be required to register for the DSI 2011 Annual Meeting, there will no additional fees for participating in this consortium. ■

Application for 2011 New Faculty Development Consortium November 19, 2011 • San Diego, California

Check with the Coordinator (see below) for availability.

Name: _____

Current institution and year of appointment:

Mailing address:

Year doctorate earned & Doctoral institution: _____

Phone | Fax | E-mail:

Research interests:

Teaching interests:

Major concerns as a new faculty member and/or topics you would like to hear discussed

Have you attended a previous DSI Doctoral Student Consortium? yes no

If so, when? _____



New Faculty Development Consortium Coordinator:

Elliot Rabinovich
W. P. Carey School of Business
Arizona State University
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Elliot.Rabinovich@asu.edu

New Faculty Development Consortium

The New Faculty Development Consortium, co-sponsored by Alpha Iota Delta and Beta Gamma Sigma, is for faculty in the beginning of their careers who would like to learn more about teaching, research, publishing and other professional development issues. Attendance at this consortium is by application and is open to faculty members who have earned their doctoral degree and are in the first three years of their post-doctoral teaching career.

■ NF-1: Continental Breakfast and Registration

Saturday, Nov. 19th, 2011, 7:30-8:00 am

Session Facilitator: Elliot Rabinovich (Arizona State University, Main Campus)

■ NF-2: Building a Successful Academic Career: Insights for Promotion and Tenure

Saturday, Nov. 19th, 2011, 8:30-10:00 am

Session Facilitator: Kyle Cattani (Indiana University)

Participants: Thomas Y. Choi (Arizona State Univ), Kingshuk K. Sinha (Univ of Minnesota)

■ NF-3: Developing a Productive Research Agenda: From Dissertation to Publications

Saturday, Nov. 19th, 2011, 10:30-12:15pm

Session Facilitator: Curtis Grimm (University of Maryland)

Participants: Manoj K. Malhotra (Univ. of South Carolina), Anand Nair (Univ. of South Carolina), Rohit Verma (Cornell University)

■ NF-4: Luncheon

Saturday, Nov. 19th, 2011, 12:15-1:30 pm

■ NF-5: Publishing Papers at Top Journals: Panel Discussion with Editors

Saturday, Nov. 19th, 2011, 1:30-2:45 pm

Session Facilitator: Elliot Rabinovich (Arizona State University, Main Campus)

■ NF-6: Teaching Philosophies and Approaches: Proven Techniques, Do's and Don'ts

Saturday, Nov. 19th, 2011, 3:30-4:00 pm

Session Facilitator: Elliot Rabinovich (Arizona State University, Main Campus)

Participants: Thomas J. Goldsby (The Ohio State University), A. Michael Knemeyer (The Ohio State University)

■ NF-7: Professional Citizenship and Work-Life Balance

Saturday, Nov. 19th, 2011, 4:15-5:00 pm

Session Facilitator: Craig Carter (University of Nevada)

Participants: Janelle Heineke (Boston University), Vijay R. Kannan (Utah State University)

■ NF-8: Closing Remarks

Saturday, Nov. 19th, 2011, 5:00-5:15 pm

Session Facilitator: Elliot Rabinovich (Arizona State University, Main Campus)

■ NF-9: Reception

Saturday, Nov. 19th, 2011, 5:15-6:00 pm

■

Technology in the Classroom Miniconference

■ TM-1: Excel in Office 2010—New Display and Analysis Features

Saturday, Nov. 19th, 2011, 8:00-9:30 am

Session Facilitator: Jason K. Deane (Virginia Tech)

• Excel in Office 2010—New Display and Analysis Features

Authors/Presenters: Wilma M. Andrews (Virginia Commonwealth University), Robert L. Andrews (Virginia Commonwealth University)

■ TM-2: Instructional Software to Enhance Learning—Brief Overviews

Saturday, Nov. 19th, 2011, 10:00-11:30 am

Facilitator: Amy Phelps (Duquesne University)

Session Description: This session will provide brief overviews of several software products currently available for courses to enhance learning. Participants will be invited back for hands-on tutorials of these products plus JMP in the last session of the day (4:00 pm).

• Cengage Tools

Authors/Presenters: Adam Marsh (Cengage Learning)

• WileyPLUS

Authors/Presenters: Franny Kelly (John Wiley & Sons, Inc.), Dean Karampelas (McGraw-Hill/Irwin)

• MyStatLab

Authors/Presenters: Erin Lane (Pearson)

■ TM-3: Applications of Technology in the Classroom

Saturday, Nov. 19th, 2011, 12:00-1:30 pm

Facilitator: Mrs. Cindy Randall (Georgia Southern University)

• Teaching Business Technologies through the Internet—Some Lessons

Authors/Presenters: Purnendu Mandal (Lamar University)

• Introduction to Mobile App Development using Apple iOS SDK

Authors/Presenters: Esther Klein (St Francis College)

• Visual Analytics with JMP

Authors/Presenters: Mia L Stephens (SAS Institute: JMP Division)

■ TM-4: Interactive Demonstrations of Applications

Saturday, Nov. 19th, 2011, 4:00-5:30 pm

Session Facilitator: Barbara A. Price (Georgia Southern University)

Session Description: This session will provide a small group of computers dedicated to each of the software products introduced in the earlier sessions: JMP from SAS, CengageTools, MyStatLab from Pearson, WileyPLUS, and McGraw-Hill's Connect. Participants will be given the opportunity to have a lengthy hands-on tutorial in a small group. The session will be divided into two timed sessions to allow each participant to interactively work with two different products. ■

2011 Doctoral Student Consortium

Creating successful career paths for students

Co-sponsored by McGraw Hill/Irwin, Alpha Delta Iota, Emerald Group Publishing, and the Decision Sciences Institute



Funda Sahin,
Doctoral
Consortium
Coordinator

DSI's 29th annual Doctoral Student Consortium is an engaging, interactive professional experience designed to help participants successfully launch their academic careers. We are pleased to have the sponsorship of McGraw Hill/Irwin, Alpha Delta Iota, Emerald Group Publishing, and the Decision Sciences Institute for this important event. The Consortium will take place on Saturday, November 19, 2011, at the 2011 DSI Annual Meeting in Boston, Massachusetts.

Who Should Attend?

The Doctoral Consortium is offered to individuals who are well into their doctoral studies. The Consortium welcomes students from all subject areas within the decision sciences. A variety of students with backgrounds in operations management, management information systems, management science, strategy, organizational behavior, marketing, accounting, and other areas will increase the vitality of the sessions. The program will focus on career goals, job search issues, placement services, research strategies, teaching effectiveness, manuscript reviewing, and promotion and tenure. Students who are interested in addressing these subjects in a participative, interactive way will enjoy and benefit from the Consortium.

Why Should You Attend?

There are several important reasons why you should attend.

1. **Networking**—getting a job, finding collaborators, and gaining advantages in the career you are about to enter are

all related to “who you know.” This is your chance to meet and get to know some of the leading researchers and educators in the field.

2. **Skill development**—excellent teaching and research require practical skills in addition to content knowledge. You will learn from veterans who will share their secrets to success.
3. **Furthering your research**—the research incubator will give you a chance to engage in a discussion of your research ideas with your peers and with outstanding researchers.
4. **Learn about DSI**—this is a chance to “test-drive” DSI, learn about its people, its processes (such as placement services), and its opportunities.
5. **Fun!**—come socialize with your current and future colleagues in a city that has retained its sense of history and tradition, while carefully blending in cosmopolitan progress.

Program Content

The Doctoral Student Consortium involves seasoned, world-class research faculty from several schools, junior faculty just beginning their careers, and key journal editors. All will help guide discussions in the following sessions:

- **Teaching Effectiveness.** Harvey Brightman will return to the Doctoral Consortium for another post-retirement workshop in 2011. His sessions are simply not to be missed – even experienced faculty members sit in on these dynamic and inspiring sessions.
- **Research Strategy Workshop.** In this hands-on workshop, tenured faculty mentors help participants to develop a strategic research plan for moving

from the dissertation to a research program that will put them on a strong trajectory for tenure. Working in small breakout groups and with the advice and guidance of the faculty mentor, participants will identify their areas of expertise, target appropriate journals, find suitable co-authors, and plan a mix of publications.

- **Meet the Editors and Academic Reviewing.** Editors from journals in the decision sciences and related fields will describe the missions of their publications and will discuss how to craft strong manuscript submissions, how to improve the chances of getting a journal article accepted, and how to respond to reviews. Participants will also learn about how to be a constructive reviewer of manuscripts.
- **Job Search Seminar.** Should I target my job search on research-oriented schools? Teaching schools? Private? Public? What's the best way to sell myself? What are the ingredients of a good job interview? This session will help participants answer these questions through insights drawn from a panel of faculty experts.

Join Us

The Doctoral Consortium does more than prepare individual students; it creates a community of colleagues you'll know throughout your career. Please plan to attend the Consortium and also encourage your student colleagues to participate in this important program. Although many participants will be entering the job market for 2011- 2012, others will appreciate the opportunity to get a better understanding of an academic career and how to approach the job market the following year.

Application Process

Students in all areas of the decision sciences are encouraged to apply for the DSI

Doctoral Consortium. Those wishing to be included should submit:

1. A current curriculum vita, including contact information (e-mail in particular), your major field (operations management, MIS, management science, strategy, and so on), the title of your dissertation proposal or the title of a current research paper.
2. Interested students are encouraged to apply early if they wish to ensure themselves space in the Consortium. Materials should be emailed to Funda Sahin, Doctoral Consortium Coordinator at fsahin2010@gmail.com, by July 29, 2011. Those who apply by this date and meet the criteria listed above will be accepted for participa-

tion. Applications received after July 29th will receive consideration on a space-available basis.

Participants must pay the regular student registration fee for the annual meeting, but there will be no additional charge for the Consortium. This fee includes the luncheon and reception on Saturday, the networking luncheon on Sunday, and the CD-ROM of the proceedings. Although students will be responsible for all of their own travel and accommodation expenses, it is customary for participants' schools to provide monetary support for these purposes.

Consortium participants will be recognized in *Decision Line*, the Institute's news publication. They also receive special rec-

ognition in the placement system, special designation on their name badges, and an introduction to the larger DSI community at the breakfast and plenary session. ■

Doctoral Consortium Coordinator

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Doctoral Student Consortium Schedule

Continental Breakfast and Registration

Saturday, Nov. 19th, 2011, 7:30-8:00 am

■ DC-2: Welcome and Introductions

Saturday, Nov. 19th, 2011, 8:00-8:30 am

■ DC-3: How to Identify and Interview for a Job

Saturday, Nov. 19th, 2011, 8:30-9:30 am

Session Facilitator: Janelle Heineke (Boston University)

Participants: Gokce Esenduran (The Ohio State University), Arunachalam Narayanan (Texas A&M University), Tobias Schoenherr (Michigan State University)

■ DC-4: Managing the Tenure Years

Saturday, Nov. 19th, 2011, 9:30-10:30 am

Session Facilitator: Powell Robinson (University of Houston)

Participants: Jennifer V. Blackhurst (Iowa State University), Norman Johnson (University of Houston), Burcu B. Keskin (University of Alabama), Wendy L. Tate (University of Tennessee)

■ DC-5: Best Teaching Practices

Saturday, Nov. 19th, 2011, 10:45 am - 12:15 pm

■ DC-6: Joint Luncheon with New Faculty Development Consortium

Saturday, Nov. 19th, 2011, 12:15 - 1:30 pm

Participants: Krishna S. Dhir (Berry College), Kenneth Boyer (The Ohio State University), Gregory W. Ulferts (University of Detroit Mercy)

■ DC-7: Writing Publishable Articles and Navigating the Review Process

Saturday, Nov. 19th, 2011, 1:30 - 2:45 pm

Session Facilitator: Manoj K. Malhotra (University of South Carolina)

Participants: Asoo Vakharia (University of Florida), Chetan S. Sankar (Auburn University), Thomas Y. Choi (Arizona State University), Daniel Guide (Pennsylvania State University)

■ DC-8: Strategic Research Planning Workshop

Saturday, Nov. 19th, 2011, 3:00 - 4:30 pm

Participants: Funda Sahin (University of Houston), Kurt M. Bretthauer (Indiana University), Soumen Ghosh (Georgia Institute of Technology), Gregory R. Heim (Texas A&M University), F. Robert Jacobs (Indiana University), Xenophon Koufteros (Texas A&M University), G. Keong Leong (University of Nevada, Las Vegas), Ram Narasimhan

(Michigan State University), Powell Robinson (University of Houston), Marion Sobol (Southern Methodist University), Morgan Swink (Texas Christian University), Srinivas Talluri (Michigan State University)

■ DC-9: Closing Remarks

Saturday, Nov. 19th, 2011, 4:30 - 4:45 pm

Session Facilitator: Funda Sahin (University of Houston)

■ DC-10: Joint Reception with New Faculty Development Consortium

Saturday, Nov. 19th, 2011, 5:15 - 6:00 pm

Curricular Issues Miniconference

The Decision Sciences Institute Curricular Issues Miniconference features diverse sessions that address broad curriculum issues, including assurance of learning, international opportunities for faculty and students, cutting-edge pedagogical research, and an overview of the strengths, weaknesses, challenges, and opportunities facing business schools. Sessions focused more on the classroom-level include hands-on demonstrations of techniques presented in recently published *Decision Sciences Journal of Innovative Education Teaching Briefs*.

■ CI-1: Curricular Issues in POM and MIS

Saturday, Nov. 19th, 2011, 12:00-1:30 pm

Session Facilitator: John Davies (Victoria University of Wellington)

- **Do Enterprise Resource Planning Certification Courses Influence IS Enrollment?**

Authors/Presenters: Huilien Tung (Auburn University), Hsiang-Jui Kung (Georgia Southern University)

- **Quantitative Reasoning in the Operations Management Curriculum: Measuring Student Achievement**

Authors/Presenters: Mary J. Meixell (Quinnipiac University)

- **The Role of Quantitative Courses in a Fast-track MBA Program**

Authors/Presenters: Nicole Koppel (Montclair State University), Kimberly Killmer Hollister (Montclair State University)

■ CI-2: Featured Session: Best Teaching Briefs

Sunday, Nov. 20th, 2011, 1:30-3:00 pm

Session Facilitator: Susan K. Williams (Northern Arizona University)

- **Teaching Design Thinking Through Case Analysis: Joint Analytical Process**

Authors/Presenters: Shouhong Wang (University of Massachusetts Dartmouth), Hai Wang (Saint Mary's University)

- **Promoting Effective Decision Making Using Analytics in a Virtual Technology Lab**

Authors/Presenters: Mary Gros (Teradata Inc.), Michael Goul (Arizona State University), Haluk Demirkan (Arizona State University)

- **Teaching Utility Theory with an Application in Modern Portfolio Optimization**

Authors/Presenters: Lihui Bai (Valparaiso University), Paul Newsom (University of Louisville), Jiang Zhang (Adelphi University)

■ CI-3: Newer Curricular Developments and Learning Outcome Assessment

Sunday, Nov. 20th, 2011, 3:30-5:00 pm

Session Facilitator: Hsin-Ginn Hwang (National Chiao Tung University)

- **A Comparative Study of Asia and U.S. Healthcare Information Management Systems Curriculum**

Authors/Presenters: Cho-Hsun Lu (National Chung Cheng University), Hwai-En Han (National Chung Cheng University), Hsin-Ginn Hwang (National Chiao Tung University)

- **Measurement and Assessment of Learning**

Authors/Presenters: Rajesh Srivastava (Florida Gulf Coast University), Elias T. Kirche (Florida Gulf Coast University)

- **A Meta Analysis of Core Liberal Arts Courses and Business Administration Courses: Shifts Due to New University Requirements**

Authors/Presenters: Cynthia Knott Eck (Marymount University), Donna M. Schaeffer (Marymount University)

■ CI-4: Featured Session: DSJIE Best Empirical Papers

Monday, Nov. 21st, 2011, 3:30-5:00 pm

Session Facilitator: Chetan S. Sankar (Auburn University)

- **Examining the Impact of Pedagogy on Student Application of Learning: Acquiring, Sharing, and Using Knowledge for Organizational Decision Making**

Authors/Presenters: Alice C. Stewart (North Carolina A&T State University), Jacqueline Williams (North Carolina A&T University), Karen Smith-Gratto (North Carolina A&T University), Sylvia Sloan Black (Black Star Strategies, Inc.), Betty Turner Kane (Guilford College)

- **Does the MBA Experience Support Diversity? Demographic Effects on Program Satisfaction**

Authors/Presenters: J. B. Arbaugh (University of Wisconsin Oshkosh), Regina Bento (Harvard Business School), Alvin Hwang (Pace University)

- **Applying Mass Customization Concepts to Core Courses: Increasing Student-Centered Customization and Enabling Cross-Functional Integration**

Authors/Presenters: Darryl D. Wilson (Old Dominion University)

Curricular Issues Miniconference Coordinators

David C. Yen, Miami University
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Shin Yuan Hung, National Chung Cheng University
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Teaching Case Studies Award Competition

The Teaching Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. Cases may be methodological in nature (i.e., crafted to support the learning of a specific technical skill) or integrative (i.e., designed to foster the integration of scientific approaches and analyses with real-world decision making.

■ TC-4: Teaching Case Award—Finalists

Monday, Nov. 21st, 2011, 3:30-5:00 pm

Session Facilitator: Alistair Brandon-Jones (University of Bath)

• Dwarf Buys Giant: Spyker's Acquisition of Saab

Mignon van Halderen (Rotterdam School of Management), Irma Bogenrieder (Rotterdam School of Management)

This case presents the takeover of Saab by Spyker Cars (Spyker) the Dutch boutique sports carmaker. On 24 November 2009, Victor Muller, CEO of Spyker noticed Saab owned by General Motors (GM) was for sale. Muller grabbed the opportunity. He wrote an email to GM vice president Bob Lutz and eight minutes later got a positive reply. After 93 days, the deal was closed. Muller was confident he could make Saab profitable by 2012 and restore its once iconic status, which GM let sink.

• Ballis's Benchmark

Yael Grushka-Cockayne (Darden School of Business, University of Virginia)

This is the case of Margeret Ballis, a she begins her job in investment management. Ballis is trying to assess her ability to consistently outperform the stock market; she questions whether it is even possible to achieve consistent performance as a

fund manager. Using data downloaded from Morningstar, Inc on 2852 mutual funds, students are prompted to investigate whether funds that beat the S&P 500 Index benchmark during a 5-year period are more likely to beat the Index over the next 5 years.

• Narragansett Brewing Company: The Rebirth of a Brand

Christopher J. Roethlein (Bryant University), John K. Visich (Bryant University)

Four years into the rebirth of the once popular Narragansett beer, Mark Hellendrung, President of Narragansett Brewing Company (NBC), has to decide on the long-term strategic direction of NBC from the following four major options: 1) continue with the current outsourced brewing and logistics system; 2) continue with the current outsourced brewing arrangement, but change the distribution system; 3) switch production to a large national brewer; 4) build a brewery in Rhode Island. ■

2011 Instructional Innovation Award Competition Finalists

Co-sponsored by Alpha Iota Delta and Pearson Prentice Hall

The Instructional Innovation Award Competition (II-1) seeks to recognize outstanding contributions that advance instructional approaches within the decision sciences. Four finalists have been chosen to present their papers as part of the competition on Monday, November 21, 8:00 - 9:30 am in the Suffolk room. The award will be announced at the President's Lunch.

■ Improving Students' Writing Competency through Online Writing Groups/Studios

Jamison V. Kovach (University of Houston), Michelle Miley (University of Houston), Miguel Ramos (University of Houston)

Communication skills contribute to success in the workplace. Unfortunately, people often have trouble expressing their ideas in writing. This research investigates the impact of online writing studios (i.e., peer feedback groups) on students' writing competency. Results show that students who participated in online writing studios performed better on the final written assignment for a course and improved

their perceptions about the writing process compared to students who did not.

■ Incorporating SCOR Scholar Training and Certification into Supply Chain Management Curricula: An Exploratory Study of Suitability and Approach

Scott C. Ellis (University of Kentucky)

SCOR Scholar training and certification promotes the understanding and application of the SCOR model which integrates supply chain processes, metrics, best practices, and improvement methodologies into a holistic conceptual framework. Though widely adopted, the utility of the SCOR model as a pedagogical instrument remains relatively unexplored. This study addresses the suitability, method, and utility of providing SCOR Scholar training and certification within supply chain management curricula

■ Expeditionary Learning in Information Systems: Definition, Implementation, and Assessment

Alan S. Abrahams (Virginia Tech)

Expeditionary learning—where students collaboratively discover, catalogue, and

compare rapidly evolving information system specimens—is an innovative and effective approach for learners in the IS field. Our results indicate that learning by expedition has a strong, positive community impact and compares favorably to conventional experiential and service learning styles.

■ Introducing Geographic Information Systems in the Business School Curriculum with Business Analyst Desktop

David Bradbard (Winthrop University), Barbara Fuller (Winthrop University)

This paper describes a teaching module that uses Business Analyst (BA) Desktop to develop a marketing strategy for a retail store where GIS technologies are used for managerial decision making. Students must manage geographic data for managerial decision making and produce maps, reports, and marketing strategy recommendations based on their analyses.

Instructional Innovation Award Competition Coordinator

Karen Papke-Shields, Salisbury State University

Making Statistics More Effective in Schools of Business Miniconference

■ ST-1: Changing Perceptions of Introductory Business Statistics: Steps for Reducing Anxiety and Increasing Relevance

Saturday, Nov. 19th, 2011, 4:00-5:30 pm

Session Facilitator: Robert L. Andrews (Virginia Commonwealth University)

Participants: Robert A. Stine (Wharton School, Univ. Penn.), Kathryn A. Szabat (La Salle University), David Levine (Baruch College)

Session Description: Introductory business statistics has the unenviable reputation among most business students as a hurdle to overcome rather than a course that is integral to their major. This session will discuss approaches that increase the relevance of the course and also help students use statistics in occupational situations in the workplace. Particular focus will be given to the importance of the first day of class and the strategies that can be used to make the impression of the course a positive one.

■ ST-2: Featured Session: One-on-One with Dean Oliver

Sunday, Nov. 20th, 2011, 9:30-11:00 am

Session Facilitator: Kellie B. Keeling (University of Denver)

Session Description: Moderated interactive dialogue regarding the future of statistics with the Director of Production Analytics, ESPN and formerly the Director of Quantitative Analysis with the Denver Nuggets, who has been called the “dean of basketball statistical analysts.”

■ ST-3: Enhanced Methods for Teaching Statistics

Sunday, Nov. 20th, 2011, 9:30-11:00 am

Session Facilitator: Norean R. Sharpe (Georgetown University)

- **Homework for Learning Statistics: Online Technology Enhanced or Offline with Pen, Pencil, Calculator, and Computer Software—Is One More Effective than the Other?**

Authors/Presenters: Mrs. Cindy Randall (Georgia Southern University), E. James Randall (Georgia Southern University), Barbara A. Price (Georgia Southern University)

- **Is there a Positive Correlation Between Students' Performance in Business Statistics and their Judgmental and Sensing Personality Traits?**

Authors/Presenters: Joseph S. Mollick (Texas A&M University-Corpus Christi), Robert Cutshall (Texas A&M University-Corpus Christi)

- **Is It Good to Combine Two Quantitative Methods Courses into One? A Longitudinal Study**

Authors/Presenters: Jesus Tanguma (University of Texas Pan American), Jun Sun (University of Texas-Pan American), Jie Ke (Texas A&M University)

- **Dynamic Word Problems Using Excel**

Authors/Presenters: Mark E. Eakin (The University of Texas at Arlington)

- **Do Planned Mistakes in Study Material Increase Student Focus and Scores?**

Authors/Presenters: David W. Weltman (University of Texas at Arlington), Mark E. Eakin (The University of Texas at Arlington)

■ ST-4: Analytics in Practice: What Academics Need to Know

Sunday, Nov. 20th, 2011, 1:30-3:00 pm

Session Facilitator: Michael J. A. Berry (TripAdvisor, Boston College)

Participants: Anne Milley (JMP), Curt Hinrichs (JPM), Robert L. Andrews (Virginia Commonwealth University), Michael J. A. Berry (TripAdvisor, Boston College)

Session Description: Speakers with extensive experience consulting with organizations that have adopted analytics in their decision making lay out the areas of analytics and skills most important for graduates to understand and possess. Session will present the challenging areas for companies as they implement analytics and the knowledge gaps they need to address, as well as the important soft skills that analytics requires in practice in addition to quantitative tools. Discussion of implications for academics.

■ ST-5: Moving from the Sage on the Stage to the Guide on the Side for Statistics Education

Sunday, Nov. 20th, 2011, 3:30-5:00 pm

Session Facilitator: Robert L. Andrews (Virginia Commonwealth University)

Participants: Lisa C. Dierker (Wesleyan University), Stephen Custer (Virginia Commonwealth University)

Session Description: Classical teaching of statistical methods presents a method, demonstrates it with data and finally

applies it to a situation. This session will present approaches that fit with business analytics. Starting with a business or research question creates a need for data and an analysis method that can answer the question. Experiences will be shared from this type approach in business and multi-disciplinary classes. A goal is to show value and inspire further pursuit of statistics education.

■ ST-6: Improving the Status of Statistics in B-Schools

Monday, Nov. 21st, 2011, 10:00-11:30 am

Session Facilitator: John D. McKenzie, Jr. (Babson College)

Participants: Keith Ord (Georgetown University), John D. McKenzie, Jr. (Babson College), Dominique M. Houghton (Bentley University and Université Toulouse I)

Session Description: Statistics is the driving force behind business analytics and empirical research in business, yet business schools are reducing both quantitative requirements and the number of statisticians on their faculty. Consequences include less effective research and graduates who are not prepared for careers in the fastest growing areas of the economy. Presenters will briefly give three different approaches to improving the status of the discipline before opening the floor to the audience.

■ ST-7: Introducing Social Responsibility/Financial Concepts into Business Statistics

Monday, Nov. 21st, 2011, 1:30-3:30 pm

Session Facilitator: Keith Ord (Georgetown University)

Participants: Keith Ord (Georgetown University), Richard Bliss (Babson College), Norean R. Sharpe (Georgetown University)

Session Description: Most statistics educators agree that our courses should include topical examples. Also, the concept of corporate social responsibility (CSR) is becoming more central to business education. One challenge is that there is no clear statistical relationship between CSR and financial performance. The presenters will discuss the role of CSR, metrics that exist for CSR, and the difficulty in distinguishing between correlation and causation when comparing social and financial performance. ■

2011 Elwood S. Buffa Doctoral Dissertation Competition

The DSI Doctoral Dissertation Award Competition is named in honor of Professor Elwood S. Buffa, UCLA, for his many contributions to the decision sciences. The purpose of the award is to encourage and publicize outstanding research by selecting and recognizing the best dissertations written during 2010 in the decision sciences. This year, the identification of the winner will take place—LIVE—at the annual meeting on **Sunday, November 11, 9:30-11:00 am**. Over 40 judges evaluated nine submissions of Ph.D. dissertations completed by the end of December 2010. Four finalists have been selected to present their arguments as to why their dissertations merit being the winner. Join us for this exciting event and see if your evaluations match those of the judges in attendance.

■ **David D. Dobryzkows**, Eastern Michigan University

- Dissertation: *Linking Antecedents and Consequences of Value Density in the Healthcare Delivery Supply Chain*
- Advisor & Degree-granting Institution: T. S. Ragu-Nathan and Mark A. Vonderembse, University of Toledo

■ **Gökçe Esenduran**, The Ohio State University

- Dissertation: *Role of Environmental Legislation and Firm-Level Strategies on Product Take Back*
- Advisor & Degree-granting Institution: Jayashankar M. Swaminathan and Eda Kemahlioglu-Ziya, University of North Carolina

■ **Emily J. Kohnke**, Iowa State University

- Dissertation: *Health Care Supply Chain Design for Emerging Economies*

- Advisor & Degree-granting Institution: Kingshuk K. Sinha, University of Minnesota

■ **Brent B. Moritz**, Pennsylvania State University

- Dissertation: *Cognition and Heterogeneity in Supply Chain Planning: A Study of Inventory Decision Making*
- Advisor & Degree-granting Institution: Arthur V. Hill, University of Minnesota

Coordinator

Johnny Rungtusanatham
The Ohio State University



Placement Services Coordinator Vacancy

Submit applications by:
January 15, 2012

The Decision Sciences Institute annually operates a web-based placement system, which provides recruiting information for both applicants and academic institutions searching for faculty. The Institute is seeking a new placement coordinator for a three-year term beginning after the 2011 Annual Meeting in November. At the present time, all placement activities are conducted by Dr. Arijit Sengupta with the support of Wright State University, Raj Soin College of Business, Dayton, Ohio, with the accounting aspects conducted by Institute staff.

The current placement system provides a fair number of automation capabilities, including self-posting of information by candidates and employers, many different ways of searching and viewing information, and report genera-

tion capabilities. The duty of the placement coordinator includes maintaining this system (minimal work involving clearing the data at the beginning of the year, and generating occasional reports), responding to emails from prospective employers or candidates, and take an occasional phone call asking for help with using the system.

A final critical duty is the coordination of the placement activities at the annual meeting. Such duties include working with the local arrangements coordinator to secure equipment and space, working with the DSI staff to arrange times and supplies, and ensuring the smooth operations of the placement area.

Items to submit: (1) Curriculum vita, (2) Statement of activities and service provided to the Institute, (3) Statement of interest and availability to serve a three-year term, (4) Statement of qualifications

and experience related to the position, and (5) Description of institutional commitment for the support of the coordinator's job functions for a three-year period. Additional information may be secured from the current coordinator, Arijit Sengupta, at 937-775-2115 or arijit.sengupta@wright.edu.

All interested parties should submit the items listed above by January 15, 2012, to:

Carol Latta
Decision Sciences Institute
J. Mack Robinson College of Business
Georgia State University
75 Piedmont Ave, Suite 340
Atlanta, GA 30303

phone: 404-413-7711
clatta@gsu.edu



All Featured Sessions

Saturday, Nov. 19, 2011

ALL DAY SESSIONS

8:00 am - 5:00 pm

■ Doctoral Student Consortium

Chairperson: Funda Sahin, University of Tennessee

■ New Faculty Development Consortium

Chairperson: Elliot Rabinovich, Arizona State University

Saturday, Nov. 19, 2011

8:00 am - 9:30 am

■ AF-1: Ethics and Corporate Responsibility

Chairperson: Omid Sabbaghi, University of Detroit Mercy

• Corporate Social Responsibility and Corporate Performance

Shou-Lin Yang, National Cheng Kung University; Yung-Ming Shiu, National Cheng Kung University

• ROE: Return on Ethics

Omid Sabbaghi, University of Detroit Mercy; Min Xu, University of Detroit Mercy

• Shareholdings of Board Members and Corporate Performance: A Panel Quantile Regression Analysis in China and Taiwan

Hsin-Hong Kang, National Cheng Kung University; Shu Bing Liu, National Cheng Kung University

■ IT-1: Perspectives on IT Design

Chairperson: Rathindra Sarathy, Oklahoma State University

• The Security of Interval Responses to Queries Involving Confidential Data

Rathindra Sarathy, Oklahoma State University; Krish Muralidhar, University of Kentucky

• BI Factors for Competitive Advantage

Michael L. Gonzales, University of Texas at El Paso; Somnath Mukhopadhyay, The University of Texas at El Paso; Leopoldo L. Gemoets, University of Texas at El Paso

• Decision Support and Knowledge Management Systems: A Study in Emerging Industry Practices

Richard M. Kesner, Northeastern Univ

■ IT-4: IS Security #2

Chairperson: Eric Johnson (Dartmouth College)

• Measuring the Dependent Variable for Research into Secure Behaviors

Merrill Warkentin (Mississippi State University, Detmar Straub (Georgia State University)

• Usability Failures and Patient Data Hemorrhages

Eric Johnson (Dartmouth College)

■ MO-1: Positive Employee Behaviors and Organizational Performance

Chairperson: Min Shi

• Proactive Personality, Stress and Organizational Citizenship Behavior

Ozgun Burcu Rodopman, Bogazici University

• Choices In Alliance Partner Selection: When Do They Create Value?

Yu Liu, Saginaw Valley State University

• Assessing the Use and Effect of Entrepreneurial Leadership

Kathleen E. McKone-Sweet, Babson College

• Toward a More Humanistic Ethos in Contemporary Organizations: Challenges for Research and Practice

Mzamo P. Mangaliso, University of Massachusetts, Amherst, MA; Jann-Marie Culhane, The Culhane Group, St. Augustine, FL; Bradford J. Knipes, Westfield State University, Westfield, MA

■ SC-1: Pricing and Distribution

Chairperson: Shad Dowlatshahi, University of Missouri-Kansas City

• A Novel Approach to Pricing and Distribution Plan: A Case Study Approach

Shad Dowlatshahi, University of Missouri-Kansas City

• Center Relocation: A Case Study

Charles G. Petersen, Northern Illinois University; Gerald R. Aase, Northern Illinois University; Daniel R. Heiser, DePaul University

• Wholesale Pricing in Decentralized Supply Chains: The Case of Uniform vs Buyer-Specific Pricing Policies

Asoo Vakharia, University of Florida; Lan Wang, University of Florida

■ SM-1: Outsourcing and Offshoring

Chairperson: Sriram Narayanan

• Typology of Extent of Outsourcing in Professional Service Firms

Subhajit Chakraborty, The University of Texas-Pan American

• Directive and Egalitarian Relational Approaches in Offshore Outsourcing of Services

Ismail Golgeci, The University of Tennessee; Wendy L. Tate, University of Tennessee

• Onsite Managers/Offshore Teams

Linda Boardman Liu, Boston University; Janelle Heineke, Boston University

Saturday, Nov. 19, 2011

10:00 am - 11:30 am

■ DM-2: Data Envelopment Analysis

Chairperson: Andrew L. Johnson, Department of Industrial and Systems Engineering, Texas A&M University

• Rationalization of DEA Efficiencies Under Input Output Specialization

Amarnath Bose, Birla Institute of Management Technology; Gokulananda Patel, Birla Institute of Management Technology

• Proactive Data Envelopment Analysis: Effective Production under Stochastic Environment

Chia-Yen Lee, Department of Industrial and Systems Engineering, Texas A&M University; Andrew L. Johnson, Department of Industrial and Systems Engineering, Texas A&M University

• Environmental Assessment by Using DEA Radial and Non-Radial Models

Toshiyuki Sueyoshi, New Mexico Institute of Mining & Tech; Mika Goto, Central Research Institute of Electric Power Industry

• Data Envelopment Analysis (DEA) Equipped With DEA-Discriminant Analysis (DA)

Mika Goto, Central Research Institute of Electric Power Industry; Toshiyuki Sueyoshi, New Mexico Institute of Mining & Tech

■ IE-3: Journal Editors' Panel — Research Trend in Innovative Education

Chairperson: Chetan S. Sankar (Auburn University)

Participants: Chetan S. Sankar, Auburn University; J. B. Arbaugh, University of Wisconsin Oshkosh; Binshan Lin, Louisiana State University-Shreveport

A group of prominent editors from business education journals attend this panel to discuss various issues in innovative education. Publication opportunities and research trend will also be discussed in this panel.

■ PI-1: Service Innovation

Chairperson: William H.A. Johnson, Pennsylvania State University-Erie

• Service Innovation under Resource Constraints

David A Johnston, Schulich School of Business, York University; Linda Boardman Liu, Boston University; Larry J. Menor, The University of Western Ontario; Diane H. Parente, Pennsylvania State University-Erie; Marie-Pierre Spooner, Université du Québec, Montreal; William H.A. Johnson, Pennsylvania State University-Erie

This session involves research into the practices of service innovation that create strategic and operational value under conditions of resource constraints. While we will have a panel of researchers discussing their work, the session is open to all interested in this research area and interactive discussion will be encouraged.

■ SC-5: Configurations of Supply Chains

Chairperson: Heather Lutz, University of St. Thomas

• Managing Value in Supply Chain - Case Studies on the Sourcing Hub Concept

Anupam Agrawal, University of Illinois at Urbana Champaign; Arnoud De Meyer, Singapore Management University; Luk N. Van Wassenhove, INSEAD

• Global Supply Chain Configurations and Management: Evidences From The Electric Motors Industry

Federico Caniato, Politecnico di Milano; Ruggero Golini, Università di Bergamo; Matteo Kalchschmidt, Università di Bergamo

• Disaster Relief Supply Chains: Taming the Bullwhip

Heather Lutz, University of St. Thomas; Laura Birou, Louisiana Tech University; Nezhil Altay, DePaul University

■ SM-3: Environmental and Social Issues 2

Chairperson: Amrou Awaysheh, Instituto de Empresa (IE) Business School

• The Impact of Supply Chain Structure on Social Issues in Buyer-Supplier Relationships

Amrou Awaysheh, Instituto de Empresa (IE) Business School; Asad Shafiq, University of Western Ontario; Robert Klassen, University of Western Ontario; Fraser Johnson, Ivey School of Business, University of Western Ontario

• The Influence of Organizational Support in ERP System Integration

Arun Madapusi, Drexel University; Daniel Cernas Ortiz, University of North Texas

• Audit Process Quality in Voluntary Industry Standard Audits: Knowledge-Based Antecedents and the Moderating Effect of Clients—Top Management Commitment

Ying Fan, University of Colorado at Colorado Springs; Carol Prahinski, Michigan State University; Robert Klassen, University of Western Ontario

Saturday, Nov. 19, 2011

12:00 pm - 1:30 pm

■ HM-5: Cost/Quality Trade-offs and Patient-Centered Healthcare

Chairperson: Justin Ren, Boston University

• Analyzing the Relationship Between Cost and Quality Using a Bayesian Shrinkage Composite Measure of Quality

Jim Burgess, Boston University; Michael Shwartz, Boston University

• Measuring Cost Efficiency: Is There a Best Method?

Justin Ren, Boston University; Carol Theokary, Boston University School of Management

• Patient-Centered Care Practices and Quality in Department of Veterans Affairs Nursing Homes: Is There a Relationship?

Michael Shwartz, Boston University

■ HM-6: Theory of Constraints of Healthcare

Chairperson: Lisa Ferguson, Illuminutopia

Participants: Antoine Gelder (University of Pretoria), Rafael Conde, Gary Wadhwa (Albany Memorial Hospital)

Authors will present the top of the Strategy and Tactics tree (implementation plan) for dramatically improving performance in hospitals, followed by Dr. van Gelder's experiences and results achieved implementing TOC in public and private hospitals in South Africa. Dr. Wadhwa shares his experience implementing TOC, Lean and Six Sigma in an Oral Maxillofacial private practice. Dr. Conde shares some content regarding the TOC in healthcare programs he developed with his team in the countries of Columbia, Ecuador and Chile.

■ HM-7: Improving Healthcare Safety and Outcomes: Leadership and Lean

Session Chair: Debra Thompson, University of Pittsburgh

Participants: Mimi Falbo (Carnegie Mellon Univ), Naida Grunden (Naida Grunden LLC)

Although targeted efforts have resulted in improvements in healthcare quality and safety, progress to date has been insufficient. Industrial models applied in healthcare show great promise; however, the quality of leadership appears to be the limiting factor in how well and thoroughly those models become part of everyday work. This three-part session will present (1) new findings regarding leadership's relationship to the safety climate; (2) a "deep dive" into how lean principles can improve patient flow and healthcare outcomes; and (3) a look at how those same principles, when fused with the leadership culture, can drive institution-wide change.

■ IT-9: Organizational IS and External Environment

Session Facilitator: Jose Benitez-Amado (University of Granada)

• Impact of Management Role, Gender, and Level of Project Involvement on Corporate Governance in A Role-Based Enterprise Portal Environment

Bih Ru Lea (Missouri University of Science & Technology), Sequeira Daniel (Missouri University of Science & Technology)

• Information Technology and Firm Performance: Is the Capability of Proactive Corporate Environmental Strategy a Missing Link? Yes

Jose Benitez-Amado (University of Granada), Rita Walczuch (Maastricht University)

• All Hell Breaks Loose: A Brittle DSS Meets A Discontinuous Environment

Darin A Ladd (Air Force Institute of Technology), Joe S Valacich (Washington State University)

■ MO-3: Employee and Work Policies

Session Chair: Mehdi Sagheb-Tehrani (Bemidji State University)

• Employee Perceptions of Operations Strategy

Ahmad Karim (Indiana University / Purdue University at Fort Wayne), Amer Karim (Northwestern University)

• The Effect of Shyness, Affiliation Motive, and Self-monitoring on OCB Expectation

Yutaka Ueda (Seikei University)

- **Effect of Work Values on Work Outcomes: Investigating Differences between Job Categories**

Yutaka Ueda (Seikei University), Yoko Ohzono (Seikei University)

- **The Relation Between Self-Efficacy and The Three Dimensions of Employee Engagement: An Empirical Investigation in a Non-Western Country**

Grace K Dagher (Lebanese American University), Nora Junaid (Lebanese American University)

- **Insider Threats to Systems, Networks, and Data by Involuntary Lame-Duck Employees**

David T. Green (Governors State University), Christopher O'Hara (Governors State University)

- **Identification of New Strategies to Motivate Employees: A Management Challenge**

Joshua Rosenthal (Argosy University), Slynovie Merchant (Lynchburg College)

PLENARY TALKS

Saturday, Nov. 19, 2011

2:00 pm - 3:30 pm

- **AD-14: Plenary Talk: Applying Lean in Healthcare—The Thedacare Journey**

Session Description: John Toussaint, MD is CEO Emeritus of Thedacare, a lean healthcare expert and co-author of *On the Mend: Revolutionizing Healthcare to Save Lives and Transform the Industry* will deliver this plenary talk on lean applications at Thedacare. A new system of management/leadership is required for the ailing health systems around the country. We will show specific examples of what great leaders are doing to change the culture of their healthcare organization to support building a community of healthcare workers focused on solving problems every day. This requires heavily change of leaders and we will outline what leaders need to change in their existing leadership practices.

- **AD-15: Plenary Talk: An Overview of Humanitarian (Operations) Research**

Session Description: Luk N. Van Wassenhove, Henry Ford Chair of Manufacturing, Insead, will present this plenary talk regarding humanitarian operations research. The world of humanitarian disasters is fundamentally changing and the humanitarian organizations have a hard time coping. At the core of this challenge are some fundamental supply chain management problems (network design and repositioning of relief supplies, bottlenecks, procurement issues, tracking and tracing

problems) within heavily decentralized organizations with agency problems. This presentation will introduce supply chain management in the humanitarian context, and outline the need for better preparedness and response to disasters. We also discuss opportunities for more effective collaboration among humanitarian organizations, as well as between humanitarians and private organizations. The presentation uses a number of examples from our 10 years of close collaboration with humanitarian organizations.

Saturday, Nov. 19, 2011

4:00 pm - 5:30 pm

- **IT-14: IS Quality**

Chairperson: Jack S. Cook, Rochester Institute of Technology

- **Assessing Data and Information Quality Research Methods**

M. Pamela Neely, SUNY College at Brockport; Jack S. Cook, Rochester Institute of Technology

- **System Frame Erasure Rate and its Relationship to Perceived Call Quality in a Wireless Network: A Quantitative Investigation**

Mary R. Lind, North Carolina A&T State University; Michael Irizarry, Colorado Technology University

- **Investigating Service Quality Factors of Korean Mobile Telecommunication Industry: An Integrated Approach**

Mincheol Kim, Cheju National University; Chengqi Guo, James Madison University; Jongtae Yu, Mississippi State University

- **SC-14: Role of Organizational Knowledge**

Chairperson: Jennifer Shang

- **Examining the Role of Knowledge and Innovation in Supply Chain**

David E Cantor, Iowa State University; Jennifer V. Blackhurst, Iowa State University; Michael R. Crum, Iowa State University; Qazi S. Kabir, Iowa State University

- **Is Supply Chain Knowledge a Firm's Most Valuable Resource?**

Kaitlin S. Dunn, The Pennsylvania State University; Christopher W. Craighead, The Pennsylvania State University; David J. Ketchen, Auburn University; Tomas Hult, Michigan State University

- **SO-1: Emerging Issues in Sustainable Operations**

Chairperson: Mark Pagell, York University

- **Environmental Sustainability Strategy for Hotels: A Cluster Analysis Approach**

Jie Zhang, Boston University; Nitin Joglekar, Boston University; Rohit Verma, Cornell University

- **Is Safe Production an Oxymoron: Evidence from Ten Case Studies**

Mark Pagell, York University; David A Johnston, Schulich School of Business, York University; Robert Klassen, University of Western Ontario; Markus Biehl, York University

- **Role of POM in Crisis/Disaster Management**

Sushil K. Gupta, Florida International University; Martin K. Starr, Rollins College

- **HM-10: Panel Discussion on Theory of Constraints in Healthcare**

Session Chair: Victoria J. Mabin, University of Wellington

Participants: Lisa A. Ferguson (Illuminotopia), James F. Cox (University of Georgia), Antoine Gelder (University of Pretoria), Rafael Conde, Gary Wadhwa (Albany Memorial Hospital)

This panel involves three physicians with direct experience applying theory of constraints in healthcare and two business experts with similar experience. The discussion starts with each of the panelists providing a brief overview of their work regarding TOC in healthcare.

- **HM-11: Community Level Approaches to Reforming the Healthcare System**

Session Chair: Dennis Scanlon, Pennsylvania State University

Participants: Jessica Mittler (Pennsylvania State University), Jeffrey Beich (Pennsylvania State University)

Dennis Scanlon is a member of a research team at Pennsylvania State Univ. that has a grant to conduct impartial research and evaluation expertise regarding The Aligning Forces for Quality (AF4Q) initiative. The AF4Q is a long-term, comprehensive effort to provide resources, expertise and training focused on accelerating quality improvement of healthcare in 17 communities across the nation and is the signature program in the Robert Wood Johnson Foundation's \$300 million commitment to improve the quality of U.S. health care. Dr Scanlon will discuss issues including public good, free rider problems, public v. private investments, ability of competitors to cooperate on community/social issues and medical professionalism.

Saturday, Nov. 19, 2011
6:00 pm

■ Annual Meeting Welcome Reception

The Decision Sciences Institute's Program Chair welcomes you to the Institute's 42nd Annual Meeting. This event will be an excellent opportunity to connect with your colleagues early in the Annual Meeting. The reception will be a cash bar with complimentary hors d'oeuvres.

PLENARY TALKS
Sunday, Nov. 20, 2011
Continental breakfast served
7:30 am - 8:30 am

■ AD-20: Plenary Talk: Gen Y Design Thinking, Decision Making

Session Description: Steven D. Eppinger, General Motors LGO Professor of Management at MIT is an expert on Product Design and Development and the author of two books: *Product Design and Development*, McGraw-Hill, 5th Edition, 2012 and *Design Structure: Matrix, Methods and Applications*, forthcoming, MIT Press, 2012.

■ AD-21: Plenary Talk: The Statistics of Dividing Credit in Sports

Session Description: Dean Oliver, Director of Production Analytics, ESPN and formerly the Director of Quantitative Analysis with the Denver Nuggets, has been called the dean of basketball statistical analysts. He earned a PhD from the University of North Carolina in 1994 on using statistics to make forecasts and is the author of *Basketball on Paper: Rules and Tools for Performance Analysis*. Talk Subject: Among a group of teammates all working together on a team, dividing the credit has to be done for the purpose of paying salaries. This division of credit is a hot topic in sports with more and more individual data to analyze it. These are some of our experiences.

Sunday, Nov. 20, 2011
9:30 am - 11:00 am

■ AD-22: Elwood S. Buffa Doctoral Dissertation Competition—LIVE

Session Chair: Johnny Rungtusanatham (Ohio State University)

Every year, the Decision Sciences Institute (DSI) and McGraw-Hill/Irwin proudly co-sponsor the Elwood S. Buffa Doctoral Dissertation Competition. This year, the identification of the

winner will take place - LIVE - at the annual meeting. Over 40 judges evaluated nine (9) submissions of Ph.D. dissertations completed by the end of December 2010. Four finalists have been selected to present their arguments as to why their dissertations merit being the winner. Join us for this exciting event and see if your evaluations match those of the judges in attendance.

- David D. Dobryzkowski (Ph.D. University of Toledo), Dissertation: Linking Antecedents and Consequences of Value Density in the Healthcare Delivery Supply Chain
- Gökçe Esenduran (Ph.D. University of North Carolina), Dissertation: Role of Environmental Legislation and Firm-Level Strategies on Product Take Back
- Emily J. Kohnke (Ph.D. University of Minnesota), Dissertation: Health Care Supply Chain Design for Emerging Economies
- Brent B. Moritz (Ph.D. University of Minnesota), Dissertation: Cognition and Heterogeneity in Supply Chain Planning: A Study of Inventory Decision Making

■ HM-14: Lean and Quality

Chairperson: Chris M. McDermott, Rensselaer Polytechnic Institute

- **Improving Quality through the Lean Practice: A Case Study of a Hospital**
Woosang Hwang, University of Toledo; Pauline J. Hwang, University of Toledo
- **Measuring Multidimensional Quality in Hospitals Using DEA**
Chris M. McDermott, Rensselaer Polytechnic Institute; Liam O'Neill, Univ of North Texas; Gregory N. Stock, University of Colorado-Colorado Springs
- **Preparing Health Care for Six Sigma: Systems Thinking Approach**
Gouri Gupte, Boston University; Vickie Cox Edmondson, Morehouse College; Leslie Garth, University of Nebraska-Lincoln

■ IE-9: Developing Entrepreneurial Leaders Who Shape Social and Economic Opportunity: A Panel Discussion

Chairperson: Kathleen E. McKone-Sweet, Babson College

Participants: Kathleen E. McKone-Sweet, Babson College; Sadik Sinan Erzurumlu, Babson College; Sebastian Fixson, Babson College; Danna Greenberg, Babson College

As management educators we have the responsibility to develop entrepreneurial leaders—individuals who act on and shape social and economic opportunity. We introduce three principles of entrepreneurial leadership: cognitive ambidexterity, social, environmental

and economic sustainability and responsibility, and Self—and Social Awareness—and discuss approaches for modifying management education programs.

■ MC-3: Panel Discussion: Revisiting the Globalization Debate: Issues, Trends, and Realities

Chairperson: Syed T. Anwar, West Texas A&M University-Carbondale

Participants: Terry Clark, Southern Illinois University-Carbondale; Saeed Samiee, Univ of Tulsa; Sushil Vachani, Boston Univ

This panel will encompass three topics: history and current issues of globalization, consumers and globalization, and ethics and globalization. These topics are timely and will be discussed within the perspectives of interdisciplinary issues.

■ PI-3: Learning, Exploration, and Exploitation

Chairperson: Aravind Chandrasekaran, Ohio State University

- **Generalized Learning by Experimentation**
Roger Bohn, University of California, San Diego; Michael Lapr, Vanderbilt University
- **Managing the Trade-off between Science and Art of Care**
Claire Senot, The Ohio State University; Aravind Chandrasekaran, Ohio State Univ.
- **See the Forest for the Trees: Adaptive Learning within Product Development Scenarios**
Nitin Joglekar, Boston University
- **Users as Service Innovation**
Pedro Oliveira, Católica-Lisbon School of Business and Economics; Eric Von Hippel, MIT

■ SC-18: Extending the State of the Art in Logistics Research

Session Chair: Thomas J. Goldsby (Ohio State University)

Participants: Chad Autry (University of Tennessee), A. Michael Knemeyer (The Ohio State University), Elliot Rabinovich (Arizona State University, Main Campus), Nada Sanders (Lehigh University), Stephan M. Wagner (Swiss Federal Institute of Technology Zurich)

Is it possible to enhance rigor and maintain relevance to industry practice? This session features prominent researchers from logistics management who will examine this question, commenting on the state of the art in logistics research, and offering perspectives on methods

of research and pressing topics calling for research attention.

■ ST-2: One-on-One with Dean Oliver

Session Chair: Kellie B. Keeling, Univ of Denver

Moderated interactive dialogue regarding the future of statistics with the Director of Production Analytics, ESPN and formerly the Director of Quantitative Analysis with the Denver Nuggets, who has been called the “dean of basketball statistical analysts.”

Sunday, Nov. 20, 2011

1:30 am - 3:00 pm

■ AD-27: Meet the Editors

Session Chair: Stephanie Eckerd, University of Maryland

Come meet the editors of leading journals in the Decision Sciences field. Editors will be at separate tables and audience members will have the opportunity to sit with individual editors and interact one-to-one with audience members rotating every 15 minutes. Participating editors include *Business Horizons*, Mark Dollinger, Indiana University-Bloomington; *Decision Sciences*, Asoo Vakharia, University of Florida; *Decision Sciences Journal of Innovative Education*, Chetan Sankar, Auburn University; *Information Systems Research*, Ritu Agarwal, University of Maryland; *Journal of Operations Management*, Thomas Choi (Arizona State University) and Daniel Guide (Pennsylvania State University); *Journal of Purchasing and Supply Management*, George Zsidisin, Bowling Green State University; *Journal of Supply Chain Management*, Craig Carter (Arizona State University) and Lisa Ellram (Miami University).

■ AD-28: New Talent Showcase—Environmental Management and SC/ Customer Issues

Chairperson: Robert Klassen

- **The Re-organization of Global Coffee Supply Chains due to Stakeholder Pressure**
Kate Hughes, Macquarie Graduate School of Management
- **Environmental Management and Financial Performance: An Event Study**
Ram Narasimhan, Michigan State University; Tobias Schoenherr, Michigan State University; Myung Kyo (M.K.) Kim, Michigan State University
- **Environmental Coordination on the Joint Economic-Lot-Size Model**
Zhi Tao, Kent State University

■ CI-2: Best Teaching Briefs

Chairperson: Susan K. Williams

- **Teaching Design Thinking Through Case Analysis: Joint Analytical Process**
Shouhong Wang, University of Massachusetts Dartmouth; Hai Wang, Saint Mary's University
- **Promoting Effective Decision Making Using Analytics in a Virtual Technology Lab**
Mary Gros, Teradata Inc.; Michael Goul, Arizona State University; Haluk Demirkan, Arizona State University
- **Teaching Utility Theory with an Application in Modern Portfolio Optimization**
Lihui Bai, Valparaiso University; Paul Newsom, University of Louisville; Jiang Zhang, Adelphi University

■ DM-9: Inventory Innovations

Chairperson: Robert J. Pavur

- **Using Demand Patterns of Related Products in Improving the Forecast Accuracy of Intermittent Demand**
Matthew D. Lindsey, Stephen F Austin State University; Robert J. Pavur, University of North Texas
- **Shape of Power Yield Distribution: Impact on Wilson's Formula with Random Quantity**
Javad Paknejad; Farrokh Nasri, Hofstra Univ; John Affisco, Hofstra Univ
- **Two Heuristics for the Basic EOQ and EPQ with Partial Backordering**
David W. Pentico, Duquesne University; Matthew J. Drake, Duquesne University; Carl Toews, Duquesne University

■ SM-11: Operations Strategy

Chairperson: Aravind Chandrasekaran

- **Manufacturing Outsourcing: The Dark Side**
Venugopal Gopalakrishna Remani, Kent State University; Kuntal Bhattacharyya, Kent State University; O. Felix Offodile, Kent State University
- **A Refinement of the Sand Cone Model: A Contingency Framework**
Erlinda Yunus, Southern Illinois University Carbondale; Suresh K. Tadisina, Southern Illinois University-Carbondale
- **Operations Strategy in Small Business: Fast Food Restaurants**
Amer Karim, Northwestern University

■ SM-10: Manufacturing Performance 2

Chairperson: John V. Gray

• Revisiting Common Simulation Assumptions

Kevin J. Watson, Iowa State University; Anthony L. Patti, Macon State College

• Understanding Configuration Process Performance: Interactive Effects of Information Provisioning and Learning

Fabrizio Salvador, Instituto de Empresa

• Capacity Position and Financial Performance: Longitudinal Evidence from the U.S.

Carol J. Cagle, University of Texas at Arlington

Sunday, Nov. 20, 2011

3:30 am - 5:00 pm

■ AD-33: New Talent Showcase—Sourcing and Supply Chain Theory/ Integration

Chairperson: Janet L. Hartley

- **A Social Network Perspective of Demand and Supply Integration**
Hannah J. Stolze, University of Tennessee
- **The Link between Purchasing Strategies and Purchasing Structure**
Melek Akin Ates, Rotterdam School of Management, Erasmus University; Erik van Raaij, Rotterdam School of Management, Erasmus University; Finn Wynstra, (Rotterdam School of Management, Erasmus University)
- **Toward a Conceptual Framework of Supply Chain Integration and Operational Performance: A Transactions Cost Economics and Stakeholder Theory Perspective**
Somayeh Dehghan Najmabadi, Univ of Melbourne; Damien Power, Univ of Melbourne; Prakash J. Singh, Univ of Melbourne
- **Assessing the Effects of Information Integration in Service Operations under Market Fluctuation**
Guanyi Lu, Texas A&M University; Christina W.Y. Wong, The Hong Kong Polytechnic University; Kee-hung Lai, The Hong Kong Polytechnic University; Xenophon Koufteros, Texas A&M University

■ AD-34: From Goal Programming to Convergonomics: A Tribute

Session Chair: Maling Ebrahimpour, University of South Florida-St. Petersburg

Professor Sang M. Lee is currently the University Eminent Scholar, Regents Distinguished

Professor, and Executive Director of the Nebraska Productivity and Entrepreneurship Center. He is both a Past President and a Fellow of DSI. Dr. Lee has authored or co-authored 57 books, mostly in the field of management. He has published more than 260 journal articles, and 750 original papers, and has presented over 2,000 speeches.

■ MO-8: Knowledge and Decision Making

Chairperson: Myung Kyo (M.K.) Kim

• Linking Organizational Memory and Knowledgebase for Business Performance

Ganesh Bhatt, Morgan State University;
Erastus Karanja, Morgan State University

• Cognitive Factors Shaping Entrepreneur's Strategic Decision Making: Evidence from Real Estate Brokerage Industry

Oleksiy Osiyevskyy, Haskayne School of Business, University of Calgary; Jim Dewald, Haskayne School of Business, University of Calgary

• Entrepreneurial Orientation and Performance Effectiveness: An Examination of the Mediating Role of Knowledge Acquisition and Creation in Customer Alliances

Vishal Gupta, State University of New York-Binghamton; Suman Niranjana, Savannah State University

■ PI-5: Innovation Tradeoffs

Chairperson: Elliot Bendoly, Emory University

• Architectural Mismatches in Complex Product Development: Problems and Counterstrategies

Sebastian Fixson, Babson College; Benjamin Dawson, MIT; Daniel Whitney, MIT

• Comparison of Product Rollover Strategies in the Presence of Strategic Customers

Chao Liang, Univ of Texas-Dallas; Metin Cakanyildirim, University of Texas-Dallas; Suresh P. Sethi, Univ of Texas-Dallas

• The Dynamics of Increasing Profits through Improvement, Innovation, and Cost Reduction

Elliot Bendoly, Emory University

■ SC-25: Green Supply Chain: Myth or Reality

Session Chair: Diane A. Mollenkopf, University of Tennessee

Participants: Paul D. Cousins (Manchester Business School), Lisa Ellram (Colorado State Univ), Thomas F. Gattiker (Boise State Univ), Wendy L. Tate (Univ of Tennessee)

Practitioners seem to understand what it means to be green, but don't really know what it means to have a green supply chain. Panelists will discuss the challenges of

developing green supply chains, and directions for research and teaching.

■ SC-26: Supply Chain Security—Business, Government, and International Programs: Current Status and Challenges

Session Chair: Johnny Rungtusanatham, Ohio State University

Participants: Xenophon Koufteros (Texas A&M University), Yossi Sheffi (MIT)

Supply chain security is a current topic but yet very little has surfaced in the form of empirical studies and subsequent publications in top journals. The panel will address current issues such as threats and challenges as well as programs instituted by private industry and government to prevent security breaches, to build resilience and agility, or to build restoration capability.

■ SM-14: Quality in Service Operations

Chairperson: Evelyne Vanpoucke

• An Examination of Service Design and Service Loyalty

Gary Salegna, Illinois State University;
Farzaneh Fazel, Illinois State University

• Illuminating The Service Provider's Mandate on Realizing Apt Quality and Value through Service Innovation

Larry J. Menor, The University of Western Ontario

• A Review of Continuous Improvement Activities in the Public Sector

Jeremy D. Cleversey, NW Christian Univ;
Timothy M. Bergquist, NW Christian Univ

• The Influence of Service Variety Strategy on Service Level and Market Performance: A Longitudinal Moderated Mediation Study

Xiang Wan, University of Maryland

Monday, Nov. 21, 2011

8:00 - 9:30 am

■ AD-38: New Talent Showcase—Healthcare IT, Operations and Leadership

Chairperson: Susan Meyer Goldstein

• IT Leveraging Competence in Primary Care: Electronic Health Record Utilization as a Moderator of Performance Effects

David Zepeda, Univ of Minnesota; Kingshuk K. Sinha, Univ of Minnesota

• Healthcare Learning Networks and Competitive Priorities

John W. Gardner, Ohio State University;
Kenneth Boyer, Ohio State University; Peter T. Ward, Ohio State University

• First and Foremost, Physicians: The Clinical Versus Managerial Identities of Physicians as Leaders

Joann Farrell Quinn, Case Western Reserve Univ Weatherhead School of Mgt; Sheri Perelli, Case Western Reserve Univ; Richard Boyatzis, Case Western Reserve Univ Weather School of Mgt

• Analysis of (Q,R,S) Inventory Policy and the Comparison of Continuous and Periodic Review Inventory Policies

Ozden E Cakici, University of Rochester

■ PI-7: Collaboration & Ideation

Chairperson: Kevin Dooley

• Communication and Goal Structures in Buyer-Supplier Joint Product Development

Tingting Yan, Wayne State University; Kevin Dooley, Arizona State University

• Socio-Cognitive Dynamics of Entrepreneurial Ideation

Robert M. Gemmill, Case Western Reserve Univ; Richard Boland, Case Western Reserve Univ; David A. Kolb, Case Western Reserve Univ; Sheri Perelli, Case Western Reserve Univ

• Thinking Style and Group Performance

John Ettlie, Rochester Institute of Technology

■ SC-32: Managing Supply Chain Relationships

Chairperson: Carol Prahinski

• External Integration in Demand Networks: Does It Always Work?

Pietro Romano, University of Udine; Pamela Danese, University of Padova; Marco Formentini, University of Udine

• Relational Supply Chain Management Strategy: A Supply Chain Mix Perspective

Amit Arora, Georgia Southern University

• Strategic Buyer-Supplier Relationship Dissolution as Divorce: Metaphorical transfer and Metaphorical Equivalence

Yi-Su Chen, Univ of Minnesota; Johnny Rungtusanatham, Ohio State Univ; Ascan Koerner, Univ of Minnesota; Susan Meyer Goldstein, University of Minnesota

■ II-1: Instructional Innovation Award Competition Finalist Presentations

Chairperson: Karen E. Papke-Shields, Salisbury University

• **Improving Students' Writing Competency through Online Writing Groups/Studios**

Jamison V. Kovach (Univ of Houston), Michelle Miley (Univ of Houston), Miguel Ramos (Univ of Houston)

• **Incorporating SCOR Scholar Training and Certification into Supply Chain Management Curricula: An Exploratory Study of Suitability and Approach**

Scott C. Ellis (University of Kentucky)

• **Expeditionary Learning in Information Systems: Definition, Implementation, and Assessment**

Alan S. Abrahams (Virginia Tech)

• **Introducing Geographic Information Systems in the Business School Curriculum with Business Analyst Desktop**

David Bradbard (Winthrop University), Dr. Barbara Fuller (Winthrop University)

■ **MC-6: Instant Messaging, Diffusion of Online Shopping, & Social Media Opinion Leadership**

Session Chair: Victor R. Prybutok (University of North Texas)

• **Effect of Instant Messaging Based Trust Building Systems**

Bo Han (Univ of North Texas), Victor R. Prybutok (Univ of North Texas)

• **Modelling Diffusion of Online Shopping in Australia Using Market Growth Curves**

Bakher Naseri (Macquarie University), Gregory Elliott (Macquarie University)

• **Impact of Social Media Opinion Leadership and Affect on Product Purchase Decisions**

Jeen-Su Lim (University of Toledo), John H. Heinrichs (Wayne State University), Kee-Sook Lim (The University of Toledo)

■ **HM-17: Featured Session: Research Opportunities in Health Services Delivery**

Session Chair: Claire Senot, Ohio State Univ

Participants: Teresa Zayas-Cabán (Agency for Healthcare Research and Quality), Hari Balasubramanian (University of Massachusetts, Amherst)

This panel discussion will include a representative of the Agency for Healthcare Research and Quality (AHRQ) and an AHRQ-funded grantee. It will provide a summary of currently funded research related to healthcare operations, and discuss priority funding areas and opportunities for the future. It will also showcase research being done by a current grantee investigating how primary care practices can dynamically manage physician panels to improve timeliness of access and continuity. Panel includes Teresa Zayas Caban,

Senior Manager Health IT, AHRQ and Hari Balasubramanian, University of Massachusetts, Amherst.

■ **SM-16: The Offshoring vs. Onshoring Decision: Barriers to Effective Analysis**

Session Chair: John V Gray, Ohio State Univ

Participants: Harry Moser (Reshoring Initiative), Barb Flynn (Indiana University), Robert Hayes (Harvard University), Jennifer Blackhurst (Iowa State University)

The decision to locate a source onshore or offshore relative to the point of sale or assembly is important. Nevertheless, the prevailing evidence indicates that managers often fail to incorporate many hard-to-measure benefits and costs of each alternative—that is, they fail to evaluate the total cost of ownership of the choices. In this panel, we will first hear a presentation by Harry Moser of the Reshoring Initiative, whose mission is to ensure that American manufacturers consider total costs of offshore vs. domestic sources. In spite of this goal, the tool itself seems objective. Further, it appears superior to approaches typically taken in industry. This initiative has received substantial attention in the popular and industry press. After the presentation, a panel of academics will discuss how academic research has informed and can continue to inform offshoring-reshoring decisions.

Monday, Nov. 21, 2011
10:00 am - 11:30 am

■ **AD-39: New Talent Showcase—Financial Models, Experiments and Survival Models**

Chairperson: James A. Hill

• **A Discrete Transformation Survival Model with Application to Default Probability Prediction**

Adam Ding, Northeastern Univ; Shaonan Tian, Univ of Cincinnati; Yan Yu, Univ of Cincinnati; Hui Guo, Univ of Cincinnati

• **An Experimental Investigation on a Buyer's Perceived Risk in "E-Garage Sales" with Uncertainty**

Bo Han, University of North Texas; Lucian Visinescu, University of North Texas; John Windsor, University of North Texas

• **A Financial Case for RFID in Grain Transport and Storage**

David Sikolia, Oklahoma State University; Mark Weiser, Oklahoma State University; David P. Biros, Oklahoma State University

■ **AD-40: Meet the DSI Leaders**

Session Chair: Tobias Schoenherr, Michigan State University

Participants: Keong Leong (Univ of Nevada Las Vegas—Past President), Krishna Dhir (Berry College President), Powell Robinson (Univ of Houston—President Elect), Maling Ebrahimpur (Univ of South Florida—St. Petersburg—Candidate for President), Soumen Ghosh (Georgia Institute of Technology—Candidate for President)

Have you ever wanted to share some thoughts with the leaders of DSI, but not wanted to interrupt a conversation? Join us for speed discussions at roundtables that move. Rather than have a panel of experts at the front of the room and an audience in the back, this session will have a series of tables with one or more of DSI's past, current or future presidents, as well as the two candidates for President in the election to be held in January, 2012. Audience members (visitors) are invited to sit at any table and have a conversation on a subject of shared intellectual interest. Every 15 minutes, a bell will ring and visitors will rotate to the next table.

■ **AF-10: Education in Accounting and Finance**

Chairperson: Seleshi Sisaye, Duquesne Univ

• **An Ecological Approach for the Integration of Sustainability into the Accounting Education and Professional Practice**

Seleshi Sisaye, Duquesne University

• **Hyperbolic Browser for Knowledge Management of an ERP Undergraduate Accounting Curriculum**

Zane L Swanson, University of Central Oklahoma

• **Intraportfolio Correlation: An Application for Investments Students**

Lynda S. Livingston, School of Business and Leadership, University of Puget Sound

■ **DM-15: Teaching Innovations**

Chairperson: Mark L. Berenson, Montclair State University

• **Spreadsheet Regression Enhancements: Part 9**

Frank G. Landram, West Texas A&M University; Suzanne Landram, University of Northern Colorado; Jeffrey Babb, West Texas A&M University

• **A Story Is Worth a Thousand Graphs?**

Joseph G. Van Matre, University of Alabama at Birmingham

- **Business Statistics Bloopers: How Bad Business Decisions can be Made Without Really Trying**

Erol A Pekoz, Boston University; Mark L. Berenson, Montclair State University

- **IT-23: IT In Healthcare**

Chairperson: Ritu Agarwal, University of Maryland

- **How do Business Models Influence the Sustainability of Health Information Exchanges?**

Jiban Khuntia (University of Maryland), Sunil Mithas (University of Maryland), Ritu Agarwal (University of Maryland)

- **And the (Heart) Beat Goes on: Tracing the Mechanisms through which Self-Service Technology Improves Healthcare Costs in Heart Failure Patients**

Carrie Queenan (University of Notre Dame)

- **Performance Impacts of IT in Hospitals: A Configurational Approach**

Pankaj Setia (University of Arkansas), Nirup Menon (George Mason University), Sankara Subramanian Srinivasan (University of Arkansas)

- **If We Offer it Will They Accept? Factors Affecting Patient Use Intentions of Employer-Sponsored Personal Health Records and Secure Messaging**

Ritu Agarwal (University of Maryland), Catherine Anderson (University of Maryland), Col. Jesus Zarate (Air Force Medical Service), Claudine Ward (Air Force Medical Service)

- **MO-14: Strategy, Structure, and Collaboration**

Chairperson: Yuh-Jia (Mike) Chen

- **A Structure, Strategy and Industry Performance: Exploring the Link**

Patti Collett Miles, University of Maine; Grant Miles, University of North Texas; Jason A. Harkins, University of Maine

- **Entrepreneurial Orientation as Organizational Identity: A Discussion of Fortune 500, Inc. 500 and Franchise 500 Group Differences**

Erin McLaughlin (Nova Southeastern University)

- **Do Supportive Human Resource Practices Mediate the Effect of Entrepreneurial Orientation on Firm Performance?**

Cheng-Chieh Hsiao, National Chengchi University; Carol Yeh-Yun Lin, National Chengchi University

- **SC-38: Supplier Commitment**

Chairperson: A. John Verghese, Texas A&M University

- **A Model for Assessing Supply Chain Partner's Commitment**

Jeng-Chung Chen, National Cheng Kung University; Chang-tesh Hsieh, University of Southern Mississippi

- **How to Control Buyer-Supplier Relationships for Better Supplier Integration**

A. John Verghese, Texas A&M University; Xenophon Koufteros, Texas A&M University

- **Supplier Termination: An Empirical Examination of Its Determinants**

Rachna Shah, University of Minnesota; Gensheng (Jason) Liu, University of Memphis

PLENARY TALKS

Monday, Nov. 21, 2011

12:00 pm - 1:00 pm

- **AD-46: Plenary Talk: Eli Goldratt Memorial**

Participants: Lisa J. Scheinkopf (Global Processes Director, Goldratt Consulting Ltd.) and Bill Rhind (Director, USA & Canada, Goldratt Consulting Ltd.)

This session will review the many contributions of Dr. Eli Goldratt to the management of organizations. He was an educator, author, scientist, philosopher, and business leader. But he was, first and foremost, a thinker who provoked others to think. His bestselling book *The Goal*, first published in 1984, was recently named by Time Magazine as one of the top 25 best business books. Several of his students and colleagues will review his work, his impact on areas of society as diverse as business, government, health care and academia.

- **AD-43: Plenary Talk: Freeing Data from Electronic Medical Records**

In this presentation, Dr. Halamka will review the current and emerging technologies that liberate data from electronic health records and hospital information systems in ways that empower users to manage population health, make strategic business decisions, and measure quality. He'll present his experiences from Beth Israel Deaconess Medical Center, Massachusetts state-level health information exchange activities, and Federal Advisory Committees recommending technologies and policies.

- **AD-44: Plenary Talk: The Paradigm Shift from Producer to User and Open Innovation**

Eric von Hippel, T. Wilson (1953) Professor in Management, MIT, is an expert in open innovation. In his most recent book, *Democratizing Innovation* (MIT Press, April

2005), von Hippel shows how communities of users are actually becoming such powerful innovation engines that they are increasingly driving manufacturers out of product development altogether—a pattern he documents in fields ranging from open source software to sporting equipment.

Monday, Nov. 21, 2011

1:30 pm - 3:00 pm

- **AD-46: New Talent Showcase—Phishing and Production Inventory Systems**

Chairperson: F. Robert Jacobs

- **Protection Motivation Theory: A Phishing Expedition**

Deanna House, Univ of Texas-Arlington; M. K. Raja, Univ of Texas-Arlington

- **The Effect of Arrival Rate Ratio and Demand Lead-time on Production-inventory Systems with Advance Demand Information**

Sourish Sarkar, Virginia Polytechnic Institute and State University; John P. Shewchuk, Virginia Polytechnic Institute and State University

- **Cost of Equity in Defensive Resource Allocations in the Face of a Possibly Non-strategic Attacker**

Xiaojun Shan, Univ at Buffalo, The State Univ of New York; Jun Zhuang, Univ at Buffalo, The State Univ of New York

- **AD-47: Meet the Fellows**

Session Chair: John R. Olson, University of St. Thomas

Participants: Jim Evans, Univ of Cincinnati; Barb Flynn, Indiana Univ-Indianapolis; Manoj Malhotra, Univ of Southern California; Marc Schniederjans, Univ of Nebraska; Peter T. Ward, Ohio State Univ; Maling Ebrahimpour, Univ of South Florida-St. Petersburg

Have you ever wanted to share a conversation with DSI Fellows, but not been comfortable introducing yourself or wanted to interrupt a conversation? Join us for speed discussions at roundtables that move. Rather than have a panel of Fellows at the front of the room and an audience in the back, this session will have a series of tables with one or more of DSI's Fellows. Audience members (visitors) are invited to sit at any table and have a conversation on a subject of shared intellectual

interest. Every 15 minutes, a bell will ring and visitors will rotate to the next table. Please join us for the entire session or part of the session, as well as to congratulate this year's inductees—Peter Ward (Ohio State University) and Maling Ebrahimpour (University of South Florida, St. Petersburg).

■ IT-25: In Sickness and in Healthcare: Limiting Unintended Consequences of Healthcare IT

Chairperson: John V. Gray, Ohio State Univ
Ross Koppel, PhD is a sociologist who has long studied healthcare IT and has published articles in the Journal of the American Medical Association, Journal of the American Medical Informatics Association and Health Affairs, among others. In this session, Professor Ross Koppel, one of the eminent scholars on HIT, offers a balanced analysis of HIT's advantages and dangers, including a discussion of outcomes, medical malpractice insurance, liability and computer decision support.

■ IT-26: IS Security 1

Chairperson: Merrill Warkentin

• Motivations for and Deterrents to Insider Computer Abuse: An Empirical Investigation

Clay Posey, University of Arkansas at Little Rock; Tom L. Roberts, Louisiana Tech University; Ross T. Hightower, University of Central Florida

• Security Profiling in the Organization: Examining Employment Relationship Effects on Information Security

Scott Boss, Bentley University

• The Impact of Personality and Other Individual Characteristics on Security Policy Compliance

Merrill Warkentin, Mississippi State Univ; Maranda McBride, North Carolina Agricultural & Technical State Univ; Lemuria D Carter, North Carolina A & T State Univ

■ MO-17: Team Dynamics and Human Capital

Chairperson: Tingting Yan

• Empower to Lead: Conditions and Mechanisms Behind Shared Leadership Emergence in Teams

Ivana Milosevic, University of Nebraska; A. Erin Bass, University of Nebraska

• The Role of Cultural Intelligence in Reducing Interpersonal Conflict in Multicultural Team

Peerayuth Charoensukmongkol, Texas A&M International University

• Does Management Experience Matter? A Meta-Analytical View of the Relationship

between Management Experience and Entrepreneurial Firm Performance

Whitney O. Peake, Univ of North Texas

■ SO-10: Consumer Preferences and Design for the Environment

Chairperson: Cheryl T. Druehl, George Mason University

• Consumer Perceptions of Remanufactured Products

James D. Abbey, The Pennsylvania State Univ; Daniel Guide, Pennsylvania State Univ; Meg G. Meloy, The Pennsylvania State Univ; Selin Atalay, HEC Paris

• Design for the Environment: Life Cycle Approach Using a Newsvendor Model

Gal Raz; Cheryl T. Druehl, George Mason University, School of Management; Vered Doctori Blass, Tel Aviv University

• The Missing Link: Connecting the Structures of Products? Technological Process Networks to Their Environmental Performance

Surya Dev Pathak, Univ of Washington, Bothell; Kevin Dooley, Arizona State Univ; Thomas J Kull, Arizona State Univ; Christopher Mackenzie, Arizona State Univ; Elliot Rabinovich, Arizona State Univ; Zhaohui Wu, Oregon State Univ

Monday, Nov. 21, 2011 3:30 pm - 5:00 pm

■ CI-4: DSJIE Best Empirical Papers

Chairperson: Chetan S. Sankar

• Examining the Impact of Pedagogy on Student Application of Learning: Acquiring, Sharing, and Using Knowledge for Organizational Decision Making

Alice C. Stewart, North Carolina A&T State Univ; Jacqueline Williams, North Carolina A&T Univ; Karen Smith-Gratto, North Carolina A&T Univ; Sylvia Sloan Black, Black Star Strategies, Inc.; Betty Turner Kane, Guilford College

• Does the MBA Experience Support Diversity? Demographic Effects on Program Satisfaction

J. B. Arbaugh, University of Wisconsin Oshkosh; Regina Bento, Harvard Business School; Alvin Hwang, Pace University

• Applying Mass Customization Concepts to Core Courses: Increasing Student-Centered Customization and Enabling Cross-Functional Integration

Darryl D. Wilson, Old Dominion Univ

■ HM-23: Hospital Operations

Chairperson: Anita L. Tucker, Harvard Business School

• Applying Process Analysis and Discrete Event Simulation to Improve Access and Customer Service at the Ronald Reagan UCLA Medical Center

Catherine I. Duda, Department of Health Services, UCLA School of Public Health; Kumar Rajaram, UCLA Anderson School of Management; Christiane Barz, UCLA Anderson School of Management; Thomas J. Rosenthal, David Geffen School of Medicine at UCLA; Jack Needleman, Department of Health Services, UCLA School of Public Health

• Encouraging Healthful Dietary Choices in a Hospital Cafeteria: Intervening at the Point-of-Purchase through Cognitive Biases

Mary Carol Mazza, Harvard Business School

• The Impact of Task Sequence on Outcomes of Hospital Inpatients

Jillian A. Berry, Harvard Business School; Anita L. Tucker, Harvard Business School

■ IT-29: Mobile IS

Chairperson: Stephanie A. Watts, Boston University School of Management

• Mobile Technology-mediated Ethical Consumption: Cognitive Processes and Technical Design Choices

Stephanie A. Watts, Boston University School of Management

• Issues and Concerns with Mobile Device Management

Mark Schmidt, St. Cloud State University; Stanley L Kroder, University of Dallas

• A Comparative Study of iPhone Users: Selection of Service Providers

Kai Kyujang Kim, Univ.of Nebraska

■ IT-30: IS and Knowledge Management

Chairperson: M. Pamela Neely

• Technology and Behavioral Based Incentives to Encourage Knowledge Documentation

Jack S. Cook, Rochester Institute of Technology; M. Pamela Neely, SUNY College at Brockport

• **Cataloging, Measuring, and Analyzing Organization Knowledge Requirements and Knowledge Resources**

Theodore J. Randles, Eastern Kentucky Univ; William Johnson Miller, Georgia College & State Univ; Christopher D. Blades, American Univ of Afghanistan

• **Knowledge Sharing in Virtual Communities: A Research in Progress of the Case of Wikipedia**

Elham Mousavidin, Univ of St. Thomas, Houston; Leiser Silva, Univ of Houston

■ **SC-44: Supply Chain Security: An Academic Discussion and Future Research**

Session Chair: Xenophon Koufteros, Texas A&M University

Participants: David J. Closs (Michigan State Univ), Johnny Rungtusanatham (Ohio State Univ), Jim Rice (MIT), Jason Lueg (Mississippi State), Zachary Williams (Central Michigan)

Supply chain security (SCS) is a topic that received considerable attention on the aftermath of the events of September 11. However, the domain of SCS is much broader than just terrorism. It includes theft, the injection of counterfeit products in the market, the use of supply chains for drug or people trafficking, attacks against information systems, and sabotage among many other threats. Supply chain security breaches are widespread and cause serious disruptions and financial distress to companies around the globe. However, little in the form of empirical research has surfaced and evidence of the efficacy of practices and standards is rather scant. The panel will discuss the current status of research in this domain and will address opportunities for research and challenges that pertain to the collection of relevant data. At the conclusion of the panel session, we will discuss the formation of a special interest group for supply chain security and potential future activities.

■ **SM-23: Manufacturing Performance 1**

Chairperson: Manoj K. Malhotra

• **The Manufacturing Quality Implications of Collocating R&D and Manufacturing**

John V. Gray, The Ohio State University; Enno R. Siemsen, Univ of Minnesota; Gurneeta Singh, Univ of Minnesota

• **Performance Effects of Using an ERP System for Manufacturing Planning and Control in a Dynamic Environment**

Antti Tenhiala, IE Business School; Pekka M. Helki, Aalto University

• **The Impact of Social Issues Management on Firm Performance**

Amrou Awaysheh, Instituto de Empresa (IE) Business School

■ **TC-4: Teaching Case Award—Finalists**

Chairperson: Alistair Brandon-Jones

• **Dwarf Buys Giant: Spyker's Acquisition of Saab**

Mignon van Halderen, Rotterdam School of Management; Irma Bogenrieder, Rotterdam School of Management

• **Ballis's Benchmark**

Yael Grushka-Cockayne, Darden School of Business, University of Virginia

• **Narragansett Brewing Company: The Rebirth of a Brand**

Christopher J. Roethlein, Bryant Univ; John K. Visich, Bryant Univ

Tuesday, Nov. 22, 2011

8:00 am - 9:30 am

Chain Quality Management

Chairperson: Barbara B. Flynn, Indiana University

• **Impact of Product Recalls on Shareholder Wealth**

John Z. Ni, Indiana Univ; Barbara B. Flynn, Indiana Univ; F. Robert Jacobs, Indiana Univ

• **Experimental Study of Product Recall Strategies: A Service Recovery Perspective**

Barbara B. Flynn, Indiana Univ; Hu Haiju, Chinese Univ of Hong Kong; Lakeisha Cross, Indiana Univ; Gabrielle Rayner, Indiana

• **Product Recalls in China: Systems and Practices—Cases from China's Automobile, Food and Toy Industries**

Xueyuan Liu, Wuhan Univ; Xiande Zhao, The Chinese Univ of Hong Kong

■ **SC-49: Multiple Perspectives of Supply Coordination**

Chairperson: Sriram Narayanan, Michigan State University

• **A Comparative Study on Predictive Validity of Single-item and Multiple-item Measures in JIT Research**

Cigdem Ataseven, University of South Carolina; Anand Nair, University of South Carolina; Marco Habermann, University of South Carolina

• **Interdependent Spending Within Firms in the High Technology Industry: Implications for Profitability**

Sriram Narayanan, Michigan State Univ; Shrihari Sridhar, Michigan State; Raji Srinivasan, University of Texas-Austin; Gary L Lilien, Pennsylvania State Univ

• **Managing Hospital Supplies—Impact of Technology in the Supply Chain**

Claudia Rosales, Michigan State; Michael Magazine, University of Cincinnati; Uday Rao, University of Cincinnati

■ **SC-50: Modularity and Mass Customization**

Chairperson: Dara G. Schniederjans

• **A Product-Centric View on the Linkage Between New Product Development and Supply Chain Management: Beyond Simple Models of Strategic Fit and the Dichotomy of Modular and Integral Product Architecture**

Dirk J Primus, Bentley University; Stavroulaki Euthemia, Bentley College

• **An Investigation of Academic-Practitioner Co-Authorship in Supply Chain Management Academic Journals**

Shona D. Morgan (North Carolina A&T State University), Carin Lightner (North Carolina A&T State University)

• **Modularity Based Manufacturing Practices, Supply Chain Responsiveness, and Competitive Advantage of a Firm**

Ashish A. Thatte, Gonzaga University; T. S. Ragu-Nathan, The University of Toledo; S. Subba Rao, University of Toledo

• **The Impacts of Mass Customization on Supply Chain Integration**

Chang Yue Luo, Univ of Minnesota; Debasish N. Mallick, Univ of St. Thomas

■ **SC-51: Responsiveness**

Chairperson: Xun Li, University of Kentucky

• **A Conceptual Model of The Relationships Among Market Responsiveness, New Product Development Advantage, Supply Chain Advantage and Business Performance**

Jeen-Su Lim, University of Toledo; Chao Miao, University of Toledo; Jui-Lin Chien, National Cheng Kung University

• **An Extended Model Of Supply Chain Agility**

Xun Li, University of Kentucky; Pengtao Li, California State University, Stanislaus

• **Strategic Agility in Financial Services: Defence Mechanism in Turbulent Times**

Maneesh Kumar, Edinburgh Napier Univ; Niraj Kumar, Univ of Sheffield

Tuesday, Nov. 22, 2011
10:00 am - 11:30 am

■ IT-33: IS Pedagogy and Researcher's Interactions

Chairperson: Ravi S. Behara, Florida Atlantic University

• An Analysis of the Invisible College in MIS Research

Robert P. Cerveny, Florida Atlantic University; Ravi S. Behara, Florida Atlantic University

• The Effects of Informal Faculty-Student Interaction and Use of Information Technology on Non-traditional Students' Persistence Intentions and Educational Outcomes

Morgan Shepherd, Univ of Colorado-Colorado Springs; Tsong Shin Sheu, Nan Kai University of Technology, Taiwan

• Web 2.0: Opportunities and Risks for Higher Education

Christopher J. Sandvig, Western Washington University; Peter Haug, Western Washington University

■ IT-34: IS Security

Chairperson: K. Ramamurthy

• Stick or Carrot: Compliance with Organization's Security Policy

Yan Chen, University of Wisconsin-Milwaukee; K. Ramamurthy, University of Wisconsin at Milwaukee

• Analyzing Information Security Failure in a Healthcare Organization: A Case Study

Derek J. Sedlack, Nova Southeastern University; Gurvirender P. Tejay, Nova Southeastern University

• A Semantic Approach to Finding the Major Topics and Trends in Information Systems Security Research

Ramakrishna Ayyagari, University of Massachusetts Boston; Roger H. Blake, University of Massachusetts Boston

■ MO-22: Organizational Identity, Change, and Conflict

Chairperson: Barbara A. Price

• Reviewing the Factors Influencing the Success of Organizational Change

Yisan Chen, Taiwan Shoufu University/ National Cheng Kung University

• The Effect of Relationship Conflict and Conflict Management on Team Performance: The Mediating Role of Team Collaboration and Team Goal Setting

Dmitriy A. Nesterkin, Coastal Carolina University; Xiaolin Li, Towson University; Tobin Porterfield, Towson University

• Entrepreneurial Orientation as Organizational Identity: A Discussion of Fortune 500, Inc. 500 and Franchise 500 Group Differences

Erin McLaughlin, Univ of North Texas

■ MO-21: Role of Resources in Managing Organizational Change

Chairperson: Gregory D. DeYong

• The Factors Influence of Knowledge Sharing Intention of Medical Service Personnel: The Theory of Planned Behavior Perspective

Tsai Ming-Tien, National Cheng-Kung University; Jui-Lin Chien, National Cheng Kung University; Kun-Shiang Chen, National Cheng Kung University

• The Turning Point: The Impact of Firm Resources on Firm Performance Before and After the Crisis

Liang Wang, University of Western Ontario; Chaozheng Zhang, University of Texas Southwestern Medical Center at Dallas; Ming Wang, Shanghai Maritime University

• The Other Side of RBV: From the "Gensei" (Checking Competitors) Perspective

Seunghoon Jang, University of Nebraska-Lincoln; Lester A. Digman, University of Nebraska-Lincoln; A. Erin Bass, University of Nebraska

■ SC-56: Coordination through Contacts

Chairperson: Jinfeng Yue, Middle Tennessee State University

• Coordination in Cooperative Advertising and Pricing in Manufacturer-Retailer Supply Chain when Both Parties Offer Discounts

Jinfeng Yue, Middle Tennessee State Univ; Jill Austin, Middle Tennessee State Univ; Zhimin Huang, Adelphi Univ; Bintong Chen, Univ of Delaware

• Order Management with Renegotiated Customer Due Dates and Penalty Costs in an Integrated Supply Chain

Rajesh Srivastava, Florida Gulf Coast Univ; Elias T. Kirche, Florida Gulf Coast Univ

• The Newsvendor's Optimal Incentive Contracts for Multiple Advertisers

Zhengping Wu, Singapore Management

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