

## CHAPTER SEVEN

### OUTSIDE ACTIVITIES

#### I. INTERACTION WITH OTHER ORGANIZATIONS

##### A. MEMBERSHIPS

The Institute will retain membership in the American Assembly of Collegiate Schools of Business International (AACSB). (76-4)

##### B. ADVERTISING EXCHANGE AGREEMENTS

1. The Institute shall enter into agreements to exchange advertising with other organizations only under the following conditions:
  - a) The other organization must be in the field of decision sciences or in a related field (e.g., marketing research, production management).
  - b) The exchange of advertising will further the goals and objectives of the Institute, either by increasing the Institute's membership or by providing a service to its Members in informing them of matters related to their professional interests in the decision sciences.
  - c) The exchange agreement is an effective means of bringing to the attention of persons in the field of decision sciences or related fields the Decision Sciences Institute and its various activities.
2. When a proposal for the exchange of advertising between the Institute and another organization is originated by the other organization, it will be directed to the Institute's Executive Director for initial review. The Executive Director also may initiate proposals for the exchange of advertising between the Institute and another organization. All agreements for the exchange of advertising between the Institute and another organization negotiated by the Executive Director shall be submitted to the Executive Committee for approval. All advertisements to be published in a publication of the Institute under an exchange agreement shall be reviewed prior to publication by the editor of the publication in which the advertisement will appear.

3. In negotiating agreements for the exchange of advertising, the Executive Director also shall take into account the following considerations:
  - a) Appropriateness of the advertisement by the other organization for the Institute's membership.
  - b) Feasibility of placing the advertisement by the other organization within page limits of the appropriate publication of the Institute without incurring additional costs.
  - c) Flexibility of the time schedule for publication of the advertisement by the other organization in the Institute's publication so as not to interfere with the orderly scheduling of the Institute's publication.
4. Each exchange of advertisements will normally be limited to one issue of the publication. (79-11)

C. OTHER POLICIES

Cooperative efforts between the Institute and other professional organizations should be promoted. [Ad hoc Goals Development Committee's recommendation accepted by the Board of Directors. (80-11)]

D. MISCELLANEOUS

1. A committee was appointed to 1) explore joint relationships between the Institute and formerly TIMS, and ORSA, 2) propose specific endeavors to the Board of Directors, and 3) advise on methodology for achieving recommendations. (78-1)
2. An ad hoc committee was appointed by the National Science Foundation (NSF) to prepare a position paper on funding research in the field of "operational science". Members of the Institute and formerly TIMS, and ORSA were designated as consultants to the NSF ad hoc committee. (79-1)
3. The exchange of operational information between the Institute and the Academy of Management was approved by the Board of Directors in November 1979. The information exchanges are: (1) regional and national meeting dates, (2) cost information, (3) membership lists, and (4) advertising. (79-11)
4. An ad hoc committee was appointed to identify the needs and means for cooperative efforts between the Institute and other professional organizations. (80-11)

5. The policy of the Institute is to try and hold an international meeting every two years in varying locations, and to actively encourage the formation of international regions. (93-1)
6. The Institute's Secretary shall exchange information about meeting dates and locations, membership information, etc., with counterparts in sister organizations. (95-1)
7. A reduced annual subscription rate to Decision Line is offered to members of INFORMS.
8. In 1998, the Institute offered AACSB International space in Decision Line for promotion of their faculty survey, with a request that AACSB publicize the Institute's professional development activities in their newsletter, and that a link be added from the AACSB web site to the Institute's web site. (97-11)
9. The 1995 undergraduate MIS Model Curriculum was endorsed by the Institute's Board of Directors. The Model Curriculum for 2000 for MS degree programs in Information Systems was also formally endorsed by the Institute's Board of Directors. (99-11) The 2002 Information Systems Model Curriculum for Undergraduate degree programs (IS 2002) was endorsed by the Institute's Executive Committee. (02-11)
10. The Institute's Board of Directors agreed to participate in collaboration with SAP America's Innovation Congress in 2003 for one year. (02-11) The Institute's Board of Directors agreed to continue the partnership with the SAP 2004 Americas and EMEA Congresses. (03-11) SAP sponsored the Institute's provision of LCD projectors for the 2002, 2003, 2004 and 2005 Annual Meetings.
11. The Institute's Board of Directors agreed to participate in collaboration with INFORMS' July 2005 Teaching of Management Science Workshops. The Institute provided free advertising in Decision Line and by email in lieu of a monetary contribution. (04-11)

## II. ALPHA IOTA DELTA

### A. BACKGROUND

In 1972, a national student honorary society, Alpha Iota Delta, was established. The honorary recognizes excellence in the decision sciences at the undergraduate and graduate levels. The purposes of the Alpha Iota Delta chapters are to confer distinction for academic excellence in the decision sciences, to promote the infusion of the functional and behavioral areas of administration with the tools, concepts and methodologies of the decision sciences; and to promote professional fellowship among students, faculty, and administration who share a common interest in the development of decision sciences. As of June 2006, there are 43 active chapters of Alpha Iota Delta.

### B. OTHER POLICIES

The acceptance of new members, although based on specific criteria, is at the discretion of the individual chapters, under the guidelines provided by Alpha Iota Delta.

Methods for establishing more chapters of Alpha Iota Delta are the following:

- : Continued use of articles in Decision Line,
- : Continuation of a presentation about Alpha Iota Delta to the New Faculty Development Consortium participants, and
- : Continuation of a presentation and distribution of Alpha Iota Delta materials to the Doctoral Student Consortium participants.

These activities are to be initiated and implemented by Alpha Iota Delta. (91-1)]

Each year, the President of Alpha Iota Delta will make a one-minute presentation about the purpose and activities of Alpha Iota Delta in conjunction with the Instructional Innovation Award presentation during the President's Luncheon at the Annual Meeting. (94-1)

Alpha Iota Delta will establish Regional Vice Presidents to attend the Institute's regional meetings, to work with the chapters within their regions, and to encourage establishment of new chapters. (94-1) These Vice Presidents will be invited to attend the Regional Activities Committee meeting held during the Annual Meeting. (94-1)

Alpha Iota Delta shall have at least one Alpha Iota Delta representative serve on the Institute's Innovative Education Committee. (95-1)

All current Institute and regional officers without an Alpha Iota Delta chapter should be encouraged to establish Alpha Iota Delta chapters at their universities. (95-1)

Alpha Iota Delta shall publish Decision Forum, the national magazine or journal of Alpha Iota Delta, electronically in the same format and using the same delivery vehicle as the electronic version of Decision Line. (95-1)

An informational presentation about Alpha Iota Delta is to be made (possibly through a scheduled session) at each Regional Annual Meeting. (99-1)

Regional "Alpha Iota Delta Innovative Education Best Paper Awards" were established with initial implementation at the 1999 Midwest Regional Annual Meeting and incorporation into each of the remaining regions by 2000. The cash award for each winner will be \$100, funded by Alpha Iota Delta. The cost of a plaque for each winner will also be paid by Alpha Iota Delta. (99-1)

An Alpha Iota Delta column in Decision Line was officially reinstated. (01-3)