

## 2009 Track Chairs

### Accounting: Assurance and Public Accountability

Richard L. Jenson, Utah State University  
Mehmet C. Kocakülâh, University of Southern Indiana

### Business Ethics and Leadership

Shirley Hopkins, California State University, Chico  
Barbara Withers, University of San Diego

### Business in East Asia

Shaw K. Chen, University of Rhode Island

### Case Studies

Rik Berry, University of Arkansas - Fort Smith  
Lynn Ruggieri, Roger Williams University

### DSS/AI/Expert Systems

Silvana Trimi, University of Nebraska - Lincoln

### E-Commerce

Binshan Lin, Louisiana State University, Shreveport

### Fellows

Linda Sprague, Rollins College

### Finance/Financial Management

Luis Eduardo Rivera Solis, Dowling College

### Health Care Management

Neset Hikmet, Nicholls State University

### Hospitality Management

G. Keong Leong, University of Nevada-Las Vegas  
Natasia Christodoulidou, California State University, Dominguez Hills

### Information Security

Janet Renwick, University of Arkansas, Fort Smith  
Bryan Foltz, The University of Tennessee at Martin

### Information Systems

Marzie Astanti, Winona State University  
Asghar Sabbaghi, Indiana University, South Bend

### Innovative Education

Steven Yourstone, University of New Mexico

### International Business

Minoo Tehrani, Roger Williams University

### Knowledge Management

Adela S.M. Lau, The Hong Kong Polytechnic University  
Navid Sabbaghi, Illinois Institute of Technology

### Manufacturing Management and Practice

Rupak Rauniar, University of St. Thomas

### Marketing: Theory Applications and Practice

Fahri Karakaya, University of Massachusetts Dartmouth  
Alberto Rubio, Roger Williams University

### MS/OR: Techniques, Models and Applications

Greg Frazier, University of Texas at Arlington

### Organizational Behavior/Organizational Theory

Susan Bosco, Roger Williams University  
Jacqueline Mayfield, Texas A&M International University

### Project Management and New Product Development

Manouchehr Tabatabaei, Georgia Southern University

### Quality and Productivity

Laura Forker, University of Massachusetts Dartmouth  
Lawrie Corbett, Victoria University of Wellington, New Zealand

### Regional Best Paper Award Winners

Larry Meile, Boston College

### Service Management

Evan Duggan, University of the West Indies  
Sunran Jeon, North Dakota State University

### Social Issues in Information Technology

Michael B. Knight, University of Wisconsin - Green Bay

### Statistics and Decision Analysis

Atsuto Nishio, Takushoku University

### Strategy and Policy

Karen L. Fowler, Colorado State University- Pueblo

### Supply Chain Management

Ismail Sila, University of Saskatchewan

## Marriott New Orleans Hotel

The 2009 DSI Annual Meeting will be held at the Marriott New Orleans Hotel. This hotel is located on Canal Street, on the edge of the world-famous French Quarter in New Orleans. For detailed information on the hotel, restaurants, area information, and maps & transportation, see: <http://www.neworleanscvb.com>

## Job Placement Service

Placement service for individuals seeking an academic position in areas related to the decision sciences will be offered at the annual meeting. Position and applicant listings can be accessed year-round via the DSI website at <http://www.decisionsciences.org>. For additional information concerning the Job Placement Service, please contact the coordinator.

**Arijit (Jit) Sengupta**, Wright State University, Raj Soin College of Business, Information Systems and Operations Management Department, 3640 Colonel Glenn Highway, 271 Rike Hall, Dayton, OH 45435, (937) 775-2115, fax: (937) 775-3533, [arijit.sengupta@wright.edu](mailto:arijit.sengupta@wright.edu)

*Please note new meeting dates in 2009!*

### Submission Deadlines

**Refereed Papers: April 1, 2009 • Abstracts and Proposals: May 1, 2009**

<http://www.decisionsciences.org>

## 2009 Contacts

### Program Chair

Maling Ebrahimpour, Roger Williams University, Gabelli School of Business, One Old Ferry Road, Bristol, RI 02809, (401) 254-3883, fax: (401) 254-5727, [dsi2009@rwu.edu](mailto:dsi2009@rwu.edu)

### Associate Program Chair

Susan E. Pariseau, Merrimack College, Girard School of Business, 315 Turnpike Street, North Andover, MA 01845, (978) 837-5417, fax: (978) 837-5013, [susan.pariseau@merrimack.edu](mailto:susan.pariseau@merrimack.edu)

### Proceedings Coordinator

Doug White, Roger Williams University, Gabelli School of Business, One Old Ferry Road, Bristol, RI 02809, (401) 254-3165, [dwhite@rwu.edu](mailto:dwhite@rwu.edu)

### CIS Manager

Scott E. Sampson, Brigham Young University, Department of Business Management, 660 TNRB, Provo, UT 84602, (801) 422-9226, [ses3@sm.byu.edu](mailto:ses3@sm.byu.edu)

### Job Placement Coordinator

Arijit (Jit) Sengupta, Wright State University, Raj Soin College of Business, Information Systems and Operations Management Department, 3640 Colonel Glenn Highway, 271 Rike Hall, Dayton, OH 45435, (937) 775-2115, fax: (937) 775-3533, [arijit.sengupta@wright.edu](mailto:arijit.sengupta@wright.edu)

### Local Arrangements Coordinator

Neset Hikmet, Nicholls State University, College of Business Administration, Thibodaux, Louisiana 70310, (985) 448-4206, [neset.hikmet@nicholls.edu](mailto:neset.hikmet@nicholls.edu)

### Executive Director, Decision Sciences Institute

Carol J. Latta, 35 Broad Street, 4th Floor, Atlanta, GA 30303, (404) 413-7710, fax: (404) 413-7714, [dsi@gsu.edu](mailto:dsi@gsu.edu)

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DECISION SCIENCES INSTITUTE  
J. Mack Robinson College of Business  
University Plaza  
Georgia State University  
Atlanta, GA 30303



## *Celebrating 40 Years of Fellowship, Learning and Advancing the Practice of Decision Making*

Since its inception in 1969, the Decision Sciences Institute (DSI) has provided a forum for disseminating knowledge and advancing the science and practice of decision making in organizations. In November 2009, we will celebrate 40 years of success as a premier society for decision-making professionals. DSI supports the advancement of high-quality research and sponsors an annual meeting for discussing new developments and generating new ideas in a cordial and affable environment that is conducive to the development of long-lasting fellowship and friendship. It is our hope that the 2009 DSI Annual Meeting will build on the success of the last 40 years and pave the way for another 40 years of fellowship and progress in the practice of decision making.

The Decision Sciences Institute's 2009 Annual Meeting theme is "Celebrating 40 Years of Fellowship, Learning & Advancing the Practice of Decision Making." We invite basic, applied, theory, and case study research in the field of decision making, as well as proposals for panel discussions, symposia, workshops, and tutorials dealing with research or pedagogical issues. This meeting will include invited sessions featuring highly respected researchers, educators, and practitioners who will share their knowledge and experience on decision making practices. The sessions will be organized into 26 tracks and various miniconferences. The meeting will also feature professional activities focused on curricular issues, technology in the classroom, grantsmanship, and faculty development programs for doctoral students, new and senior faculty.

We invite you to join us in New Orleans, Louisiana, for the 2009 DSI Annual Meeting to be held at the Marriott New Orleans from November 14 to 17. Detailed information on the hotel and meeting event activities in New Orleans will be made available in the future on the meeting website. For tourism information, visit <http://www.neworleansonline.com> or <http://www.neworleanscvb.com>. If you have any questions, suggestions, or requests, feel free to email Program Chair Maling Ebrahimpour at [dsi2009@rwu.edu](mailto:dsi2009@rwu.edu).

### Submission Deadlines

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## Information for Contributors

The Decision Sciences Institute (DSI) invites contributions to the 2009 Annual Meeting in the following categories: Refereed Research Paper, Non-Refereed Research Abstract, and proposals for a Workshop, Tutorial, Panel, Symposium, or Colloquium. Authors can choose between submitting a refereed research paper that will receive reviews from at least two referees or submitting a non-refereed research abstract of 50 words or less (500 characters maximum). If accepted, refereed research papers will be scheduled for presentation during the annual meeting and if presented, will be published online after the annual meeting takes place.

If an author elects to submit a non-refereed research abstract, it will be scheduled for presentation during the annual meeting but will not be published in the Proceedings. Acceptance of abstracts and papers are subject to final approval by the track chairs. Proposals for a workshop, tutorial, panel, symposium, or colloquium will be evaluated for possible inclusion in the annual meeting by the appropriate track chairs, coordinator or program chair.

Authors are required to submit all contributions online using the instructions provided in the following section and updated on the meeting website. When using the website for submission, contributors of refereed research papers and proposals for a workshop, tutorial, panel, symposium, and colloquium will also be required to submit an electronic version of the paper or proposal as a PDF attachment. So that a double-blind review process can be maintained, the electronic file should contain only the body of the paper and the title of the submission, but no author identification information (which will be captured via a web-based form).

Any individual author or co-author may submit up to three refereed research papers and/or non-refereed research abstracts to the annual meeting. (This does not include invited papers, workshops, tutorials, panels, symposia, and colloquia.) The submission of a refereed research paper or non-refereed research abstract means the author certifies the manuscript is not copyrighted, has not been accepted for publication in a journal, has not been presented or accepted for presentation at a professional meeting, and currently is not under review for presentation at another professional meeting. (Material printed in its entirety in any conference proceedings is considered published.) Furthermore, the author certifies his/her intention to register for and attend the meeting to present the paper, abstract, or proposal if it is accepted. The copyrights for all forms of presentation at the Institute's Annual Meeting shall remain with the authors.

The submission deadline for refereed research papers is April 1, 2009. The submission deadline for non-refereed research abstracts and proposals for workshops, tutorials, panels, symposia, and colloquia is May 1, 2009. (Please refer to specific competitive awards for their respective submission deadlines.) Submissions will be acknowledged at the conclusion of the submission process.

## Instructions for Electronic Submissions

The 2009 DSI Annual Meeting will use a conference information system (CIS) for all submissions. Authors must process all submissions electronically using the CIS which will be available on the DSI website after February 1, 2009. All of the following information must be provided for submissions to be accepted:

- Title of submission (title changes will not be allowed at a later date)
- Type of submission (must select one of the following):
  - Refereed Research Paper - treat as an abstract for presentation if the paper is not accepted for publication in the Proceedings
  - Refereed Research Paper - withdraw if rejected
  - Non-Refereed Research Abstract
  - Workshop Proposal
  - Tutorial Proposal
  - Panel Discussion Proposal
  - Symposium Proposal
  - Colloquium Proposal
  - Award Competition Entry
- Track that best fits the submission (to determine the proper track for your submission, see the track list, descriptions and contacts for the track chairs)
- (Optional) Provide the name and contact information of a possible reviewer for the Refereed Research Paper only (not for abstracts). It is optional for track chairs to use these reviewers.
- Abstract of 50 words or less
- Stage of your research as of today and by the time of the conference
- Invitation information

## Competitions & Professional Activities

\* \* \* *Competitions* \* \* \*

### Elwood S. Buffa Doctoral Dissertation Award Competition

The purpose of the Doctoral Dissertation Award Competition is to encourage and publicize outstanding dissertation research by selecting and recognizing the best dissertations written in the past year in the decision sciences. The Elwood S. Buffa Dissertation Award, accompanied by a \$1,500 prize, will be presented at the annual meeting. Applicants for this award should submit three (3) hardcopies of their dissertation in the required format directly to the Doctoral Dissertation Award Competition Coordinator by April 1, 2009. For more information concerning this competition, please contact the coordinator.

[Funda Sahin, The University of Tennessee, fsahin@utk.edu]

### Instructional Innovation Award Competition

The Instructional Innovation Award Competition seeks to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is on innovation in college- or university-level teaching. Three finalists will be chosen to make presentations at the conference competition. The winning entry receives an award of \$1,500, and \$750 will be divided among each of the other finalists. Applicants are required to submit all contributions electronically using instructions on the conference Web site. The due date for submissions is April 1, 2009. For information concerning this competition, please contact the coordinator. [Christine Kydd, University of Delaware, kyddc@lerner.udel.edu]

### Best Paper Awards Competition

Best Paper Awards will be presented at the 2009 Annual Meeting. Categories include Best Theoretical/Empirical Research Paper, Best Application Paper, and Best Interdisciplinary Paper. At the discretion of the program chair and track chairs, outstanding scholarship also may be recognized through a distinguished paper award in a given track. Reviewers will be asked to nominate outstanding paper submissions for these awards. Nominations will then be reviewed by a Best Paper Awards review committee which will make award recommendations. [Dwight Smith-Daniels, Wright State University, dwight.smith-daniels@wright.edu]

### Best Case Studies Award Competition

The Case Studies Workshop serves an active role in the dissemination of new ideas with respect to case studies topics. Cases may be methodological in nature (i.e., crafted to support the learning of a specific technical skill) or integrative (i.e., designed to foster the integration of scientific approaches and analyses with real-world decision making).

[M. Johnny Rungtusanatham, University of Minnesota - Twin Cities, rung0002@umn.edu]

### Best Student Paper Award

An award for the best student paper will be presented at the 2009 Annual Meeting. The competition is open only to student-authored papers without faculty co-authors. Reviewers will be asked to nominate outstanding paper submissions for this award. Nominations will then be reviewed by a Best Student Paper Award review committee that will make award recommendations. This is a great opportunity for students to receive recognition for their research. [Kathryn M. Zuckweiler, University of Nebraska at Kearney, zuckweilerkm@unk.edu]

\* \* \* *Professional Activities* \* \* \*

### Curricular Issues Miniconference

The Curricular Issues Miniconference provides a forum to learn from those at the forefront of curriculum innovation and improvement, and to share experiences and lessons. Separate tracks on undergraduate, masters, and doctoral programs will offer ideas and insights for those responsible for designing, teaching, and administering business programs.

[André M. Everett, University of Otago, aeveerett@business.otago.ac.nz]

### Doctoral Student Consortium

The Doctoral Student Consortium provides a unique opportunity for doctoral students from across the U.S. and world to interact with one another and with distinguished scholars in a one-day program devoted to career development. Attendance at this consortium is by invitation based on application. All students who meet the criteria will be accepted. [Rhonda Hyde, University of Delaware, rhyde@udel.edu]

### Doctoral Studies Miniconference

Doctoral education is at the core of academic and scholarly development. However, very little attention has been given to the promotion, dissemination, and sharing of research that specifically deals with issues of doctoral education in curricular areas such as information systems, decision sciences, operations research and management, information technology, and information science. This miniconference will provide an opportunity for researchers to discuss new ideas on research conducted, or future opportunities for research, in doctoral studies related (but not limited) to the key curricular areas noted above. The Doctoral Studies Miniconference seeks original papers, research drafts, works in progress, and panel discussion proposals on these topics. [Paul Mangiameli, University of Rhode Island, mangia@uri.edu]

### Miniconference on Making Statistics More Effective in Schools and Business

The mission of MSMESB (Making Statistics More Effective in Schools and Business) is to improve the teaching and practice of statistics in schools and business. More specifically, MSMESB focuses on improving the teaching of statistics and statistical thinking, on cross-disciplinary research, on continuous improvement in business and education, and on interaction between academia and industry. We aim to encourage interaction between business faculty and others involved in teaching business statistics with professionals from industry and government, with publishers, and with software vendors. A miniconference was held at the Baltimore meetings in 2008 and that activity has led to the establishment of a similar activity for New Orleans. The miniconference is a one-day event that will take place on Monday during the DSI Annual Meeting. We invite DSI members to submit papers and/or suggest session topics for this event, which will be organized in collaboration with the Statistics & Decision Analysis track. [Robert Andrews, Virginia Commonwealth University, randrews@vcu.edu; Keith Ord, Georgetown University, ordk@georgetown.edu; and John McKenzie, Babson College, mckenzie@babson.edu]

### Miniconference on Successful Grantsmanship

Securing external research grants can significantly enhance research projects. A day-long event to be held on Saturday, November 14, 2009, the Miniconference on Successful Grantsmanship is intended to help develop interest among DSI members in obtaining external research grants and to sharpen skills in writing grant proposals so that endeavors may be more fruitful. You are invited to hear expert panelists and network with like-minded researchers. [Kristie Seawright, Brigham Young University, Kristie\_Seawright@byu.edu]

### New Faculty Development Consortium

The New Faculty Development Consortium deals with research, teaching, publishing, and other professional development issues for faculty who are beginning their academic careers. Attendance at this consortium is by application and is open to faculty members who have a Ph.D. degree and are in the first two years of their teaching career. [Vijay R. Kannan, Jon M. Huntsman School of Business, Utah State University, v.kannan@usu.edu]

### Technology in the Classroom Miniconference

The Technology in the Classroom Miniconference provides a forum for participants to share novel or innovative applications of technology in the classroom that enhance the student's learning experience. Submissions should be limited to creative approaches and best practices for using course support software, multimedia, spreadsheet software, simulation software, online tutorials, or other applications of technology, that can be demonstrated and discussed within a 20-30 minute time frame. Submissions will be competitively reviewed and selected for their creativity, novelty, and contribution to pedagogy and should not be duplications of material found in existing textbooks. Please send submissions (following the "Instruction for Electronic Submissions") directly to the miniconference coordinator by May 1, 2009. [William Johnson, Bentley College, wjohnson@bentley.edu]

### Professional and Faculty Development Program

The Professional and Faculty Development Program is for Institute members in all stages of their careers, with the goal of keeping them current in their fields. The content of the program is designed to provide insight into the challenges and opportunities in today's rapidly changing environment (see topics on the 2009 Annual Meeting website). Submission deadline is May 1, 2009. [Krishna S. Dhir, Berry College, kdhir@berry.edu]