

## Program Chair's Message

by Mike Parent, Program Chair, Utah State University



**A**s I write this update for the July issue of *Decision Line*, we have just completed the task of notifying authors of manuscripts and coordinators and presenters of panels, tutorials

and workshops. It is exciting to watch as the 1998 Annual Meeting program begins to take shape. Track and theme chairs have done an excellent job coordinating the review process and organizing the many special sessions that add to the overall quality

and value for participants. The miniconference and special programs' coordinators have assembled additional symposia that will offer the membership valuable opportunities for professional development.

At this point in the process, it is encouraging (and challenging) to see how much is going to be scheduled into four days. We are trying very hard to minimize the inevitable conflicts, but already we have exhausted our supply of conference rooms on Monday and for several time slots on Sunday and Tuesday. As you read this, a preliminary program should be available

on the DSI website (<http://dsi.gsu.edu>). As soon as we are able to do so, we will make the final assignment of rooms. Many of you who have visited the website have found forms which can be downloaded for conference and hotel registration (also see pages 38 and 39 of this issue). These may be useful for coauthors, track chairs, discussants and others who were not sent these items directly. More information will be published in the preliminary program and on the DSI website, as well as in the next issue of *Decision Line*. ■

## Services Management Mini-Conference

**T**he Services Management Interest Group (SMIG) will hold its second Services Management Mini-Conference in conjunction with the Decision Sciences Institute Annual Meeting in Las Vegas. The major theme of this year's program will be "Issues in Services Management Research." The sessions will be scheduled for Saturday morning and afternoon, November 21, 1998. An informal dinner to be held for all participants and attendees of the Services Management Mini-Conference is currently in the planning stages.

### Theory Development and Evaluation in Services Management Research

CHAIRPERSON: Aleda V. Roth, University of North Carolina at Chapel Hill

This session will address the state of theory building in services management research. Audience participation will be encouraged as the participants address the motivating question for this session: Is there a dearth of theories in services management research?

### New Perspectives in Services Management Research

CHAIRPERSON: Ann S. Maruchek, University of North Carolina at Chapel Hill

This session will feature some of the up-and-coming researchers in services management. Topics such as service design models, service quality and managing demand and supply for services will be discussed. In addition, opportunities for the application of service research into areas such as the health care, and tourism and travel industries will be discussed.

### Research Services Internationally

CHAIRPERSON: Chris Voss, London Business School, UK

Issues to be discussed include: What are the contextual issues that impact on services operating in a multinational environment (e.g., cultural, socio-economic, regulatory)? Will growth in electronic business lead to more global services? The session participants will also share their experiences in conducting multi-country studies and the methodological issues involved.

### Services Research Editor's Panel

CHAIRPERSON: Michael J. Showalter, Florida State University

The purpose of this session is to allow several of the editors of premier journals that publish services research articles to present their editorial policies/procedures and describe how these apply to services management research manuscripts. The editors will also discuss

services management issue areas that they believe to be of particularly high priority for future publication in their journals.

### Services Research Tools

CHAIRPERSON: Robert E. Markland, University of South Carolina

This session will highlight some of the more prominent tools and techniques that have been used successfully to solve service problems. Tools and techniques, including mathematical programming, heuristics, statistical analysis, survey methods, and walk-through audits, will be discussed and demonstrated. Audience participation will be solicited and encouraged.

### Services Management Mini-Conference Coordinators:

Aleda V. Roth, University of North Carolina at Chapel Hill

Larry J. Menor, University of North Carolina at Chapel Hill

Robert E. Markland, University of South Carolina ■

## Competitions and Activities

### Best Paper Award Competition

Four traditional best paper awards will be presented at the annual meeting, each with a \$200 prize: Best Theoretical/Empirical Research Paper, Best Application Paper, Best Interdisciplinary Paper, and Best Environmental Issues Paper. Paper reviewers will be asked to nominate all outstanding papers for consideration for best paper awards. All papers with multiple nominations will then be reviewed by a best paper review committee, which will make award recommendations.

### Case Studies Workshop Competition

The 24th annual DSI Case Studies Workshop on "Case Techniques in the Decision Sciences" will involve an award prize of \$200 for the best comprehensive or functional case and teaching notes. Cases may be broad-based or may focus on general functional areas of business. The award will be based on originality, completeness, and applicability of the case to the classroom. Submission deadline was March 2, 1998.

CONTACT:

William Naumes  
University of New Hampshire  
Whittemore School of Business &  
Economics  
Durham, NH 03824-3593  
bus. (603) 862-2618/home (603) 868-7080  
fax: (603) 862-4468  
email: bill.naumes@unh.edu

### Elwood S. Buffa Doctoral Dissertation Competition

The Elwood S. Buffa Dissertation award, sponsored by Irwin/McGraw Hill and DSI, will be presented at the annual meeting for the best dissertation in the decision sciences. The award will be accompanied by a \$1,500 stipend. Submission deadline was March 2, 1998.

CONTACT:

Christine T. Kydd  
University of Delaware  
Department of Business  
Administration Newark, DE 19716  
phone: (302) 831-1783 / fax: (302) 831-4196  
email: kyddc@be.udel.edu

### Instructional Innovation Award Competition

An award for teaching excellence, sponsored by Alpha Iota Delta and DSI, will be presented in conjunction with the Instructional Innovation Competition at the annual meeting. Submissions

must describe an actual instructional innovation and follow a prescribed format. The deadline for entries to be received by the competition coordinator was March 2, 1998. Four finalists will be chosen to make presentations at the conference competition. The winning entry will be awarded a cash prize of \$1,500, with \$250 awarded to each of the remaining finalists.

CONTACT:

Janelle Heineke  
Boston University  
School of Management, Room 212  
Department of Operations Management  
621 Commonwealth Avenue  
Boston, MA 02215  
phone: (617) 353-2919 / fax: (617) 353-4098  
email: jheineke@acs.bu.edu

### Curricular Issues Miniconferences

A series of programs will be offered focusing on administrative and curricular issues:

- **Academic Administrator Program** offers new ideas in managing business curricula (Coordinator: George Heitmann, see page 34).
- **Undergraduate Curricular Issues Program** provides a forum for exchange of teaching ideas (Coordinator: Rose Sebastianelli).
- **4th Annual MBA Miniconference** continues its focus on changes in MBA curricula (Coordinators: Tom Howard and Jim Clapper).
- **Ph.D. Curricular Issues Program** discusses the changing environment in the business Ph.D. (Coordinators: James Hershauer and Ralph Katerberg).

CONTACT:

Ronald D. Johnson  
University of Scranton  
School of Management  
Scranton, PA 18510-4602  
phone: (717) 941-4208/fax (717) 941-4342  
email: johnsonr2@uofs.edu

### Doctoral Student Consortium

The Doctoral Student Consortium, focusing on career development, will be held prior to, and in conjunction with, the annual meeting. Attendance at the Consortium is by invitation only, based on competitive applications. All students who meet the criteria will be accepted.

CONTACT:

G. Keong Leong  
The Ohio State University  
Max M. Fisher College of Business  
1775 College Road  
Columbus, OH 43210-1399  
phone: (614) 292-5250 / fax: (614) 292-1272  
email: leong.1@osu.edu

### New Faculty Development Consortium

The Institute will provide a development consortium for new faculty that will focus on research, teaching, publishing and other professional development issues for faculty beginning their academic careers. Attendance at the consortium is by application and is open to new faculty members who have completed their Ph.D. degree and are in the first two years of their teaching career.

CONTACT:

Dwight E. Smith-Daniels  
Arizona State University  
Department of Management  
Tempe, AZ 85287  
phone: (602) 965-3814 fax: (602) 965-8314  
email: dwight.smith-daniels@asu.edu

### Professional Development Program

The Institute's professional development program is aimed at helping the membership keep current in their fields. Topics will include new instructional and research methodologies, skills for greater professional success, issues related to industrial experience, and other beneficial current topics. Proposals and ideas for professional workshops are invited.

CONTACT:

Stanley Fawcett  
Brigham Young University  
Marriot School of Business  
Provo, UT 84604  
phone: (801) 378-5890  
fax: (801) 378-5894  
email: stan\_fawcett@byu.edu

### Placement and Academic Recruiting

Placement service for individuals seeking an academic position in areas related to the decision sciences will be offered at the meeting. In addition to the year-round Web-based listings, the Institute publishes a placement directory prior to the annual meeting with an international circulation of over 3,500.

CONTACT:

Gary Klein  
University of Texas of the Permian Basin  
School of Business  
4901 East University Boulevard  
Odessa, TX 79762-0001  
phone: (915) 552-2170 / fax: (915) 552-2174  
email: klein\_g@gusher.pb.utexas.edu ■

# Track and Theme Chairs

The conference is organized with a matrix design. Each paper will be classified according to the Institute's traditional functional area(s) and interdisciplinary theme(s). Papers are invited in, but not limited to, the track and theme areas listed below. Authors are asked to identify the primary functional areas, the secondary functional areas (if relevant), and any theme area under which the paper fits. All papers will be cross-listed to help participants find sessions of interest. Special announcements will be forthcoming as the track and theme area programs are developed. Accepted paper titles will be available on the Internet.

## Program Tracks

### Accounting: Theory, Applications and Practice

Scott L. Summers  
University of Missouri-Columbia  
email: summers@bpa.missouri.edu

### DSS/Expert Systems/Multimedia Systems

Merrill E. Warkentin, Northeastern University  
email: mwarkentin@neu.edu

### Finance/Financial Management

Kashi Tiwari, Kennesaw State University  
email: ktiwari@ksuemail.kennesaw.edu

### MIS

James R. Cook, Southwest Texas State University  
email: jc09@swt.edu  
Vivek Shah, Southwest Texas State University  
email: vs01@swt.edu

### Marketing: Theory, Models, and Applications

John C. Rogers, California Polytechnic State University - San Luis Obispo  
email: jcrogers@cymbal.calpoly.edu

### MS/OR: Techniques, Models, and Applications

Thomas W. Jones, University of Arkansas-Fayetteville  
email: twjones@comp.uark.edu

### Organizational Behavior/Theory

Max S. Wortman, Iowa State University  
email: mwortman@iastate.edu

### P/OM: Manufacturing

Patrick Shannon, Boise State University  
email: risshann@cobfac.idbsu.edu  
Tom S. Foster, Boise State University  
email: risfoster@cobfac.idbsu.edu

### P/OM: Services

Sue Siferd, Arizona State University  
email: sue.siferd@asu.edu

### Quality and Productivity

Joel Wisner, University of Nevada at Las Vegas  
email: wisner@cmail.nevada.edu

### Statistics and Decision Analysis

George A. Marcoulides, California State University - Fullerton  
email: gmarcoulides@fullerton.edu

### Strategy and Policy

Terrell G. Williams, Western Washington University  
email: williams@cbe.wvu.edu

### Environmental Issues

Cathy Hartman, Utah State University  
email: chartman@b202.usu.edu  
Edwin Stafford, Utah State University  
email: edstaff@b202.usu.edu

### Health Care Planning and Analysis

Sharon B. Schweikhart, Ohio State University  
email: schweikhart.1@osu.edu

### Innovative Education

Cliff T. Ragsdale, Virginia Polytechnic Institute and State University  
email: cragsdal@mail.vt.edu

### Interdisciplinary Business Studies

Krishna S. Dhir, Pennsylvania State University-Harrisburg  
email: ksd3@psu.edu

### International Issues

Norma Harrison, Macquarie University  
email: norma.harrison@mq.edu.au

### Public Sector Issues

H. Michael Chung, California State University-Long Beach  
email: hmchung@csulb.edu ■

## Program Themes

### Case Studies

Jeff Harper, Athens State College  
email: jharper@athens.edu

### Curricular Issues

Ronald D. Johnson, University of Scranton  
email: johnsonr2@uofs.edu

## Room Rebates

In 1995, the Institute made the commitment to hold its 1998 Annual Meeting in Las Vegas, Nevada. This year, the Institute's Board of Directors requested that Bally's Las Vegas Hotel, the conference hotel, add a rebate to the previously negotiated reduced group room rate.

The Institute has been reluctant, as a general practice, to initiate such rebates. However, exceptions have been made by the Board so that rebate funds could help support additional member services and conference activities that otherwise would not have existed, or would have required higher registration fees, or significant member dues increases.

In April, during this year's budget deliberations, the Board of Directors approved

a per guest room rebate of \$7 which will be paid to the Institute for the 1998 Annual Meeting in Las Vegas. In the original contract with Bally's, the Home Office had negotiated a very favorable room rate that is 40% lower than the normal hotel rates. Consequently, from the beginning, our members were assured of unusually attractive room rates for the 1998 Annual Meeting.

With this in mind, the Board decided that using the rebate monies paid to the Institute to help defray conference and member service expenses represented the best benefit for the membership. ■

## Volunteer Form 1998 Annual Meeting

If you would like to serve as a session chair or discussant for the 1998 DSI Annual Meeting (November 21-24, 1998), please complete the following information and forward it to Program Chair Mike Parent (see address on page 36) with your contact information.

Please indicate the activities in which you would be willing to participate:

- Session Chair
- Reviewer
- Discussant

Please indicate the track(s)/theme(s) in which you would like to participate, listing your highest preference first:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## 1998 Doctoral Student Consortium

### *Job placement and professional development for students pursuing an academic career*

The Decision Sciences Institute and Irwin/McGraw Hill will sponsor the Institute's 16th annual Doctoral Student Consortium on Saturday, November 21, at the 1998 DSI Annual Meeting to be held at the Bally's Hotel in Las Vegas, Nevada. The focus of the Consortium will be on job placement and professional development for students planning to pursue an academic career.

The Doctoral Student Consortium is a unique program devoted to critical career development, teaching, and research issues for students who are near the end of their doctoral studies and entering the job market. The Consortium will consist of interactive large-group sessions and small-group workshop sessions with prominent academicians from a variety of institutions and disciplines. The sessions will include such topics as:

- Interviewing for a job
- Institutional expectations of new faculty
- Developing research strategies
- Enhancing teaching effectiveness
- Successful career planning

All participants must apply for the Consortium and submit (one copy each):

1. A current curriculum vita (please include e-mail address. Most pre-Consortium correspondence will be handled electronically);
2. A letter of recommendation from your dean, doctoral program director, or dissertation chair, attesting to your qualifications and your expected entry into the job market;
3. A one-page abstract of your planned dissertation, including the title and a description of your research problem.

Applications will be evaluated by the consortium coordinator. The minimum criteria for acceptance are that the applicant must have his/her dissertation research well underway by October 1998, be involved in placement activities starting in

the 1998-99 academic year, be participating in the consortium for the first time, and not have received the doctoral degree before December 1998. Students in any discipline related to the decision sciences are invited to apply.

Applicants are encouraged to submit early, and should send their complete package of application materials to the Doctoral Student Consortium Coordinator by July 30, 1998. Individuals who apply by this date and meet the criteria stated above will be accepted for participation. Applications will be considered on a space-available basis through October 1, 1998.

Attendees must pay the regular student registration fee for the annual meeting. There is no additional charge for the Consortium itself.

Consortium participants will be recognized in Decision Line, the Institute's news publication. At the annual meeting participants will receive special recognition in the placement system, special designation on their name badges, and an introduction at the breakfast and plenary session.

Please note that participation in the 1998 Doctoral Student Consortium is by invitation only, based upon review of the application materials. Each participant will be responsible for his/her own student registration fee for the annual meeting as well as travel, lodging, and meal expenses. Customarily, the participant's school will provide some monetary support for expenses. ■

**Direct all inquiries and applications to:**

G. Keong Leong  
Department of Management Sciences  
Fisher College of Business  
The Ohio State University  
1775 College Road  
Columbus, OH 43210(614) 292-5250  
Fax:(614) 292-1272  
e-mail: leong.1@osu.edu

### 1998 ANNUAL MEETING COORDINATORS

**Program Chair**

Michael Parent  
Department of Business  
Administration  
College of Business  
Utah State University  
Logan, UT 84322-3535  
Phone: (435) 797-2360  
Fax: (435) 797-3995  
email: mp@b202.usu.edu

**Associate Program Chair**

Richard Jenson  
School of Accountancy  
Utah State University  
Logan, UT 84322-3540  
Phone: (435) 797-2335  
Fax: (435) 797-1475  
email: rj@b202.usu.edu

**Proceedings Coordinator**

Kenneth Bartkus  
Department of Business  
Administration  
College of Business  
Utah State University  
Logan, UT 84322-3510  
Phone: (435) 797-3891  
Fax: (435) 797-2634  
email: kb@b202.usu.edu

**Local Arrangements Coordinator**

Lawrence Dandurand  
Marketing/Beh-416  
University of Nevada-Las Vegas  
Las Vegas, NV 89154-6010  
phone: (702) 895-3591  
Fax: (702) 895-4854  
email: lorenzo@nevada.edu

**Job Placement Coordinator**

Gary Klein  
School of Business  
The University of Texas of the  
Permian Basin  
4901 E. University Blvd.  
Odessa, TX 79762  
(915) 552-2174  
fax: (915) 552-2174  
email: klein\_g@utpb.edu

# 1998 New Faculty Development Consortium

## Professional development for pre-tenure faculty members

The 1998 Annual Meeting of the Decision Sciences Institute will include the annual mentoring program for new faculty, the New Faculty Development Consortium, sponsored by Addison Wesley Longman. The focus of the consortium will be on professional issues such as research, publication, teaching, and career management. The seminar will last a full day on Saturday, November 21, 1998. It will include discussion sessions with successful faculty and opportunities for interaction and networking.

New faculty members are encouraged to apply using the form below. Applicants

are required to have finished their Ph.D. work and be in the first three years of their post-doctoral teaching career. Because the Decision Sciences Institute has members from all disciplines, the consortium is open to all faculty. Most participants will specialize in the areas of statistics, OR, OM, MIS, or make application of these disciplines to other areas such as OB, strategy, marketing, finance, accounting, and engineering in the public and private sectors.

Applications should be submitted by September 8, 1998, and participants will be notified by the end of September. For

this consortium, participation will be limited to the first 50 qualified applicants. Each participant will be expected to register for the Institute's 1998 Meeting in Las Vegas. No additional fees are charged for the consortium. ■

**Direct all inquiries and applications to:**

Dwight E. Smith-Daniels  
Arizona State University  
Department of Management  
Tempe, AZ 85287  
phone: (602) 965-3814  
fax: (602) 965-8314  
email: dwight.smith-daniels@asu.edu

---

### Application for New Faculty Development Consortium

*A letter of recommendation from your department chair is required.*

Send this form to:

Dwight E. Smith-Daniels  
Arizona State University  
Department of Management  
Tempe, AZ 85287  
email: dwight.smith-daniels@asu.edu

Publications: \_\_\_\_\_

Proceedings: \_\_\_\_\_

Papers under review: \_\_\_\_\_

Name: \_\_\_\_\_

Current position: \_\_\_\_\_

Department: \_\_\_\_\_

School address: \_\_\_\_\_

Phone numbers: (w) \_\_\_\_\_

(h) \_\_\_\_\_

email: \_\_\_\_\_

Courses taught \_\_\_\_\_

Research topics: \_\_\_\_\_

Have you attended a previous DSI Doctoral Student Consortium? \_\_\_\_\_

Ph.D. Institution: \_\_\_\_\_

Ph.D. subject area: \_\_\_\_\_

Date granted: \_\_\_\_\_

What is your major concern as a new faculty member?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SUBMISSION DEADLINE: September 8, 1998**

## 1998 DSI Placement Service

by Gary Klein, Placement Coordinator, the University of Texas of the Permian Basin

The time has come to again fire up the DSI Placement database. We are expecting another active year, so plan your recruiting activities well ahead of the conference. Deadlines for the submission of positions and applicants is September 18, 1998, to appear in the hardcopy directory, and November 13, 1998, to be on the website prior to the conference.

To place things in perspective, the 1997 San Diego conference was very active in terms of placement. By the end of the recruiting season, there were 210 positions and 180 applicants listed in the placement database. Interviews began before the placement center opened and continued past the time our system was packed and ready to be shipped home. We estimate that over 1200 interviews were conducted in the placement center and over 3000 messages were passed. This year should be even more active.

Listing fees have not changed. Each position listed is \$100. Student members list free. All others must pay a fee of \$25. Confidential listings are \$100 and must be arranged directly with the placement coordinator. Membership must be current for all applicants. New members and renewals may not be processed until membership fees are processed. (See membership information on the DSI homepage). Instructions for use of the system follow and are available on the DSI homepage at <http://dsi.gsu.edu>. **Questions and suggestions should be directed to me at the address below.**

### Submitting Placement Data

There are two methods for submitting placement data.

**Hardcopy Method.** Placement forms will be mailed to all members. In addition, placement forms can be found on the Placement area of the DSI home page. Please use the area of interest codes provided on the directions. Hardcopy submissions may be mailed or faxed. No vitae or position descriptions will be accepted in hardcopy form. Please mail or fax the completed form to Placement Service Coordinator Gary Klein at the address or fax number below.

**Electronic Method.** Download an ASCII copy of the placement form from the website. This can be done with most web browsers by saving the file as an ASCII file or mailing the form to yourself (in each case, specify "text" version, not the "source" version). Complete the form using any word processor and save the result as a "text" file. If you wish, you may attach a text version of your vita or position announcement. These will be posted on the DSI Placement server if you do not have access to a server of your own. Send your file via e-mail as an ASCII attachment to Gary Klein at [klein\\_g@utpb.edu](mailto:klein_g@utpb.edu). You may alternately send the file on a 3 1/2" disk (PC-compatible) to Placement Coordinator Gary Klein at the address below.

### Viewing the Listings

All members and institutions have access to the listings via the DSI website. Select the viewing of "applicants" or "positions" from the Placement Center Home Page. Positions and applicants are listed by primary interest area. Searches may be conducted by using the find function on your browser. You may also acquire a copy of the information within an interest area by mailing yourself any html document or saving it as a file. In addition, tabular versions readable by most word processing systems can be downloaded to your system. Visit the website to conduct any of these activities. The listings will be available for viewing at the conference but without outside access to the Internet (no vitae or position announcements will be available on the conference version of the listings).

### Hardcopy Directory

The hardcopy directory is prepared and mailed prior to the conference, so it has an early deadline to allow for printing and distribution. This year's deadline is September 18, 1998.

New this year: the directory is mailed only to those who list in the directory and to all business school dean's offices. Copies are also available at the conference.

### Payments

Payments are by check, purchase order, or VISA or Mastercharge credit card. (For purchase orders: Institutions posting a position should provide a copy of the purchase order with mailed submissions. Submissions sent electronically should include the purchase order number on the position form.) Include the required payment or payment information with the submission of the form to the placement coordinator at the address below. ■

*Please send all correspondence and submissions to:*

Gary Klein  
School of Business  
The University of Texas of the  
Permian Basin  
4901 E. University Blvd.  
Odessa, TX 79762  
(915) 552-2170  
fax: (915) 552-2174  
e-mail: [klein\\_g@utpb.edu](mailto:klein_g@utpb.edu)

## Quality Award Examiners Sought

MANY MEMBERS OF DSI ARE EXAMINERS FOR QUALITY AWARDS, either the Malcolm Baldrige National Quality Award or one of the many state-level awards. We are seeking to develop a list of all DSI members who are award examiners and might wish to participate in a special session at the 1998 Annual Meeting in Las Vegas chaired by Tim Bergquist and Jim Evans. If you are or have been an examiner and wish to be on this list, please contact Tim Bergquist, Northwest Christian College, 828 E. 11th Ave, Eugene, OR 97402, 541-684-7257, or e-mail at [berglt@cyberis.net](mailto:berglt@cyberis.net). Please include your name, address, phone, e-mail, and for each award, the award name, years served, and in what capacity. ■

## 1998 Academic Administrator Program

by George Heitmann, Muhlenberg College

The Porter-McKibbin report is widely acknowledged to be the most important prescriptive analysis of management education that has appeared in the past decade. Lyman Porter and Lawrence McKibbin's book, *Management Education and Development: Drift or thrust into the 21<sup>st</sup> Century*, was "the outcome of a three-year study commissioned by the American Assembly of Collegiate Schools of Business (AACSB) on the future of management education and development." It was published ten years ago, in 1988, and has served as a spur and guide to the significant changes in curriculum and perspectives that have occurred since then, and which assure that we will not drift into the coming century. To mark the tenth anniversary of this influential

publication, the Academic Administrator Program will feature a retrospective look at the Porter-McKibbin report: What has happened? Where are we now? What remains to be done?

**Lyman Porter and Larry McKibbin have agreed to lead our discussion.**

The Academic Administrator Program has become a regular feature of the annual meetings of the Decision Sciences Institute, and is of special interest to those who have, or expect to assume, administrative responsibilities at both the departmental and college level. This year's program, bringing Lyman Porter and Larry McKibbin together to provide a retrospective review of their landmark study, should prove of interest to a much wider audience. The program is

open to all, and all are encouraged to attend. Additional program details will be provided in subsequent issues of *Decision Line*, but now is the time to note this important event on your calendar. The Academic Administrator Program sessions will be held on Saturday, November 21. ■

Direct all inquiries to:

George Heitmann  
Department of Accounting, Business  
and Economics  
Muhlenberg College  
Allentown, PA 18104-5586  
610-821-3283  
fax: 610-821-3536  
heitmann@max.muhlenberg.edu



## Air Discounts for Annual Meeting

Teplis Travel has obtained air discounts applicable from any city in the U.S. into Las Vegas. The discounted fares are valid a few days before and after the convention dates. Discounts are available on American Airlines, America West, Continental, Delta, USAir, and United. Extra discounts are available if you book over 60 days in advance.

If you would like to take advantage of the discounts, your ticket must be ticketed and mailed by Teplis Travel. The sooner you call, the more likely you will get the

flights and times you wish. There is an additional expense for express-mailed tickets. Tickets may be charged to any major credit card, or you may pay by check.

### Win two free airline tickets

When you book your travel to Las Vegas through Teplis Travel, you will be eligible to win two airline tickets for travel anywhere within the continental USA. (This offer is based on a minimum of 200 DSI participants purchasing air through Teplis Travel.)

### Book early and be eligible for a double entry

If you purchase your tickets by August 30th, you will qualify for a double entry in the drawing.

Office hours: 8:30 a.m. - 5:30 p.m. EST  
Call 1-800-950-2950  
(In Georgia: 404-843-7480, ext. 3305)  
Identify yourself as a "Decision Sciences Institute Attendee."

## DSI preliminary program and proceedings abstracts on the Web

In late July, the web-based preliminary program and participants' schedule will be available on the DSI website at <http://dsi.gsu.edu>. The hard-copy preliminary schedule is mailed in late August to DSI members and colleges of business. Be sure to check the website for current information, as the schedule goes through slight

modifications from August until the conference in late November.

Authors of papers for the 1998 DSI Proceedings have several options for reaching a larger audience with their research again this year. By following the instructions on the DSI website, authors may e-mail their

abstracts, or the URL of their full paper/workshop, to the DSI publications coordinator. This year abstracts and paper links will be posted once a week (beginning in July), offering Internet users a preview of the exciting research shared at DSI annual meetings.