

## DSI Membership Application

Name, Institution, or Firm \_\_\_\_\_

Address —  Home  Business \_\_\_\_\_

Phone Number \_\_\_\_\_

Email address \_\_\_\_\_

**DUES SCHEDULE:**     Renewal     First Time     Lapsed

REGULAR MEMBERSHIP (U.S. AND INTERNATIONAL) .....\$160.00

INSTITUTIONAL MEMBERSHIP (U.S. AND INTERNATIONAL) ..... 160.00

STUDENT MEMBERSHIP (U.S. AND INTERNATIONAL)..... 25.00

EMERITUS MEMBERSHIP ..... 35.00

Signature of sponsoring member required to verify student status \_\_\_\_\_

Signature of sponsor required as declaration of emeritus status \_\_\_\_\_

\*Regular, student, emeritus, and institutional membership year is **July 1 - June 30.**

**Please indicate your primary regional affiliation with a "1." If you have interest in an other region(s), please indicate with a "2."**

\_\_\_ Asia-Pacific region                      \_\_\_ Southeast region  
\_\_\_ European Subcontinent region        \_\_\_ Southwest region  
\_\_\_ Indian Subcontinent region            \_\_\_ Western region  
\_\_\_ Mexico region                            \_\_\_ At-Large  
\_\_\_ Midwest region                          \_\_\_ None  
\_\_\_ Northeast region

\_\_\_ Check here to receive Decision Line as a non-member. (Individuals submit \$20; Institutions \$30; add \$10 for international.)

### CREDIT CARD INFORMATION

Visa     MasterCard     American Express     Discover

Card No. \_\_\_\_\_

Expires: \_\_\_\_\_ Total amount \$ \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

*please print*

Signature \_\_\_\_\_

Please send a check (in U.S. dollars) or credit card payment and application to:

Decision Sciences Institute  
75 Piedmont Avenue, Suite 340  
Atlanta, GA 30303 USA

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### Decision Sciences Journal of

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**European Subcontinent**  
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Corvinus University of Budapest

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Wesley Jones, Jr., The Citadel

**Southwest**  
T. Paul Cronan  
University of Arkansas

**Western**  
Nafiseh Heiat  
Montana State University, Billings

## Sample Journal Articles

### ■ *Decision Sciences*

*Inter-Organizational System Characteristics and Supply Chain Integration: An Empirical Assessment*

Khawaja A. Saeed, Wichita State University; Manoj K. Malhotra, University of South Carolina; Varun Grover, Clemson University

*Why Competition from a Multi-Channel E-Tailer Does Not Always Benefit Consumers*

Patrick I. Jeffers, Manhattan College; Barrie R. Nault, University of Calgary

*Cooperative Buyer-Supplier Relationship: An Investigation of Bargaining Power, Relational Context, and Investment Strategies*

Anand Nair, University of South Carolina; Ram Narasimhan, Michigan State University; Elliot Bendoly, Emory University

*Formal Infrastructure and Ethical Decision-Making: An Empirical Investigation and Implications for Supply Management*

Daniel Rottig, Florida Gulf Coast University; Xenophon Koufteros, Texas A&M University; Elizabeth Umphress, Texas A&M University

*Segmentation Opportunities for a Social Planner: Impact of Limited Resources*

H. Müge Yayla-Küllü, Rensselaer Polytechnic Institute; Ali K. Parlaktürk, University of North Carolina; Jayashankar M. Swaminathan, University of North Carolina

### ■ *Decision Sciences Journal of Innovative Education*

*Why Don't More Students Major in IS?*

William L. Kuechler, Alexander McLeod, and Mark G. Simkin, University of Nevada

*Applying Sales and Operations Planning to the Metro-Atlanta Water Crisis*

Michael J. Maloni and Richard M. Franza, Kennesaw State University

*Does the MBA Experience Support Diversity? Demographic Effects on Program Satisfaction*

J.B. Arbaugh, University of Wisconsin Oshkosh; R. Bento, University of Baltimore; and A. Hwang, Pace University

*Methods of Instruction and Learning Outcomes: A Theoretical Analysis of Two Approaches in an Introductory Information Technology Course*

Jeannie Pridmore, Loyola University Maryland; Randy Bradley, The University of Tennessee; and Nikhil Mehta, University of Northern Iowa

*Hybrid E-Learning Acceptance Model: Learner Perceptions*

Hassan Selim Ahmed, United Arab Emirates University

### Mission Statement

The Decision Sciences Institute advances the science and practice of decision making. We are an international professional association with an inclusive and cross-disciplinary philosophy. We are guided by the core values of high quality, responsiveness and professional development.

# Decision Sciences Institute

The Decision Sciences Institute is a nonprofit professional organization of researchers, managers, educators, and students interested in decision-making techniques and processes in private and public organizations. As we enter our 42nd year, the Institute is an international organization with over 3,500 members in 32 countries. The annual meetings and regional conferences attract over 3,500 participants a year. *Decision Sciences* is a highly respected journal among scholars and is subscribed to by over 1,000 libraries. *Decision Sciences Journal of Innovative Education* began its first year of publication in 2003. *Decision Line* includes a wide range of timely feature articles. The job placement system can be accessed via the Internet for year-round position searches for faculty, doctoral students, and universities.

### Decision Sciences Institute

75 Piedmont Avenue, Suite 340  
Atlanta, GA 30303 USA  
404.413.7710 • 404.413.7714 fax  
dsi@gsu.edu

# The Decision Sciences Institute Is Committed to . . .

**Research.** A focus on the integration of research in the art and science of managerial decision making across traditional functional academic disciplines; an international forum for presentation and discussion of research; a forum for research of a theoretical and applied nature.

**Teaching.** A forum for presentation and discussion of innovative teaching; a forum for examining the most recent application of computers to instruction; recognition of teaching excellence and curriculum innovation.

**Practice.** An exchange of ideas between leading professional practitioners and educators; a focus on decision making and decision systems.

## Member Specialty Areas Include . . .

**Functional.** Management information systems, finance, marketing, management, accounting, operations management, and decision support processes.

**Institutional.** Health care, public administration and protection, water and land resource management, and higher education.

**Methodological.** Management science, operations research, quantitative analysis, and statistics.

**Issues Oriented.** Education, teaching, current technology and international business.

## Member Benefits of the Decision Sciences Institute

### ANNUAL MEETING

Members receive discounted fees to attend the annual meeting, held in late November. The meeting draws over 1,500 professionals together to share current thoughts on theoretical and applied issues. Recognition is made of exceptional contributions to the decision sciences.

The 42nd Annual Meeting in Boston promises to be another outstanding conference. In response to the call for papers, almost 1,000 papers and proposals have been submitted for competitive review. Several miniconferences will focus on successful grantsmanship, technology in the classroom, curricular issues, and making statistics more effective in schools and business.

The 2011 Annual Meeting, with its theme of “Decision Sciences as a Catalyst for Interdisciplinary Exchange and Cultural Change,” will offer multiple ways to disseminate and share knowledge among leading researchers, educators, and practitioners, all of whom share a universal interest in decision making. Attendees have the opportunity to attend workshops, panel discussions, tutorials, and symposia.

### DECISION SCIENCES

*Decision Sciences* seeks and publishes high quality, theoretical and empirical articles addressing decision-making techniques and processes in private and public organizations. Articles must make a significant and original contribution to existing literature in the decision sciences. Papers must address problems or topics of managerial relevance and significance. Articles that address interdisciplinary research issues are especially encouraged. The scholarly journal is published quarterly and edited by Asoo Vakharia, University of Florida (asoov@ufl.edu).

### DSJIE

The *Decision Sciences Journal of Innovative Education* is a high quality, peer-reviewed journal whose mission is to publish significant research relevant to teaching and learning issues in the decision sciences. High quality submissions in each of the following categories are encouraged: empirical research, case studies, conceptual/theoretical, and teaching briefs that briefly describe an innovative approach for teaching in the decision sciences. This scholarly journal is edited by Professor Chetan Sankar, Auburn University (sankacs@auburn.edu).

### DECISION LINE

*Decision Line*, the Institute’s news publication, is published five times annually online and includes a wide range of feature columns, as well as information on members, regions, annual meeting events, and placement activities. Edited by Krishna Dhir of Berry College (kdhir@berry.edu), the feature columns address practical and educational issues in international studies, academic research, innovative education, POM, information technology, doctoral studies, classroom instruction, and book reviews.

### JOB PLACEMENT SERVICES

Placement services are offered throughout the year, with position and applicant listings available via the Internet. Also at the conference, special facilities aid in position search activities. For more information on the DSI Job Placement Service, contact Arijit Sengupta, Wright State University (arijit.sengupta@wright.edu).

### INTERNET RESOURCES

The Institute’s website offers current information on the Institute’s activities and publications, as well as access to the program schedule of the 2011 meeting.  
[www.decisionsciences.org](http://www.decisionsciences.org)

# Annual Meeting Activities and Benefits . . .

- Best Paper Awards Competitions
- Case Writers’ Workshops
- Conference proceedings on CD-ROM
- Distinguished Speakers
- Doctoral Student Consortium
- Elwood S. Buffa Doctoral Dissertation Award Competition
- Instructional Innovation Award Competition
- Job Placement Center
- New Faculty Development Consortium
- Professional and Faculty Development Seminars

Students are invited to participate in the Doctoral Student Consortium, held during the annual meeting. Students are also encouraged to join **Alpha Iota Delta**, the national honorary society in the decision sciences, which has student chapters on campuses nationwide.

For more information about annual conferences, see [www.decisionsciences.org/annualmeeting](http://www.decisionsciences.org/annualmeeting)

### Vision Statement

The Decision Sciences Institute is dedicated to excellence in fostering and disseminating knowledge pertinent to decision making.