

# Southwest Decision Sciences Institute

<http://www.swdsi.org/>

Fortieth Annual Conference

February 24-28, 2009

## Renaissance Hotel, Oklahoma City

### CALL FOR PAPERS

#### TRACKS & CHAIRS:

##### Accounting

Mary Fischer  
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##### Economics

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##### E-Commerce

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##### DSS/ES/KM

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##### Global Business

Punit Ahluwalia  
University of Texas – Pan  
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##### Research Pedagogy

Rhonda Syler  
University of Arkansas –  
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##### Innovative Education

Lee Revere  
University of Houston –  
Clear Lake  
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##### Online Learning

June Lu  
University of Houston-  
Victoria  
[luj@uhv.edu](mailto:luj@uhv.edu)

##### Information Security & Privacy

Janet Bailey  
University of Arkansas –

*Deadline for Paper Submissions: October 15, 2008*

##### Program Chair:

**Dr. Kai S. Koong, University of Texas – Pan American**

**Competitive Papers.** Papers or detailed abstracts are invited in, but not limited to, the track areas listed. All papers will be blind refereed electronically, and accepted papers will be published in the conference *Proceedings*. Abstracts should be of sufficient detail to indicate clearly the objectives of the research. Preference is given to completed papers. It is understood that submissions have not been previously published in a *Proceedings* or journal, nor are submissions currently under review for publication or presentation elsewhere. Submission of a paper implies that an author will register for the conference, attend the conference, and personally present the paper, if accepted.

**Program Participation.** Paper reviewers, discussants, and session chairpersons will be needed for a successful program. Please contact the Program Chair or one of the Track Chairs to indicate your interest by October 1, 2008. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

**Distinguished Paper Awards.** Distinguished paper awards are once again be selected to recognize the outstanding papers submitted at the FBD conference.

**Student Papers.** Cash awards will be presented to the top three student papers. Papers submitted in the student track must be solely of student authorship.

**Instructional Innovation Award.** Alpha Iota Delta is sponsoring an award that is intended to recognize outstanding contributions that advance instructional approaches within the decision sciences. The focus of this award is innovation in college- or university-level teaching. A plaque will be awarded to the author(s) of the paper judged best within the Innovative Education track.

**Fast Track Journal Reviews.** The papers nominated for the best paper awards will be recommended to a group of journal editors for another round of fast track peer review and possible publication in those journals.

Little Rock  
[jlbailey@ualr.edu](mailto:jlbailey@ualr.edu)

### **Management Information Systems**

Sunk-kwan Kim  
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### **Management**

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### **Marketing**

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### **Operations & Supply Chain Mgt.**

Pedro Reyes  
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### **E-Government/No-Profit**

June Wei  
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### **Quantitative Methods & Quality**

Charlotte Jones  
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### **Student Track**

Donna Davis  
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### **Proceedings Editor**

Mohan Rao  
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### **Proceedings Production Coordinator**

Carl M. Rebman, Jr.  
University of San Diego  
[carlr@sandiego.edu](mailto:carlr@sandiego.edu)

## INSTRUCTIONS FOR CONTRIBUTORS

1. Author(s) should submit papers/abstracts via email attachment directly to the Program Chair at [koongk@utpa.edu](mailto:koongk@utpa.edu) and [drkks2002@yahoo.com](mailto:drkks2002@yahoo.com). Abstracts should be a minimum of three pages; papers should not exceed twenty pages. The more complete and detailed the submission, the greater its chance for acceptance. Hard copies will not be accepted.
2. Each submission must include a separate title page with the following information:
  - (1) title of submission
  - (2) type of submission (i.e., Refereed Research Paper, Non-Refereed Research Abstract, Workshop Proposal, Tutorial Proposal, Panel Proposal, or Symposium Proposal).
  - (3) author(s)
  - (4) affiliation(s)
  - (5) complete address(es)
  - (6) telephone number(s)
  - (7) email address of the author(s)
  - (8) name of the dean(s) of the affiliate school(s)
  - (9) track (or topic) that best fits the submission
  - (10) corresponding author
3. The main body of the paper, abstract, or proposal must have a title but should not include author name(s).
4. All submissions must be received by **OCTOBER 15 2008**. Acceptance or rejection notifications, as well as publication guidelines, will be provided by **November 25, 2008**. Submission deadline for the *Proceedings* is **December 30, 2008**.
5. A pre-registration fee will be required before papers are accepted by the **Proceedings Editor**.
6. **Volunteers:** Anyone interested in participating in the program as a session chair or reviewer should communicate her/his interests to the **Program Chair**. A [volunteer participation form](#) is available on the SWDSI website

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### **Finance**

Shuming Bai  
University of Texas  
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### **Entrepreneurship**

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### **Special Panels**

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